

STARBUCKS RESERVE

EMPIRE STATE
BUILDING
OBSERVATORY

RETAIL SPACE AT THE #1 ATTRACTION
IN THE U.S.

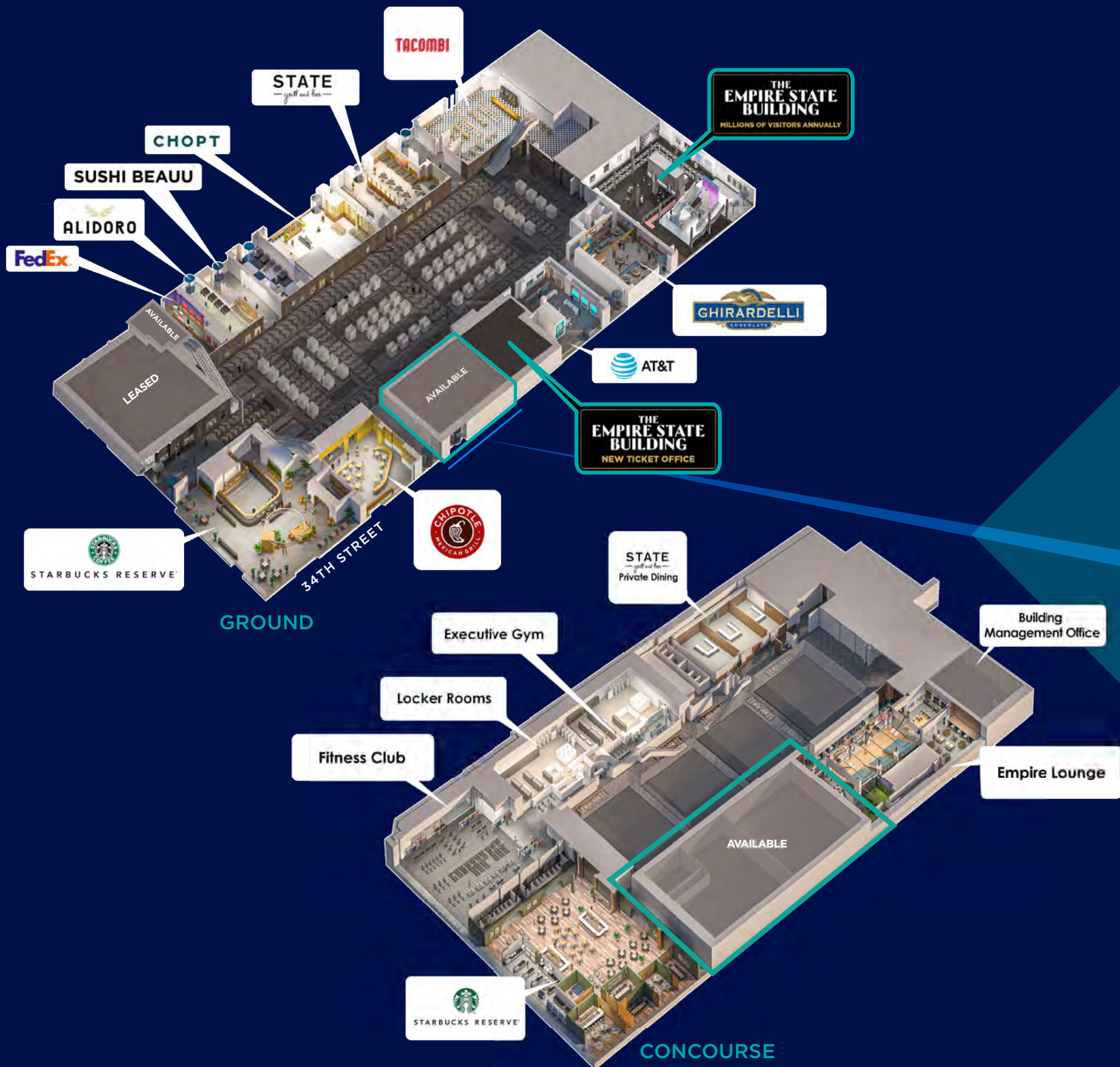
ESB

RETAIL

EMPIRE STATE
REALTY TRUST

EXCLUSIVE LEASING AGENT:





ESB

RETAIL

18,504 SF IN THE EMPIRE STATE BUILDING

GROUND FLOOR 3,417 SF
CEILING HEIGHT 14'

