

15603  
**Ventura**blvd  
Encino • California

A Rare *Value-Add* Multi-Tenant  
Strip Center on *Ventura Boulevard*

IMMEDIATE LEASE-UP UPSIDE • SUPPLY CONSTRAINED ENCINO  
FIRST TIME ON THE MARKET IN NEARLY 35 YEARS



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EXECUTIVE SUMMARY

A Rare *Ventura Boulevard Strip Center* Offered for the First Time in Nearly 35 Years

A ±9,506 SF Multi-Tenant Retail Strip Center on ±19,999 SF of Prime C4 Land in the Heart of Encino, CA - 50% Occupied, with Immediate, Executable Lease-Up Upside

Property Highlights

|                                  |                            |
|----------------------------------|----------------------------|
| Price                            | \$6,250,000                |
| Building Size                    | ±9,506 SF                  |
| Lot Size                         | ±19,999 SF                 |
| Price/SF (Bldg)                  | \$657                      |
| Price/SF (Land)                  | \$313                      |
| Current CAP Rate (50% Occupancy) | 1.35%                      |
| Stabilized CAP Rate              | 5.34%                      |
| ProForma CAP Rate                | 6.45%                      |
| Year Built                       | 1974                       |
| Occupancy                        | 50% - 3 Tenants            |
| Vacancy                          | 50% - 1 Unit (±4,800 SF)   |
| Parking                          | 24 Spaces (Front & Rear)   |
| Parking Ratio                    | 2.52/1,000 SF              |
| Traffic Counts                   | 44,199 VPD                 |
| Cross Streets                    | Ventura Blvd & Haskell Ave |
| Average In-Place Rents           | \$2.96/SF                  |
| Last Sale                        | November 1991              |



EXECUTIVE SUMMARY

Immediate, *Lease-Up Upside* in One of the Valley’s Most Affluent Trade Areas

The property’s 50% vacancy represents immediate, executable lease-up upside, providing a direct path to income growth and value creation.

15603 Ventura Boulevard is a ±9,506-square-foot multi-tenant retail strip center situated on a ±19,999-square-foot parcel along Ventura Boulevard at Haskell Avenue in Encino, California, one of the San Fernando Valley’s most affluent and supply-constrained retail submarkets. Configured as four suites, the Property is currently home to three established neighborhood-serving tenants - a dry cleaner, a retail operator, and a nail salon - and is being offered for the first time since 1991.

The centerpiece of the opportunity is the existing ±4,800-square-foot vacancy, representing 50% of the Property’s rentable area. The suite may be leased to a single user or divided into three ±1,600-square-foot storefronts - the unit size commanding the greatest depth of tenant demand along the Boulevard. At market rents of approximately \$3.50 per square foot NNN, consistent with the Encino submarket’s average asking rent of approximately \$3.54 per square foot, lease-up of the vacancy alone increases net operating income from approximately \$84,000 to more than \$403,000.

The in-place rent roll provides additional embedded growth. Occupied suites carry blended rents of approximately \$2.96 per square foot on gmodified gross and NNN structures, below prevailing market levels, and every existing lease expires between early 2027 and mid-2028 - placing a full mark-to-market of the rent roll squarely within a buyer’s first 24 months of ownership. At full pro forma, net operating income reaches approximately \$403,000, a 6.45% return on the offering price.

The Property further benefits from physical and land-use attributes that rarely converge on Ventura Boulevard: customer parking in the front of the building, prominent pole signage regulated under the Ventura/Cahuenga Boulevard Corridor Specific Plan, C4-1L zoning with a Regional Center Commercial general plan designation, and Transit Oriented Communities Tier 2 status supporting a future mixed-use development of up to approximately 79 units. Whether acquired by an investor, an owner-user leveraging SBA financing, or a long-term covered-land buyer, 15603 Ventura Boulevard offers multiple clearly identifiable paths to value creation.

|        |                           |        |             |             |         |
|--------|---------------------------|--------|-------------|-------------|---------|
| Zoning | Specific Plan             | TOC    | MIIP - TOIA | MIIP - OCIA | AB 2097 |
| C4-1L  | Ventura/Cahuenga Corridor | Tier 2 | T-1         | OC-2        | Yes     |



VAN NUYS

SHERMAN OAKS

STUDIO CITY

1.0 Mile to 101 Fwy

0.4 Mile to 405 Fwy



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Dunn Edwards  
PAINTS

Pain  
QUOTIDIEN

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galleria

The Cheesecake Factory

PF. CHANG'S

24 HOURS FITNESS

the school SHERMAN OAKS

BUFFALO WILD WINGS

HANA GRILL

REN & JERRY'S

REGAL CINEMAS

HASKELL AVE

VENTURA BLVD (44,199 VPD)

5603 VENTURA BOULEVARD



INVESTMENT HIGHLIGHTS

# Premier *Ventura Boulevard* Frontage *with Prominent Pole Signage in the Heart of Encino*

*Located on Ventura Boulevard at Haskell Avenue, the Property pairs the Valley’s premier retail address with the daily traffic, affluence, and freeway connectivity that sustain premium neighborhood retail.in-place net operating income.*

## Ventura Boulevard

The Property enjoys direct frontage along Ventura Boulevard, one of Los Angeles’ premier retail corridors, with consistent visibility to daily traffic counts in excess of 44,000 vehicles per day. The surrounding stretch of the Boulevard blends daily-needs retail, dining, boutique fitness, medical, and professional services serving one of the most established consumer bases in the region.

## Affluent Immediate Demographics

Encino is among the San Fernando Valley’s most affluent communities. The Property is surrounded by estate-quality residential neighborhoods, with average household incomes exceeding \$138,000 within one mile, supporting premium retail demand and durable tenant sales.



