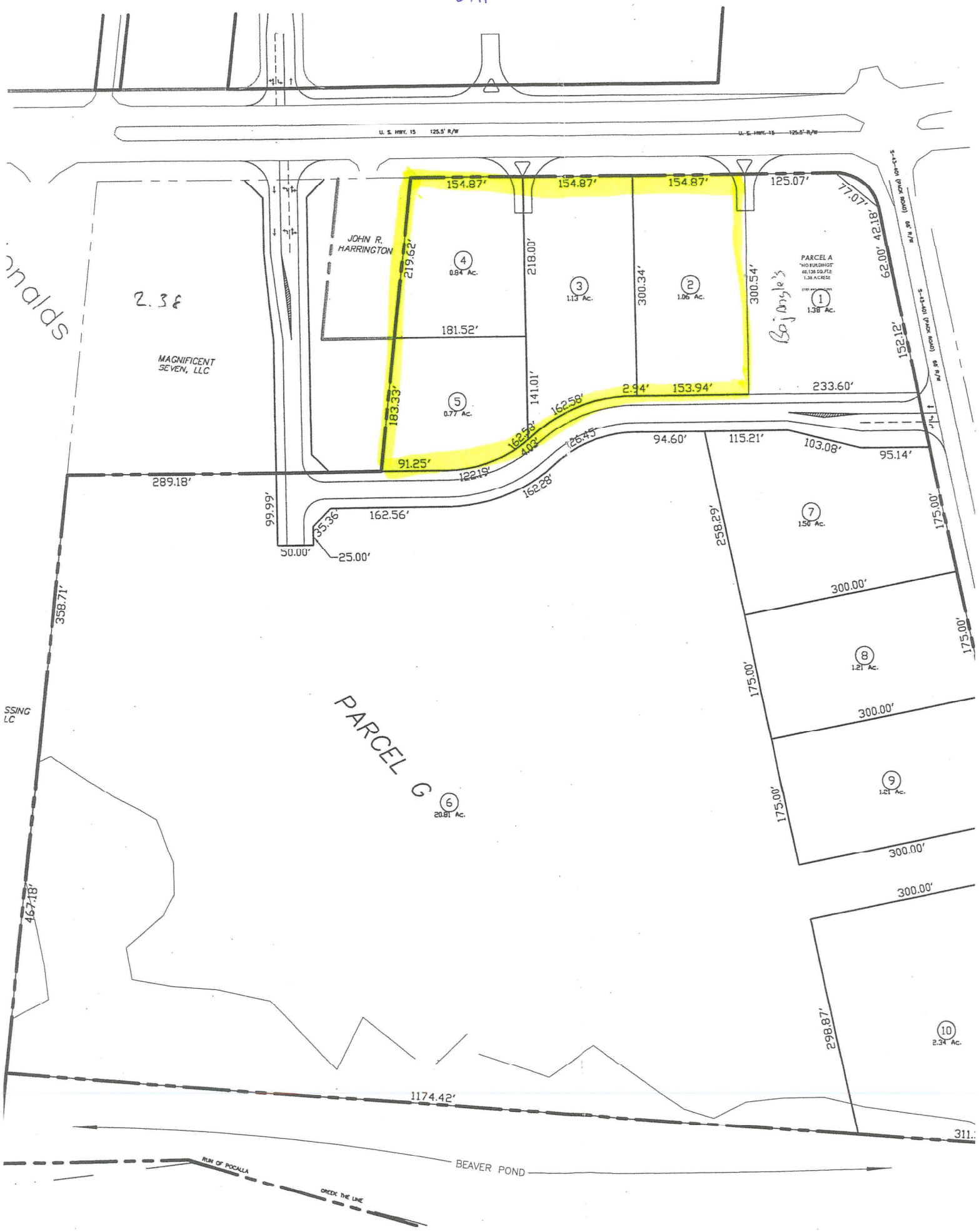Sales Sketch