

2400 Ambassador Caffery Pkwy, Lafayette, Louisiana, 70506  
Ring of 1 mile

## Metro Fusion (C3)

Dominant Tapestry Segment

### KEY FACTS



11,700

Total Population



\$228,576

Median Home Value



424

Businesses



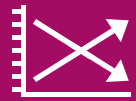
9,780

Daytime Population



37.3

Median Age



0.7%

2025-2030  
Pop Growth Rate



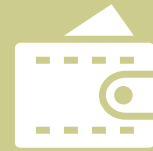
\$33,426

Per Capita Income



2.1

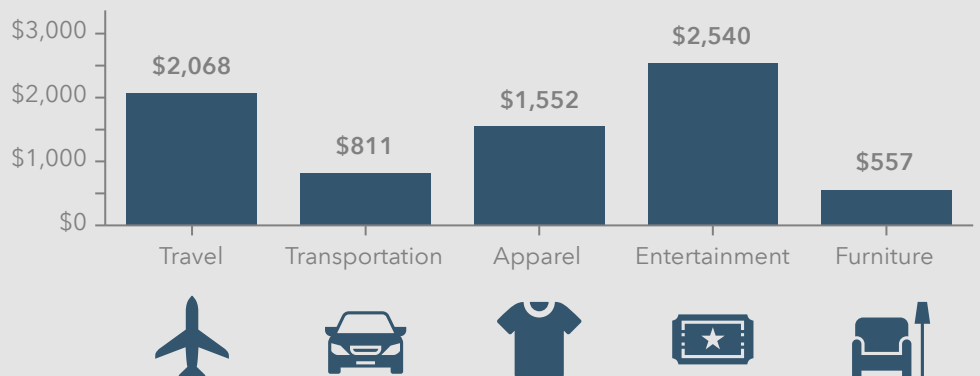
Avg Household Size



\$51,168

Median Household Income

### KEY SPENDING FACTS

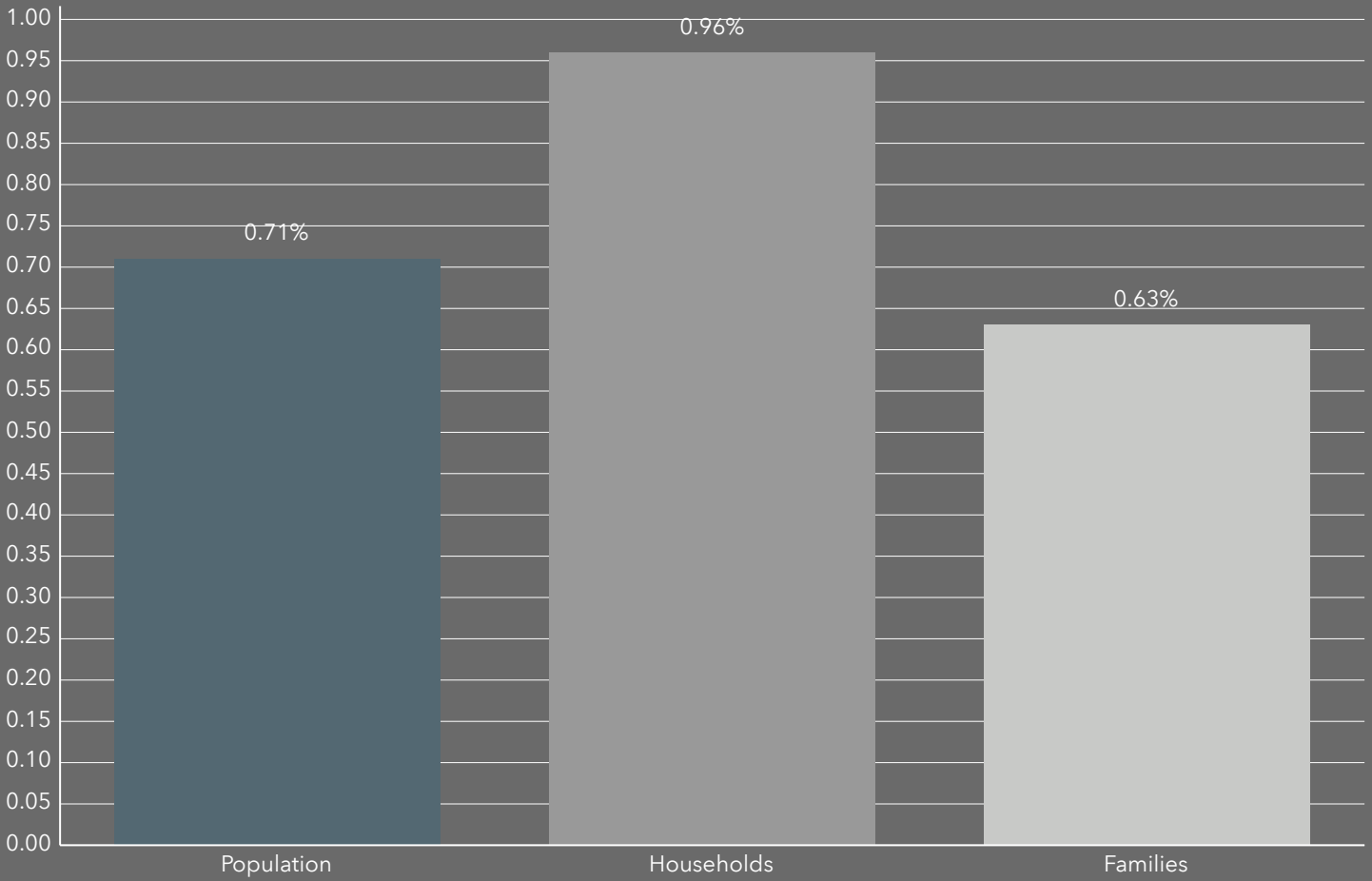


Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

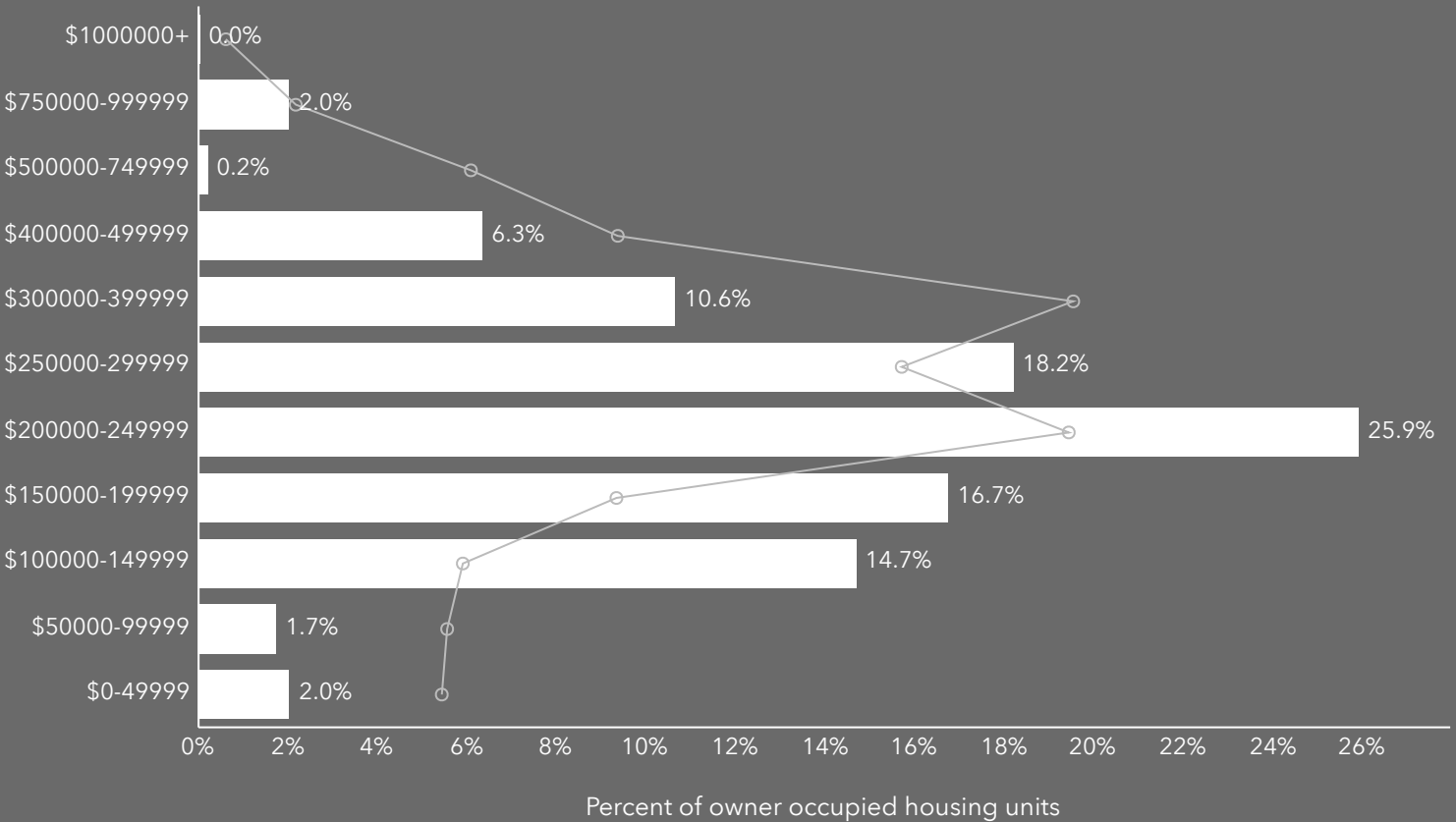
© 2025 Esri

Spending facts are average annual dollars per household

### Annual Growth Rate

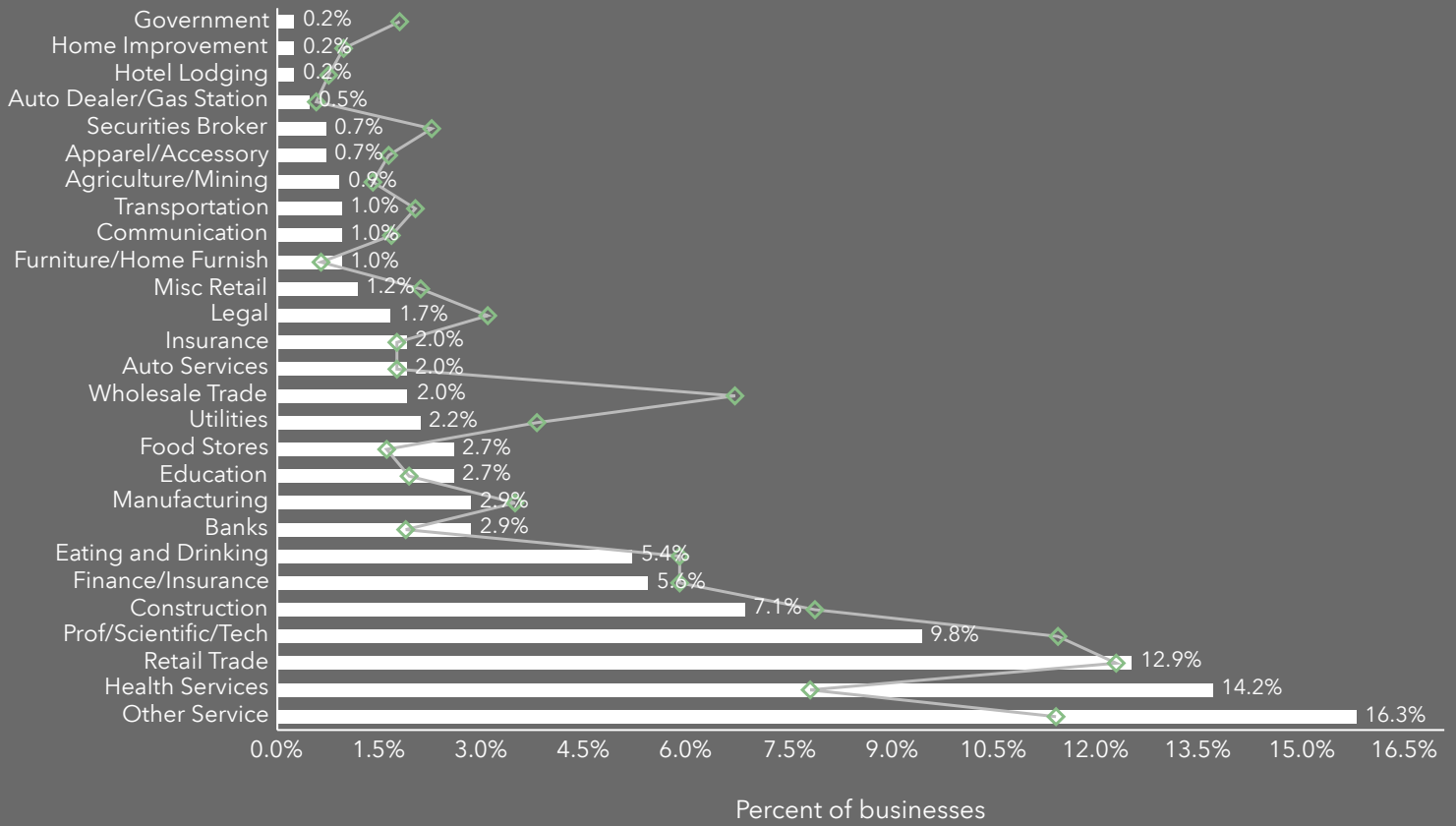


### Home Value (%)



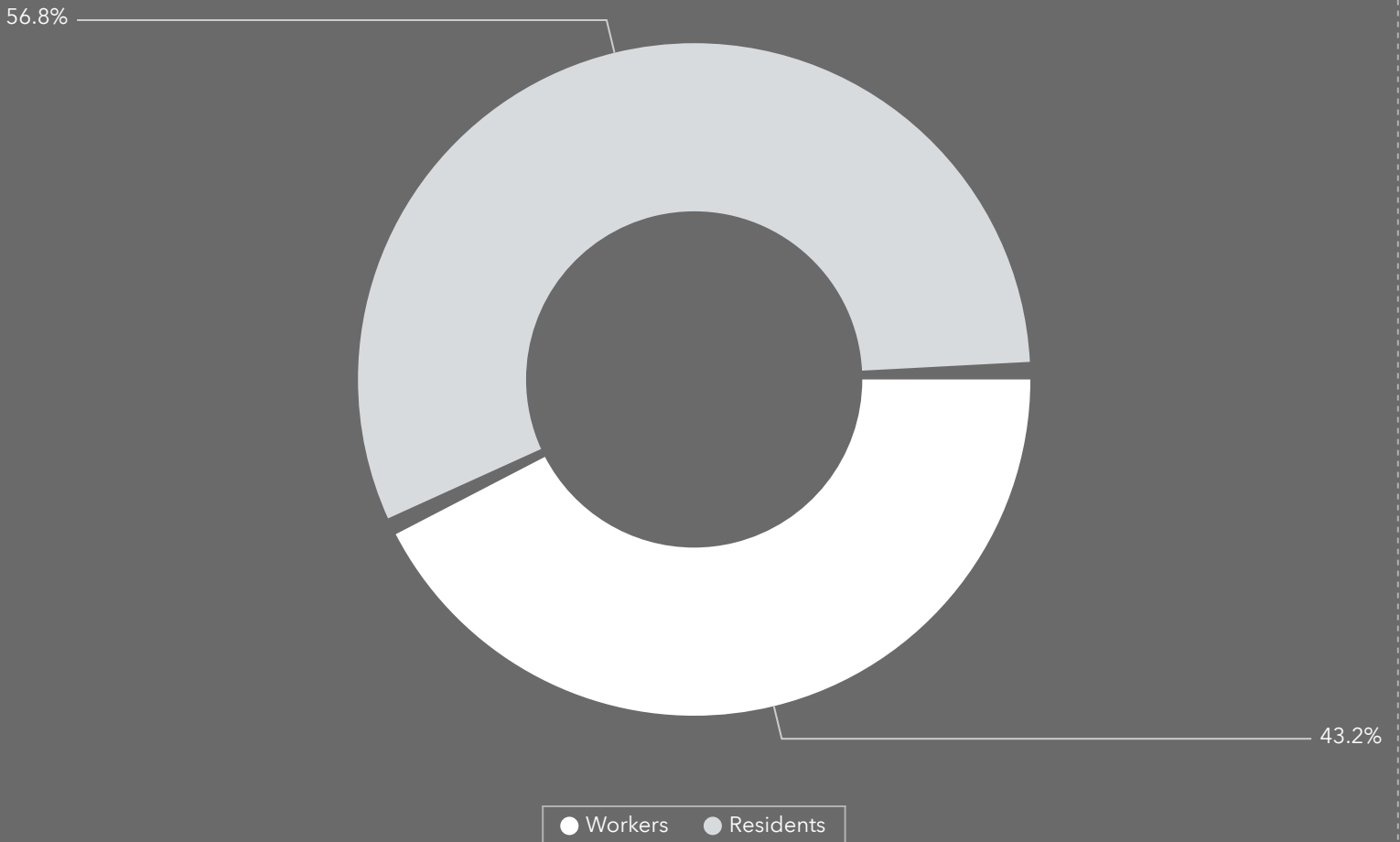
Dots show comparison to Lafayette Parish

## Business Summary by NAICS

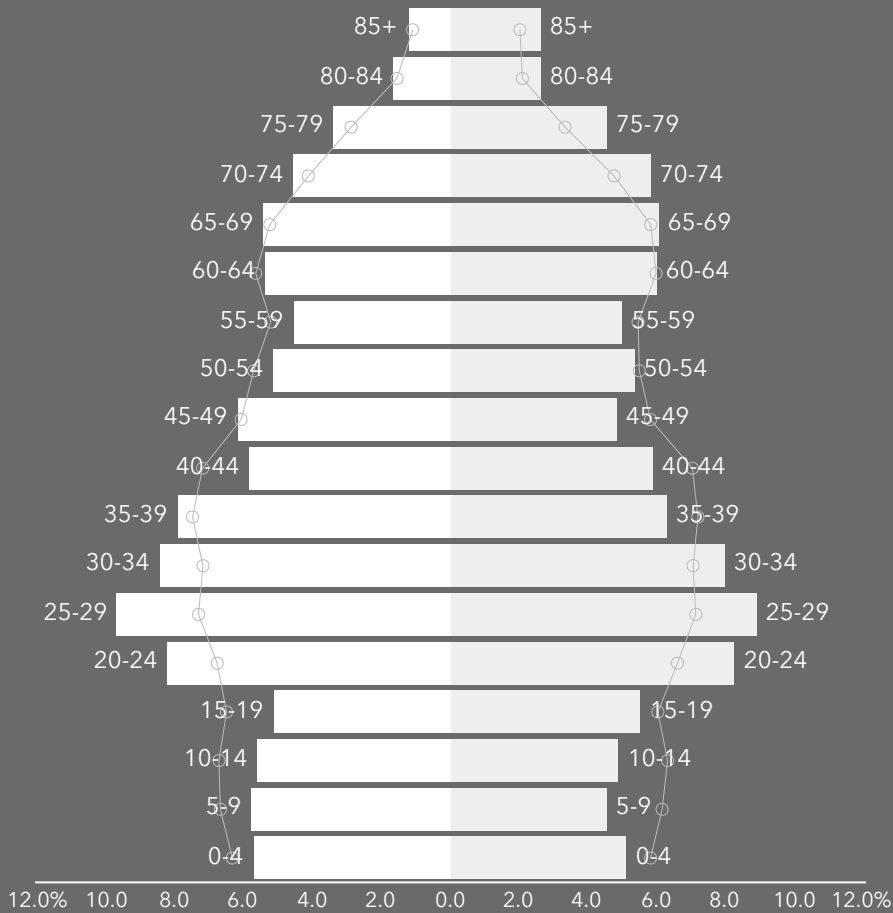


