

CARMEL VALLEY MARKET READY



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DESIGN DEVELOPMENT - I

13750 CENTER ST, CARMEL VALLEY

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VIBE

BREATHLESS
A FILM BY JEAN-PIERRE
GODDAR



CRAFT DESIGN-BUILD



A FRESH CHAPTER FOR A
CARMEL VALLEY GEM

Set in the heart of Carmel Valley, this thoughtfully reimagined building will be ready for its next story. Designed with versatility in mind—be it a refined local boutique, a creative workspace, or both—the space will honor the town’s enduring charm while embracing a fresh, elevated design sensibility.

Exposed wood framing, modernized restrooms, and a renewed communal patio will bring a tactile richness to the architecture, blending rustic ease with tailored sophistication. Rooted in craft and layered with quiet elegance, this market-ready space will be equally suited for an established tastemaker or a new wave entrepreneur drawn to the valley’s understated luxury.

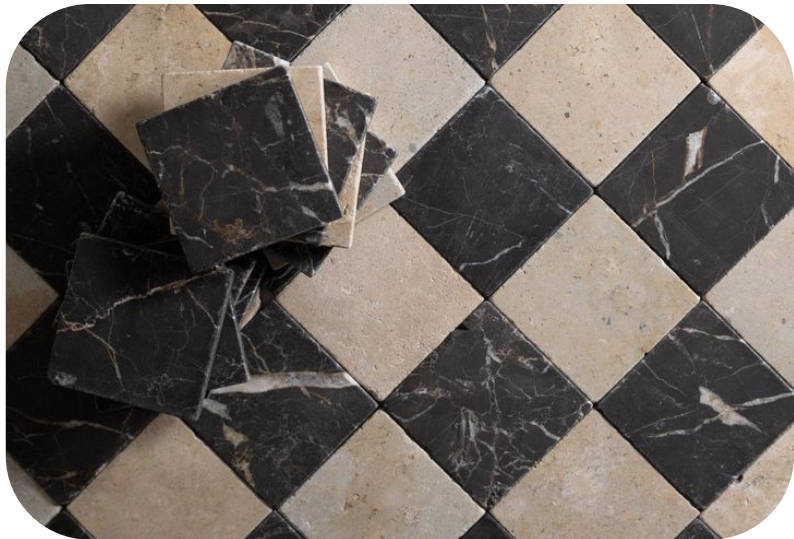


INSPIRATION

craft
design
build



LUXURY | QUAIN | UNDERSTATED



