



REAL ESTATE SERVICES
TRUSTED SINCE 1962

Hotel
For Sale

Ramada Hotel - 2156 E Colorado Blvd, Pasadena, CA 91107



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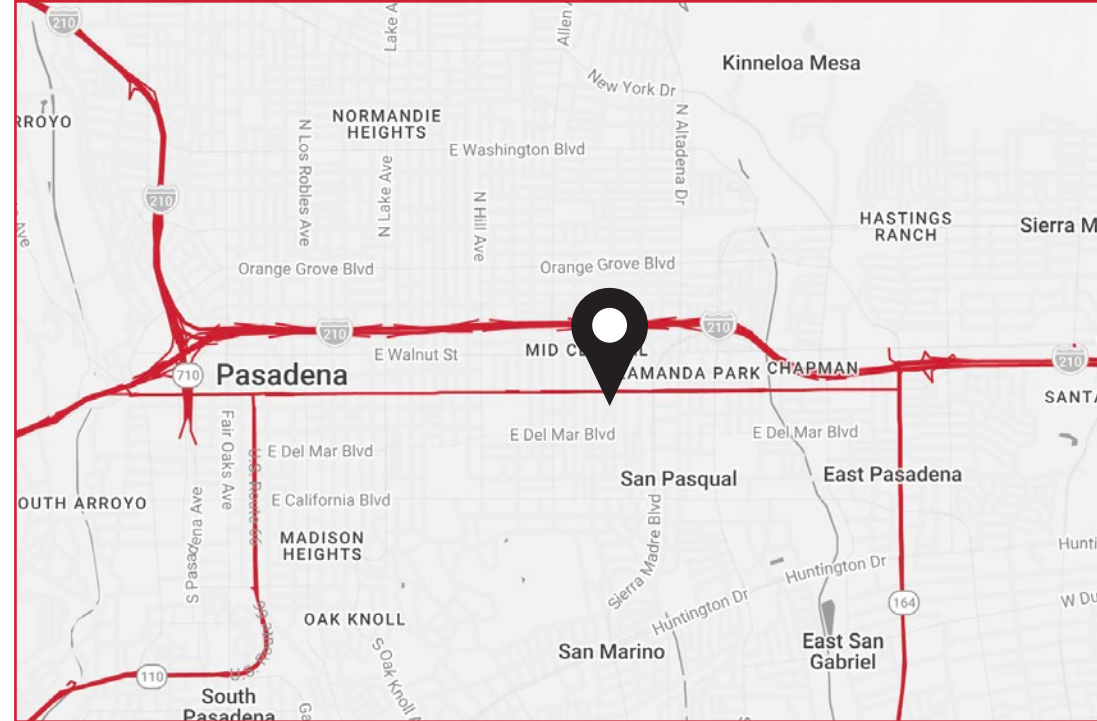
GLENDAL, CA 91202

StevensonRealEstate.com

CALBRE #00983560

Offering Summary

SALE PRICE	\$15,995,000
BUILDING SIZE	80 rooms
PRICE/BSF	\$199,000 per room
LOT SIZE	31,921SF
YEAR BUILT	1982
ZONING	PSC
PARKING SPACE	40 surface



Property Overview

Situated at **2156 E. Colorado Boulevard** in the heart of Pasadena, this well-maintained **80-room hotel** offers an exceptional hospitality investment opportunity along one of Southern California's most recognizable corridors. Positioned directly on the world-famous **Rose Parade Route**, the property enjoys unparalleled visibility and benefits from the annual influx of visitors attending Pasadena's signature events.

The hotel features a desirable collection of guest amenities, including a refreshing outdoor **swimming pool** and **spa**, and an energy-efficient **solar power system** that helps reduce operating expenses while supporting long-term sustainability. Conveniently located near the Rose Bowl, Old Pasadena, Caltech, Pasadena City College, the Huntington Library, and major freeway access, the property is well-positioned to serve both business and leisure travelers year-round.

With its premier Colorado Boulevard frontage, strong tourism demand, and iconic Rose Parade location, this hotel presents a rare opportunity to own a highly visible hospitality asset in one of Pasadena's most sought-after lodging markets.