## Freeway-Adjacent Connectivity

Located less than 0.3 miles from the US-101 Freeway at Haskell Avenue, the Property draws from both the immediate Encino trade area and regional commuter traffic moving between the West Valley, Sherman Oaks, and the Westside — enhancing tenant draw well beyond the immediate neighborhood.

## Prominent Pole Signage

The Property benefits from prominent existing pole signage along the Boulevard. With new signage heavily regulated under the Ventura/Cahuenga Boulevard Corridor Specific Plan, existing sign structures are an increasingly scarce and valuable amenity, enhancing tenant branding and property visibility to vehicular traffic.



INVESTMENT HIGHLIGHTS

# Immediate *Lease-Up Opportunity* with a Full *Mark-to-Market* by 2028

## Supply-Constrained Retail Fundamentals

Encino retail remains structurally supply-constrained. The Ventura/Cahuenga Boulevard Corridor Specific Plan limits new commercial development along the Boulevard, and the active development pipeline in the trade area is overwhelmingly residential, medical, and hospitality - deepening demand for the existing retail stock rather than competing with it. Submarket asking rents of approximately \$42.50 per square foot per year (±\$3.54 monthly) rank among the strongest in the San Fernando Valley.

## Immediate Lease-Up Opportunity

The existing ±4,800-square-foot vacancy - 50% of the Property - is the engine of the investment case. Leased at approximately \$3.50 per square foot NNN, in line with submarket asking levels and below top-of-market executed comparables, the single suite adds approximately \$201,600 of annual scheduled income and takes net operating income from approximately \$84,295 to approximately \$333,508.

## Below-Market In-Place Rents with Near-Term Rollover

Occupied suites carry blended in-place rents of approximately \$2.96 per square foot - below the ±\$3.50 per square foot achievable on new leases. All three existing leases expire between February 2027 and June 2028, with limited option encumbrance, providing new ownership a full mark-to-market window inside the first 24 months of the hold.

## Multiple Lease-Up Strategies

The vacant suite accommodates a single ±4,800-square-foot user - a size rarely available with front parking on the Boulevard - or may be divided into three ±1,600-square-foot storefronts, creating ideal unit sizes that historically command the deepest tenant demand and strongest rents along Ventura Boulevard.

## Owner-User Potential (SBA Financing)

At 50% of the building, the vacancy positions an owner-user to occupy immediately and qualify for SBA financing with as little as 10% down, while collecting income from the three existing tenants to offset occupancy costs - approximately \$201,600 annually at pro forma rents.

## Attractive Basis with Immediate Value Creation

Net operating income is projected to increase from approximately \$84,295 to approximately \$285,895 upon a single lease, and to approximately \$403,200 at full pro forma - growth of more than 378% - through clearly identifiable, executable steps rather than speculative repositioning.





ENCINO

TARZANA

UCLA Health

DeVry University

CALIF. CHICKEN CAFE

VARTINE  
New Orleans  
Bakery & Cafe

Dunn Edwards  
PAINTS

McDonald's

ihop

EL MARIACHI  
MEXICAN RESTAURANT & SPORTS CANTINA

LESLIE'S

NAAB

FRESH BROTHERS.

SUBWAY

BENIHANA

GELSON'S  
THE Super MARKET

california  
MEDIA KITCHEN

LARSEN'S  
HOMES & OFFICES

Marshall's  
HomeGoods



INVESTMENT HIGHLIGHTS

# Rare Physical Attributes with *Long-Term Development Optionality*

### Parking in the Front — A Rarity on the Boulevard

Unlike the majority of Ventura Boulevard strip retail, the Property provides customer parking directly in front of the storefronts, with additional parking at the rear — 24 spaces in total at a ratio of 2.52 per 1,000 square feet. Front-door convenience is a decisive advantage for daily-needs and service tenants and a durable driver of occupancy and rent.

