

CAUSEWAY BAY HOTEL & CONVENTION CENTER LANSING, MICHIGAN

AUCTION DATES: OCTOBER 5-7, 2026 | STARTING BID: \$750,000
OFFERING MEMORANDUM



Marcus & Millichap

R MARKETPLACE

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ONLINE AUCTION

R MARKETPLACE

Starting Bid: \$750,000

Auction Dates: October 5-7, 2026

[CLICK TO VIEW AUCTION WEBSITE](#)

THE OFFERING PROCESS

An online auction event will be conducted on RealINSIGHT Marketplace in accordance with the Sale Event Terms and Conditions (<https://rimarketplace.com/sale-event-terms>). ALL PROPERTY SHOWINGS ARE BY APPOINTMENT ONLY. PLEASE CONSULT YOUR MARCUS & MILLICHAP AGENT FOR MORE DETAILS.

DUE DILIGENCE

Due diligence materials are available to qualified prospective bidders via an electronic data room hosted by RealINSIGHT Marketplace. Prospective bidders will be required to electronically execute a confidentiality agreement prior to being allowed access to the materials. All due diligence must be conducted prior to signing the purchase and sale agreement. You may contact the sales advisors with any due diligence questions.

BUYER QUALIFICATION

Prospective bidders will be required to register with RealINSIGHT Marketplace to bid. Each bidder will be required to provide current contact information, submit proof of funds up to the full amount they plan to bid, and agree to the Auction Terms and Conditions. In order to participate in an auction, the Seller requires bidders to provide proof of their liquidity in an amount of at least their anticipated maximum bid for those assets they wish to bid on. Such liquidity must be in the form of cash, or cash equivalents, and must be available immediately without restriction.

Generally, recent bank statements, brokerage account statements, or bank letters are acceptable. A line of credit statement may be acceptable only if it is already closed and in place, has undrawn capacity, and may be funded immediately without bank approval. Loan pre-approval letters, term sheets, and the like, where the loan would be collateralized by the property up for auction and funded at escrow closing, are NOT acceptable. Capital call agreements, investor equity commitments, and the like, are evaluated on a case-by-case basis. The acceptance of any proof of funds documents are made at the sole and absolute discretion of RealINSIGHT Marketplace. For further information, please visit the Bidder Registration FAQ (<https://rimarketplace.com/faq>).

AUCTION DATE

The Auction end date is set for October 5-7, 2026

RESERVE AUCTION

This will be a reserve auction and the Property will have a reserve price ("Reserve Price"). The starting bid is not the Reserve Price. The seller can accept or reject any bid. All bidders agree to execute the non-negotiable purchase and sale agreement, which will be posted to the electronic data room prior to bidding commencement, should they be awarded the deal. By submitting an Offer on a Property, Participant is deemed to have accepted any additional terms and conditions posted on the Property's details page on the Website ("Property Page") at the time the Offer was submitted, and such terms and conditions govern and control over these Terms to the extent of any conflict.

CLOSING

Following the auction, the winning bidder will be contacted by phone and email to go over specifics of the sale, including the execution of the purchase agreement and all documentation involved in the purchase. The winning bidder must be available by telephone within two hours of the sale. More information can be found on the RealINSIGHT Marketplace website.



EXCLUSIVELY LISTED BY

PAUL KERBER

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CAUSEWAY BAY HOTEL & CONVENTION CENTER

LANSING, MICHIGAN

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Section 1
INVESTMENT SUMMARY

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INVESTMENT SUMMARY

PROPERTY SUMMARY

Hotel	Causeway Bay Lansing Hotel & Convention Center	
Address	6820 S Cedar St, Lansing, MI 48911	
Year Built / Renovated	1985 / 2012	
Construction Type	Masonry	
Stories	5	
Rooms	300	
Interest	Fee Simple	
Lot Size	+/- 11.52 Acres	
Meeting Space	+/- 26,000 sq. ft.	
Amenities	▶ Business Center ▶ Complimentary Breakfast ▶ Indoor Pool ▶ Meeting Facilities ▶ On-Site Restaurant/Bar	