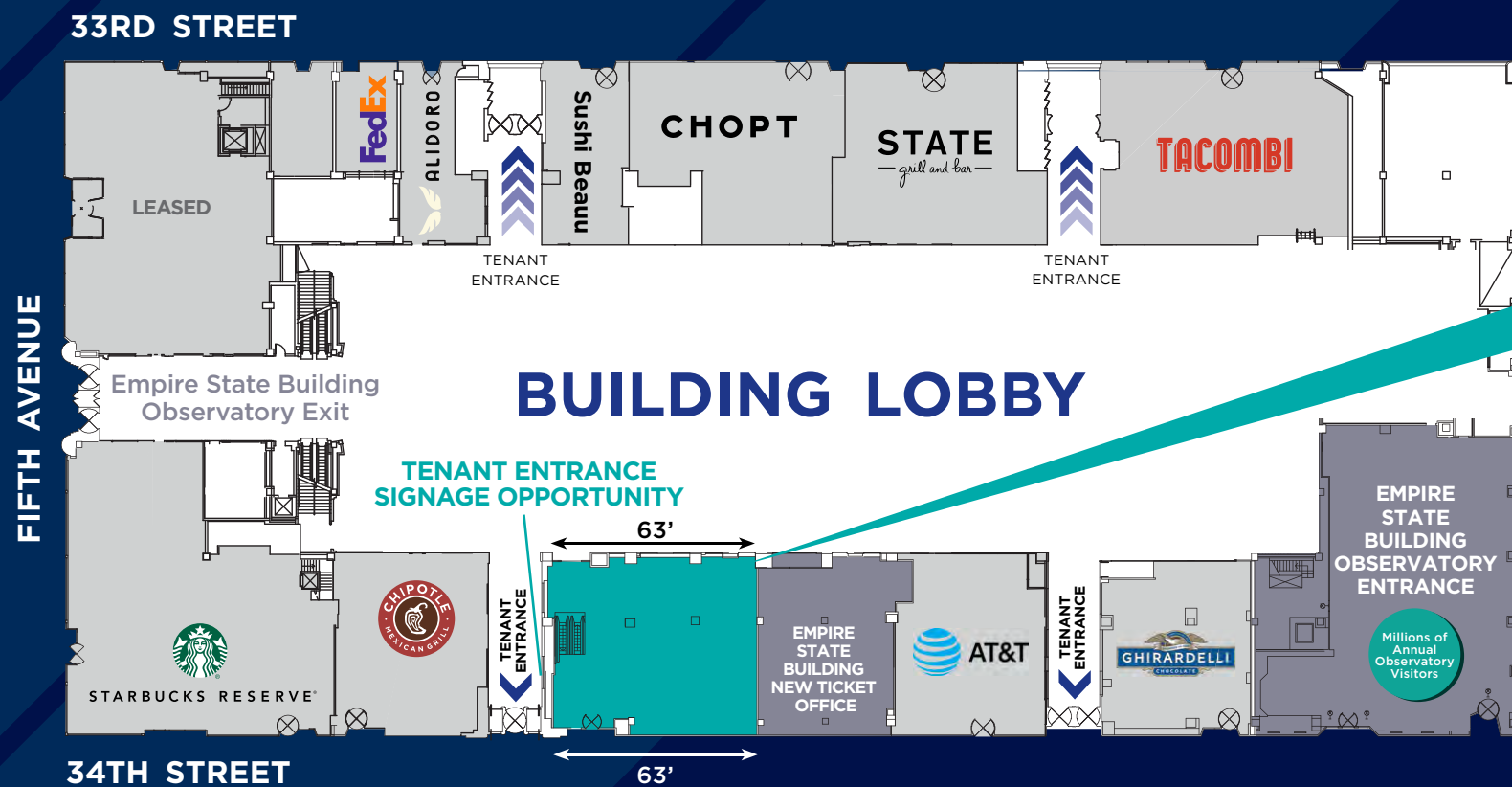
CONCOURSE 15,087 SF
CEILING HEIGHT 19'

