



**2025 DEMOGRAPHICS**  
3 Mile | 5 Miles | 10 Miles



**Population**

18,127 | 20,470 | 30,029



**Daytime Population**

13,323 | 14,779 | 20,923



**Median Household Income**

\$60,701 | \$63,291 | \$66,831

**RETAIL LAND FOR LEASE**

4415 McMasters Avenue | Hannibal, Missouri 63401

1.03 acres | Call for Details

**PROPERTY DETAILS**

Premier infill opportunity fronting McMasters Avenue

Build-to-suit available

Excellent visibility in the heart of Hannibal

McMasters Avenue - 24,587 VPD

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# Potential Site Plan