Dots show comparison to **Lafayette Parish**

## Daytime Population (%)



## Age pyramid



The largest group:  
2025 Females Age 25-29

The smallest group:  
2025 Males Age 85+

Dots show comparison to

Lafayette Parish

## 2025 Households By Income (Esri)

The largest group: \$35,000 - \$49,999 (15.8%)

The smallest group: \$200,000+ (4.2%)

Indicator ▲	Value	Diff
<\$15,000	11.8%	+2.2%
\$15,000 - \$24,999	10.0%	+1.5%
\$25,000 - \$34,999	11.5%	+1.7%
\$35,000 - \$49,999	15.8%	+4.8%
\$50,000 - \$74,999	15.6%	-0.4%
\$75,000 - \$99,999	14.6%	+1.7%
\$100,000 - \$149,999	11.8%	-4.3%
\$150,000 - \$199,999	4.7%	-3.4%
\$200,000+	4.2%	-3.9%

Bars show deviation from

Lafayette Parish

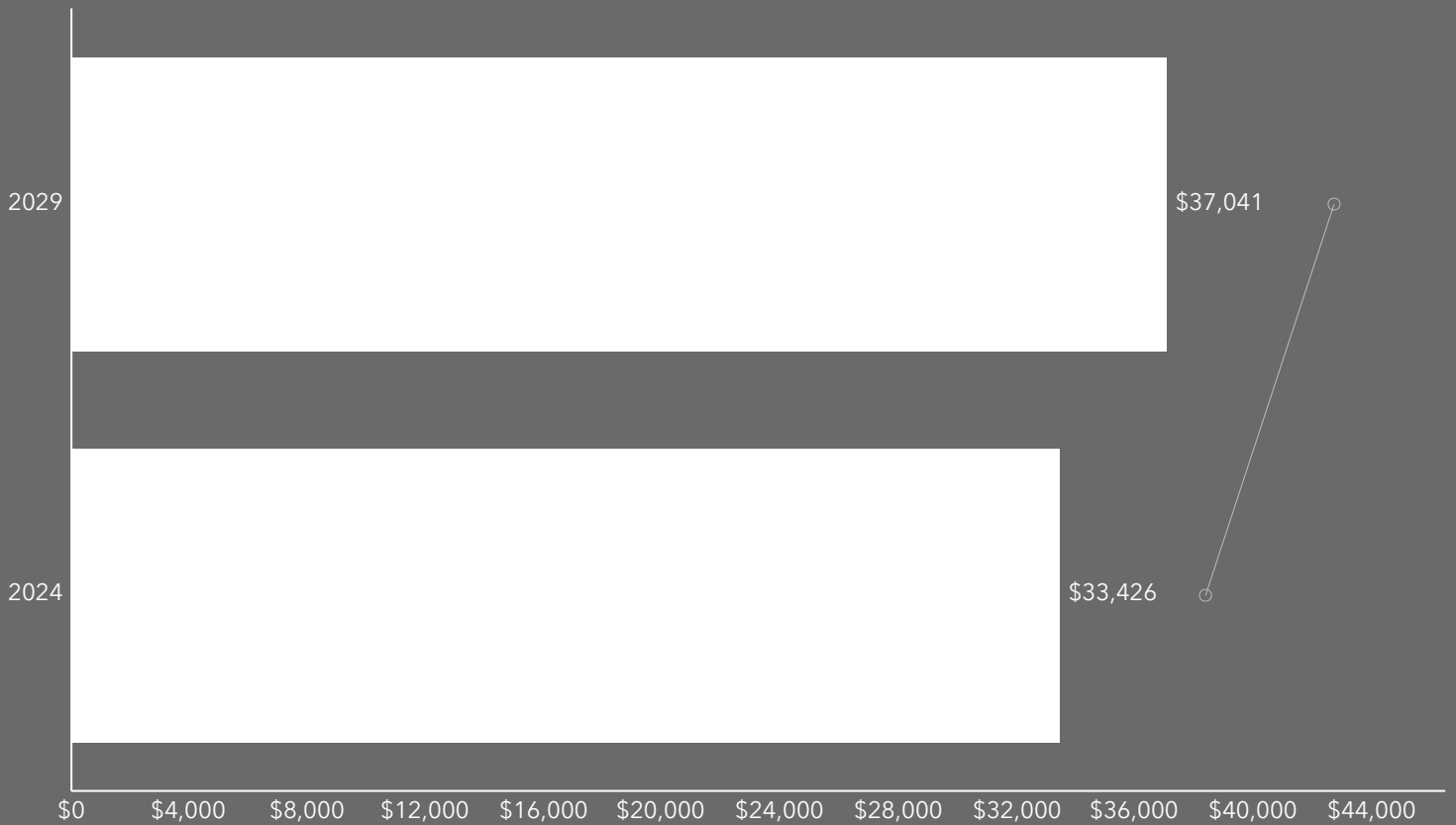
## Average Household Size

for this area

**2.09** which is less than the average for United States

Area	Value ▼	0.00	4.00
United States	2.50		
Lafayette Parish	2.39		
Louisiana	2.39		
<b>This area</b>	<b>2.09</b>		