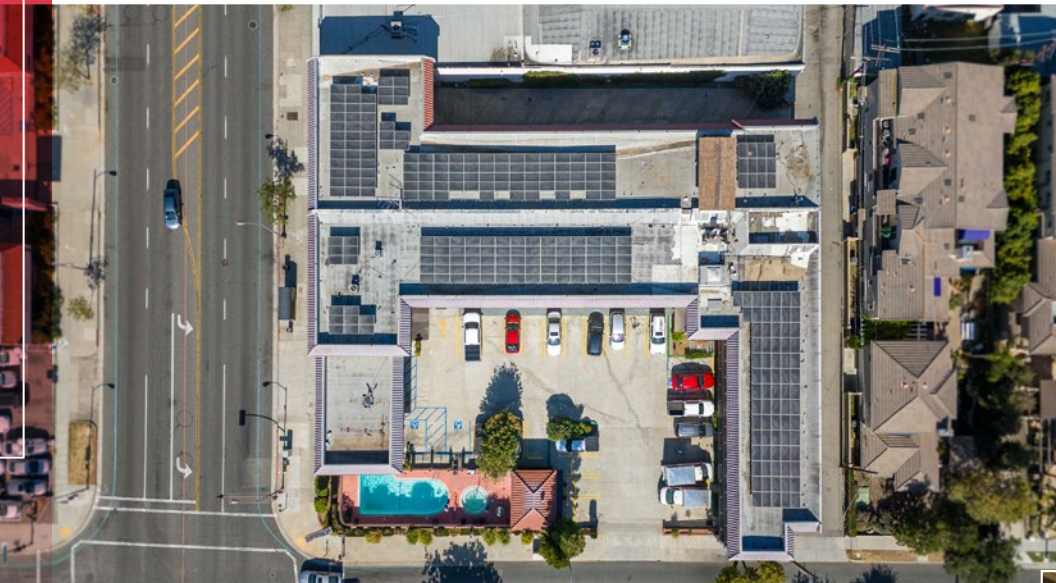
The STR report is available for review upon request.

DISCLAIMER: All information provided herein has been furnished from sources which we deem reliable, but for which we assume no liability, expressed or implied. Interested parties are to conduct an independent investigation of all information related to the property including, but not limited to its physical condition, compliance with applicable governmental requirements, development potential, current or projected financial performance or any party's intended use.