SUMMARY

Auction Dates:	October 5-7, 2026
Starting Bid:	\$750,000
Room Revenue - 2023	\$1,143,379
Room Revenue - 2022	\$1,388,842
Room Revenue - Pro Forma Year 1	\$2,463,750
Net Operating Income - Pro Forma Year 1	\$689,877
Net Operating Income Margin - Pro Forma Year 1	25.9%

Marcus & Millichap, in partnership with **RealInsight MarketPlace**, has been exclusively retained to offer for sale the fee simple interest in the **300-room** hotel located in **Lansing, Michigan**. The hotel is a **five-story** property built in **1985** and located directly off Interstate 96. **Causeway Bay Lansing Hotel & Convention Center** provides the opportunity for a new owner to acquire a full-service hotel with potential to realize significant RevPAR growth through hands-on management, reservation system, and loyal base of guests.

HIGHLIGHTS

- ▶ Available Through Auction with RealInsight MarketPlace on October 5-7, 2026
- ▶ Multi-Family or Commercial Conversion Opportunity
- ▶ Zoned for Suburban Commercial (S-C)
- ▶ Proximate to Michigan State University, Hope Sports Complex, GM Lansing Grand River Assembly, McLaren Greater Lansing Hospital, Capital Region International Airport and More



REGIONAL MAP



LOCAL MAP



PROPERTY BOUNDARY













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Section 2
MARKET OVERVIEW

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MARKET HIGHLIGHTS

LANSING-EAST LANSING, MI MSA

Lansing-East Lansing is the fourth largest metropolitan area in the state of Michigan with a population of +/- 473,000 according to the 2023 US Census Bureau. It is known for its manufacturing and educational presence, as well as being a medical hub for the region.



+/- \$72,010

Median Household
Income 2020-2024



+/- 479,722

Resident Population
2025



+/- 4.6%

Unemployment Rate
June 2026

LANSING, MICHIGAN

Lansing, Michigan serves as the ideal halfway point between Detroit and Grand Rapids and the principal city of the Lansing-East Lansing MSA. Located in Ingham County, the city is home to one of the largest colleges in the nation, Michigan State University. It is also home to a variety of demand generators such as Hope Sports Complex, GM Lansing Grand River Assembly, McLaren Greater Lansing Hospital, Capital Region International Airport, Dart Container Corporate Headquarters, and more.



+/- \$54,382

Median Household
Income 2020-2024



+/- 113,884

Resident Population
2025



+/- 5.8%

MSU Undergraduate Growth Rate
2015 - 2025

MAJOR DEMAND GENERATORS		DISTANCE
1	Edgewood Town Center	+/- 0.8 Miles
2	Hope Sports Complex	+/- 2.3 Miles
3	Dart Container Corporate Headquarters	+/- 5.2 Miles
4	GM Lansing Grand River Assembly	+/- 5.3 Miles
5	McLaren Greater Lansing Hospital	+/- 5.4 Miles
6	Downtown Lansing	+/- 5.9 Miles
7	Michigan State University	+/- 6.1 Miles
8	Capital Region International Airport	+/- 9.9 Miles



+/- 9.9 Miles or Less
to Most Major
Demand Generators

MAJOR DEMAND GENERATORS



MICHIGAN STATE UNIVERSITY (6.1 MI)

Michigan State University (MSU) is the nation's premier land-grant university and one of the top research universities in the world. Located in East Lansing, MSU's campus is one of the largest in the nation with +/- 51,000 students. In 2023, the university was funded over \$844 million in research expenditures. MSU is also ranked the top university for education abroad with over 300 programs. It was ranked 28th as America's Best Colleges by the U.S. News & World Report in 2024.



HOPE SPORTS COMPLEX (2.3 MI)

Located in South Lansing, Hope Sports Complex is Michigan's top rated outdoor sports facility. With the only lit artificial turf multi-sports field, patrons can enjoy watching soccer, lacrosse and football games in the stadium seating that holds +/- 1,200 spectators. The new Cleats Bar & Grille opened in 2016 and has hosted many team dinners, corporate events and sports tournaments for the complex. It also offers rugby, ultimate frisbee, archery, hot air ballooning, running, and more.