## Per Capita Income



Dots show comparison to

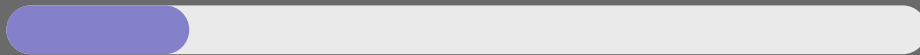
Lafayette Parish



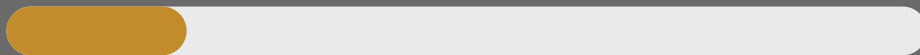
# Tapestry

Top 5 segments by household count

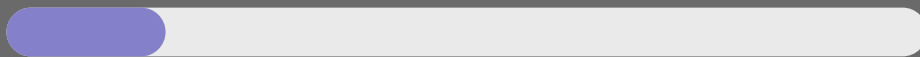
C3 Metro Fusion > 1,104 | **19.9%**



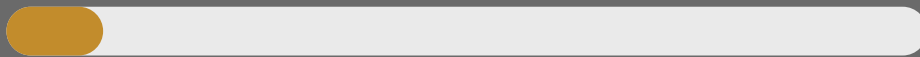
K2 Middle Ground > 1,088 | **19.6%**



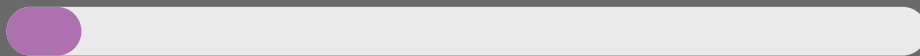
C1 Single Thrifties > 961 | **17.3%**



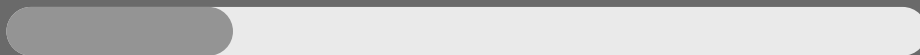
K3 Loyal Locals > 584 | **10.5%**



D1 Emerging Hub > 453 | **8.2%**



Other 1,368 | **24.6%**



**Metro Fusion** accounts for 19.9% of households in the area which is **18.6% higher** than the U.S.

# C3 Metro Fusion

Segment values include the entire U.S.



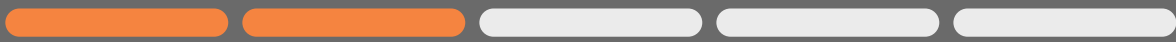
Population Density

Very high



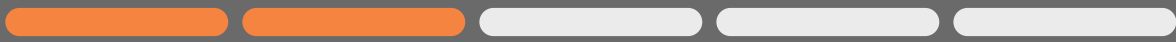
Income

Low



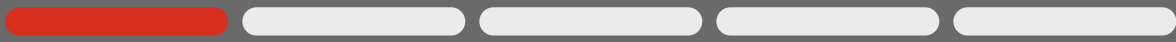
Home Value

Low



Age

Very low



Diversity 

High



## Housing Traits



**Multi-Units**  
Unit type



**Singles Living  
Alone**  
Housing type



**Renters**  
Occupancy type

[View segment profile](#) 

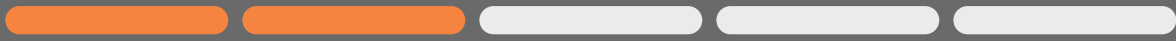
# K2 Middle Ground

Segment values include the entire U.S.



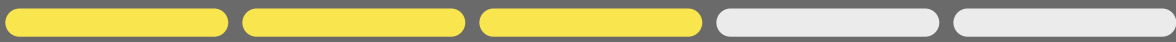
Population Density

Low



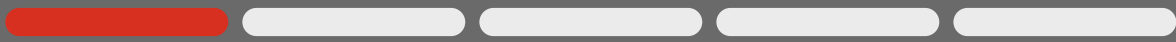
Income

Moderate



Home Value

Very low



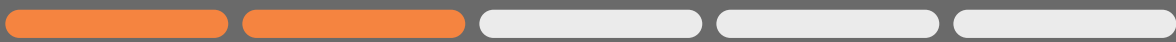
Age

Moderate



Diversity 

Low



## Housing Traits



**Single Family**

Unit type



**Married Couples**

Housing type



**Owners**

Occupancy type

[View segment profile](#) 

# C1 Single Thrifties

Segment values include the entire U.S.



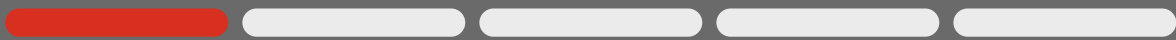
Population Density

High



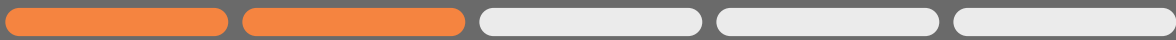
Income

Very low



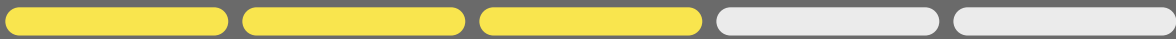
Home Value

Low



Age

Moderate



Diversity 

Moderate



## Housing Traits



**Multi-Units**  
Unit type



**Singles Living  
Alone**  
Housing type

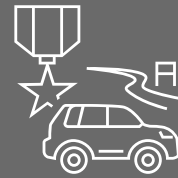


**Renters**  
Occupancy type

[View segment profile](#) 

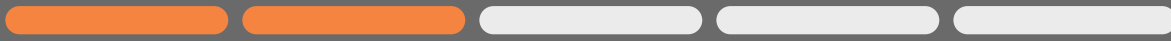
# K3 Loyal Locals

Segment values include the entire U.S.



Population Density

Low



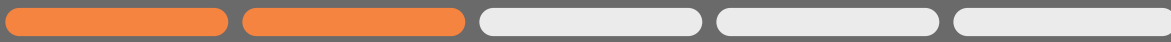
Income

High



Home Value

Low



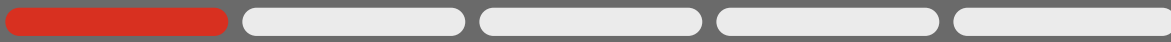
Age

Very high



Diversity ⓘ

Very low



## Housing Traits



**Single Family**

Unit type



**Married Couples**

Housing type



**Owners**

Occupancy type

[View segment profile](#)

# D1 Emerging Hub

Segment values include the entire U.S.



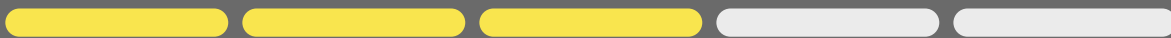
Population Density

High



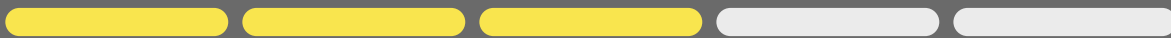
Income

Moderate



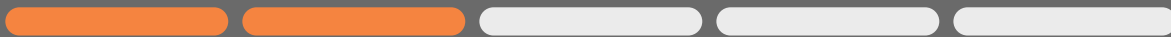
Home Value

Moderate



Age

Low



Diversity 

Moderate



## Housing Traits



**Multi-Units**  
Unit type



**Singles Living  
Alone**  
Housing type



**Renters**  
Occupancy type

[View segment profile](#) 

