

Retail Demand by Industry (Tabular)

7357 Nolensville Rd, Nolensville, Tennessee, 37135 (1 mile)

7357 Nolensville Rd, Nolensville, Tennessee, 37135

Ring of 1 mile

Prepared by Jeff Pate, CCIM

Latitude: 35.94727

Longitude: -86.66697

Retail Demand by Industry

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Ring of 1 mile



NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	169	\$51,613.07	\$97,032,580
44-45	Retail Trade	167	\$43,236.15	\$81,283,968
722	Food Services & Drinking Places	179	\$8,376.92	\$15,748,612

NAICS Code	Industry Subsector & Group	Index	Average Spending	Total
441	Motor Vehicle & Parts Dealers	174	\$5,633.93	\$10,591,794
4411	Automobile Dealers	173	\$4,808.34	\$9,039,686
4412	Other Motor Vehicle Dealers	197	\$434.45	\$816,762
4413	Auto Parts, Accessories & Tire Stores	165	\$391.14	\$735,346
442	Furniture and Home Furnishings Stores	181	\$1,796.58	\$3,377,565
4421	Furniture Stores	180	\$1,159.78	\$2,180,386
4422	Home Furnishings Stores	182	\$636.80	\$1,197,179
443, 4431	Electronics and Appliance Stores	172	\$489.24	\$919,770
444	Bldg Material & Garden Equipment & Supplies Dealers	183	\$2,544.95	\$4,784,515
4441	Building Material and Supplies Dealers	185	\$2,321.00	\$4,363,485
4442	Lawn and Garden Equipment and Supplies Stores	165	\$223.95	\$421,030
445	Food and Beverage Stores	163	\$9,268.20	\$17,424,210
4451	Grocery Stores	163	\$8,666.17	\$16,292,397
4452	Specialty Food Stores	163	\$292.14	\$549,228
4453	Beer, Wine, and Liquor Stores	171	\$309.89	\$582,584
446, 4461	Health and Personal Care Stores	159	\$1,317.62	\$2,477,126
447, 4471	Gasoline Stations	162	\$6,189.58	\$11,636,419
448	Clothing and Clothing Accessories Stores	176	\$2,233.81	\$4,199,564
4481	Clothing Stores	177	\$1,772.08	\$3,331,505
4482	Shoe Stores	172	\$425.04	\$799,066
4483	Jewelry, Luggage, and Leather Goods Stores	180	\$36.70	\$68,993
451	Sporting Goods, Hobby, Musical Inst., and Book Stores	175	\$810.93	\$1,524,541
4511	Sporting Goods, Hobby, and Musical Inst Stores	176	\$648.28	\$1,218,774
4512	Book Stores and News Dealers	171	\$162.64	\$305,767
452	General Merchandise Stores	166	\$7,350.28	\$13,818,520
4522	Department Stores	175	\$695.95	\$1,308,381
4523	Merch. Stores, incl. Warehouse Clubs, Supercenters	165	\$6,654.33	\$12,510,140

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NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
453	Miscellaneous Store Retailers	163	\$1,022.02	\$1,921,394
4531	Florists	168	\$48.49	\$91,166
4532	Office Supplies, Stationery, and Gift Stores	176	\$176.25	\$331,349
4533	Used Merchandise Stores	169	\$148.66	\$279,476
4539	Other Miscellaneous Store Retailers	158	\$648.62	\$1,219,403
454	Nonstore Retailers	164	\$4,579.02	\$8,608,550
4541	Electronic Shopping and Mail-Order Houses	168	\$4,000.36	\$7,520,668
4542	Vending Machine Operators	160	\$73.85	\$138,831
4543	Direct Selling Establishments	141	\$504.81	\$949,051
722	Food Services & Drinking Places	179	\$8,376.92	\$15,748,612
7223	Special Food Services	178	\$30.29	\$56,949
7224	Drinking Places (Alcoholic Beverages)	181	\$220.02	\$413,633
7225	Restaurants and Other Eating Places	179	\$8,126.61	\$15,278,030

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.



