

# Business Key Facts

1681 Benchmark Ave, Fort Myers, Florida, 33905 2 | Rings: 1, 3, 5 mile radii



This infographic features record-level business information. It is best suited for smaller area analysis such as census tracts, neighborhoods, and smaller zip codes.

## Key Statistics

1 mile

**285**

Total Businesses

**3,088**

Total Employees

**\$708M**

Total Sales

**3.7%**

Unemployment Rate

## Largest Businesses in Area

**25\***

100 or More Employees

**25\***

\$10M+ Annual Sales Vol

Most Employees

The School District of Lee County	Independent	3,000
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Highest sales volume

Leesar Inc	Independent	\$423M
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## Daytime Population

1 mile



**5,537**

Total Population



**6,452**

Total Daytime Population

Ratio of daytime to total population:

**1.17**

Values > 1.0 mean that more people come to the area during the day than live there.



**Suburb**

Dominant Urbanicity Type

1 mile



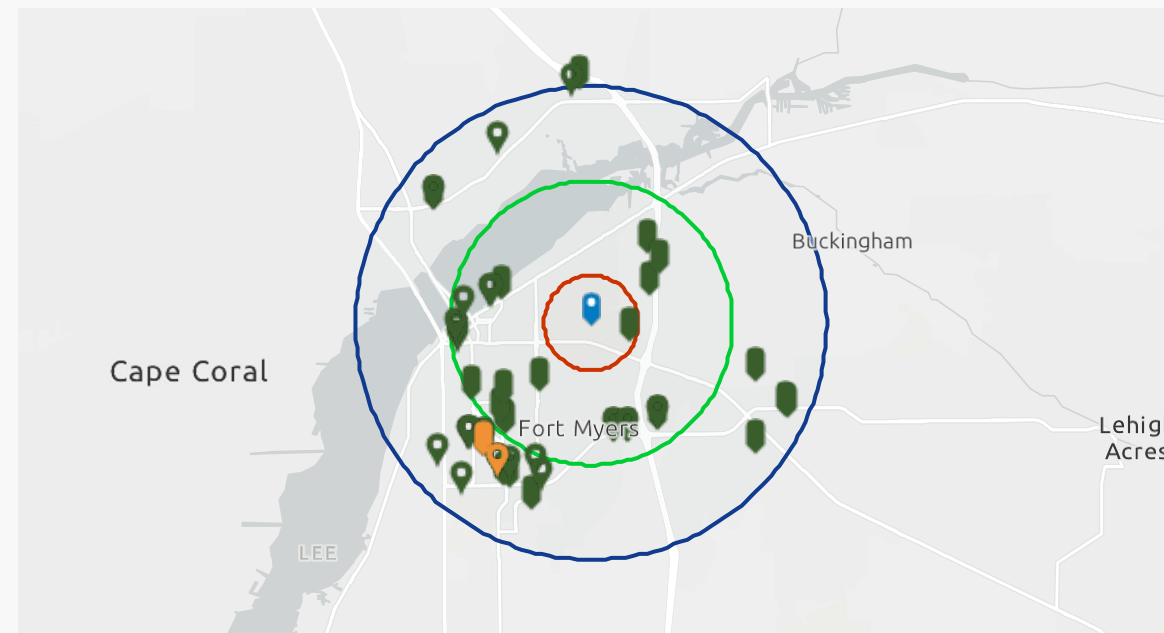
