

Market Profile

Guilford

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Population Summary		Guilford
2010 Total Population		489,051
2020 Total Population		541,963
2020 Group Quarters		25,463
2026 Total Population		561,396
2026 Group Quarters		25,707
2031 Total Population		572,925
2026-2031 Annual Rate		0.41%
2026 Total Daytime Population		605,579
Workers		315,516
Residents		290,063
Household Summary		
2010 Total Households		196,860
2010 Average Household Size		2.41
2020 Total Households		216,269
2020 Average Household Size		2.39
2026 Total Households		230,636
2026 Average Household Size		2.32
2031 Total Households		239,026
2031 Average Household Size		2.29
2026-2031 Annual Rate		0.72%
2026 Families		138,485
2026 Average Family Size		3.00
2031 Families		142,470
2031 Average Family Size		2.96
2026-2031 Growth Rate		0.57%
Median Household Income		
2026		\$75,007
2031		\$85,428



Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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