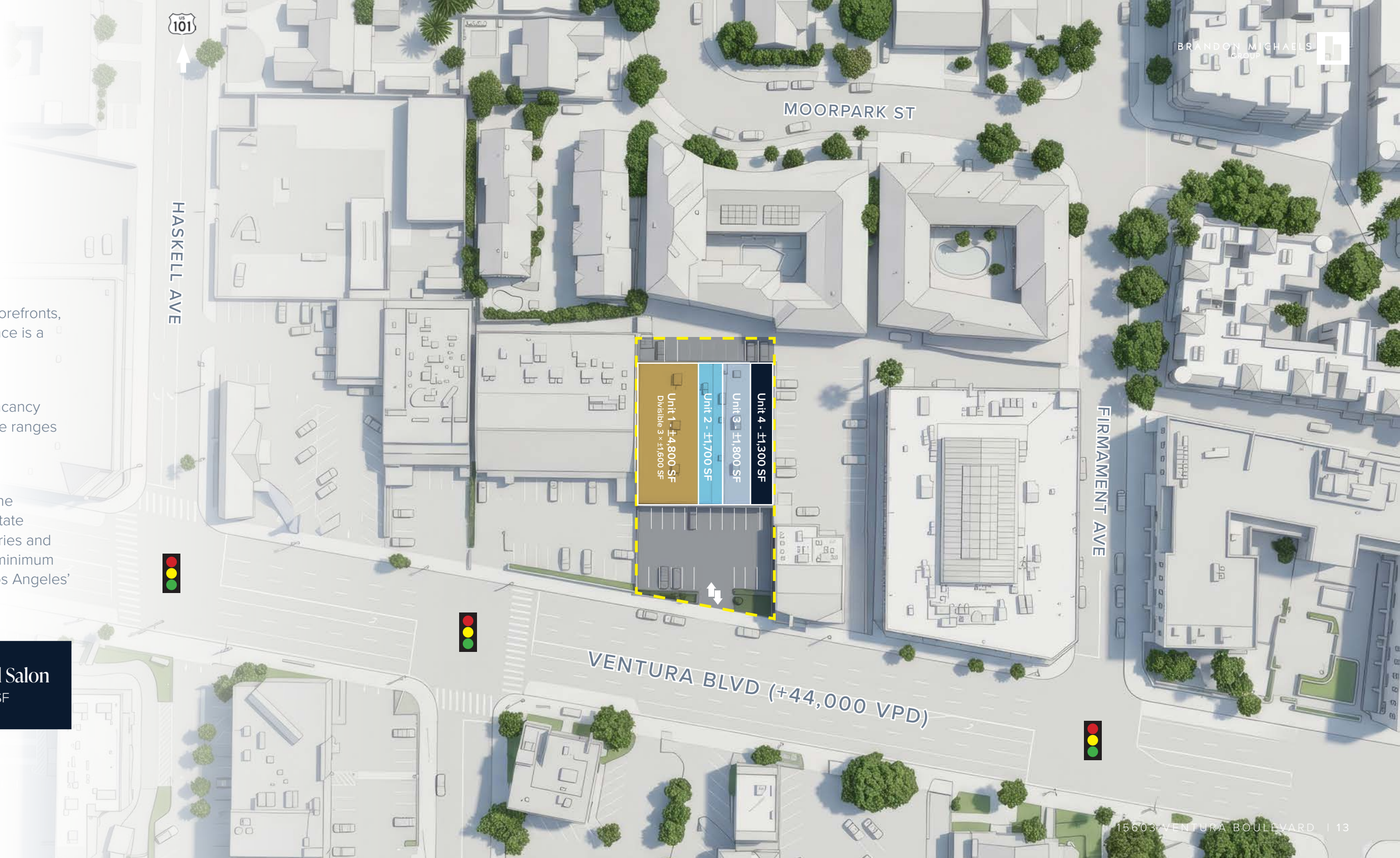
### Versatile Suite Configuration

The Property is configured as four suites averaging approximately 2,400 square feet, with the ±4,800-square-foot vacancy divisible into three ±1,600-square-foot units. This flexibility allows ownership to respond to tenant demand across size ranges while reducing reliance on any single occupant.

### Prime C4 Zoning with TOC Tier 2

The ±19,999-square-foot parcel is zoned C4-1L with a Regional Center Commercial general plan designation within the Ventura/Cahuenga Boulevard Corridor Specific Plan. Transit Oriented Communities Tier 2 status and the California State Density Bonus support a future mixed-use development of up to approximately 79 residential units across seven stories and approximately 90,000 square feet, with approximately 5,000 square feet of ground-floor retail. AB 2097 eliminates minimum parking requirements. In the interim, the Property operates as durable, income-producing covered land on one of Los Angeles' most valuable corridors.

|                                                        |                                        |                                  |                                  |
|--------------------------------------------------------|----------------------------------------|----------------------------------|----------------------------------|
| Unit 1 - Vacant<br>±4,800 SF · Divisible 3 × ±1,600 SF | Unit 2 - Haskell Cleaners<br>±1,700 SF | Unit 3 - Swiss, Inc<br>±1,800 SF | Unit 4 - Nail Salon<br>±1,300 SF |
|--------------------------------------------------------|----------------------------------------|----------------------------------|----------------------------------|





NEARBY DEVELOPMENTS

# A Trade Area Attracting *Institutional Capital* Across Every Asset Class

*Nearly 1,400 residential units, ±200,000 SF of medical, a Marriott-flagged hotel, and new office and retail investment are reshaping the Encino–Sherman Oaks–Van Nuys trade area — deepening the rooftop base and daytime demand that drive Boulevard retail.*

The trade area surrounding 15603 Ventura Boulevard is in the midst of a sustained wave of private investment. Across approximately two dozen projects, roughly 1,372 multifamily units have been recently delivered, are under construction, or are proposed, alongside more than 200,000 square feet of Class-A medical development on Ventura Boulevard itself, new office and retail product, and a planned AC Hotel by Marriott just steps from the Property. Each project deepens the residential density, daytime population, and visitor traffic that support neighborhood retail — against a regulatory backdrop that sharply limits new competing retail supply along the Boulevard..



HEADLINE PROJECTS

## The Vered — 120,000 SF of Class-A Medical on the Boulevard

SRM Development’s seven-story, ±120,000-square-foot medical office development at 16151-16201 Ventura Boulevard, approximately one mile west of the Property, anchors Encino’s emergence as the Valley’s premier medical corridor and delivers a substantial new daytime population.



## AC Hotels by Marriott — Steps from the Property

A six-story, ±79,000-square-foot AC Hotel by Marriott is in final planning at 15485 Ventura Boulevard, approximately one block east of the Property — bringing a flagged hospitality anchor, visitor spend, and evening activity directly into the Property’s block.

## Via Avanti — 325 Units by Worthe Real Estate Group

Worthe Real Estate Group’s seven-story, 325-unit multifamily development at 4815-4827 Sepulveda Boulevard, currently under construction, is the largest residential delivery in the immediate pipeline, concentrating new rooftop density minutes from the Property.



## Citrus Commons — 249 Units by IMT Residential

IMT Residential’s 249-unit Citrus Commons on Riverside Drive in Sherman Oaks, delivered in 2025, extends the trade area’s residential intensification eastward along the corridor.