2400 Ambassador Caffery Pkwy, Lafayette, Louisiana, 70506  
Ring of 3 miles



### Loyal Locals (K3)

Dominant Tapestry Segment

## KEY FACTS



59,179

Total Population



\$258,866

Median Home Value



3,865

Businesses



66,331

Daytime Population



37.3

Median Age



0.7%

2025-2030  
Pop Growth Rate



\$39,628

Per Capita Income



2.2

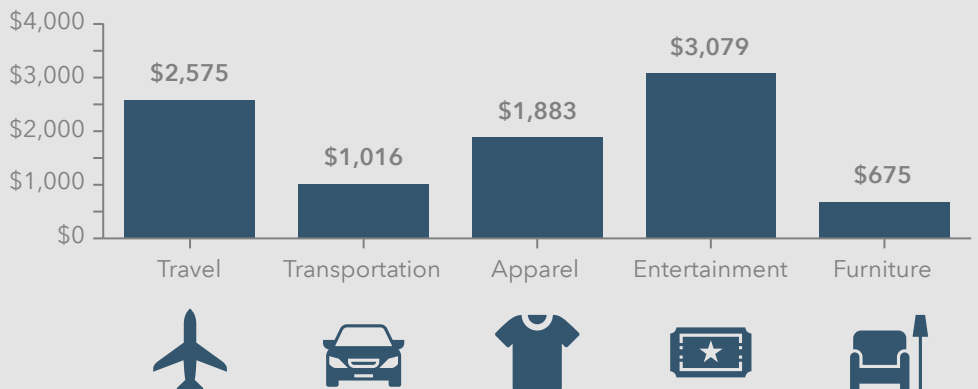
Avg Household Size



\$61,197

Median Household Income

## KEY SPENDING FACTS

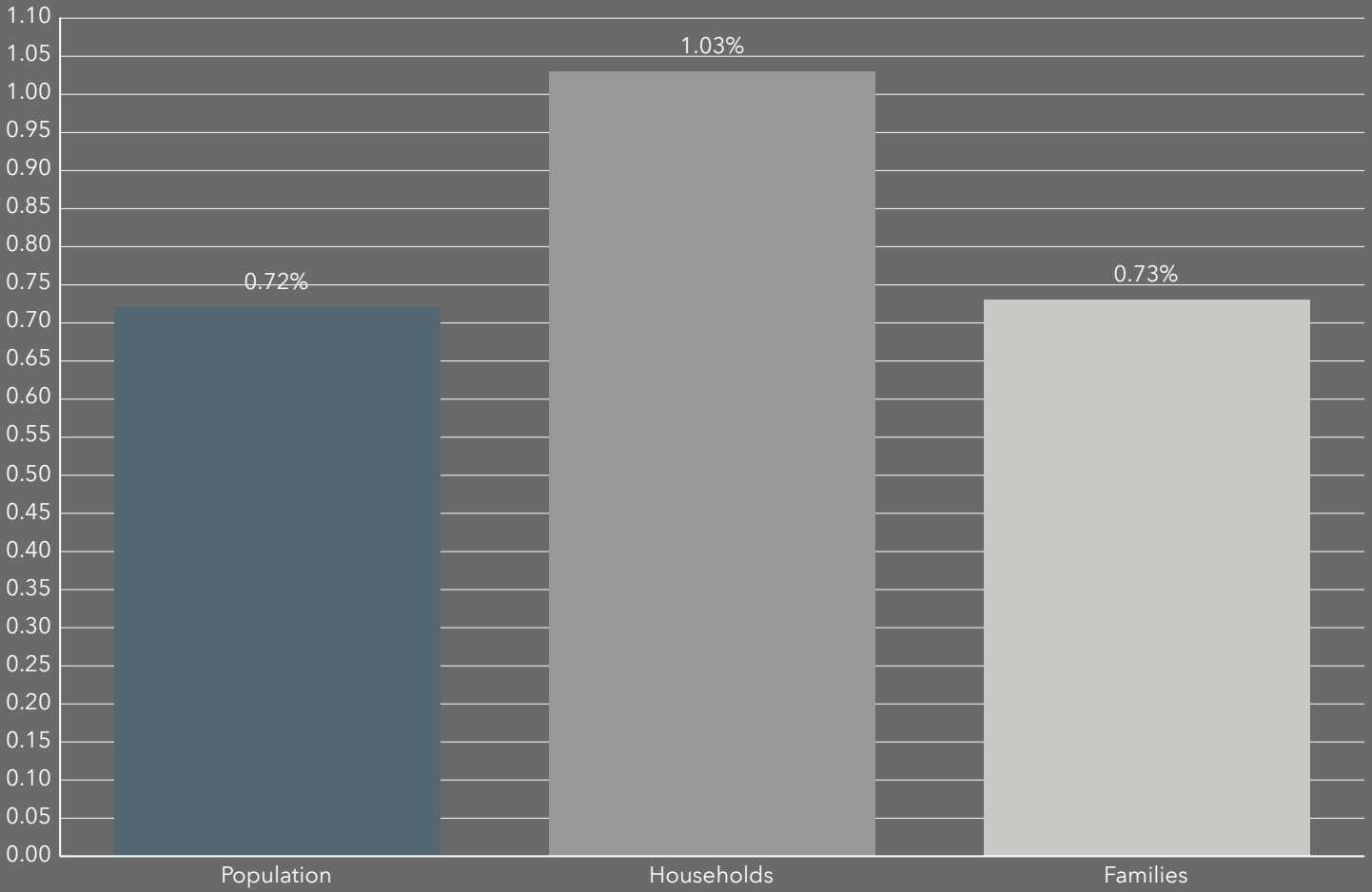


Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

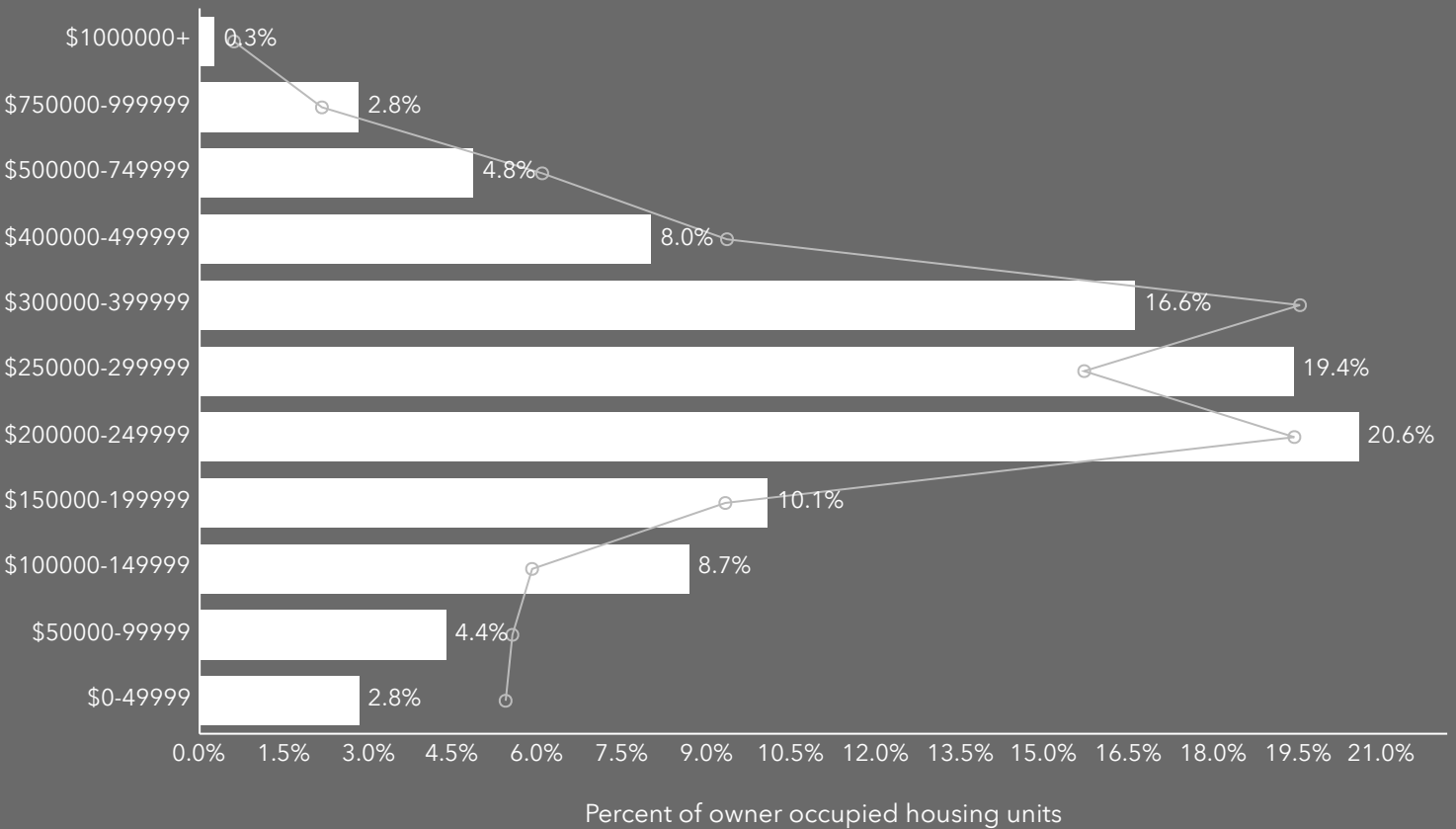
© 2025 Esri

Spending facts are average annual dollars per household

### Annual Growth Rate

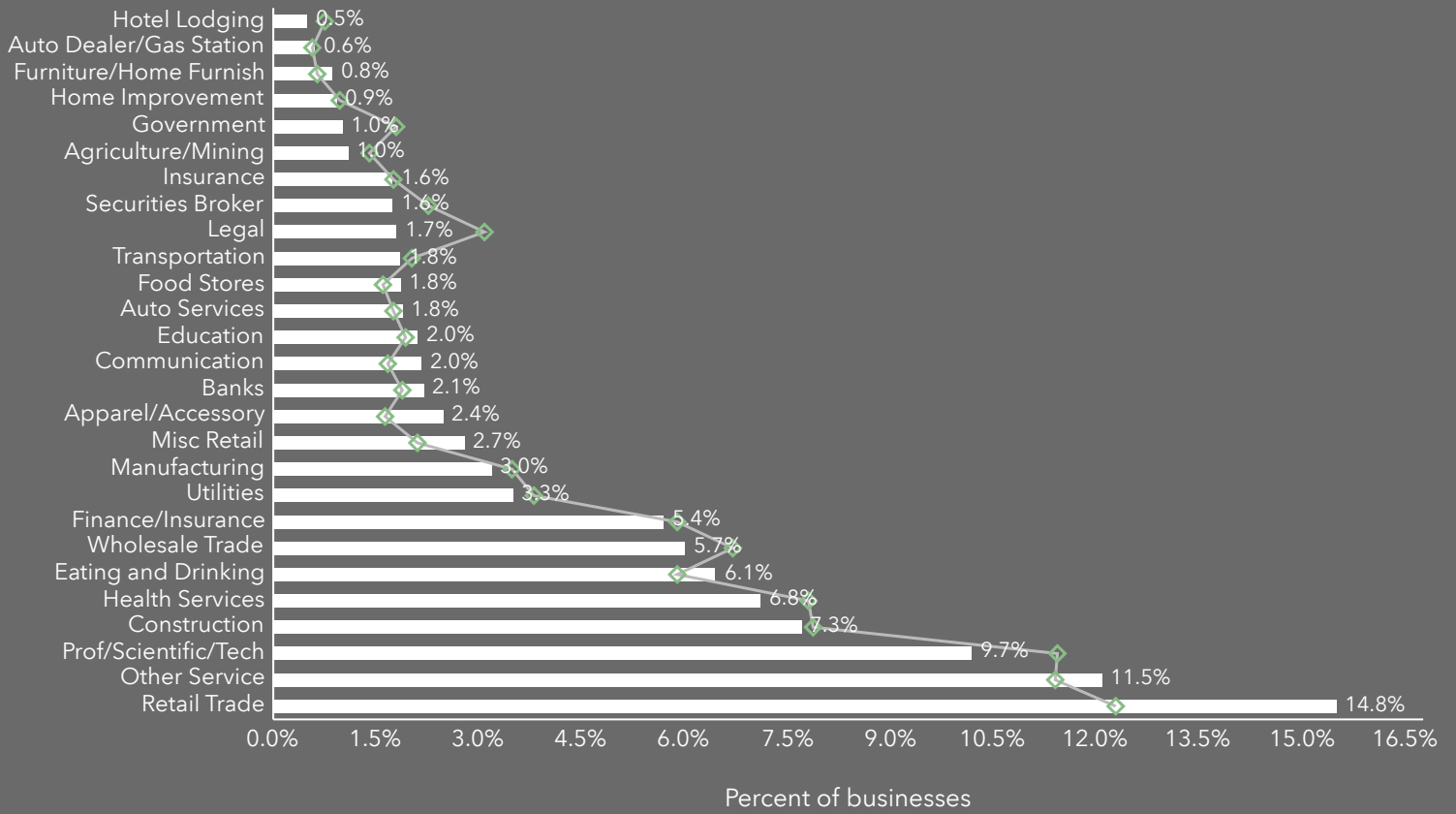


### Home Value (%)



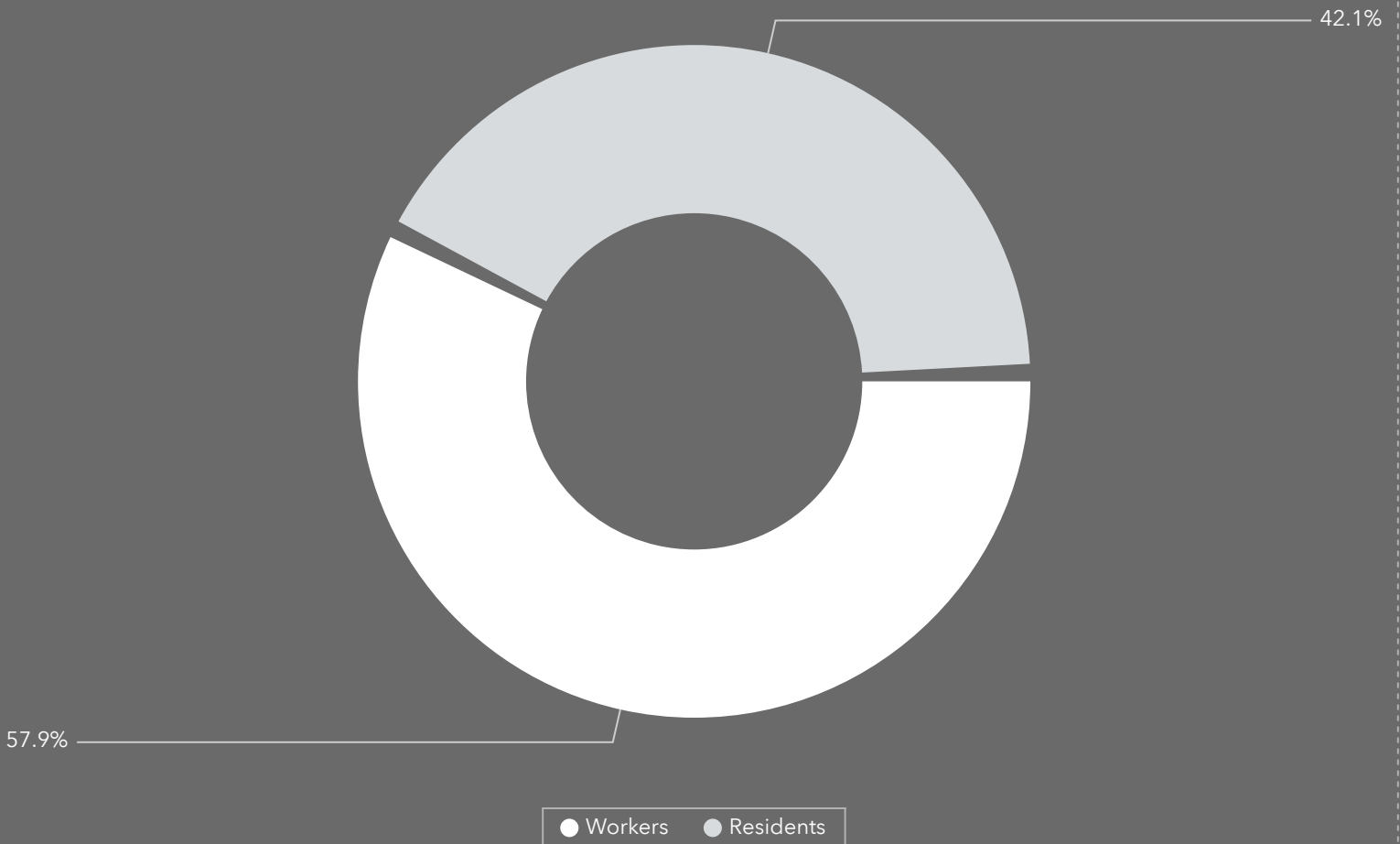
Dots show comparison to Lafayette Parish

## Business Summary by NAICS

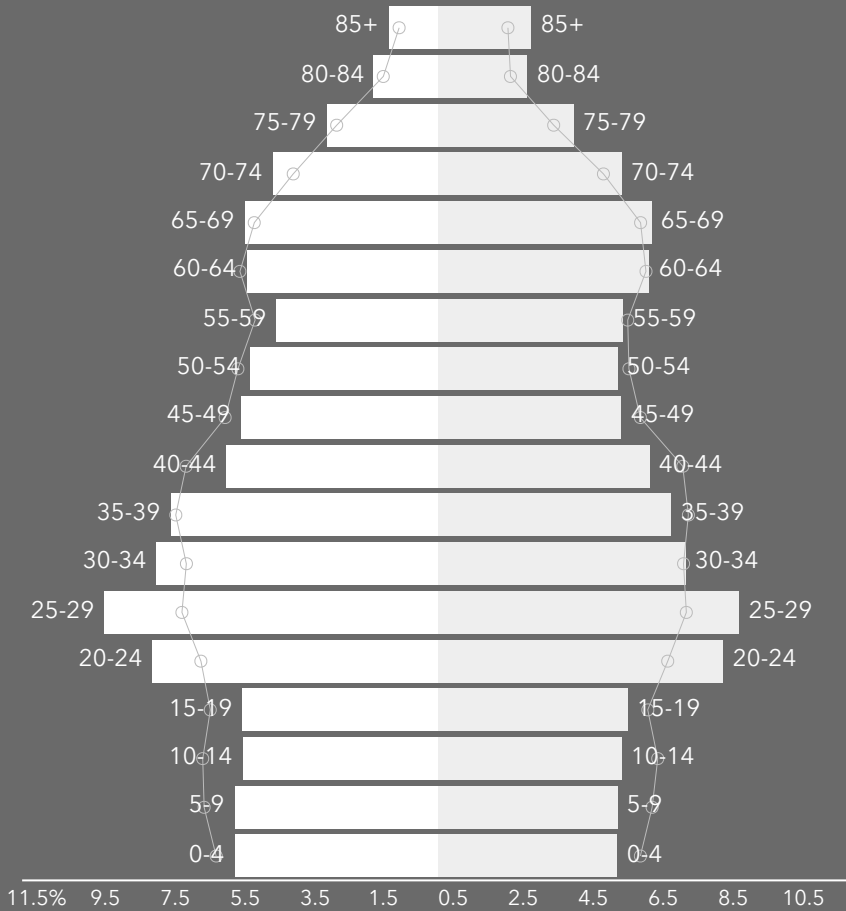


Dots show comparison to **Lafayette Parish**

## Daytime Population (%)



## Age pyramid



The largest group:  
2025 Males Age 25-29

The smallest group:  
2025 Males Age 85+

Dots show comparison to

Lafayette Parish

## 2025 Households By Income (Esri)

The largest group: \$50,000 - \$74,999 (16.1%)

The smallest group: \$150,000 - \$199,999 (6.5%)

Indicator ▲	Value	Diff
<\$15,000	10.5%	+0.9%
