



**FOOD
MARKET**

plaza america

**PREMIER RETAIL CENTER
RESTON, VA**

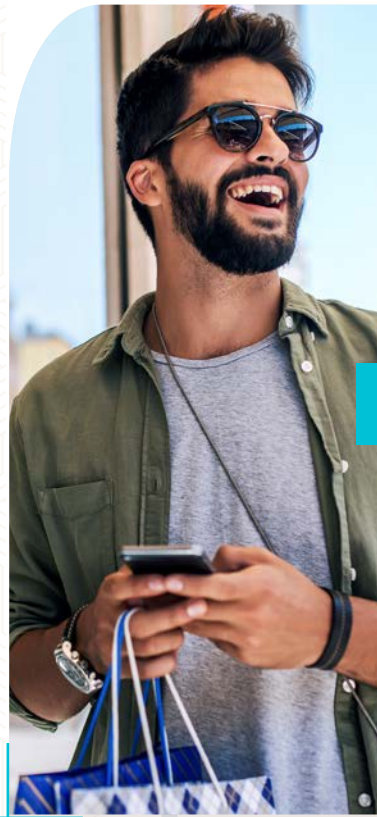
11730 Plaza America Dr
Reston, VA 20190

CBRE nuveen

a fresh & vibrant location

With its prime interstate location, Plaza America sits between Dulles Toll Road with 246,000 VPD and Sunset Hills Road with 31,278 VPD, providing two easily accessible routes into the core of the neighborhood's shopping center.

Packed with an array of your go-to daily retailers, Lidl (just signed), Total Wine, Michaels, CVS, Starbucks, and UPS, Plaza America has become a premier community destination for your shopping needs.