NEARBY DEVELOPMENTS

|    | Project                     | Address                    | Type        | Units / SF | Stories | Status             | Delivered |
|----|-----------------------------|----------------------------|-------------|------------|---------|--------------------|-----------|
| 1  | The Vered                   | 16151-16201 W Ventura Blvd | Health Care | 120,000 SF | 7       | Under Construction | 2025      |
| 2  | AC Hotels by Marriott       | 15485 Ventura Blvd         | Hospitality | 78,962 SF  | 6       | Final Planning     | 2027      |
| 3  | —                           | 17017 W Ventura Blvd       | Health Care | 82,055 SF  | 5       | Proposed           | 2027      |
| 4  | Via Avanti                  | 4815-4827 Sepulveda Blvd   | Multifamily | 325 units  | 7       | Under Construction | 2026      |
| 5  | Citrus Commons              | 14150 Riverside Dr         | Multifamily | 249 units  | 5       | Existing           | 2025      |
| 6  | IMT 6500 Apartments         | 6500 N Sepulveda Blvd      | Multifamily | 160 units  | 6       | Existing           | 2020      |
| 7  | The Oaks on Balboa          | 5445 Balboa Blvd           | Multifamily | 116 units  | 2       | Proposed           | 2026      |
| 8  | Libbit Apartments           | 4741 Libbit Ave            | Multifamily | 67 units   | 5       | Proposed           | 2027      |
| 9  | Burbank Blvd Senior Housing | 14534 W Burbank Blvd       | Multifamily | 55 units   | 4       | Existing           | 2023      |
| 10 | The Residences at 5020      | 5020 Woodman Ave           | Multifamily | 51 units   | 4       | Existing           | 2023      |
| 11 | The Erwin                   | 14540 Erwin St             | Multifamily | 48 units   | 5       | Existing           | 2021      |
| 12 | Burbank Blvd Residences     | 14755 Burbank Blvd         | Multifamily | 48 units   | 3       | Existing           | 2023      |
| 13 | The Delano                  | 14825 Delano St            | Multifamily | 42 units   | 4       | Existing           | 2023      |
| 14 | Libbit 57                   | 4741 N Libbit Ave          | Multifamily | 40 units   | 5       | Proposed           | 2026      |
| 15 | —                           | 4818 Sepulveda Blvd        | Multifamily | 36 units   | 5       | Existing           | 2024      |
| 16 | —                           | 14606 Sylvan St            | Multifamily | 34 units   | 5       | Under Construction | 2026      |
| 17 | —                           | 14811 Erwin St             | Multifamily | 33 units   | 5       | Existing           | 2025      |
| 18 | —                           | 6401 Odessa Ave            | Multifamily | 28 units   | 3       | Existing           | 2024      |
| 19 | —                           | 14629 W Erwin St           | Multifamily | 22 units   | 5       | Under Construction | 2025      |
| 20 | —                           | 14818 Delano St            | Multifamily | 18 units   | 4       | Under Construction | 2025      |
| 21 | Aegis at ParkPointe         | 17017 Ventura Blvd         | Office      | 55,500 SF  | 3       | Proposed           | 2025      |
| 22 | —                           | 14241 Ventura Blvd         | Office      | 20,000 SF  | 3       | Existing           | 2023      |
| 23 | —                           | 14311 Ventura Blvd         | Retail      | 74,000 SF  | 2       | Existing           | 2020      |
| 24 | —                           | 14845 Ventura Blvd         | Retail      | 61,255 SF  | 1       | Existing           | 2020      |