Source: Esri 2025 Consumer Spending data are derived from the 2019, 2020, and 2022 Consumer Expenditure Surveys Bureau of Labor Statistics; and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.

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Retail Demand by Industry (Tabular)

7357 Nolensville Rd, Nolensville, Tennessee, 37135 (3 miles)

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Retail Demand by Industry

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Ring of 3 miles



NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	169	\$51,506.83	\$398,920,367
44-45	Retail Trade	167	\$43,199.97	\$334,583,763
722	Food Services & Drinking Places	177	\$8,306.86	\$64,336,604

NAICS Code	Industry Subsector & Group	Index	Average Spending	Total
441	Motor Vehicle & Parts Dealers	174	\$5,610.11	\$43,450,266
4411	Automobile Dealers	173	\$4,796.75	\$37,150,842
4412	Other Motor Vehicle Dealers	192	\$422.41	\$3,271,532
4413	Auto Parts, Accessories & Tire Stores	165	\$390.95	\$3,027,891
442	Furniture and Home Furnishings Stores	180	\$1,784.93	\$13,824,274
4421	Furniture Stores	179	\$1,151.90	\$8,921,500
4422	Home Furnishings Stores	181	\$633.02	\$4,902,774
443, 4431	Electronics and Appliance Stores	172	\$489.27	\$3,789,365
444	Bldg Material & Garden Equipment & Supplies Dealers	181	\$2,519.26	\$19,511,705
4441	Building Material and Supplies Dealers	183	\$2,294.74	\$17,772,755
4442	Lawn and Garden Equipment and Supplies Stores	166	\$224.53	\$1,738,950
445	Food and Beverage Stores	163	\$9,286.86	\$71,926,717
4451	Grocery Stores	163	\$8,684.85	\$67,264,200
4452	Specialty Food Stores	163	\$292.56	\$2,265,883
4453	Beer, Wine, and Liquor Stores	171	\$309.44	\$2,396,634
446, 4461	Health and Personal Care Stores	160	\$1,325.38	\$10,265,034
447, 4471	Gasoline Stations	161	\$6,181.30	\$47,874,149
448	Clothing and Clothing Accessories Stores	175	\$2,219.49	\$17,189,987
4481	Clothing Stores	176	\$1,759.73	\$13,629,140
4482	Shoe Stores	171	\$423.26	\$3,278,118
4483	Jewelry, Luggage, and Leather Goods Stores	179	\$36.50	\$282,729
451	Sporting Goods, Hobby, Musical Inst., and Book Stores	174	\$807.98	\$6,257,783
4511	Sporting Goods, Hobby, and Musical Inst Stores	175	\$644.93	\$4,994,972
4512	Book Stores and News Dealers	171	\$163.05	\$1,262,811
452	General Merchandise Stores	166	\$7,350.78	\$56,931,816
4522	Department Stores	174	\$692.04	\$5,359,855
4523	Merch. Stores, incl. Warehouse Clubs, Supercenters	165	\$6,658.74	\$51,571,961

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Ring of 3 miles



NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
453	Miscellaneous Store Retailers	163	\$1,025.28	\$7,940,830
4531	Florists	168	\$48.53	\$375,886
4532	Office Supplies, Stationery, and Gift Stores	175	\$175.31	\$1,357,811
4533	Used Merchandise Stores	169	\$148.93	\$1,153,426
4539	Other Miscellaneous Store Retailers	159	\$652.51	\$5,053,706
454	Nonstore Retailers	165	\$4,599.33	\$35,621,837
4541	Electronic Shopping and Mail-Order Houses	168	\$4,001.48	\$30,991,451
4542	Vending Machine Operators	160	\$74.08	\$573,740
4543	Direct Selling Establishments	146	\$523.78	\$4,056,645
722	Food Services & Drinking Places	177	\$8,306.86	\$64,336,604
7223	Special Food Services	177	\$30.07	\$232,887
7224	Drinking Places (Alcoholic Beverages)	180	\$218.77	\$1,694,336
7225	Restaurants and Other Eating Places	177	\$8,058.02	\$62,409,381

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.



