

Grand Rivers, Kentucky, is a tourism-based community with fewer than 400 residents and over 400,000 visitors annually. Outstanding dining, unique shopping, award-winning lodging, and live entertainment are staple attractions that bring visitors to “The Village Between The Lakes” each year. In addition to the brick-and-mortar anchors of the community, the city, Tourism Commission, and Chamber of Commerce host several events annually, attracting tens of thousands of guests to the town.

- March – The LBL/Grand Rivers Ultra Run (700 runners and their families).
- April – The Grand Rivers Quilt Show (1,200+ attendees), The Bluegrass, Brew, & BBQ Festival (2,000+ attendees)
- May through September – Grand Rivers Street Dances
- Labor Day Weekend – Grand Rivers Arts & Crafts Festival. The largest and longest-running Arts & Crafts Festival in the Lakes area (200+ vendors plus 10,000+ attendees).
- Hunter’s Moon Festival – An Americana Small Town Festival that started in 1975 (2,500+ attendees).
- Hometown Holiday – A Christmas Celebration out of a Dickens Novel (2,000+ attendees).
- The Festival of Lights – The Town is a glow with over 3 million individual lights adorning the buildings, sidewalks, businesses, and parks (5,000+ Attendees).

The “always” attractions, along with the festivals and Events held each year, are responsible for nearly half a million visitors to the town of 380 residents.

