

**REDEMPTION**

**S Q U A R E**

AT GENERATION PARK

# GENERATION PARK

To companies that locate at Generation Park, we welcome you to a master-planned development where your employees' experiences are paramount. Whether it's the urban energy of Redemption Square or the natural escape of our trails and lakes, our human-centered design creates places where people want to be.

An entrepreneurial spirit is embedded in our identity, which means we are open to possibilities, and not afraid of big challenges. To our clients, we work to achieve "yes." To our partners, every day is day 1. And to the community, we understand that our 4,200 acres can be truly transformational for decades to come.

From pedestrians, to corporations, to future generations, we have great responsibility at every scale.

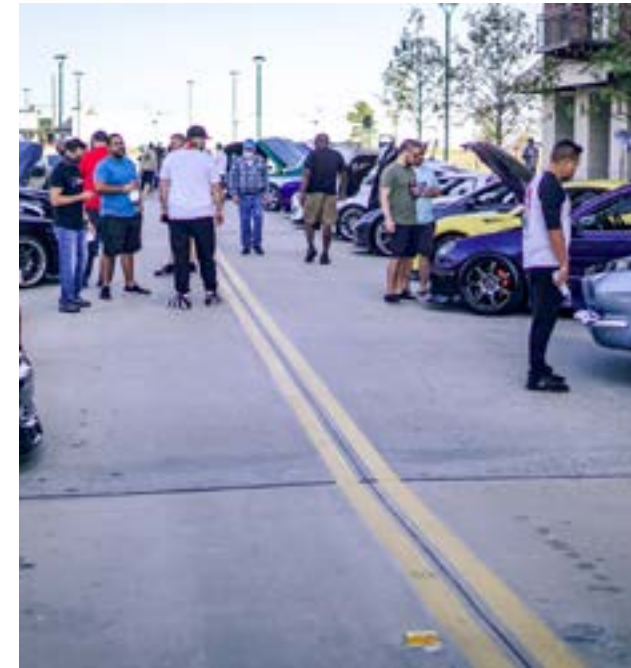


# REDEMPTION SQUARE: THE CULTURAL CENTER

Filled with restaurants, shops, a Courtyard Marriott hotel, luxury apartments, trails and parks, Redemption Square is designed to help companies attract and retain the best talent. The carefully crafted environment instills a sense of calm with lush trees and a seemingly endless breeze. After hours, Redemption Square's energy intensifies with live entertainment, group fitness classes, and happy hours.

## DEMOGRAPHICS

	3-mile	5-mile	Lake Houston
<b>2020 Pop</b>	39,667	137,863	433,152
<b>2026 Pop</b>	44,580	151,456	457,371
<b>Income (Avg HH)</b>	\$121,793	\$108,331	\$100,458
<b>Income (Median)</b>	\$96,375	\$84,102	\$75,753
<b>Homes</b>	13,784	44,940	149,311
<b>Daytime Pop</b>	32,706	108,027	373,428





# PART OF A LARGER RETAIL ECOSYSTEM

Generation Park is filled with restaurants, shops and daily services making life much more enjoyable. From the hand-picked collection of restaurants and shops at Redemption Square to the national staples next door at the West Lake Marketplace, lunch and dinner is a snap.

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## 1 | REDEMPTION SQUARE



## 2 | WEST LAKE VILLAGE



## 3 | WEST LAKE MARKETPLACE



Redemption Square at Generation Park | [www.GenerationPark.com/Retail](http://www.GenerationPark.com/Retail) | 713.860.3100 | 3



## Be at the Heart of Lake Houston's Retail & Entertainment Destination

Redemption Square is Lake Houston's destination for dining and entertainment and continues to grow as the epicenter for the region. With the next phase including the Long House, an 8,500 SF community events hall, Redemption Square will be the go to destination for Lake Houston's weddings, receptions, and community and corporate functions.



## Energy Emanates from Redemption Square

Redemption Square is full of energy generators. From celebrity chef driven restaurants, a brand new Courtyard Marriott hotel, beer & wine garden, the Long House community event center, and a highly programmed public plaza, Redemption Square is non-stop.



Residential Runway to Thousands of New and Existing Homes

Apartments

Beltway 8

Beltway 8 | 80,000 VPD

West Lake Village

Westlake Marketplace

W. Lake Houston Pkwy

CURRENT PHASE

LUXURY APARTMENTS & RETAIL

STOLT-NIELSEN FUTURE CAMPUS

EVENT HALL

OFFICES & RETAIL

HOTEL

MEDICAL OFFICES

P

P

Redemption Square Blvd

FUTURE PHASE

Assay St

FUTURE PHASE

FUTURE PHASE

LUXURY APARTMENTS & RETAIL

LUXURY APARTMENTS & RETAIL

Subsea Ln

Summer Creek High School

West Lake Park

TechnipFMC Corporate Campus



# PROGRAMMED YEAR ROUND

Redemption Square is programmed with nearly 200 events and experiences a year. From Story Time in the Square and the Generation Park Running Club to events that attract thousands like the Block Party, Pumpkin Patch, and New Years Eve Celebration there's something for everyone at Redemption Square.



Pumpkin Patch



New Years Eve



Block Party



Sunday Stretch Yoga



Farmer's Market



Cars & Coffee



# BE PART OF SOMETHING MAGICAL

Join us at Redemption Square and be part of the lifelong memories being made with the rapidly growing Lake Houston community.

[www.redemptionsquare.com/memories-made](http://www.redemptionsquare.com/memories-made)