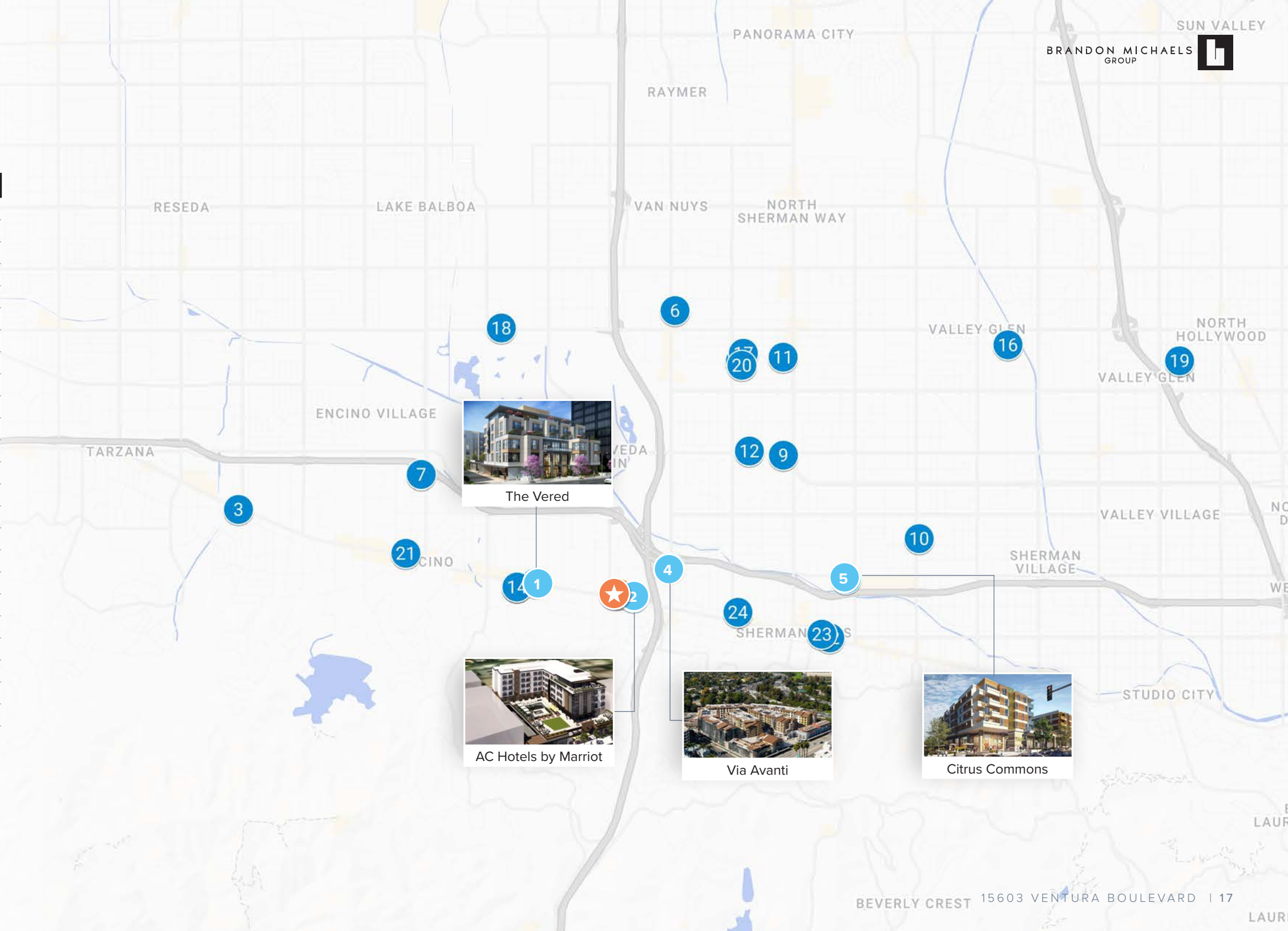
PIPELINE  
TOTALS

±1,372  
Multifamil Units

±202,000 SF  
Medical Office

±79,000 SF  
Hospitality (Ac By Marriott)

±210,000 SF  
Office & Retail





LOCATION OVERVIEW

# Affluence. *Access.* The Boulevard.

## *Encino, California*

Encino is one of the San Fernando Valley’s most established and affluent communities, home to approximately 45,000 residents in the geographic heart of the Valley’s southern corridor. Defined by its estate-quality neighborhoods south of Ventura Boulevard — including the Encino Hills, Amestoy Estates, and Rancho Estates — Encino pairs some of Los Angeles’ most valuable residential real estate with a daily-needs retail and professional services corridor that has served the community for generations. The result is a submarket with exceptional purchasing power, deep tenant loyalty, and structural barriers to new competing supply.



## *The Spine of the Valley: Ventura Boulevard*

Ventura Boulevard is the San Fernando Valley’s signature commercial corridor — an approximately 17-mile artery connecting Woodland Hills to Studio City through the Valley’s most affluent communities. Retail along the Boulevard is governed by the Ventura/Cahuenga Boulevard Corridor Specific Plan, which deliberately constrains the scale and character of new commercial development. For existing, well-located retail assets, the Specific Plan functions as a permanent moat: demand grows with the community while competing supply is regulated by design.

## *A Regional Employment and Medical Hub*

Encino’s stretch of the Boulevard has emerged as the Valley’s premier medical and professional corridor, anchored by Providence Cedars-Sinai Tarzana Medical Center to the west and a deep base of medical office along Ventura Boulevard — including the ±120,000-square-foot Vered medical development now under construction. Combined with immediate US-101 access, the Property draws from a daytime population of professionals, medical workers, and commuters in addition to its residential base.



*“Encino is where the Valley’s wealth meets the Boulevard — an established, affluent, supply-constrained community where well-located retail has held its value for generations.”*



DEMOGRAPHICS

# An Affluent, Established Population with *Exceptional Purchasing Power*

### Affluent Consumer Base

The Property’s immediate trade area ranks among the most affluent in the San Fernando Valley, with average household incomes exceeding \$138,000 within one mile. Encino’s 91436 ZIP code is consistently ranked among the wealthiest in Los Angeles County, anchored by estate neighborhoods immediately south of the Boulevard.

### Established Residential Wealth

Unlike emerging submarkets that depend on new construction for growth, Encino’s demand base is rooted in generational homeownership and some of the region’s most valuable single-family housing stock - producing durable, recession-resistant retail spending patterns.

### Dense Daytime Population

Ventura Boulevard’s professional, financial, and medical office corridor supports a substantial weekday population, supplementing residential demand and sustaining daytime-driven uses including food, service, and medical retail.

### Demographics

|                            | 1 Mile    | 3 Mile    | 5 Mile    |
|----------------------------|-----------|-----------|-----------|
| Population                 | 19,520    | 167,418   | 480,151   |
| Households                 | 8,770     | 67,657    | 180,306   |
| Average Household Size     | 2.2       | 2.4       | 2.6       |
| Median Age                 | 41.9      | 41.2      | 40.8      |
| Owner Occupied Households  | 3,763     | 27,103    | 73,113    |
| Renter Occupied Households | 4,917     | 40,172    | 106,697   |
| Average Household Income   | \$148,227 | \$131,354 | \$121,595 |
| Median Household Income    | \$114,265 | \$96,717  | \$87,617  |
| Businesses                 | 4,024     | 20,517    | 50,805    |

### Population



### Education





FINANCIAL OVERVIEW

Rent Roll & Pro Forma Income

Three established, internet-resistant service tenants on staggered terms through 2028 — with a ±4,800 SF vacancy that defines the upside. Pro forma holds every suite at \$3.50/SF NNN, in line with submarket asking rents.

