



Esplanade

The Master Plan

Esplanade rises along the Ohio River as Pittsburgh’s next great waterfront awakening: a once quiet stretch of industrial land transformed into a magnetic, 15 acre playground of culture, commerce, and community. What was still is set to stir with life, energy, and possibility and inviting visitors to step into a destination that feels both fresh and unforgettable.

At the center of this new riverfront pulse, a soaring Ferris wheel becomes an instant landmark, spinning together the nostalgic charm of the waterfront with a bold, future facing vision for the city. Here, vibrant retail, inspired dining, immersive entertainment, and expansive green spaces flow seamlessly into one another, creating a place where the city meets the river in nonstop motion. Esplanade isn’t just a development—it’s a feeling, a spark, and a dynamic destination where city and river meet in motion.



Retail, Dining and Entertainment Space
160,000 SF

Open Public Spaces
40%

Hotel With Ballroom and Meeting Space
225 keys

River Frontage
1,600 feet

Residential Units
405+

Ferris Wheel
60 meters with climate controlled cabins

Life Sciences/R&D Building

Incubator Spaces for Local Small Businesses

Full-Service, State-of-the-Art Marina

Public Art
Amphitheater

Improved Three Rivers Heritage Trail

Sustainable Energy and Green Infrastructure



The Retail Vision

Imagine your brand at the heart of the nation's next great waterfront destination—where a 50 meter Ferris wheel turns above the river, music drifts across eight acres of public space, and visitors flow through immersive experiences from dawn to well past dusk. Esplanade isn't just another development—it's a kinetic, culture rich neighborhood designed to pulse with energy, alive with year round programming, indoor outdoor parks, adventurous recreation, and a vibrant mix of dining and retail that invites people to linger, explore, and return again and again.

The Current is your chance to claim your space in a place built intentionally for curiosity, connection, and unforgettable moments. Esplanade is poised to become the North Side's magnetic new gathering place, a visionary setting where your concept can truly thrive at the center of a community in motion.



A Destination for Foodies
Esplanade will serve up a feast for the senses, where bold flavors, inventive concepts, and immersive dining experiences unfold along the river's edge. From quick bites to indulgent meals, every visit feels like uncovering the next great culinary moment.



A Destination for Locals
Esplanade will be Pittsburghers' new go to waterfront escape—an ever changing hub where you can stroll the riverfront, catch a show, or relax while the kids explore green spaces and seasonal attractions. It's a vibrant neighborhood destination that invites you back again and again to rediscover something new.



A Destination for Visitors
Esplanade will be a must see Pittsburgh experience—an energetic waterfront world where iconic attractions, scenic views, and family friendly adventures collide. Whether you're riding the Ferris wheel, exploring the trail, or savoring a memorable meal, it's a place that captures the spirit of the city in every moment.



Like Nothing Else in Pittsburgh

What's the Deal with the Ferris Wheel?

While many cities have Ferris wheels, Pittsburgh has a proud, special claim to it: George Washington Gale Ferris, Jr., the inventor of the Ferris wheel, was a longtime resident of Pittsburgh's North Side. His invention has delighted people across the globe for over 130 years and his legacy will now be celebrated in Ferris' beloved city with Pittsburgh's own wheel.



Esplanade

Like Nothing Else in Pittsburgh

Improved Three Rivers Heritage Trail

The Three Rivers Heritage Trail is an expansive 33-mile urban riverfront trail system along both sides of all three rivers in Pittsburgh and Allegheny County. The enhancements will relocate the trail closer to the river on a boardwalk-style track with space to safely accommodate cyclists and pedestrians. The invasive vegetation along the riverbank will be replaced with native vegetation that won't block your view.



Great Allegheny Passage

The Great Allegheny Passage (GAP) is a 150 mile (240 km) rail trail between Pittsburgh, Pennsylvania and Cumberland, Maryland. Together with the C&O Canal towpath, the GAP is part of a 335 mile (539 km) route between Pittsburgh and Washington, D.C., that is popular with hikers and cyclists.