**8.6**

Avg Number of Employees



**91**

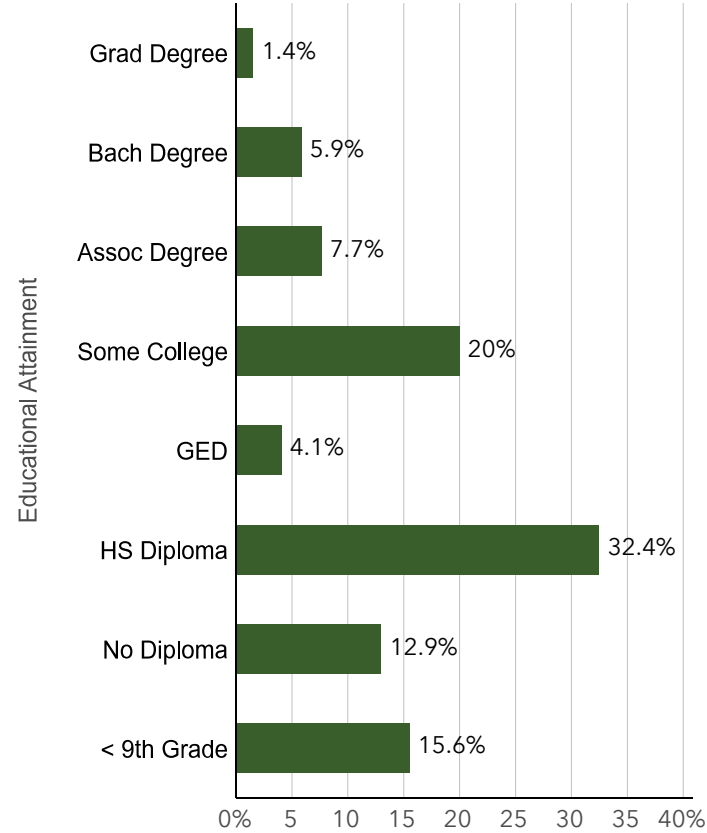
Total Businesses Per Square Mile



**Source:** This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Note: business sales volumes and employee counts are estimates provided by Data Axle. \* Indicates the number of locations has reached the maximum.

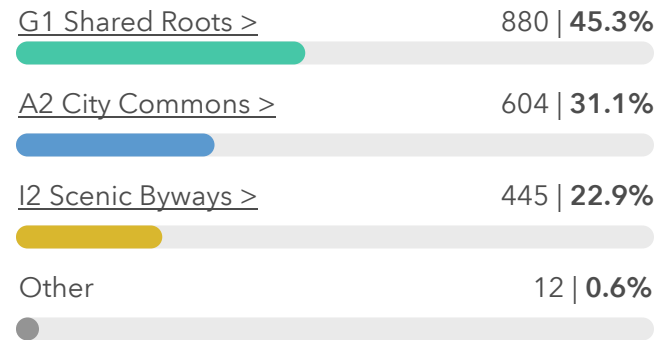
### About the Workforce

1 mile



### Tapestry

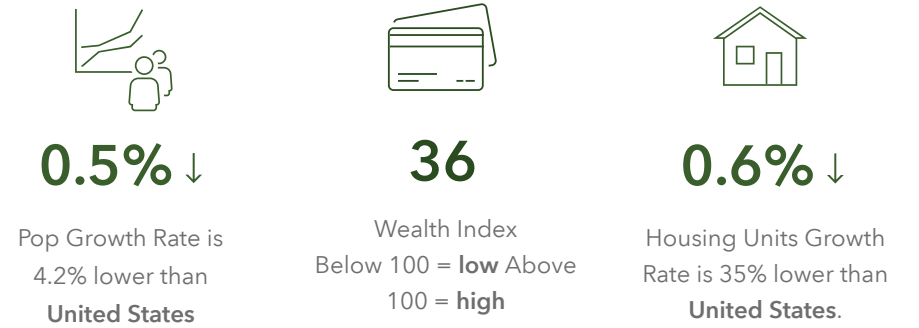
Top 3 segments by household count



[View comparison table](#)

### About the Community

1 mile



### Businesses Per 1,000 Population

Business Categories	1 mile	3 miles	5 miles	ZIP Codes 33905 (Fort Myers)	States Florida	United States of America United States
Restaurants	1.63	2.68	2.95	1.71	2.53	2.45
Health Care & Social Assistance	2.35	2.24	3.95	1.95	4.04	3.76
Retail	9.21	7.17	7.47	4.55	5.34	4.60
Manufacturing	2.17	2.11	1.72	1.08	1.22	1.32
Finance & Insurance	0.36	1.46	2.28	1.26	2.13	1.80
Professional & Tech Services	3.61	4.74	5.92	2.36	4.93	3.60

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