GM LANSING GRAND RIVER ASSEMBLY (5.3 MI)

Lansing Grand River Assembly is a General Motors automobile assembly facility located in Lansing, Michigan. Constructed in 1999, it currently serves as GM's second-newest U.S. assembly plant. The facility rests on 111 acres and consists of +/- 3.4 million square feet. It currently has +/- 1,285 employees making it one of the largest private industry employers in the region. General Motors has invested over \$738 million into the facility since its opening.



MCLAREN GREATER LANSING HOSPITAL (5.4 MI)

McLaren Greater Lansing is a tertiary teaching facility with 240 acute care beds, located adjacent to Michigan State University. Built in 2022, the \$600 million hospital consists of +/- 750,000 square feet and has over 1,100 employees. Among its services are a Level III Trauma Center/Emergency Department, Orthopedic and Sports Medicine Institute, comprehensive cardiac programs, medical/surgical units, and state-of-the-art women and children's health services.



DOWNTOWN LANSING (5.9 MI)

Downtown Lansing is the central business district of Lansing, Michigan. Located in the west-central part of the city along the banks of the Grand River, downtown Lansing is primarily home to Michigan's state government, three colleges, and also contains sports facilities, museums, entertainment and retail, and a growing residential population. A \$215 million development plan is currently in progress to help provide affordable housing in downtown Lansing.



CAPITAL REGION INTERNATIONAL AIRPORT (9.9 MI)

Capital Region International Airport is a public airport located northwest of downtown Lansing. It ranks as the fifth busiest airport in the state, boarding over 94,000 outgoing passengers in 2021. The airport recently began a \$13 million expansion project to increase the amount of business and cargo shipments. The project is estimated to create around 200 long-term jobs as the airport handles more cargo volume. The expansion would increase the concrete for the cargo area by two-thirds, allowing more space for planes.



DART CONTAINER CORPORATE HEADQUARTERS (5.2 MI)

Dart Container Corporation is located and headquartered in Mason, Michigan and is the world's largest manufacturer of foam cups and containers. The Mason campus consists of offices, manufacturing facilities, a distribution warehouse and an ink plant in nearby Holt. The corporation has grown from a single plant to more than 35 manufacturing and distribution facilities throughout Canada, Mexico, the UK, and the US. Dart currently has +/- 15,000 employees worldwide.



EDGEWOOD TOWN CENTER (0.8 MI)

Edgewood Town Center is located just a few minutes from Causeway Bay Hotel in Lansing, Michigan just off of I-96. The shopping center is the dominant center in southern Lansing, anchored by Target and Stock and Field Stores. The center is situated at the southwest corner of Edgewood Blvd and Cedar Street. Cedar Street is the primary commercial thoroughfare for the Lansing MSA and has an annual average daily traffic in excess of 25,000 vehicles.





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Section 3
FINANCIAL ANALYSIS

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CAUSEWAY BAY HOTEL & CONFERENCE CENTER

Auction Dates:

October 5-7, 2026

Starting Bid:

\$750,000

Room Revenue - 2023	\$1,143,379
Room Revenue - 2022	\$1,388,842
Room Revenue - Pro Forma Year 1	\$2,463,750
Net Operating Income - Pro Forma Year 1	\$689,877
Net Operating Income Margin - Pro Forma Year 1	25.9%

PIP & OTHER REQUIRED EXPENSES

Anticipated Property Improvement Plan Costs	\$1,500,000
Working Capital	\$50,000
Acquisition - Soft Costs	\$50,000