Source: Esri 2025 Consumer Spending data are derived from the 2019, 2020, and 2022 Consumer Expenditure Surveys Bureau of Labor Statistics; and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.

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Ring of 5 miles



NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	161	\$48,980.68	\$1,012,528,597
44-45	Retail Trade	159	\$41,157.15	\$850,800,520
722	Food Services & Drinking Places	167	\$7,823.53	\$161,728,076

NAICS Code	Industry Subsector & Group	Index	Average Spending	Total
441	Motor Vehicle & Parts Dealers	165	\$5,316.08	\$109,894,065
4411	Automobile Dealers	164	\$4,541.75	\$93,887,004
4412	Other Motor Vehicle Dealers	180	\$396.53	\$8,197,085
4413	Auto Parts, Accessories & Tire Stores	159	\$377.80	\$7,809,977
442	Furniture and Home Furnishings Stores	171	\$1,692.82	\$34,993,902
4421	Furniture Stores	170	\$1,095.08	\$22,637,543
4422	Home Furnishings Stores	171	\$597.73	\$12,356,359
443, 4431	Electronics and Appliance Stores	165	\$469.36	\$9,702,662
444	Bldg Material & Garden Equipment & Supplies Dealers	171	\$2,385.63	\$49,315,801
4441	Building Material and Supplies Dealers	173	\$2,172.49	\$44,909,710
4442	Lawn and Garden Equipment and Supplies Stores	157	\$213.14	\$4,406,091
445	Food and Beverage Stores	155	\$8,835.19	\$182,640,946
4451	Grocery Stores	155	\$8,265.82	\$170,870,964
4452	Specialty Food Stores	155	\$277.93	\$5,745,471
4453	Beer, Wine, and Liquor Stores	161	\$291.43	\$6,024,511
446, 4461	Health and Personal Care Stores	153	\$1,266.57	\$26,182,634
447, 4471	Gasoline Stations	156	\$5,977.28	\$123,562,388
448	Clothing and Clothing Accessories Stores	166	\$2,103.24	\$43,478,243
4481	Clothing Stores	166	\$1,664.56	\$34,409,725
4482	Shoe Stores	164	\$404.51	\$8,361,998
4483	Jewelry, Luggage, and Leather Goods Stores	167	\$34.18	\$706,520
451	Sporting Goods, Hobby, Musical Inst., and Book Stores	165	\$766.44	\$15,843,776
4511	Sporting Goods, Hobby, and Musical Inst Stores	166	\$611.62	\$12,643,426
4512	Book Stores and News Dealers	163	\$154.82	\$3,200,350
452	General Merchandise Stores	158	\$7,004.13	\$144,789,365
4522	Department Stores	165	\$656.15	\$13,563,879
4523	Merch. Stores, incl. Warehouse Clubs, Supercenters	158	\$6,347.98	\$131,225,486

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NAICS Code	Industry Summary	Spending Potential Index	Average Spent	Total
453	Miscellaneous Store Retailers	155	\$973.15	\$20,116,885
4531	Florists	159	\$46.03	\$951,565
4532	Office Supplies, Stationery, and Gift Stores	165	\$165.51	\$3,421,477
4533	Used Merchandise Stores	160	\$140.32	\$2,900,664
4539	Other Miscellaneous Store Retailers	151	\$621.28	\$12,843,179
454	Nonstore Retailers	157	\$4,367.25	\$90,279,853
4541	Electronic Shopping and Mail-Order Houses	160	\$3,800.72	\$78,568,496
4542	Vending Machine Operators	154	\$71.00	\$1,467,698
4543	Direct Selling Establishments	138	\$495.53	\$10,243,659
722	Food Services & Drinking Places	167	\$7,823.53	\$161,728,076
7223	Special Food Services	166	\$28.27	\$584,413
7224	Drinking Places (Alcoholic Beverages)	167	\$203.43	\$4,205,392
7225	Restaurants and Other Eating Places	167	\$7,591.83	\$156,938,271

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.



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