

Demographic and Income Comparison



4615 Verona Rd, Madison, WI, 53711, USA

Rings: 1, 3, 5 mile radii

Census 2020 Summary	1 mile	3 mile	5 mile
Population	10,819	92,647	211,100
Households	4,388	40,740	92,496
Average Household Size	2.45	2.24	2.14
2025 Summary			
Population	10,818	95,159	220,315
Households	4,495	42,543	98,625
Families	2,678	22,471	42,170
Average Household Size	2.39	2.20	2.10
Owner Occupied Housing Units	2,352	21,569	39,604
Renter Occupied Housing Units	2,143	20,974	59,021
Median Age	37.0	36.6	31.3
Median Household Income	\$88,078	\$87,586	\$76,302
Average Household Income	\$125,196	\$122,944	\$110,696
2030 Summary			
Population	10,970	97,828	230,611
Households	4,613	44,398	104,785
Families	2,734	23,167	43,920
Average Household Size	2.36	2.17	2.08
Owner Occupied Housing Units	2,478	22,644	41,845
Renter Occupied Housing Units	2,134	21,754	62,941
Median Age	38.2	37.9	31.6
Median Household Income	\$102,956	\$102,184	\$86,879
Average Household Income	\$141,878	\$137,925	\$123,583
Trends: 2025-2030 Annual Rate			
Population	0.28%	0.55%	0.92%
Households	0.52%	0.86%	1.22%
Families	0.41%	0.61%	0.82%
Owner Households	1.05%	0.98%	1.11%
Median Household Income	3.17%	3.13%	2.63%

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2025 Households by Income	1 mile	3 mile	5 mile
<\$10,000	1.5%	3.6%	7.3%
\$10,000-14,999	1.4%	2.0%	3.1%
\$15,000-19,999	3.7%	2.3%	2.8%
\$20,000-24,999	2.8%	3.3%	3.7%
\$25,000-29,999	1.3%	2.8%	3.2%
\$30,000-34,999	3.3%	3.6%	4.3%
\$35,000-39,999	3.8%	2.7%	3.0%
\$40,000-44,999	4.0%	3.7%	3.9%
\$45,000-49,999	2.6%	3.0%	3.0%
\$50,000-59,999	7.0%	6.2%	5.8%
\$60,000-74,999	10.7%	9.8%	9.1%
\$75000-99999	13.4%	12.1%	11.2%
\$100,000-124,999	11.1%	10.1%	9.2%
\$125,000-149,999	6.2%	7.4%	7.0%
\$150000-199999	11.8%	11.3%	10.1%
\$200,000-249,999	5.0%	5.6%	4.7%
\$250,000-299,999	3.3%	3.8%	3.1%
\$300,000-399,999	2.8%	2.6%	2.2%
\$400,000-499,999	1.0%	1.0%	0.8%
\$500,000+	3.5%	3.1%	2.5%
Median Household Income	\$88,078	\$87,586	\$76,302
Average Household Income	\$125,196	\$122,944	\$110,696
Per Capita Income	\$52,540	\$54,594	\$49,761

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2030 Households by Income	1 mile	3 mile	5 mile
<\$10,000	1.2%	3.3%	6.7%
\$10,000-14,999	1.1%	1.7%	2.7%
\$15,000-19,999	2.7%	1.9%	2.4%
\$20,000-24,999	2.1%	2.6%	3.0%
\$25,000-29,999	0.8%	2.2%	2.5%
\$30,000-34,999	2.5%	3.1%	3.8%
\$35,000-39,999	3.0%	2.2%	2.6%
\$40,000-44,999	3.5%	3.3%	3.7%
\$45,000-49,999	2.1%	2.6%	2.7%
\$50,000-59,999	6.4%	5.8%	5.5%
\$60,000-74,999	10.1%	8.8%	8.5%
\$75000-99999	12.6%	11.5%	10.9%
\$100,000-124,999	11.5%	10.1%	9.2%
\$125,000-149,999	6.5%	7.7%	7.3%
\$150000-199999	13.8%	13.3%	11.9%
\$200,000-249,999	6.4%	7.0%	5.8%
\$250,000-299,999	4.5%	5.0%	4.1%
\$300,000-399,999	4.1%	3.6%	3.0%
\$400,000-499,999	0.7%	0.7%	0.6%
\$500,000+	4.1%	3.7%	3.0%
Median Household Income	\$102,956	\$102,184	\$86,879
Average Household Income	\$141,878	\$137,925	\$123,583
Per Capita Income	\$60,260	\$62,158	\$56,365