FLOOR PLANS

craft
design
build

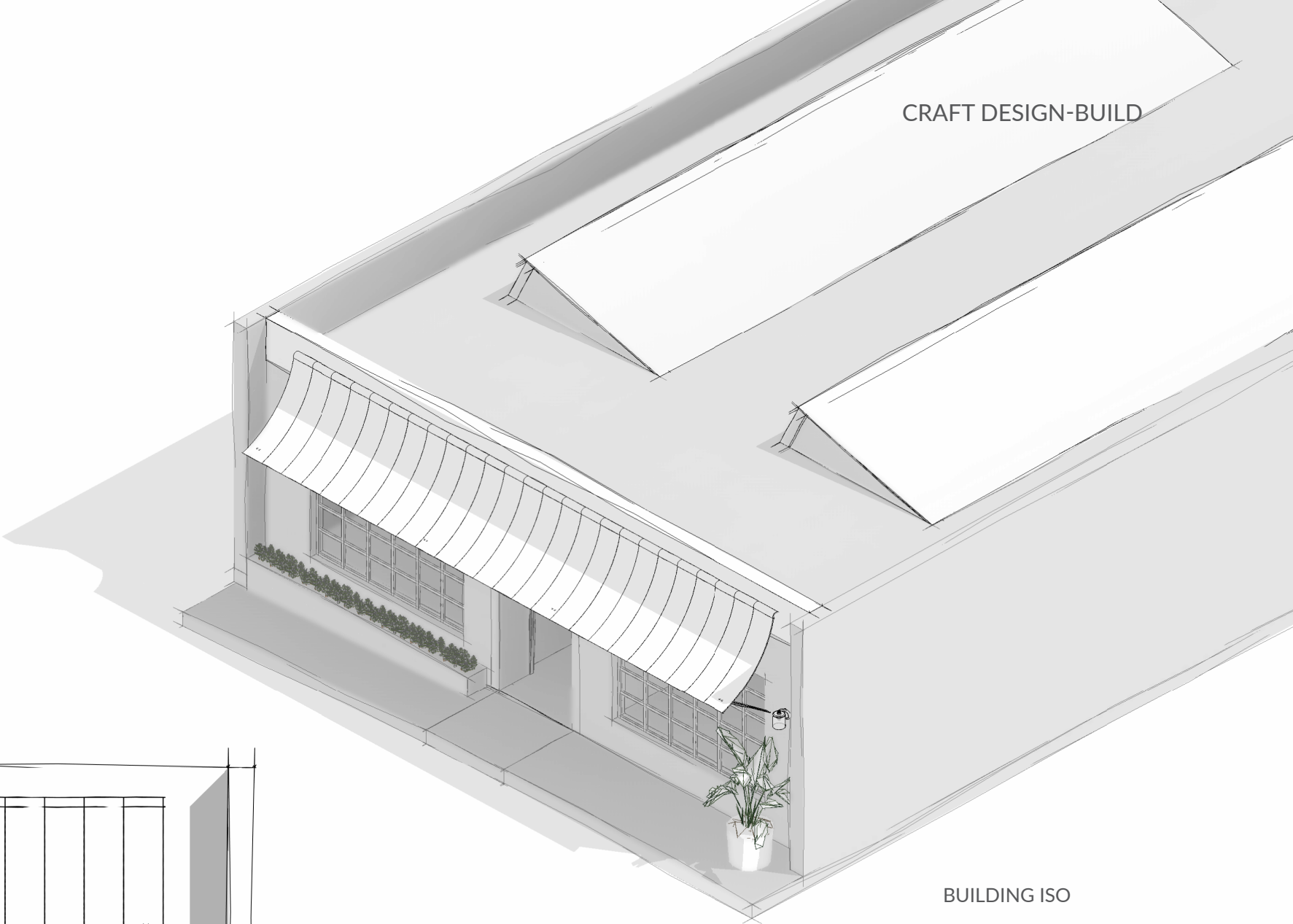


NEW PLANTINGS

BUILDING FACADE



METAL AWNING INSPIRATION

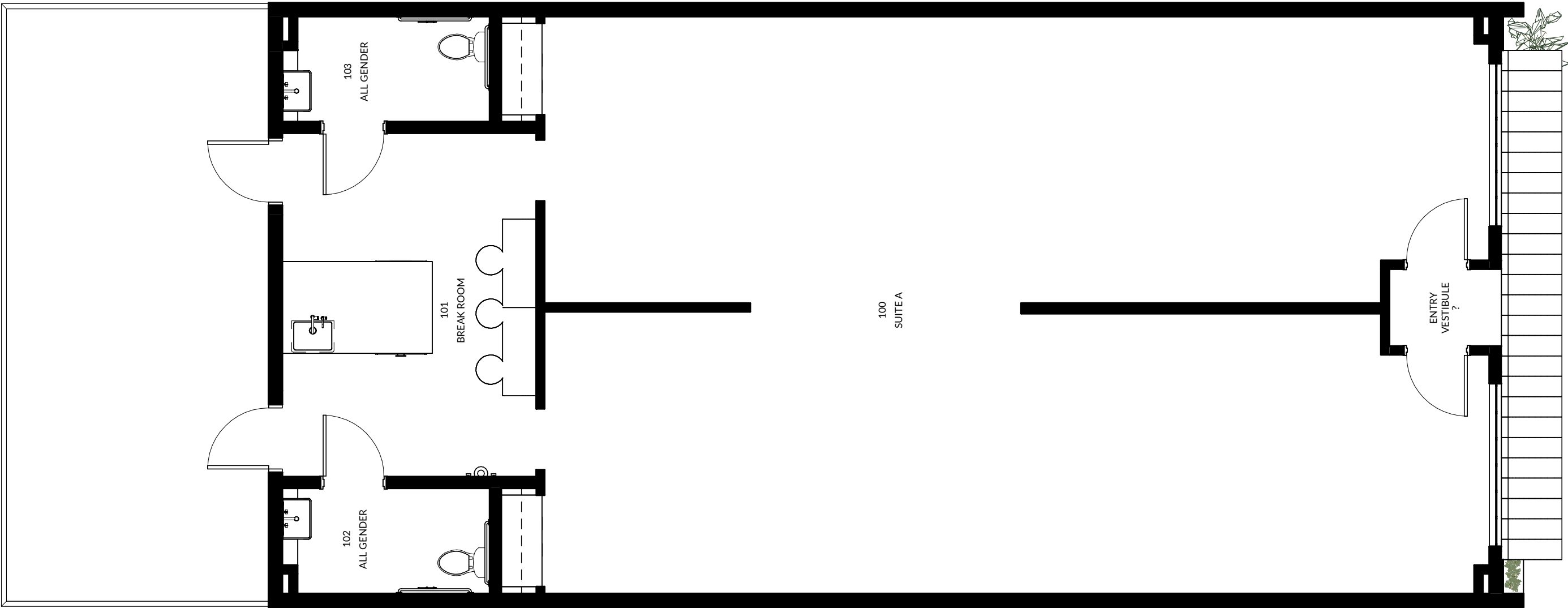


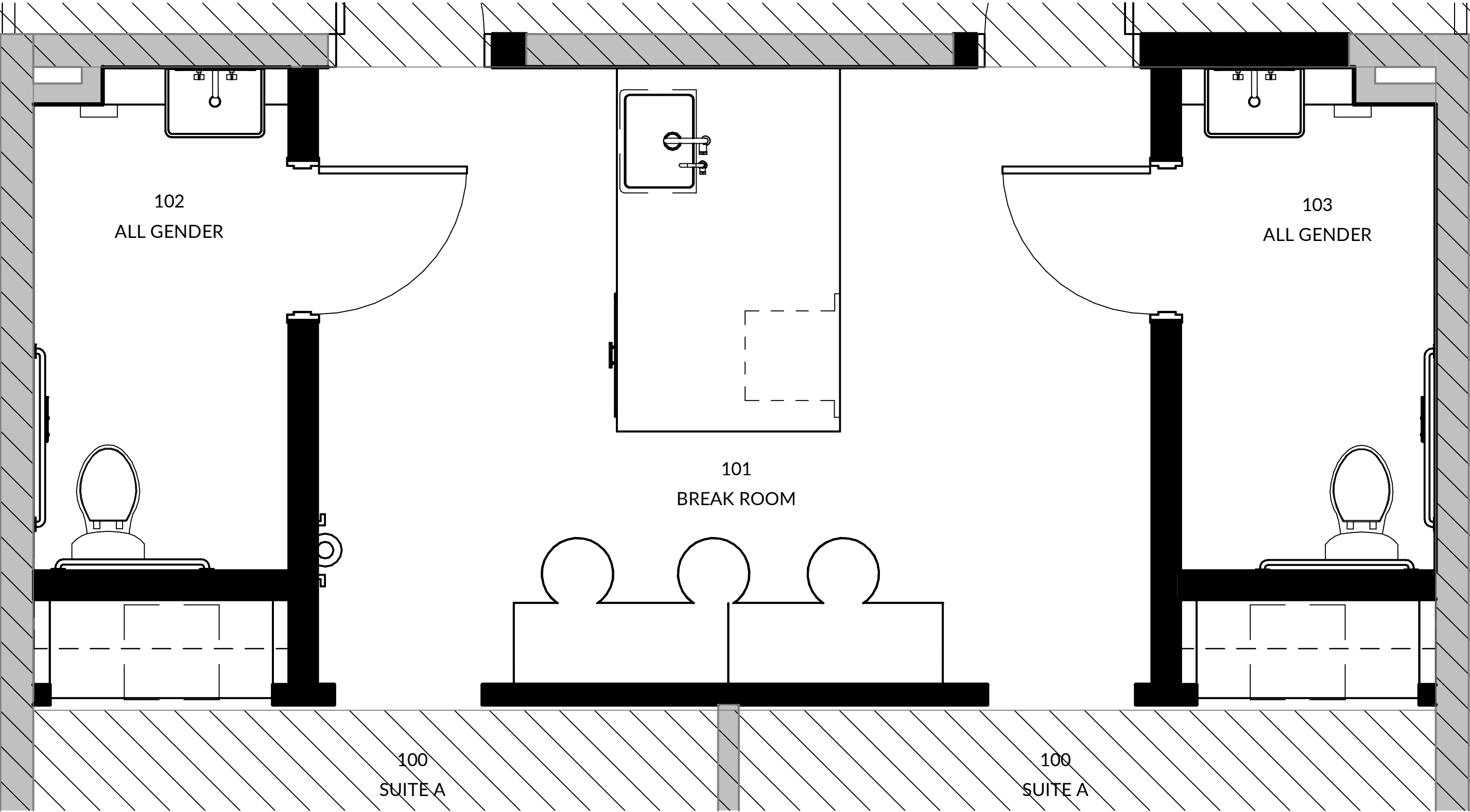
CRAFT DESIGN-BUILD

BUILDING ISO



EXTERIOR ELEVATION





FINISHES - OPTION I

craft
design
build



NEW PLANTINGS



COUNTERTOPS

COFFEE BAR BACKSPLASH

FIELD PAINT COLOR

CASEWORK LAMINATE

HARDWOOD FLOOR

ENTRY VESTIBULE FLOOR TILE



COUNTERTOPS

CASEWORK LAMINATE

FIELD PAINT COLOR

ACCENT PAINT COLOR