HISTORICAL PROFIT & LOSS STATEMENTS

HISTORICAL FINANCIALS													
	12 Months Ending December 31, 2019			12 Months Ending December 31, 2021			12 Months Ending December 31, 2022			12 Months Ending December 31, 2023			
	Amount	Ratio	PAR	Amount	Ratio	PAR	Amount	Ratio	PAR	Amount	Ratio	PAR	POR
Revenue													
Rooms	\$2,466,091	100.0%	22.52	\$1,081,501	100.0%	9.88	\$1,388,842	100.0%	12.68	\$1,143,379	100.0%	10.44	79.95
Other Operated Departments	0	0.0%	0.00	0	0.0%	0.00	0	0.0%	0.00	0	0.0%	0.00	0.00
Total Revenue	\$2,466,091	100.0%	\$22.52	\$1,081,501	100.0%	\$9.88	\$1,388,842	100.0%	\$12.68	\$1,143,379	100.0%	\$10.44	\$79.95
Departmental Expenses													
Rooms	962,612	39.0%	8.79	315,137	29.1%	2.88	469,365	33.8%	4.29	398,729	34.9%	3.64	27.88
Other Operated Departments	8,825	-	0.08	0	-	0.00	2,345	-	0.02	1,384	-	0.01	0.10
Total Departmental Expenses	971,437	39.4%	8.87	315,137	29.1%	2.88	471,710	34.0%	4.31	400,113	35.0%	3.65	27.98
Gross Operating Income	\$1,494,654	60.6%	\$13.65	\$766,364	70.9%	\$7.00	\$917,132	66.0%	\$8.38	\$743,266	65.0%	\$6.79	\$51.97
Undistributed Operating Expenses													
Administrative & General ⁽¹⁾	25,341	1.0%	0.23	14,368	1.3%	0.13	12,246	0.9%	0.11	12,120	1.1%	0.11	0.85
Sales & Marketing	0	0.0%	0.00	0	0.0%	0.00	0	0.0%	0.00	0	0.0%	0.00	0.00
Utilities	565,273	22.9%	5.16	343,469	31.8%	3.14	430,743	31.0%	3.93	393,913	34.5%	3.60	27.55
Repairs & Maintenance	0	0.0%	0.00	124,648	11.5%	1.14	155,410	11.2%	1.42	109,306	9.6%	1.00	7.64
Total Undistributed Operating Expenses	590,614	23.9%	5.39	482,484	44.6%	4.41	598,399	43.1%	5.46	515,339	45.1%	4.71	36.04
House Profit	\$904,040	36.7%	\$8.26	\$283,880	26.2%	\$2.59	\$318,733	22.9%	\$2.91	\$227,927	19.9%	\$2.08	\$15.94
Fixed Expenses													
Building Insurance	53,610	2.2%	0.49	101,673	9.4%	0.93	99,844	7.2%	0.91	57,617	5.0%	0.53	4.03
Property Taxes	220,000	8.9%	2.01	119,998	11.1%	1.10	120,632	8.7%	1.10	109,641	9.6%	1.00	7.67
Management Fees ⁽²⁾	73,983	3.0%	0.68	32,445	3.0%	0.30	41,665	3.0%	0.38	34,301	3.0%	0.31	2.40
Reserve for Replacements ⁽³⁾	98,644	4.0%	0.90	43,260	4.0%	0.40	55,554	4.0%	0.51	45,735	4.0%	0.42	3.20
Total Fixed Expenses	446,237	18.1%	4.08	297,376	27.5%	2.72	317,696	22.9%	2.90	247,295	21.6%	2.26	17.29
Net Operating Income	\$457,803	18.6%	\$4.18	-\$13,496	-1.2%	-\$0.12	\$1,037	0.1%	\$0.01	-\$19,368	-1.7%	-\$0.18	-\$1.35

PRO FORMA ASSUMPTIONS

The following pages provide a Pro Forma and Return Analysis. The estimated Property Improvement Plan for a new owner is expected to cost \$1,500,000 or \$5,000 per room. Expenses are estimated based on industry averages by department and current operations. Property taxes and insurance are based on a typical property in this market.