\$15,000 - \$24,999	9.3%	+0.8%
\$25,000 - \$34,999	10.0%	+0.2%
\$35,000 - \$49,999	12.2%	+1.2%
\$50,000 - \$74,999	16.1%	+0.1%
\$75,000 - \$99,999	14.1%	+1.2%
\$100,000 - \$149,999	14.2%	-1.9%
\$150,000 - \$199,999	6.5%	-1.6%
\$200,000+	7.1%	-1.0%

Bars show deviation from

Lafayette Parish

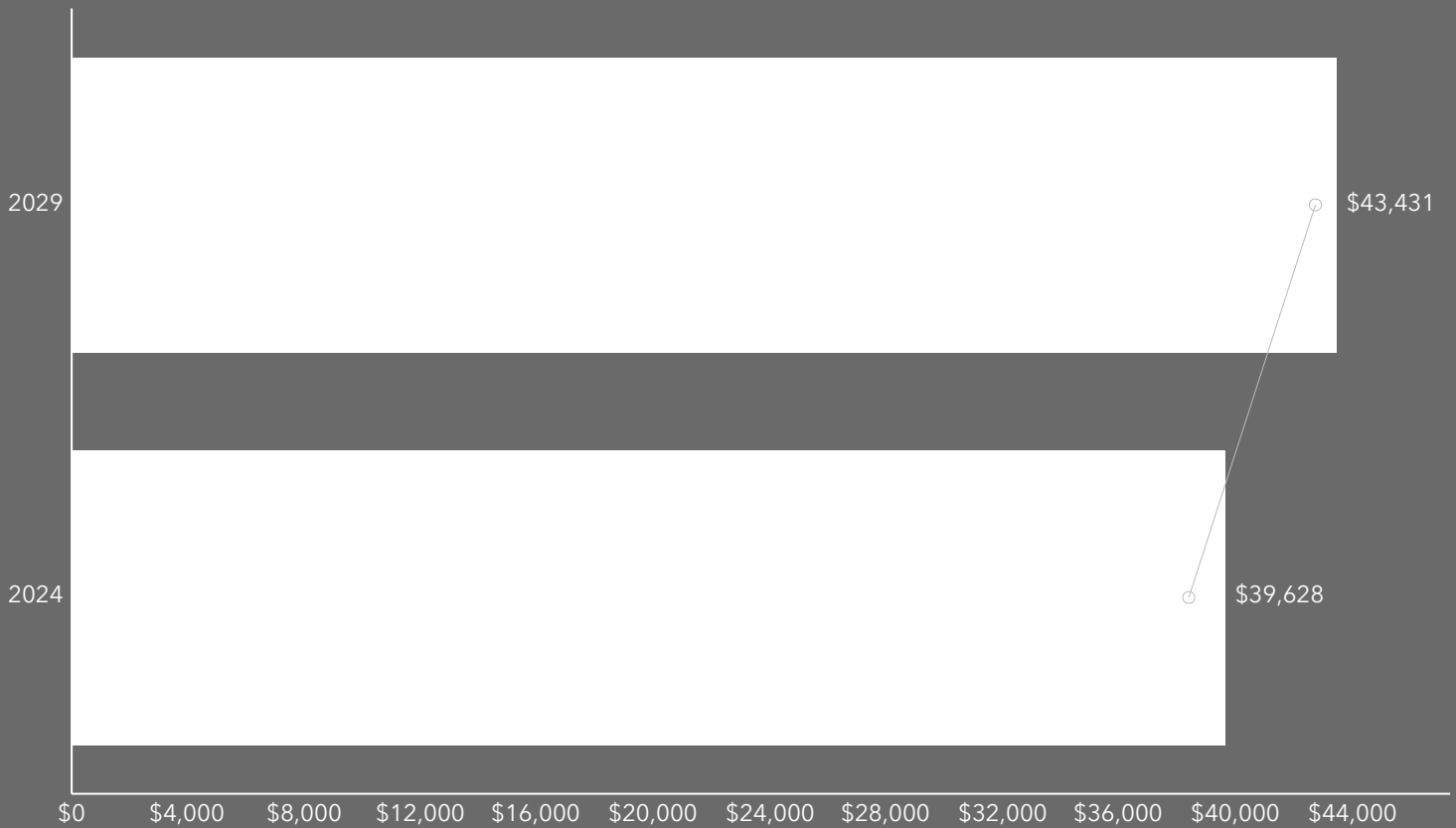
## Average Household Size

for this area

**2.18** which is less than the average for United States

Area	Value ▼	0.00	4.00
United States	2.50		
Lafayette Parish	2.39		
Louisiana	2.39		
<b>This area</b>	<b>2.18</b>		

## Per Capita Income



Dots show comparison to

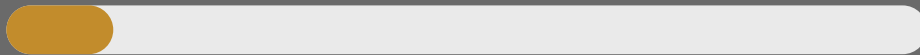
Lafayette Parish



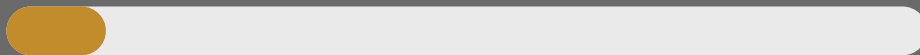
# Tapestry

Top 5 segments by household count

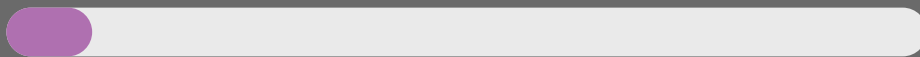
K3 Loyal Locals > 3,136 | **11.6%**



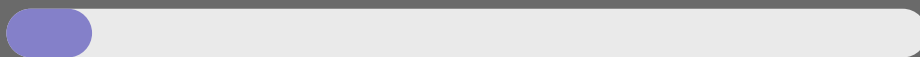
K4 Classic Comfort > 2,920 | **10.8%**



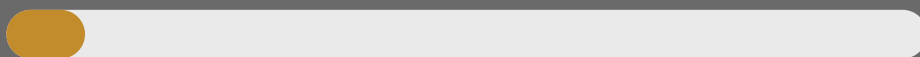
D1 Emerging Hub > 2,517 | **9.3%**



C3 Metro Fusion > 2,514 | **9.3%**



K6 City Greens > 2,308 | **8.5%**



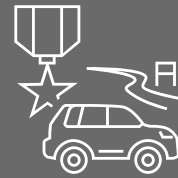
Other 13.6K | **50.4%**



**Loyal Locals** accounts for 11.6% of households in the area which is **8.8% higher** than the U.S.

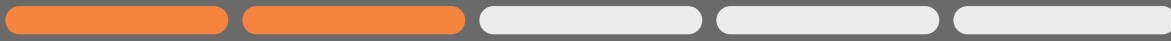
# K3 Loyal Locals

Segment values include the entire U.S.