HARDWOOD FLOOR

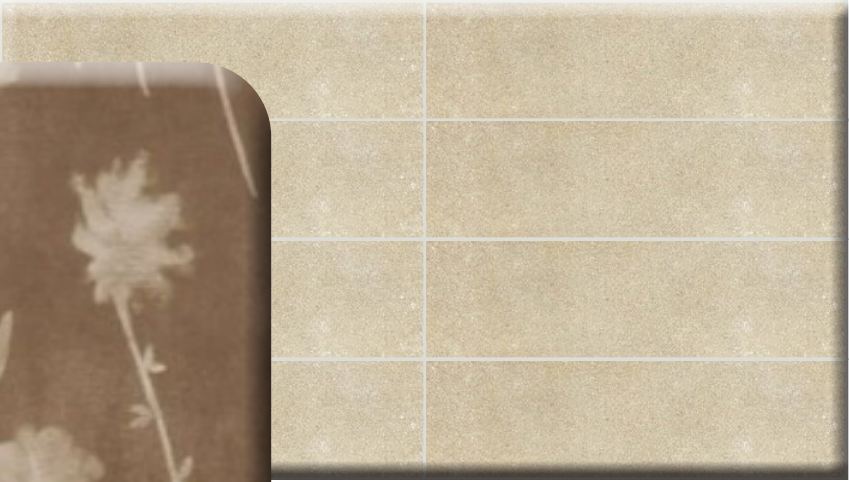
A material and color palette for the break room. It includes a large rectangular sample of a dark, speckled countertop material. To the left of the countertop are two circular color swatches: a light beige one labeled 'FIELD PAINT COLOR' and a medium blue one labeled 'ACCENT PAINT COLOR'. To the right of the countertop is a rectangular sample of a light beige casework laminate. Below the countertop and laminate is a large rectangular sample of a medium brown hardwood floor.