FRONTAGE 63' ON 34TH STREET
63' LOBBY INTERIOR

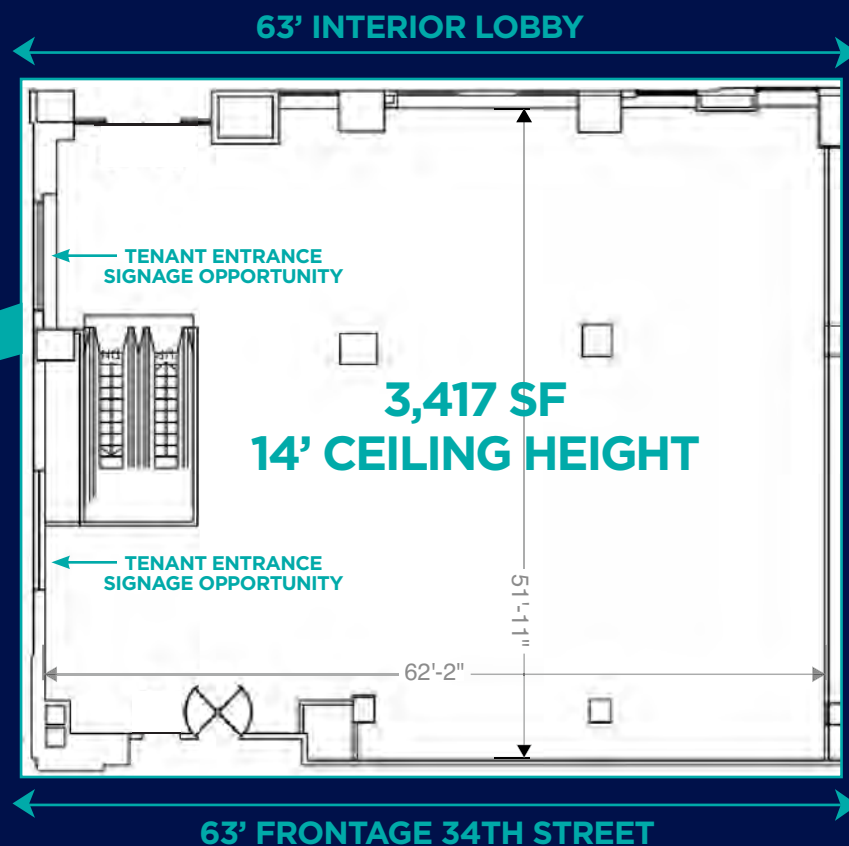
SIGNAGE OPPORTUNITY INSIDE
WALKWAY OF TENANT ENTRANCE



SITE PLAN

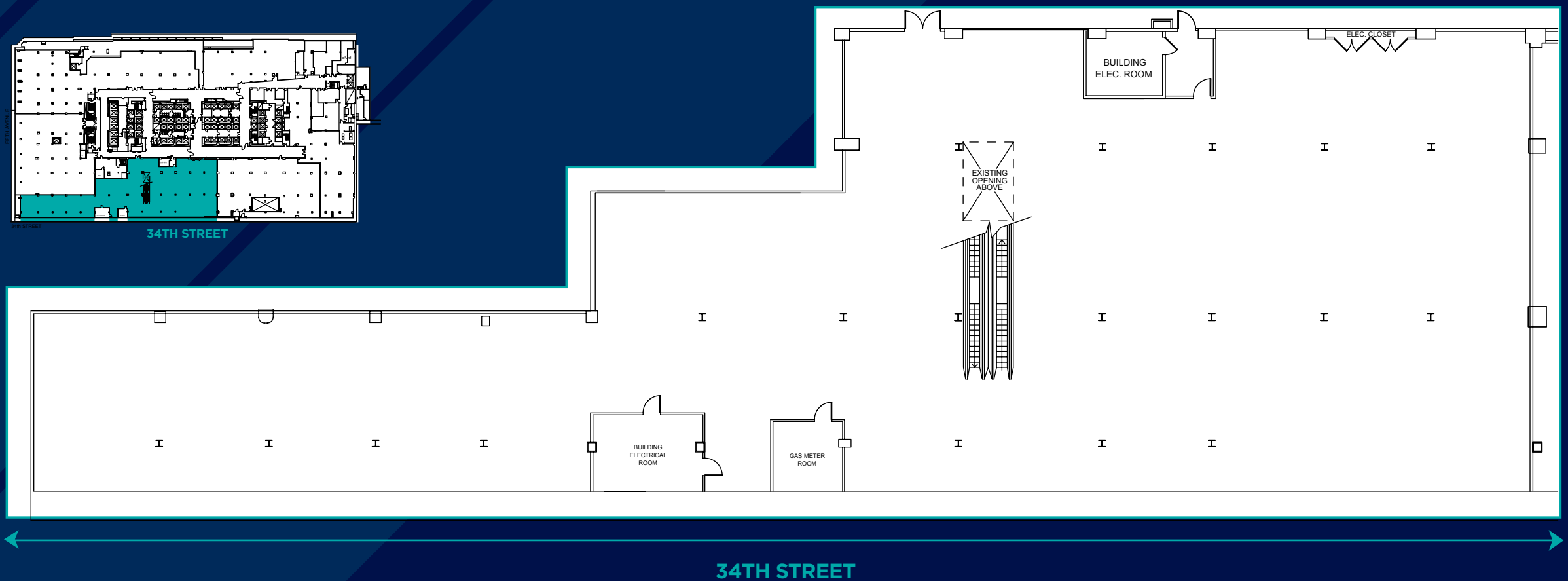


GROUND FLOOR PLAN





CONCOURSE PLAN | 15,087 SF | 19' CEILING HEIGHT





CONCEPTUAL RENDERING - CONCOURSE



BE THE
MAIN
ATTRACTION

\$170K

AVG HOUSEHOLD
INCOME WITHIN
.5 MILES

\$2B

ANNUAL RETAIL SALES
ON 34TH STREET

5.7M

SQUARE FEET
OF RESIDENTIAL
WITHIN .5 MILES

★ macy's

20M+
ANNUAL VISITORS

B D F M
N Q R W

39M

HERALD SQUARE
ANNUAL RIDERSHIP

W37TH

BRYANT PARK

W36TH

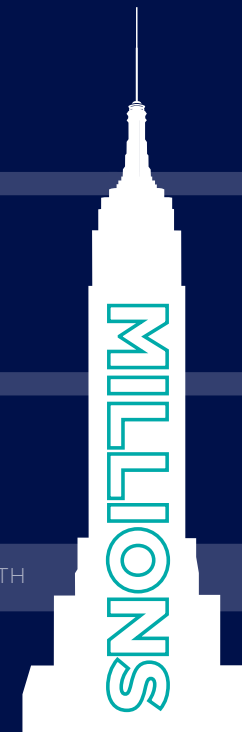
BROADWAY

W35TH

SIXTH AVENUE

W33RD

PENN STATION
MADISON SQUARE GARDEN



OF ANNUAL
OBSERVATORY
VISITORS

NEARBY RETAILERS

★ macy's

H&M

URBAN OUTFITTERS



PANDORA

ZARA



SEPHORA

Levi's

SHAKE SHACK

Timberland

Superdry

BANANA REPUBLIC

ULTA
BEAUTY

PRIMARK

ESB RETAIL BENEFITS

UNPRECEDENTED EXPOSURE | AMPLIFY YOUR BRAND | CO-BRAND WITH ESB | INCREASE YOUR REACH

6.1B

MEDIA
IMPRESSIONS



\$11.73M

ADVERTISING
VALUE
EQUIVALENCY



561.9M

SOCIAL
IMPRESSIONS



2.3K

MEDIA
PLACEMENTS



120K

SOCIAL
MENTIONS



203.7M

SOCIAL USERS
REACHED



THE SPACE WAS TRANSFORMED
INTO A *STAR WARS* ACTIVATION