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2025 Population by Age	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	752	7.0%	5,271	5.5%	10,512	4.8%
5 - 9	796	7.4%	5,278	5.5%	9,863	4.5%
10 - 14	724	6.7%	5,271	5.5%	9,399	4.3%
15 - 24	1,410	13.0%	12,840	13.5%	53,510	24.3%
25 - 34	1,369	12.7%	16,478	17.3%	40,688	18.5%
35 - 44	1,832	16.9%	14,251	15.0%	27,630	12.5%
45 - 54	1,336	12.3%	10,984	11.5%	20,458	9.3%
55 - 64	1,015	9.4%	9,307	9.8%	17,988	8.2%
65 - 74	913	8.4%	8,846	9.3%	17,237	7.8%
75 - 84	554	5.1%	5,275	5.5%	10,124	4.6%
85 +	155	1.4%	1,915	2.0%	3,787	1.7%

2030 Population by Age	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	730	6.7%	5,246	5.4%	10,778	4.7%
5 - 9	752	6.9%	4,986	5.1%	9,495	4.1%
10 - 14	770	7.0%	5,140	5.3%	9,426	4.1%
15 - 24	1,410	13.0%	12,840	13.5%	53,510	24.3%
25 - 34	1,248	11.4%	15,638	16.0%	40,005	17.3%
35 - 44	1,749	15.9%	14,438	14.8%	29,187	12.7%
45 - 54	1,512	13.8%	12,000	12.3%	22,263	9.7%
55 - 64	1,056	9.6%	9,130	9.3%	17,653	7.7%
65 - 74	811	7.4%	8,512	8.7%	17,154	7.4%
75 - 84	681	6.2%	6,634	6.8%	12,786	5.5%
85 +	210	1.9%	2,489	2.5%	4,851	2.1%

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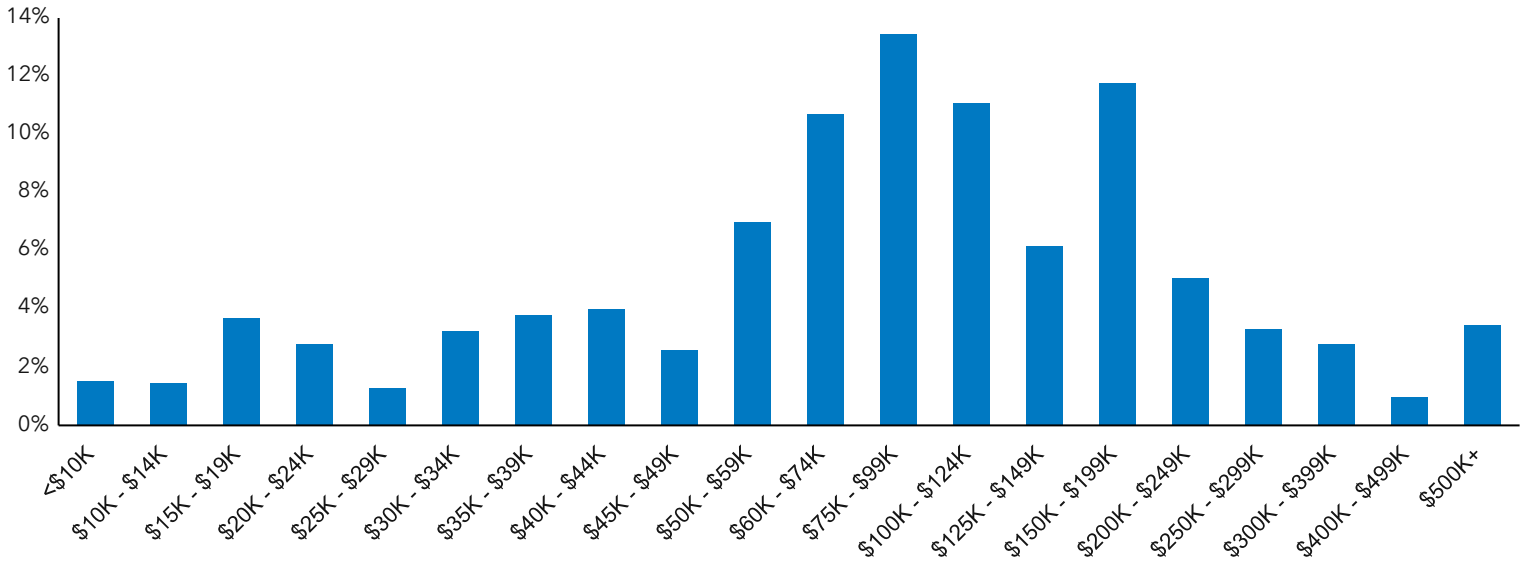
2020 Race and Ethnicity	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,353	58.7%	62,435	67.4%	147,474	69.9%
Black Alone	1,128	10.4%	8,328	9.0%	14,157	6.7%
American Indian Alone	131	1.2%	561	0.6%	1,062	0.5%
Asian Alone	487	4.5%	7,210	7.8%	21,596	10.2%
Pacific Islander Alone	3	0.0%	40	0.0%	120	0.1%
Some Other Race Alone	1,555	14.4%	5,843	6.3%	9,735	4.6%
Two or More Races	1,163	10.8%	8,230	8.9%	16,956	8.0%
Hispanic Origin (Any Race)	2,709	25.0%	11,867	12.8%	21,512	10.2%

