



Anderson Mall

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3131 N Main St.
Anderson, SC 29621



- **1.3M+ Annual Visits** - Primary enclosed retail destination in the Anderson market.
- **Regional Draw Across Upstate South Carolina** - Visitors travel from 5–30+ miles throughout the trade area.
- **55% Repeat Visitor Rate** - Loyal customer base driving consistent retail traffic.
- **Peak Traffic Between 2 PM–5 PM** - Strong afternoon visitation supports multiple retail categories.
- **54% of Visitors Stay 30+ Minutes** - Destination-oriented shopping behavior supports extended visits.

DEMOGRAPHICS

	5 MILE	10 MILES	20 MILES
2024 Estimated Population	45,464	75,440	99,407
Daytime Population	72,142	98,791	118,852
2024 Estimated Average Household Income	\$88,553	\$80,491	\$78,856

TRAFFIC COUNTS

18,036 VPD
EAST MAIN STREET

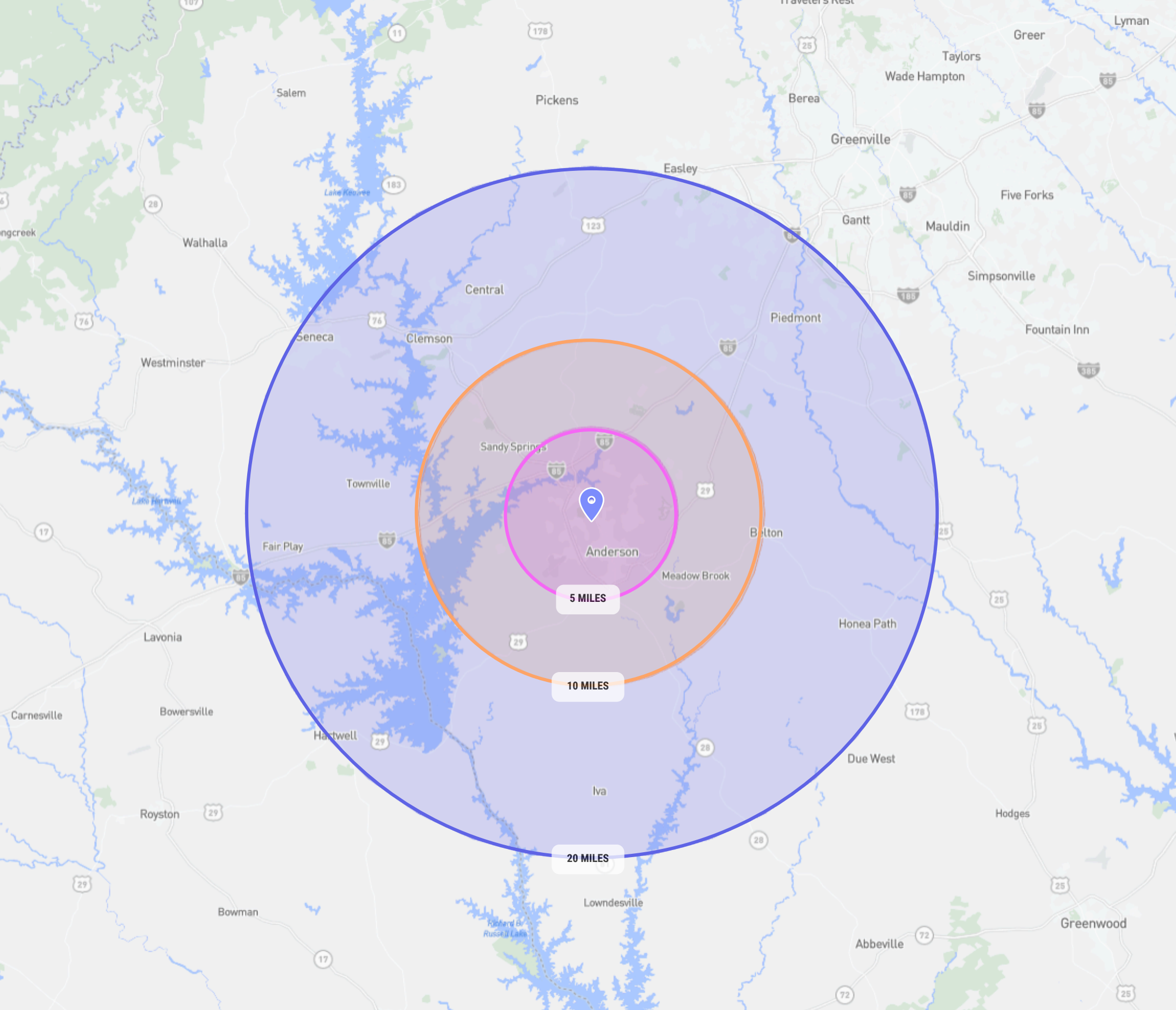
9,495 VPD
EAST 30TH STREET

SOURCE: PLACER.AI

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