Property Photos - Exterior



Property Photos - Exterior



Property Photos - Exterior



Property Photos - Interior



Property Photos - Amenities

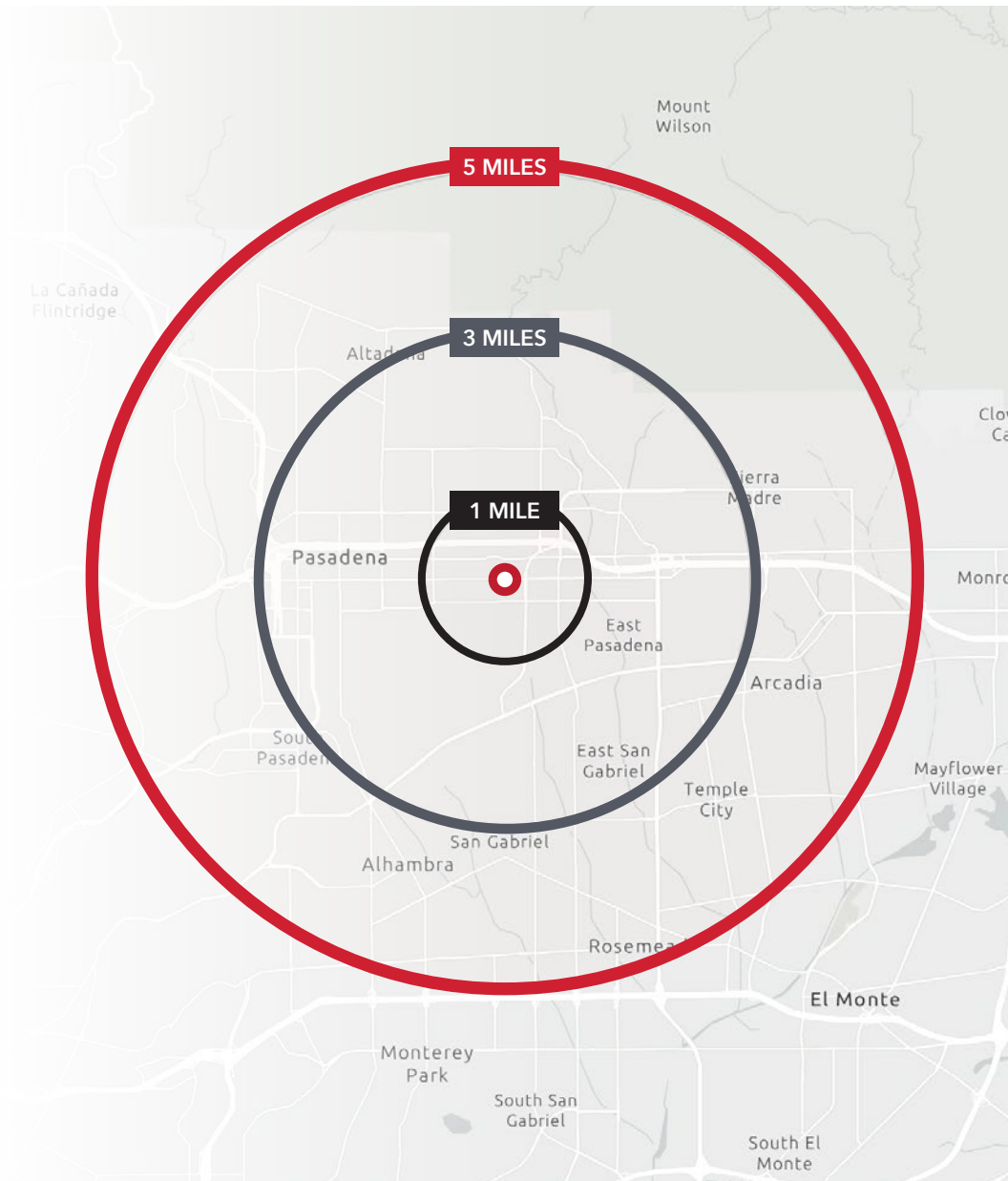
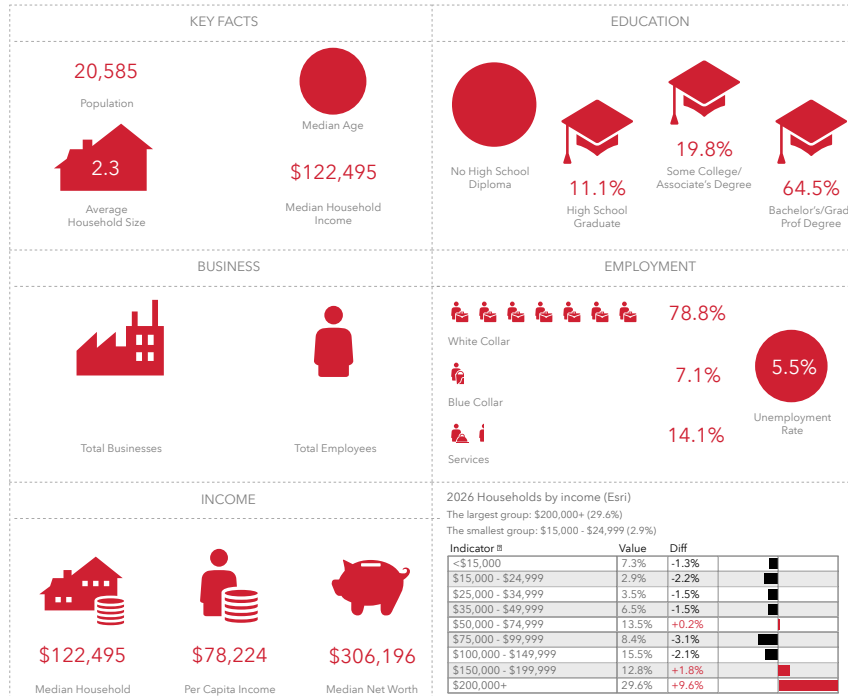


Location Map



Demographics

1-MILE RADIUS SNAPSHOT



2026 SUMMARY	1 MILE	3 MILES	5 MILES
Population	20,585	183,265	440,997
Households	8,938	76,893	170,633
Families	5,165	45,608	110,843
Average Household Size	2.29	2.35	2.54
Owner Occupied Housing Units	4,082	35,469	82,204
Renter Occupied Housing Units	4,856	41,424	88,429
Median Age	41.8	42.0	42.7
Median Household Income	\$122,495	\$118,129	\$113,870
Average Household Income	\$178,730	\$174,229	\$167,778

For more information, please contact:

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