Population Density

Low



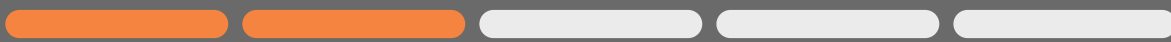
Income

High



Home Value

Low



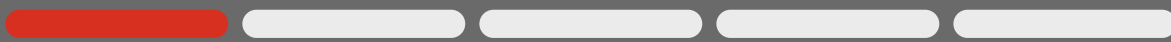
Age

Very high



Diversity ⓘ

Very low



## Housing Traits



**Single Family**

Unit type



**Married Couples**

Housing type



**Owners**

Occupancy type

[View segment profile](#)

# K4 Classic Comfort

Segment values include the entire U.S.



Population Density

Moderate



Income

High



Home Value

Moderate



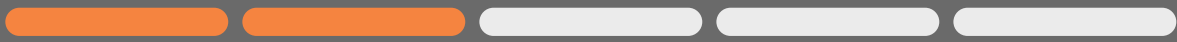
Age

High



Diversity ⓘ

Low



## Housing Traits



**Single Family**

Unit type



**Married Couples**

Housing type



**Owners**

Occupancy type

[View segment profile](#)

# D1 Emerging Hub

Segment values include the entire U.S.



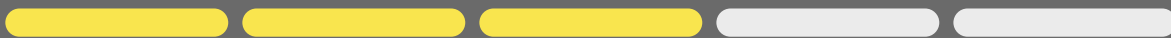
Population Density

High



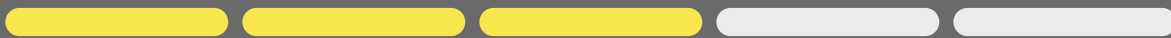
Income

Moderate



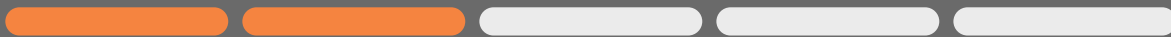
Home Value

Moderate



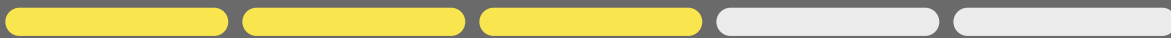
Age

Low



Diversity ⓘ

Moderate



## Housing Traits



**Multi-Units**  
Unit type



**Singles Living  
Alone**  
Housing type



**Renters**  
Occupancy type

[View segment profile](#) 

# C3 Metro Fusion

Segment values include the entire U.S.



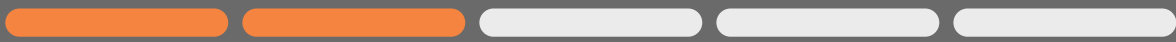
Population Density

Very high



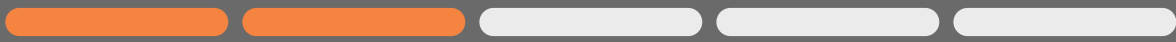
Income

Low



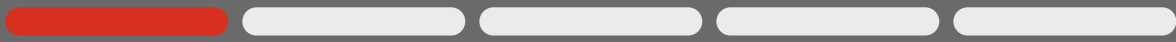
Home Value

Low



Age

Very low



Diversity 

High



## Housing Traits



**Multi-Units**  
Unit type



**Singles Living Alone**  
Housing type



**Renters**  
Occupancy type

[View segment profile](#) 

# K6 City Greens

Segment values include the entire U.S.



Population Density

Moderate



Income

High



Home Value

High



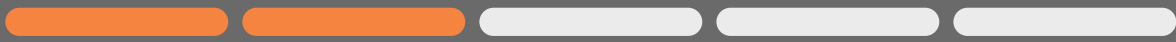
Age

High



Diversity ⓘ

Low



## Housing Traits



**Single Family**

Unit type



**Married Couples**

Housing type



**Owners**

Occupancy type

[View segment profile](#)