- **Unparalleled River Access**
One of the few locations in Pittsburgh with direct river access with full-service, state-of-the-art marina and dock slips
- **Amphitheater and Public Parks**
Year-round seasonal recreation, community events, and special programming such as farmers markets and festivals

Esplanade



Years in the Making

Phase I to open in 2028

Street-Level Retail

Retail/Restaurant

Hotel

Residential

Entertainment

Utility & Common Spaces

More in Store for the North Shore

PNC Park
Home to the Pittsburgh Pirates
1.5M+ annual visitors

Acrisure Stadium
Home to the UPitt Panthers and Pittsburgh Steelers
1.8M annual visitors

Stage AE
Performance and event venue
500,000+ annual visitors

Area Hotels
Hyatt Place (178 guest rooms), Spring Hills Suites (198 guest rooms), The Landing (219 guest rooms), Residence Inn by Marriott (180 guest rooms)

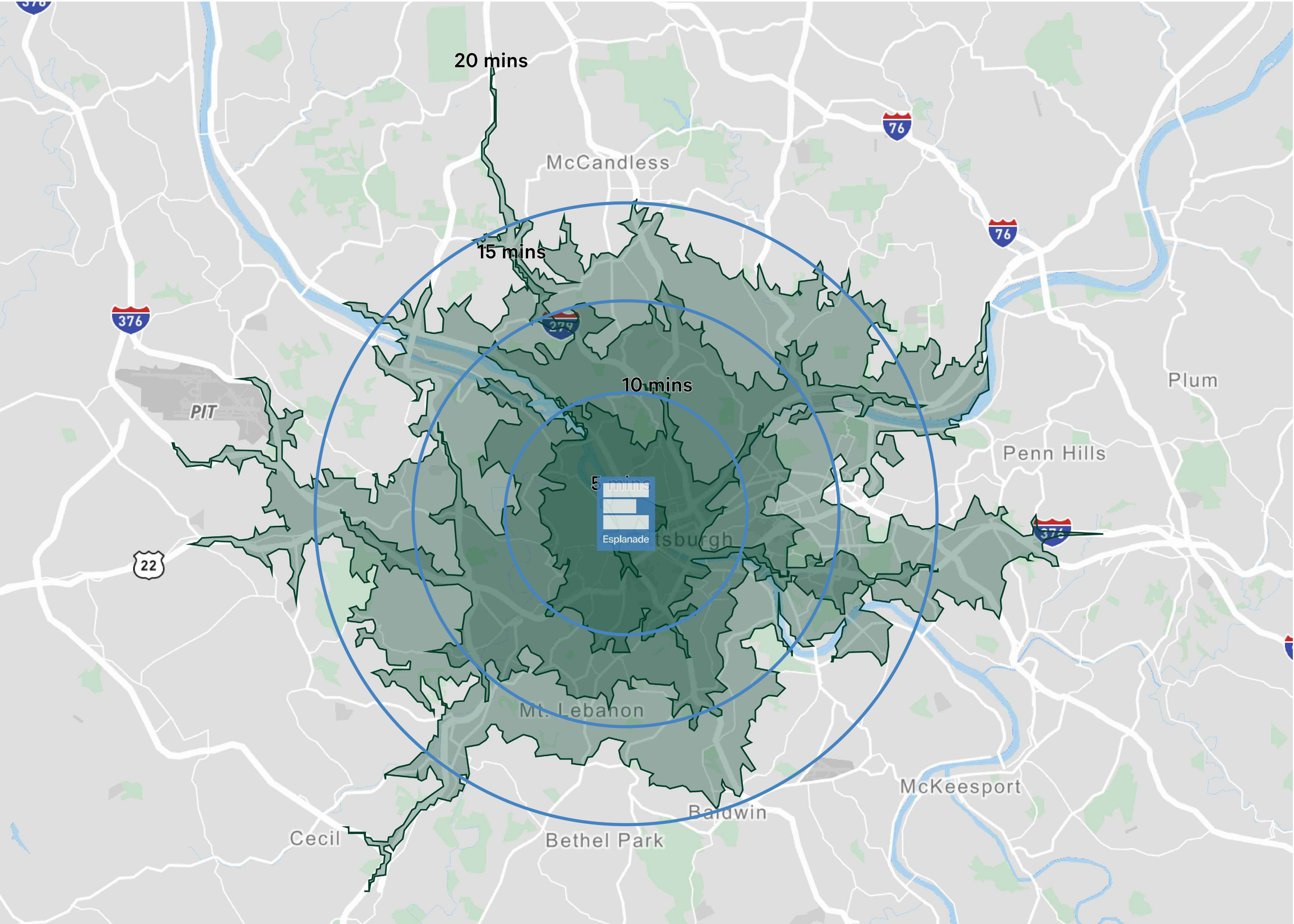
The Warhol
Andy Warhol Museum
180,000+ annual visitors