WITHIN 3 MILES

113,345
POPULATION

159,403
DAYTIME POPULATION

RESTON, VA

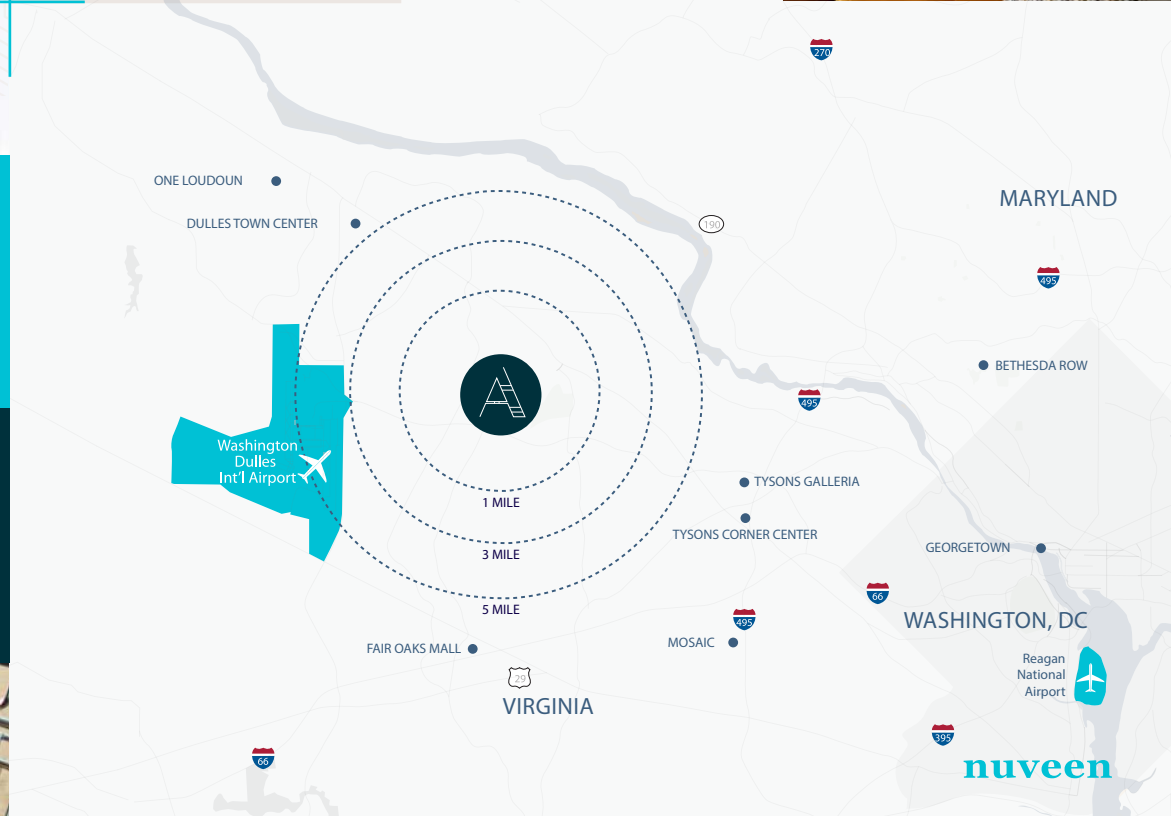
45,660
HOUSEHOLDS

\$207K
AVERAGE HHI



6
MILES TO DULLES
INTERNATIONAL
AIRPORT

22
MILES TO
WASHINGTON, DC



the opportunity



Prime retail space in
165k SF premier shopping
destination anchored by
Lidl



Dynamic Visibility



High volume,
7 day per-week traffic



Extraordinary
ceiling heights



Affluent sophisticated
customers seeking convenience
and daily needs shopping



Abundant
on-site parking

AVAILABLE RETAIL SPACE

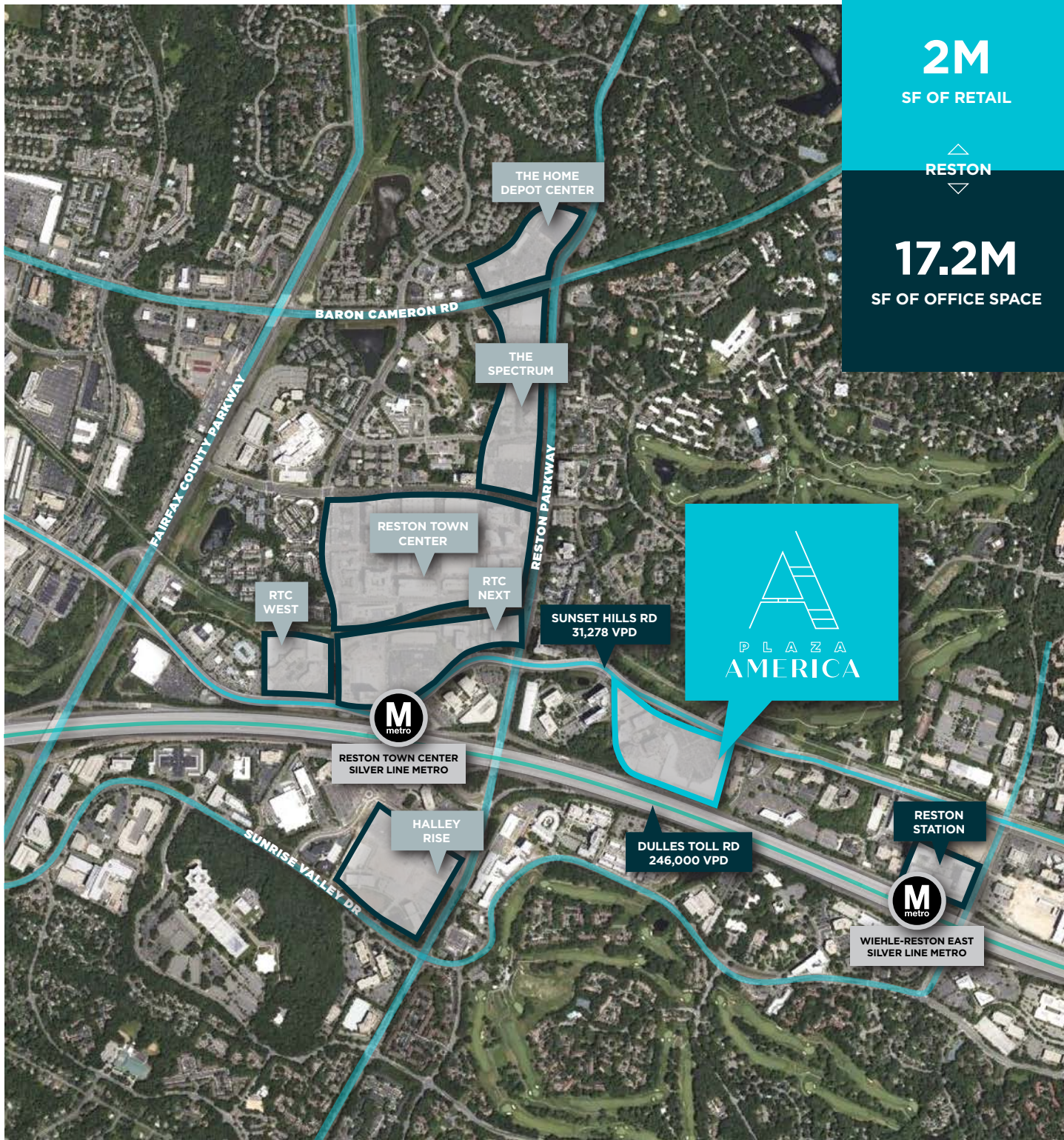
246K
VPD

DULLES
ACCESS ROAD

31K
VPD

SUNSET
HILL ROAD





2M

SF OF RETAIL

△
RESTON
▽

17.2M

SF OF OFFICE SPACE

5,000

PLANNED
RESIDENTIAL UNITS

2 NEW

METRO STATIONS

CONSUMER EXPENDITURES • WITHIN 5 MILES

\$1.7B

FOOD
AWAY AND AT HOME

166M

PERSONAL CARE
PRODUCTS AND SERVICES

\$135M

HOUSEKEEPING SUPPLIES

nuveen

site plan



available retail space

SUITE A - 2ND FLOOR SPACE

11,963 SF

SUITE B

1,303 SF

SUITE C

1,995 SF

SUITE D - 2ND GEN RESTAURANT

3,516 SF

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**P L A Z A
AMERICA**

RESTON, VA

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