2400 Ambassador Caffery Pkwy, Lafayette, Louisiana, 70506  
Ring of 5 miles

## Modest Income Homes (E1)

Dominant Tapestry Segment

### KEY FACTS

  
**126,030**  
Total Population

  
**\$267,406**  
Median Home Value

  
**10,246**  
Businesses

  
**172,940**  
Daytime Population

  
**37.6**

Median Age



**0.8%**

2025-2030  
Pop Growth Rate

  
**\$38,200**

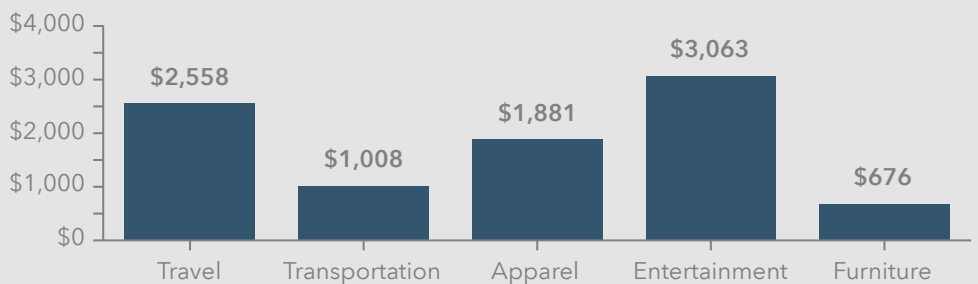
Per Capita Income

  
**2.2**  
Avg Household Size

  
**\$58,885**

Median Household Income

### KEY SPENDING FACTS

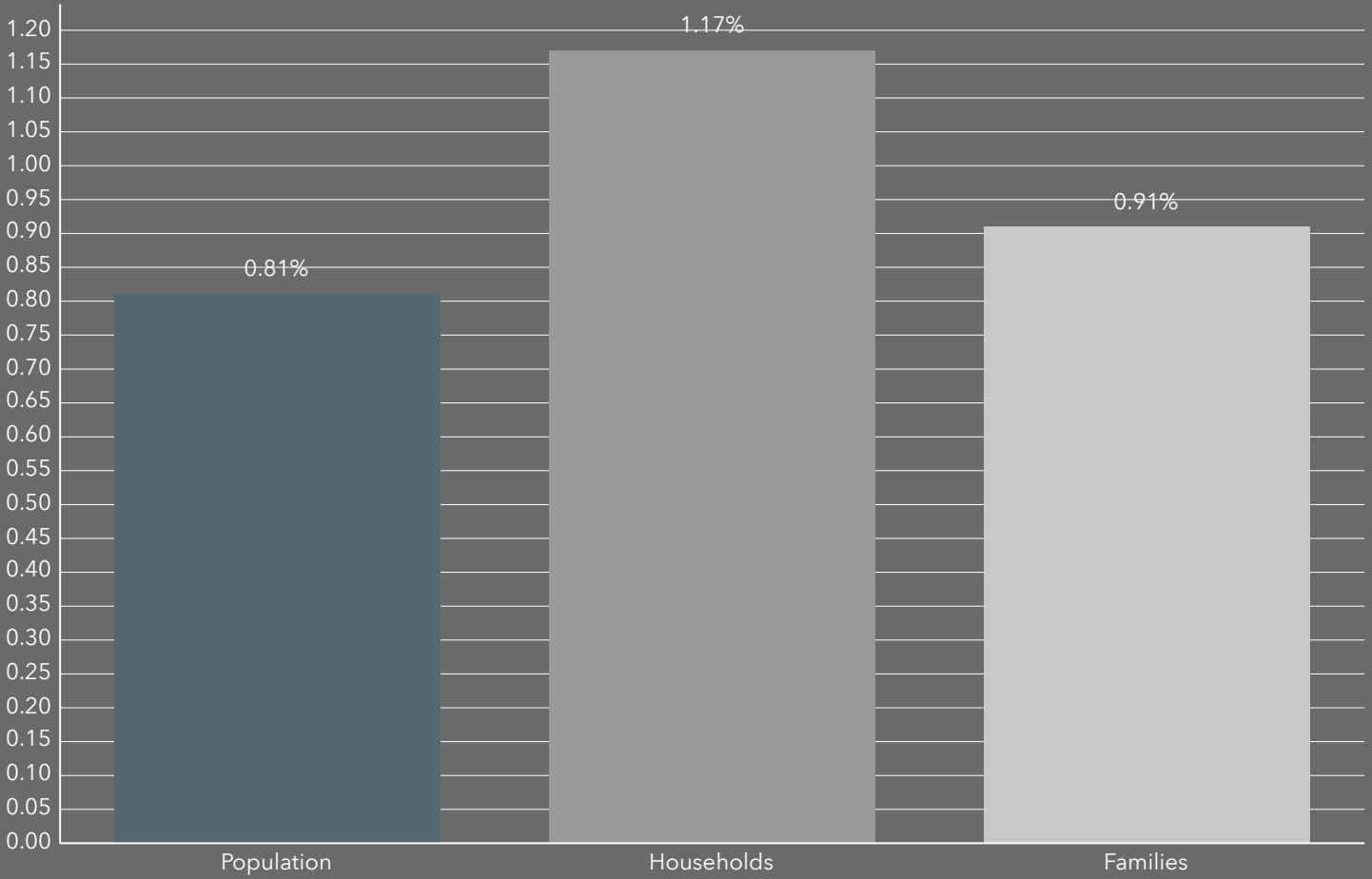


Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

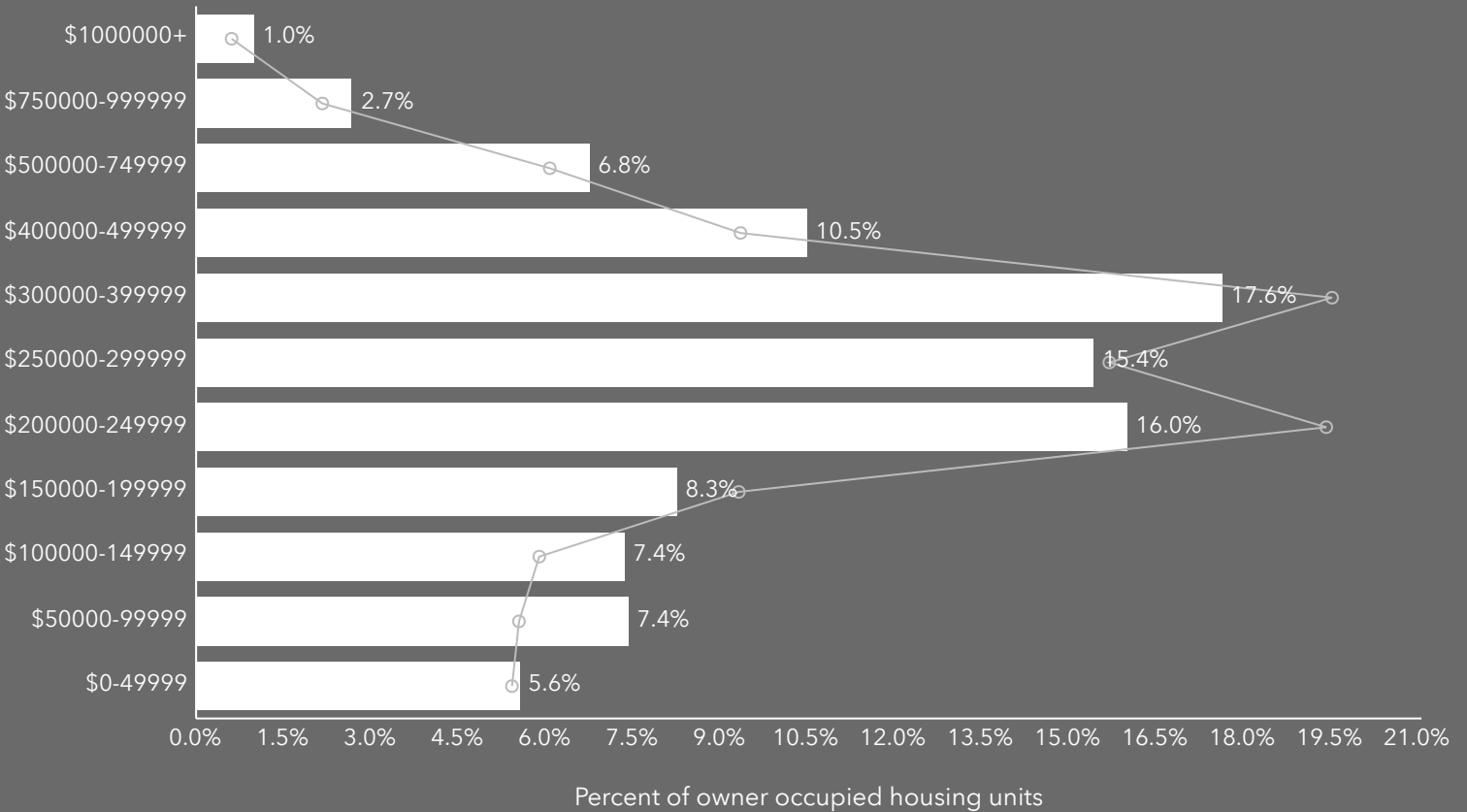
© 2025 Esri

Spending facts are average annual dollars per household

### Annual Growth Rate

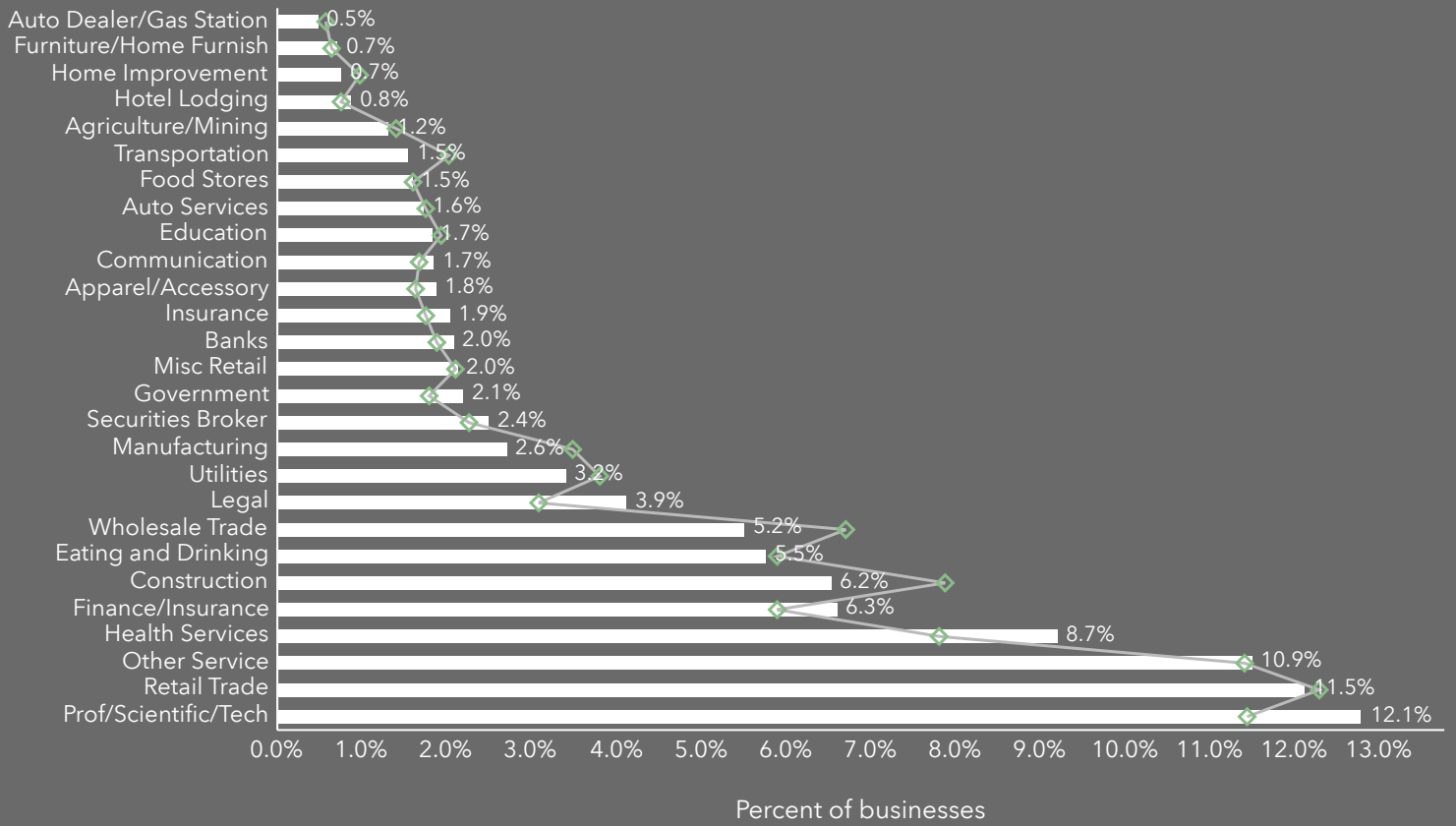


### Home Value (%)



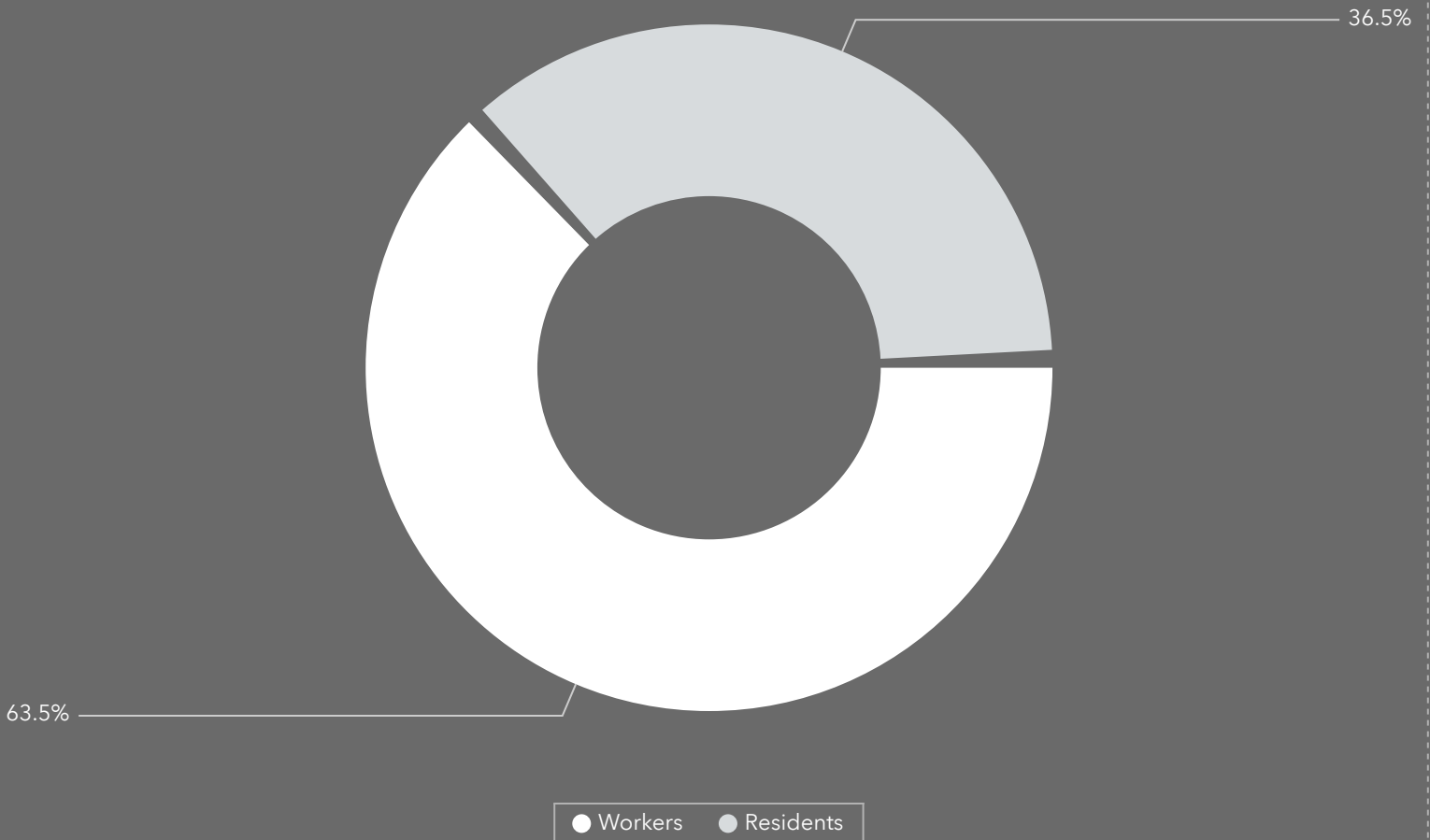
Dots show comparison to Lafayette Parish

## Business Summary by NAICS

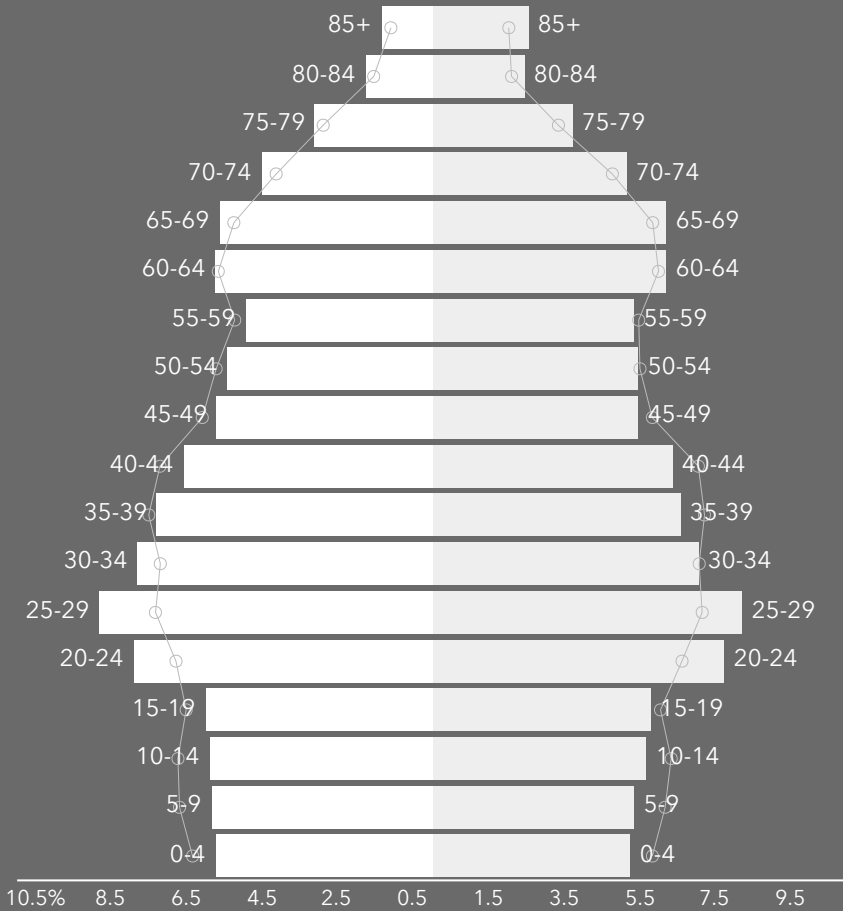


Dots show comparison to **Lafayette Parish**

## Daytime Population (%)



## Age pyramid



The largest group:  
2025 Males Age 25-29

The smallest group:  
2025 Males Age 85+

Dots show comparison to

Lafayette Parish

## 2025 Households By Income (Esri)

The largest group: \$50,000 - \$74,999 (15.9%)