OCCUPANCY ASSUMPTIONS

Year 1	30.0%
Year 2	32.0%
Year 3	32.3%
Year 4	32.6%
Year 5	33.0%

ADR ASSUMPTIONS

Year 1	\$75.00
Year 2	\$76.50
Year 3	\$78.03
Year 4	\$79.59
Year 5	\$81.18



PRO FORMA

	December 31, 2023				Year 1				Year 2			
	Amount	Ratio	PAR	POR	Amount	Ratio	PAR	POR	Amount	Ratio	PAR	POR
Revenue												
Rooms	\$1,143,379	100.0%	10.44	79.95	\$2,463,750	92.5%	22.50	75.00	\$2,680,560	92.4%	24.48	76.50
Other Operated Departments	0	0.0%	0.00	0.00	200,000	7.5%	1.83	6.09	220,000	7.6%	2.01	6.28
Total Revenue	\$1,143,379	100.0%	10.44	79.95	\$2,663,750	100.0%	24.33	81.09	\$2,900,560	100.0%	26.49	82.78
Departmental Expenses												
Rooms	398,729	34.9%	3.64	27.88	689,850	28.0%	6.30	21.00	750,557	28.0%	6.85	21.42
Other Operated Departments	1,384	-	0.01	0.10	20,000	10.0%	0.18	0.61	22,000	10.0%	0.20	0.63
Total Departmental Expenses	400,113	35.0%	3.65	27.98	709,850	26.6%	6.48	21.61	772,557	26.6%	7.06	22.05
Gross Operating Income	\$743,266	65.0%	6.79	51.97	\$1,953,900	73.4%	17.84	59.48	\$2,128,003	73.4%	19.43	60.73
Undistributed Operating Expenses												
Administrative & General ⁽¹⁾	12,120	1.1%	0.11	0.85	159,825	6.0%	1.46	4.87	174,034	6.0%	1.59	4.97
Sales & Marketing	0	0.0%	0.00	0.00	26,638	1.0%	0.24	0.81	29,006	1.0%	0.26	0.83
Utilities	393,913	34.5%	3.60	27.55	532,750	20.0%	4.87	16.22	580,112	20.0%	5.30	16.56
Repairs & Maintenance	109,306	9.6%	1.00	7.64	106,550	4.0%	0.97	3.24	116,022	4.0%	1.06	3.31
Total Undistributed Operating Expenses	515,339	45.1%	4.71	36.04	825,763	31.0%	7.54	25.14	899,174	31.0%	8.21	25.66
House Profit	\$227,927	19.9%	2.08	15.94	\$1,128,138	42.4%	10.30	34.34	\$1,228,830	42.4%	11.22	35.07
Fixed Expenses												
Building Insurance	57,617	5.0%	0.53	4.03	60,000	2.3%	0.55	1.83	61,200	2.1%	0.56	1.75
Property Taxes ⁽²⁾	109,641	9.6%	1.00	7.67	191,798	7.2%	1.75	5.84	193,716	6.7%	1.77	5.53
Management Fees ⁽³⁾	34,301	3.0%	0.31	2.40	79,913	3.0%	0.73	2.43	87,017	3.0%	0.79	2.48
Reserve for Replacements ⁽⁴⁾	45,735	4.0%	0.42	3.20	106,550	4.0%	0.97	3.24	116,022	4.0%	1.06	3.31
Total Fixed Expenses	247,295	21.6%	2.26	17.29	438,260	16.5%	4.00	13.34	457,955	15.8%	4.18	13.07
Net Operating Income	-\$19,368	-1.7%	-0.18	-1.35	\$689,877	25.9%	6.30	21.00	\$770,874	26.6%	7.04	22.00
Operating Statistics	Amount				Amount				Amount	% change		
Occupancy	13.1%				30.0%				32.0%	6.7%		
Average Daily Rate (ADR)	\$68.03				\$75.00				\$76.50	2.0%		
RevPAR	\$8.88				\$22.50				\$24.48	8.8%		
Number of Rooms	300				300				300			
Days in Period	365				365				365			
Available Rooms	109,500				109,500				109,500			
Occupied Rooms	14,301				32,850				35,040			

(1) Administrative & General include Telephone and Internet expenses.

(2) Property Taxes estimates a reassessment value at 60% of the List Price.

(3) Management Fees is set to the industry standard 3.0% of Total Revenue.

(4) Reserve for Replacements is set at 4.0% of Total Revenue.