Rivers Casino
Only casino in Pittsburgh
3M annual visitors

Kamin Science Center
500,000+ annual visitors

Additional Attractions
Museum of Illusions, Shorty's Pins x Pints, Jason Aldean's Kitchen and Bar, Tequila Cowboy, Bar Louie, Burgatory, BURN by Rocky Patel, Tom's Watch Bar, Rally House, Hyde Park Prime Steakhouse, and McFadden's





Rooted in Pittsburgh

Population	1 Mile	7,719
	3 Miles	128,226
	5 Miles	339,148
	10 Miles	850,895
Daytime Population	1 Mile	14,537
	3 Miles	208,527
	5 Miles	479,932
	10 Miles	964,724
Median Age	1 Mile	39.7
	3 Miles	36.5
	5 Miles	36.1
	10 Miles	39.7
Average Household Income	1 Mile	\$101,422
	3 Miles	\$91,142
	5 Miles	\$95,209
	10 Miles	\$111,213

In the News

“The very foundations strive to impart connectivity, sustainability, inclusiveness and equity.”

Lucas Piatt, CEO, Piatt Companies

“Gov. Josh Shapiro called the ambitious multi-use development in the Chateau neighborhood and its planned signature attraction, a giant Ferris wheel, a ‘game changer for the North Side.’”

Trib LIVE

“Piatt goes bold with construction launch of long awaited Esplanade master plan.”

The Business Journals

“Pittsburgh Mayor-elect Corey O’Connor says that things like the proposed Ferris wheel at the Esplanade will be a draw for visitors to the city from all over, but he says this development will provide huge opportunities for everyday Pittsburghers.”

CBS News

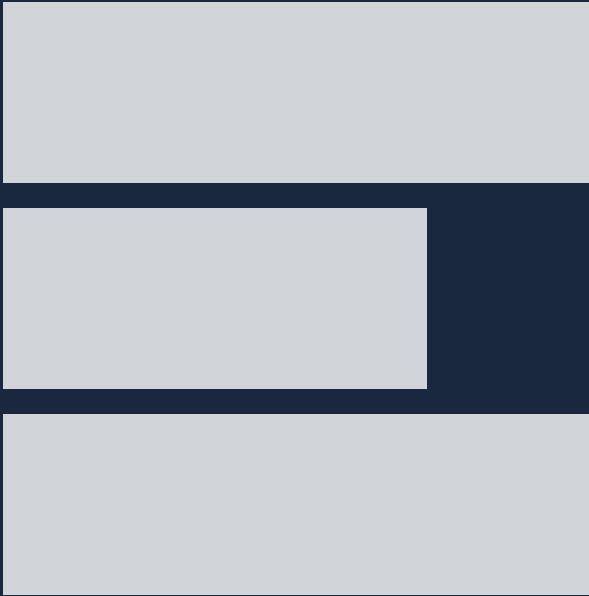
“Esplanade development on Pittsburgh’s North Side will fund studies to upgrade Allegheny Station, extend light rail system.”

Pittsburgh Union Progress

“Esplanade project promises to bring food, fun (and jobs!) to Pittsburgh’s North Side.”

Made in PGH





Esplanade

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