The smallest group: \$150,000 - \$199,999 (5.9%)

Indicator ▲	Value	Diff
<\$15,000	11.4%	+1.8%
\$15,000 - \$24,999	10.0%	+1.5%
\$25,000 - \$34,999	10.8%	+1.0%
\$35,000 - \$49,999	11.3%	+0.3%
\$50,000 - \$74,999	15.9%	-0.1%
\$75,000 - \$99,999	13.0%	+0.1%
\$100,000 - \$149,999	14.0%	-2.1%
\$150,000 - \$199,999	5.9%	-2.2%
\$200,000+	7.6%	-0.5%

Bars show deviation from

Lafayette Parish

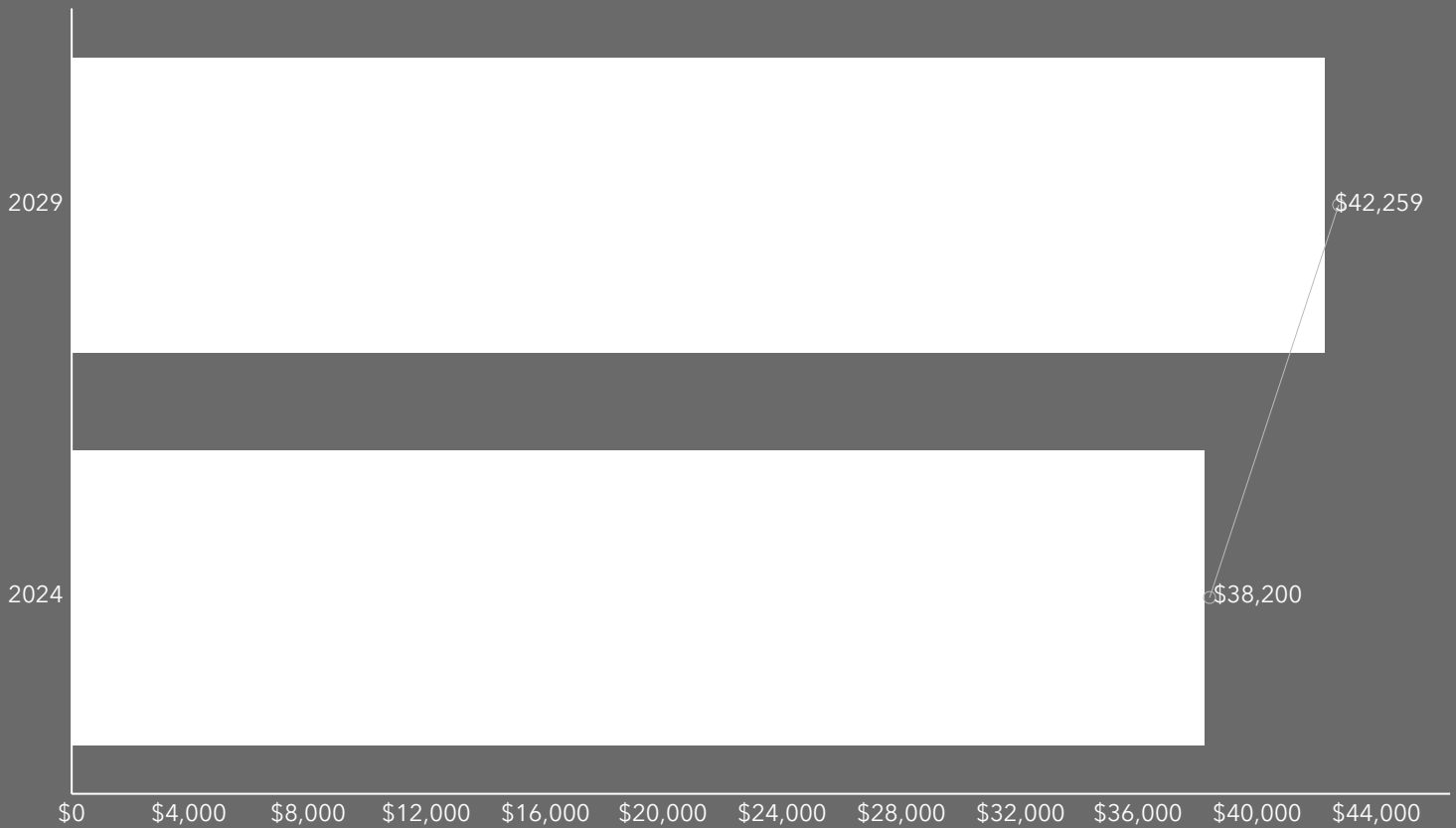
## Average Household Size

for this area

**2.22** which is less than the average for United States

Area	Value ▼	0.00	4.00
United States	2.50	<div style="width: 62.5%;"></div>	
Lafayette Parish	2.39	<div style="width: 59.75%;"></div>	
Louisiana	2.39	<div style="width: 59.75%;"></div>	
<b>This area</b>	<b>2.22</b>	<div style="width: 55.5%;"></div>	

## Per Capita Income



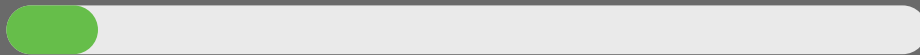
Dots show comparison to Lafayette Parish



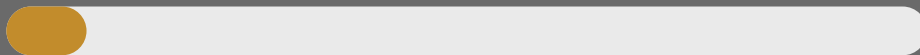
# Tapestry

Top 5 segments by household count

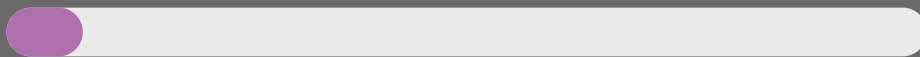
E1 Modest Income Homes > 5,560 | 9.9%



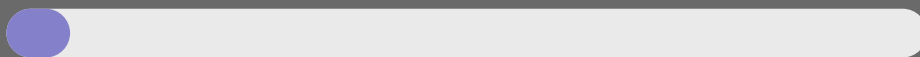
K4 Classic Comfort > 4,864 | 8.7%



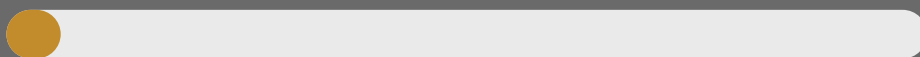
D1 Emerging Hub > 4,640 | 8.3%



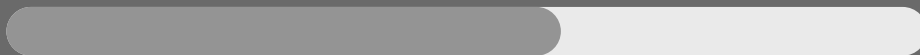
C3 Metro Fusion > 3,865 | 6.9%



K6 City Greens > 3,297 | 5.9%



Other 33.7K | 60.2%



**Modest Income Homes** accounts for 9.9% of households in the area which is **8.6% higher** than the U.S.

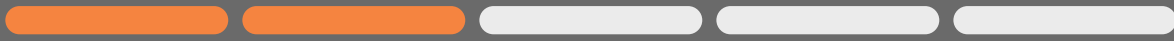
# E1 Modest Income Homes

Segment values include the entire U.S.



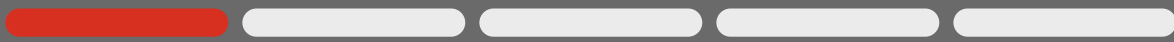
Population Density

Low



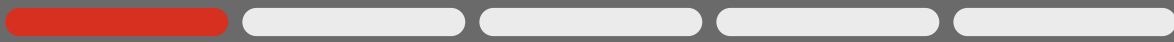
Income

Very low



Home Value

Very low



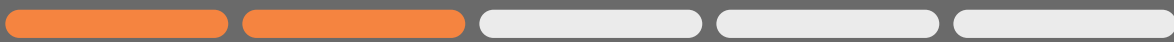
Age

Moderate



Diversity ⓘ

Low



## Housing Traits



**Single Family**  
Unit type



**Singles Living Alone**  
Housing type



**Mix Owners/  
Renters**  
Occupancy type

[View segment profile](#)

# K4 Classic Comfort

Segment values include the entire U.S.



Population Density

Moderate



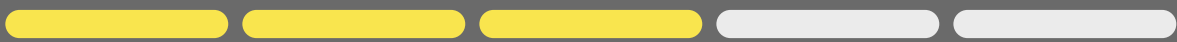
Income

High



Home Value

Moderate



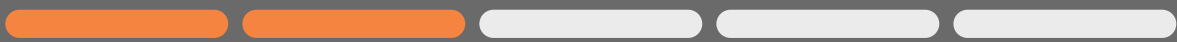
Age

High



Diversity ⓘ

Low



## Housing Traits



**Single Family**

Unit type



**Married Couples**

Housing type



**Owners**

Occupancy type

[View segment profile](#)

# D1 Emerging Hub

Segment values include the entire U.S.



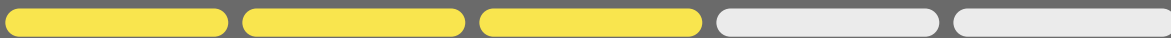
Population Density

High



Income

Moderate



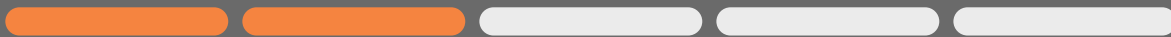
Home Value

Moderate



Age

Low



Diversity ⓘ

Moderate



## Housing Traits



**Multi-Units**  
Unit type



**Singles Living Alone**  
Housing type



**Renters**  
Occupancy type

[View segment profile](#) 

# C3 Metro Fusion

Segment values include the entire U.S.



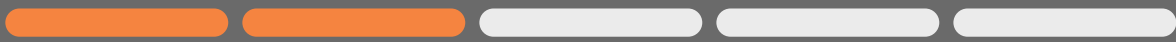
Population Density

Very high



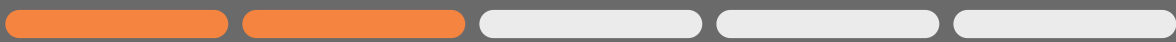
Income

Low



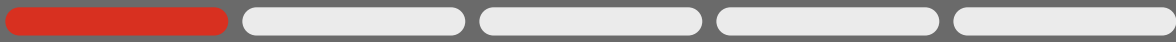
Home Value

Low



Age

Very low



Diversity ⓘ

High



## Housing Traits



**Multi-Units**  
Unit type



**Singles Living Alone**  
Housing type



**Renters**  
Occupancy type

[View segment profile](#)

# K6 City Greens

Segment values include the entire U.S.



Population Density

Moderate



Income

High



Home Value

High



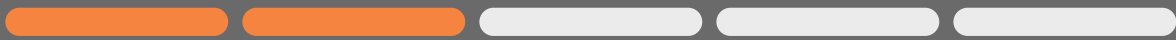
Age

High



Diversity ⓘ

Low



## Housing Traits



**Single Family**

Unit type



**Married Couples**

Housing type



**Owners**

Occupancy type

[View segment profile](#)