| UNIT  | TENANT                  | SF    | %     | LEASE EXP. | RENT     | RENT/SF | INCREASES   | OPTIONS    | TYPE | PF RENT  | PF RENT/SF |
|-------|-------------------------|-------|-------|------------|----------|---------|-------------|------------|------|----------|------------|
| 1*    | VACANT                  | 4,800 | 50.0% | —          | \$0      | —       | —           | —          | —    | \$16,800 | \$3.50 NNN |
| 2     | Haskell Cleaners        | 1,700 | 17.7% | 9/1/2027   | \$4,896  | \$2.88  | 3% Annually | —          | MG   | \$5,950  | \$3.50 NNN |
| 3     | Sweis, Inc              | 1,800 | 18.8% | 2/28/2027  | \$4,740  | \$2.63  | —           | 1 × 1 Yr   | NNN  | \$6,300  | \$3.50 NNN |
| 4     | Nail Salon              | 1,300 | 13.5% | 6/1/2028   | \$4,549  | \$3.50  | —           | 1 × 1 Yr** | MG   | \$4,550  | \$3.50 NNN |
| TOTAL | 4 Suites — 50% Occupied | 9,600 | 100%  |            | \$14,185 | \$2.96  |             |            |      | \$33,600 | \$3.50     |

\*Unit 1 was formerly occupied by Valley Leather, which vacated at lease expiration on 2/28/2026. The suite is divisible into three ±1,600 SF storefronts. \*\*Tenant is responsible for its pro rata share of any increase in property taxes during the term of its one-year extension. Blended in-place rent of \$2.96/SF is calculated on occupied square footage. Rent roll compiled from information provided by Seller; lease documents and tenant estoppel certificates shall control.

50%

3 Tenants Across 4 Suites

\$2.96/sf

Blended In-Place Rent

\$170,220

In-Place Scheduled Rent

\$403,200

Pro Forma Scheduled Rent

+378%

NOI Growth at Full Pro Forma

STABILIZED INCOME STATEMENT

| Rollover           | SF    | % of GLA |
|--------------------|-------|----------|
| Vacant (Immediate) | 4,800 | 50.0%    |
| 2027               | 3,500 | 36.5%    |
| 2028               | 1,300 | 13.5%    |

ROLLOVER EXPOSURE

|              |  |       |
|--------------|--|-------|
| Vacant Today |  | 50.0% |
| Rolling 2027 |  | 36.5% |
| Rolling 2028 |  | 13.5% |

100% of the rent roll is addressable within a buyer’s first 24 months — the entire center can be marked to market by mid-2028

FINANCIAL OVERVIEW

Stabilization Analysis

The entire stabilization case rests on a single, executable step: leasing the ±4,800 SF vacancy at \$3.50/SF NNN — a rate consistent with the submarket’s ±\$3.54 average asking rent. Every in-place lease is held flat; no mark-to-market is assumed.

STABILIZED INCOME STATEMENT

| Income                  | Current    | STABILIZED | Pro Forma   |
|-------------------------|------------|------------|-------------|
| Scheduled Lease Income  | \$170,220  | \$371,820  | \$403,200   |
| CAM Reimbursement       | \$9,300    | \$64,977   | \$111,353   |
| Effective Gross Income  | \$179,520  | \$436,797  | \$514,553   |
| Expenses                | (\$95,225) | (\$95,225) | (\$111,353) |
| NET OPERATING INCOME    | \$84,295   | \$333,508  | \$403,200   |
| CAP Rate at \$6,250,000 | 1.35%      | 5.34%      | 6.45%       |

OPERATING EXPENSES

| EXPENSE                | CURRENT  | PER SF  | STABILIZED | PER SF  |
|------------------------|----------|---------|------------|---------|
| Property Taxes @ 1.25% | \$78,125 | \$8.22  | \$78,125   | \$8.22  |
| Management (4%)        | —        | —       | \$16,128   | \$1.70  |
| Insurance              | \$12,000 | \$1.26  | \$12,000   | \$1.26  |
| Water                  | \$3,600  | \$0.38  | \$3,600    | \$0.38  |
| Grounds Maintenance    | \$1,500  | \$0.16  | \$1,500    | \$0.16  |
| TOTAL EXPENSES         | \$95,225 | \$10.02 | \$111,353  | \$11.71 |

Property taxes reflect reassessment at 1.25% of the offering price. Stabilized expenses of \$108,228 include management at 3.5% of collections. Per-SF figures calculated on ±9,506 SF. Operating information derived from owner-provided data; prospective purchasers must conduct their own independent investigation.

PROJECTED YIELD

|                             |                               |                              |
|-----------------------------|-------------------------------|------------------------------|
| 1.35 %<br>In-Place CAP Rate | 5.34 %<br>Stabilized CAP Rate | 6.54 %<br>Pro Forma CAP Rate |
|-----------------------------|-------------------------------|------------------------------|

|            |  |       |
|------------|--|-------|
| Current    |  | 1.35% |
| Stabilized |  | 5.34% |
| Pro Forma  |  | 6.54% |

+\$249,213

Per year. One suite. One lease. No tenant displacement. Stabilization requires no buyouts and no rent increases on any existing tenant - the full step-up comes from placing tenancy in the vacant ±4,800 SF suite at submarket-consistent rents, taking NOI from \$84,295 to \$333,508.

|                         |                             |                            |
|-------------------------|-----------------------------|----------------------------|
| \$84,295<br>Current NOI | \$333,508<br>Stabilized NOI | \$403,200<br>Pro Forma NOI |
|-------------------------|-----------------------------|----------------------------|