PRO FORMA

	Year 3				Year 4				Year 5			
	Amount	Ratio	PAR	POR	Amount	Ratio	PAR	POR	Amount	Ratio	PAR	POR
Revenue												
Rooms	\$2,769,079	92.0%	25.22	78.03	\$2,844,911	91.4%	25.98	79.59	\$2,930,827	90.9%	26.77	81.18
Other Operated Departments	242,000	8.0%	2.20	6.82	266,200	8.6%	2.43	7.45	292,820	9.1%	2.67	8.11
Total Revenue	\$3,011,079	100.0%	27.42	84.85	\$3,111,111	100.0%	28.41	87.04	\$3,223,647	100.0%	29.44	89.29
Departmental Expenses												
Rooms	775,342	28.0%	7.06	21.85	796,575	28.0%	7.27	22.29	820,632	28.0%	7.49	22.73
Other Operated Departments	24,200	10.0%	0.22	0.68	26,620	10.0%	0.24	0.74	29,282	10.0%	0.27	0.81
Total Departmental Expenses	799,542	26.6%	7.28	22.53	823,195	26.5%	7.52	23.03	849,914	26.4%	7.76	23.54
Gross Operating Income	\$2,211,537	73.4%	20.14	62.32	\$2,287,916	73.5%	20.89	64.01	\$2,373,733	73.6%	21.68	65.75
Undistributed Operating Expenses												
Administrative & General ⁽¹⁾	180,665	6.0%	1.65	5.09	186,667	6.0%	1.70	5.22	193,419	6.0%	1.77	5.36
Sales & Marketing	30,111	1.0%	0.27	0.85	31,111	1.0%	0.28	0.87	32,236	1.0%	0.29	0.89
Utilities	602,216	20.0%	5.48	16.97	622,222	20.0%	5.68	17.41	644,729	20.0%	5.89	17.86
Repairs & Maintenance	120,443	4.0%	1.10	3.39	124,444	4.0%	1.14	3.48	128,946	4.0%	1.18	3.57
Total Undistributed Operating Expenses	933,434	31.0%	8.50	26.30	964,444	31.0%	8.81	26.98	999,331	31.0%	9.13	27.68
House Profit	\$1,278,102	42.4%	11.64	36.02	\$1,323,471	42.5%	12.09	37.03	\$1,374,403	42.6%	12.55	38.07
Fixed Expenses												
Building Insurance	62,424	2.1%	0.57	1.76	63,672	2.0%	0.58	1.78	64,946	2.0%	0.59	1.80
Property Taxes ⁽²⁾	195,653	6.5%	1.78	5.51	197,610	6.4%	1.80	5.53	199,586	6.2%	1.82	5.53
Management Fees ⁽³⁾	90,332	3.0%	0.82	2.55	93,333	3.0%	0.85	2.61	96,709	3.0%	0.88	2.68
Reserve for Replacements ⁽⁴⁾	120,443	4.0%	1.10	3.39	124,444	4.0%	1.14	3.48	128,946	4.0%	1.18	3.57
Total Fixed Expenses	468,853	15.6%	4.27	13.21	479,060	15.4%	4.37	13.40	490,187	15.2%	4.48	13.58
Net Operating Income	\$809,250	26.9%	7.37	22.80	\$844,411	27.1%	7.71	23.62	\$884,216	27.4%	8.08	24.49
Operating Statistics	Amount	% change			Amount	% change			Amount	% change		
Occupancy	32.3%	1.0%			32.6%	1.0%			33.0%	1.0%		
Average Daily Rate (ADR)	\$78.03	2.0%			\$79.59	2.0%			\$81.18	2.0%		
RevPAR	\$25.22	3.0%			\$25.98	3.0%			\$26.77	3.0%		
Number of Rooms	300				300				300			
Days in Period	366				365				365			
Available Rooms	109,800				109,500				109,500			
Occupied Rooms	35,487				35,744				36,102			

(1) Administrative & General include Telephone and Internet expenses.

(2) Property Taxes estimates a reassessment value at 60% of the List Price.

(3) Management Fees is set to the industry standard 3.0% of Total Revenue.

(4) Reserve for Replacements is set at 4.0% of Total Revenue.



PAUL KERBER

Broker of Record
248.415.2600 Direct
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Marcus & Millichap

R MARKETPLACE



AUCTION DATES: OCTOBER 5-7, 2026 | STARTING BID: \$750,000