2025 Race and Ethnicity	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,155	56.9%	62,370	65.5%	149,972	68.1%
Black Alone	1,162	10.7%	8,902	9.3%	15,401	7.0%
American Indian Alone	128	1.2%	558	0.6%	1,079	0.5%
Asian Alone	519	4.8%	8,014	8.4%	24,269	11.0%
Pacific Islander Alone	3	0.0%	40	0.0%	123	0.1%
Some Other Race Alone	1,640	15.2%	6,386	6.7%	10,799	4.9%
Two or More Races	1,211	11.2%	8,890	9.3%	18,672	8.5%
Hispanic Origin (Any Race)	2,847	26.3%	12,945	13.6%	23,910	10.8%

2030 Race and Ethnicity	1 mile		3 mile		5 mile	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,050	55.1%	62,204	63.6%	152,574	66.2%
Black Alone	1,186	10.8%	9,316	9.5%	16,387	7.1%
American Indian Alone	129	1.2%	570	0.6%	1,139	0.5%
Asian Alone	557	5.1%	8,995	9.2%	27,539	11.9%
Pacific Islander Alone	3	0.0%	40	0.0%	127	0.1%
Some Other Race Alone	1,761	16.1%	7,048	7.2%	12,126	5.3%
Two or More Races	1,284	11.7%	9,656	9.9%	20,719	9.0%
Hispanic Origin (Any Race)	3,033	27.6%	14,164	14.5%	26,729	11.6%

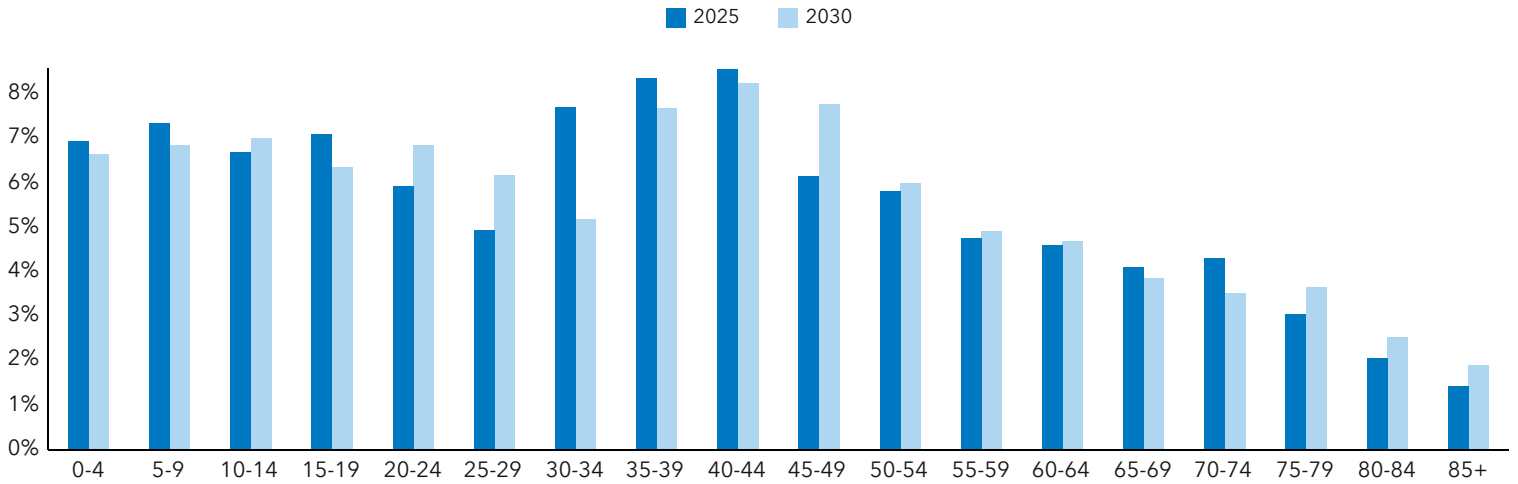
1 mile

2025 Households by Income



Population by Age

1 mile



2025 Population by Race

1 mile