FINANCIAL OVERVIEW

# Lease-Up & Suite Division

Two credible paths to stabilization: a single ±4,800 SF user, or a division into three ±1,600 SF storefronts — the unit size with the deepest tenant demand on the Boulevard.

| PATH ONE — SINGLE-TENANT LEASE-UP                                                                                                                                                                                                                                                                                                 |                        |                        | PATH TWO — DIVISION INTO THREE ±1,600 SF STOREFRONTS                                                                                                                                                                                                                                                                                                                                   |                         |                         |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|-------------------------|
| A contiguous ±4,800-square-foot suite with front-facing parking and pole signage on Ventura Boulevard is a genuinely scarce offering, well suited to fitness, medical, showroom, restaurant, or destination service users. A single lease at approximately \$3.50 per square foot NNN stabilizes the Property in one transaction. |                        |                        | Alternatively, the vacancy may be divided into three ±1,600-square-foot storefronts, bringing the Property to six units averaging approximately 1,600 square feet. Smaller Boulevard storefronts command the broadest tenant pool — food, beauty, boutique medical, and service operators — reducing single-tenant reliance and historically achieving the corridor’s strongest rents. |                         |                         |
| UNIT 1 - VACANT<br>±4,800 SF                                                                                                                                                                                                                                                                                                      |                        |                        | HASKELL CLEANERS<br>±1,700 SF                                                                                                                                                                                                                                                                                                                                                          | SWEIS, INC<br>±1,800 SF | NAIL SALON<br>±1,300 SF |
| SUITE 1-1<br>±1,600 SF                                                                                                                                                                                                                                                                                                            | SUITE 1-2<br>±1,600 SF | SUITE 1-3<br>±1,600 SF | HASKELL CLEANERS<br>±1,700 SF                                                                                                                                                                                                                                                                                                                                                          | SWEIS, INC<br>±1,800 SF | NAIL SALON<br>±1,300 SF |

PROJECTED LEASING COSTS — STABILIZATION PROGRAM

| Assumption                    | Basis    | Amount    |
|-------------------------------|----------|-----------|
| Projected Lease Term          | 5 Years  | —         |
| Vacancy Downtime              | 3 Months | \$50,400  |
| Tenant Improvements           | \$15/SF  | \$72,000  |
| Leasing Commissions           | 5%       | \$50,400  |
| TOTAL — VACANT SUITE LEASE-UP |          | \$172,800 |

PROJECTED LEASING COSTS — FULL PRO FORMA PROGRAM

| Assumption                | Basis    | Amount    |
|---------------------------|----------|-----------|
| Projected Lease Term      | 5 Years  | —         |
| Vacancy Downtime          | 3 Months | \$50,400  |
| Tenant Improvements       | \$15/SF  | \$144,000 |
| Leasing Commissions       | 5%       | \$100,800 |
| TOTAL — FULL RE-TENANTING |          | \$295,200 |

FINANCIAL OVERVIEW

# Pro-Forma Analysis - The Mark-to-Market Case

At \$3.50/SF NNN across all ±9,600 SF, scheduled income reaches \$33,600 per month — \$403,200 annually — producing a 6.04% pro-forma cap rate at the offering price after a 5% vacancy allowance.

| MARK-TO-MARKET RENT SCHEDULE |                  |       |          |         |            |            | PROJECTED YIELD                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |             |
|------------------------------|------------------|-------|----------|---------|------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| UNIT                         | TENANT           | SF    | CURRENT  | RENT/SF | MARKET     | MO. UPSIDE |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Pro Forma   |
| 1*                           | VACANT           | 4,800 | \$0      | —       | \$3.50 NNN | \$1.89     | Scheduled Lease Income                                                                                                                                                                                                                                                                                                                                                                                                                                                              | \$403,200   |
| 2                            | Haskell Cleaners | 1,700 | \$4,896  | \$2.88  | \$3.50 NNN | \$1.81     | CAM Reimbursement                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | \$111,353   |
| 3                            | Sweis, Inc       | 1,800 | \$4,740  | \$2.63  | \$3.50 NNN | \$1.69     | Effective Gross Income                                                                                                                                                                                                                                                                                                                                                                                                                                                              | \$514,553   |
| 4                            | Nail Salon       | 1,300 | \$4,549  | \$3.50  | \$3.50 NNN | \$1.48     | Expenses                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | (\$111,353) |
| TOTAL                        | 4 Suites         | 9,600 | \$14,185 | \$2.96  | \$33,600   | \$19,415   | NET OPERATING INCOME                                                                                                                                                                                                                                                                                                                                                                                                                                                                | \$403,200   |
| RENT POSITIONING             |                  |       |          |         |            |            | ProForma CAP Rate                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 6.45%       |
| In-Place (Blended)           |                  |       |          |         |            | \$2.96     | <div><div>\$403,200</div><div>Embedded rental growth is supported by a 50% vacancy leased at submarket-consistent rents, below-market in-place leases, and a rollover schedule that resets the entire center by mid-2028.</div></div> <div>Pro forma reflects a reset of all suites to \$3.50/SF NNN as leases roll, expire, or upon lease-up of vacant space, with full expense recovery under NNN structures, and property taxes at reassessment (1.25% of offering price).</div> |             |
| Pro Forma (All Suites)       |                  |       |          |         |            | \$3.50     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |             |
| Submarket Avg Asking         |                  |       |          |         |            | \$3.54     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |             |
| Top of Executed Comps        |                  |       |          |         |            | \$4.00     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |             |

