

MARKETING FLYER

TARGET SHOPPING CENTER

N. BLUE LAKES BLVD. & POLE LINE RD. | TWIN FALLS, ID

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PROJECT HIGHLIGHTS

- Adjacent to Magic Valley Mall
- Located near high traffic area on Blue Lakes Blvd
- Major tenants include Target, Winco, Office Max, Jimmy Johns, Cold Stone Creamery, Sally Beauty and Zurchers

DEMOGRAPHICS	1 Mile	3 Mile	5 Mile
Population	6,065	51,007	65,203
Households	2,172	19,000	24,098
Median HH Income	\$65,300	\$52,267	\$54,810
Average HH Income	\$88,077	\$77,201	\$77,885
TRAFFIC	Blue Lakes Blvd	Lawndale Dr.	Total
AADT	26,301	30,527	56,828



SPACE 30H | 1,500 SF