IN PARTNERSHIP WITH HASBRO



CLICK TO READ MORE



BE IN
GOOD
COMPANY

2.8M
SF OFFICE SPACE

150+
TENANTS

15.6K
WEEKDAY
EMPLOYEES IN ESB



ESB OFFICE TENANTS

LinkedIn **workday.** **KEARNEY**

JCDecaux **HNTB**

SKANSKA  **BOOKING
HOLDINGS** **CITIZEN**
B P O R K O





THE ESB RETAIL DIFFERENCE

- **BEST-IN-CLASS WHITEBOXES**
- **HIGH-TRAFFIC NEIGHBORHOODS**
 - Proximity to mass transit in 24/7 markets
- **FULL IN-HOUSE TURNKEY SERVICES**
 - Project management, construction, and zoning
- **EXPERT SUSTAINABILITY TEAM**
 - Proactive support to measure, report and achieve your sustainability goals
- **FINANCIALLY STABLE OWNER**
 - Publicly traded on the NYSE with a best-in-class balance sheet
 - Significant balance sheet liquidity
 - ESB is debt-free

ESRT's
High Performance
Sustainable Design
Guidelines (HPSDG) led
Starbucks to a cost savings
of 60 cents per SF

CLICK TO LEARN MORE

FOR MORE DETAILS, VISIT: [ESRT.NYC/RETAILPORTFOLIO](https://esrt.nyc/retailportfolio)



WELL
Health-Safety
Certified



Fitwel
Certified



Energy Star
Certified



Carbon Neutral



100% COMMISSION ON LEASE SIGNING

ESRTREIT.COM

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REALTY TRUST

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