SUPPORTING MARKET EVIDENCE — EXECUTED BOULEVARD LEASES

| Address                                | SF Leased | Rent/SF | Type | Lease Start |
|----------------------------------------|-----------|---------|------|-------------|
| 14652-14658 Ventura Blvd, Sherman Oaks | 3,114     | \$4.00  | NNN  | May 2024    |
| 14318-14394 Ventura Blvd, Sherman Oaks | 3,000     | \$3.50  | NNN  | Apr 2025    |
| 15143-15153 Ventura Blvd, Sherman Oaks | 1,420     | \$3.25  | NNN  | Jul 2025    |
| 17035-17037 Ventura Blvd, Encino       | 1,300     | \$3.25  | MG   | Oct 2024    |
| 16101 Ventura Blvd, Encino             | 1,350     | \$2.82  | NNN  | Oct 2023    |
| 15721 Ventura Blvd, Encino             | 3,900     | \$2.81  | NNN  | Jan 2025    |
| 15017-15025 Ventura Blvd, Sherman Oaks | 1,050     | \$2.75  | NNN  | Jun 2025    |
| 14947-14949 Ventura Blvd, Sherman Oaks | 1,400     | \$2.75  | NNN  | Oct 2024    |



FINANCIAL OVERVIEW

# The Owner-User Opportunity - *Occupy Half, Tenants Let Pay the Rest with High-Visibility Ventura Boulevard Pole Signage*

*With ±4,800 SF immediately available — exactly 50% of the building — the Property qualifies for SBA financing with as little as 10% down, while the three existing suites contribute ±\$201,600 per year at pro forma rents toward the cost of ownership.*

For a business seeking a permanent Ventura Boulevard address, 15603 Ventura Boulevard offers a rare combination: immediate occupancy of a ±4,800-square-foot suite with front parking and Boulevard signage, income from three tenanted suites offsetting carrying costs, and the long-term wealth creation of owning — rather than renting — on one of Los Angeles’ premier corridors. Owner-users may also occupy the full building over time as existing leases expire between 2027 and 2028.

10%  
Down Payment (SBA)

±4,800/sf  
Occupy Immediately (50%)

\$201,600/yr  
Pro Forma Tenant Income

\$16,800/mo  
Pro Forma Tenant Rent

ILLUSTRATIVE SBA ACQUISITION STRUCTURE

|                                         |                             |
|-----------------------------------------|-----------------------------|
| Purchase Price                          | \$6,250,000                 |
| Down Payment (10%)                      | \$625,000                   |
| SBA Loan Amount (90% LTC)               | \$5,625,000                 |
| Interest Rate / Amortization            | 6.25% / 25 Years            |
| Monthly Debt Service                    | ±\$37,106                   |
| Owner-User SF (Immediate)               | ±4,800 SF (50%)             |
| Income from Tenanted Suites (Pro Forma) | ±\$16,800/Mo (\$201,600/Yr) |
| NNN Reimbursements (Pro Forma)          | ±\$4,640/Mo                 |
| Debt Service Net of Tenant Income       | ±\$20,306/Mo                |

Illustrative only, based on preliminary lender guidance (6.25% interest, 25-year amortization; SBA programs permit up to ±90% financing for qualifying owner-users occupying 51%+ of the property — achievable at 15603 Ventura Blvd upon leasing a portion of the vacant suite or occupying additional space as leases roll). Tenant income shown at pro forma rents of \$3.50/SF NNN on the three tenanted suites (±4,800 SF); in-place income is ±\$14,185/Mo (\$170,220/Yr). NNN reimbursements reflect tenants’ ±50% pro rata share of projected operating expenses. Buyers must independently verify financing terms, rates, and eligibility.

FINANCIAL OVERVIEW

# Covered Land on the Boulevard - *Long-Term Development Optionality*

*±19,999 SF of C4-1L land with TOC Tier 2 status and full California State Density Bonus eligibility - income today, an approximately 79-unit mixed-use envelope tomorrow.*

While the immediate investment case is retail lease-up, the underlying land provides meaningful long-term optionality. Under the California State Density Bonus with TOC Tier 2 status, the site supports a mixed-use development of up to approximately 79 residential units across seven stories and approximately 90,294 square feet of floor area, including approximately 5,000 square feet of ground-floor retail. AB 2097 eliminates residential parking minimums, and the site’s approximately 100 feet of Boulevard frontage and 200-foot depth provide an efficient development footprint. No entitlement value is ascribed in the offering — the optionality comes free with the income.

DEVELOPMENT ENVELOPE SUMMARY

|                              |                                      |
|------------------------------|--------------------------------------|
| Site Area                    | ±19,999 SF (±0.46 AC)                |
| Zoning / General Plan        | C4-1L / Regional Center Commercial   |
| Specific Plan                | Ventura/Cahuenga Blvd Corridor       |
| TOC / MIIP                   | Tier 2 / T-1, OC-2                   |
| Density Bonus Program        | California State (Unentitled)        |
| Residential Units (w/ Bonus) | ±79 (8 VLI + 3 Moderate + 68 Market) |
| Proposed Floor Area          | ±90,294 SF (±4.51 FAR)               |
| Ground-Floor Retail          | ±5,000 SF                            |
| Height                       | 7 Stories (±56 Feet w/ State Bonus)  |
| Parking (AB 2097)            | No Minimums; ±99 Spaces Proposed     |
| Lot Dimensions               | ±100' Frontage × ±200' Depth         |

±79  
Residential Units

7 Stories  
±56’ W/ State Bonus

±90,294/sf  
Proposed Floor Area

Development scenario is illustrative, based on owner-commissioned massing under current zoning and State Density Bonus law; the site is unentitled. Buyers must independently verify development potential with the City of Los Angeles.





# 15603 Ventura blvd

Encino • California

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GROUP

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