BATHROOM WALLPAPER



BATHROOM WALL TILE 12X4



FIELD PAINT COLOR



ACCENT PAINT COLOR



BATHROOM SINK FINISH



BATHROOM WOOD COUNTERTOP



BATHROOM FLOOR TILE 12X24



FINISHES - OPTION II

craft
design
build



NEW PLANTINGS



COUNTERTOPS

COFFEE BAR BACKSPLASH

FIELD PAINT COLOR

CASEWORK LAMINATE

HARDWOOD FLOOR

ENTRY VESTIBULE FLOOR TILE



FIELD
PAINT
COLOR

ACCENT
PAINT
COLOR

ACCENT
PAINT
COLOR

COUNTERTOPS

CASEWORK LAMINATE

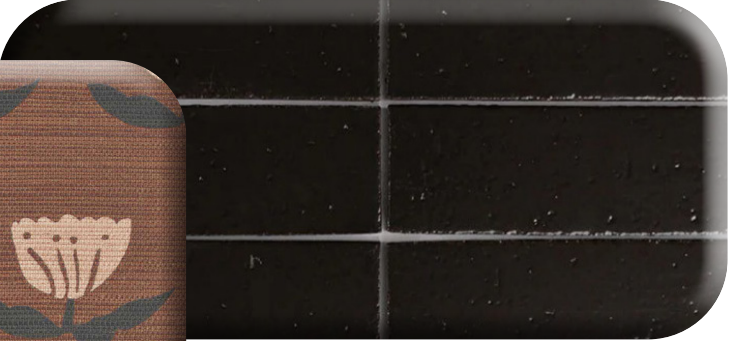
HARDWOOD FLOOR



BATHROOM WALLPAPER



BATHROOM WALL TILE 2.5X8



FIELD PAINT COLOR





BATHROOM SINK FINISH



BATHROOM WOOD COUNTERTOP



BATHROOM FLOOR TILE 8 X 8 X 0.47



FINISHES - OPTION III

craft
design
build



NEW PLANTINGS



COUNTERTOPS

COFFEE BAR BACKSPLASH

FIELD PAINT COLOR

CASEWORK LAMINATE

HARDWOOD FLOOR

ENTRY VESTIBULE FLOOR TILE



COUNTERTOPS

CASEWORK LAMINATE

FIELD PAINT COLOR

ACCENT PAINT COLOR

HARDWOOD FLOOR

A collection of material and color swatches. At the top left, a circular swatch labeled 'FIELD PAINT COLOR' is a light gray. Below it, another circular swatch labeled 'ACCENT PAINT COLOR' is a light beige. To the right of these is a large rectangular swatch labeled 'COUNTERTOPS' showing a dark, speckled stone pattern. Further right is a rectangular swatch labeled 'CASEWORK LAMINATE' showing a light gray solid color. At the bottom right is a large rectangular swatch labeled 'HARDWOOD FLOOR' showing a dark brown wood grain pattern.



BATHROOM WALLPAPER



BATHROOM WALL TILE 4X12



FIELD PAINT COLOR



ACCENT PAINT COLOR



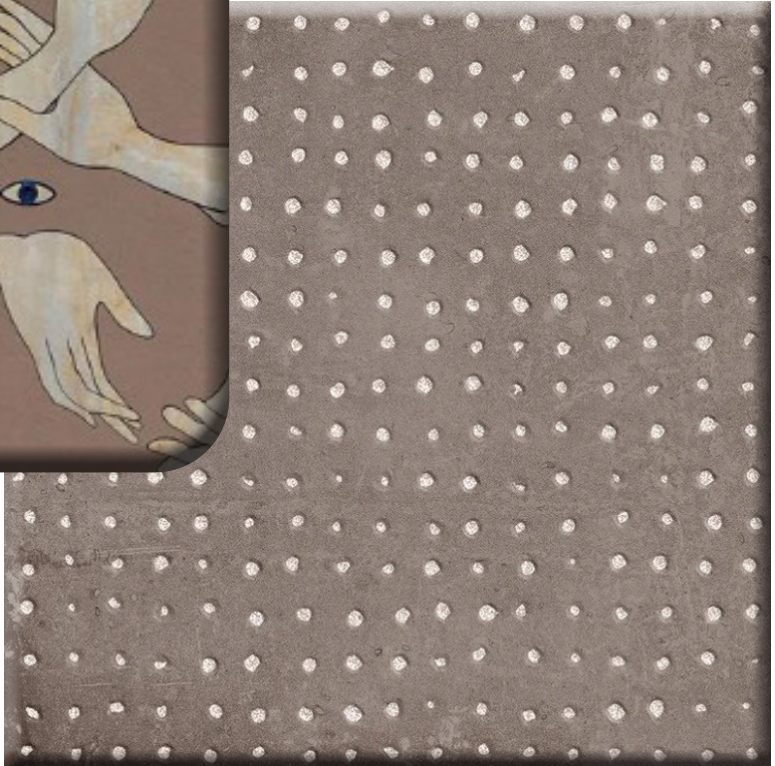
BATHROOM SINK FINISH



BATHROOM WOOD COUNTERTOP



BATHROOM FLOOR TILE 8.78 X8.78



THANK YOU.

craft
design
build

