

Expanded Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.0177/-80.2078

Johnson Street & North State Road 7 Hollywood, FL 33021	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2026)	22,285	172,508	473,335
Projected Population (2031)	21,266	165,447	462,587
Census Population (2020)	23,189	173,969	456,018
Census Population (2010)	21,417	158,800	407,209
Projected Annual Growth (2026 to 2031)	-1,019 -0.9%	-7,061 -0.8%	-10,749 -0.5%
Historical Annual Growth (2020 to 2026)	-904 -0.6%	-1,461 -0.1%	17,318 0.6%
Historical Annual Growth (2010 to 2020)	1,771 0.8%	15,170 1.0%	48,808 1.2%
Estimated Population Density (2026)	7,097 psm	6,102 psm	6,028 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2026)	7,827	61,426	177,266
Projected Households (2031)	7,303	57,725	170,917
Census Households (2020)	8,051	62,106	169,050
Census Households (2010)	7,620	57,581	153,144
Estimated Households with Children (2026)	2,915 37.2%	22,018 35.8%	59,171 33.4%
Estimated Average Household Size (2026)	2.84	2.79	2.65
Average Household Income			
Estimated Average Household Income (2026)	\$97,553	\$107,042	\$101,766
Projected Average Household Income (2031)	\$97,687	\$107,118	\$101,617
Estimated Average Family Income (2026)	\$109,050	\$122,092	\$118,042
Median Household Income			
Estimated Median Household Income (2026)	\$72,153	\$82,852	\$78,822
Projected Median Household Income (2031)	\$72,087	\$82,814	\$78,593
Estimated Median Family Income (2026)	\$85,918	\$98,421	\$94,695
Per Capita Income			
Estimated Per Capita Income (2026)	\$34,294	\$38,188	\$38,209
Projected Per Capita Income (2031)	\$33,578	\$37,450	\$37,645
Estimated Per Capita Income 5 Year Growth	-\$716 -2.1%	-\$738 -1.9%	-\$564 -1.5%
Estimated Average Household Net Worth (2026)	\$850,978	\$961,434	\$854,133
Daytime Demos (2026)			
Total Businesses	1,530	15,855	41,053
Total Employees	7,380	85,847	228,785
Company Headquarter Businesses	31 2.0%	295 1.9%	846 2.1%
Company Headquarter Employees	652 8.8%	5,395 6.3%	16,982 7.4%
Employee Population per Business	4.8	5.4	5.6
Residential Population per Business	14.6	10.9	11.5

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Race & Ethnicity

White (2026)	7,388	33.2%	58,640	34.0%	153,689	32.5%
Black or African American (2026)	5,254	23.6%	51,968	30.1%	156,904	33.1%
American Indian or Alaska Native (2026)	409	1.8%	1,304	0.8%	2,473	0.5%
Asian (2026)	833	3.7%	5,959	3.5%	15,640	3.3%
Hawaiian or Pacific Islander (2026)	11	-	74	-	263	-
Other Race (2026)	2,783	12.5%	17,633	10.2%	44,777	9.5%
Two or More Races (2026)	5,606	25.2%	36,931	21.4%	99,591	21.0%
Not Hispanic or Latino Population (2026)	11,171	50.1%	101,547	58.9%	285,615	60.3%
Hispanic or Latino Population (2026)	11,114	49.9%	70,961	41.1%	187,720	39.7%
Not Hispanic or Latino Population (2031)	11,796	55.5%	100,683	60.9%	271,217	58.6%
Hispanic or Latino Population (2031)	9,469	44.5%	64,764	39.1%	191,369	41.4%
Not Hispanic or Latino Population (2020)	11,235	48.5%	102,159	58.7%	289,098	63.4%
Hispanic or Latino Population (2020)	11,954	51.5%	71,810	41.3%	166,920	36.6%
Not Hispanic or Latino Population (2010)	12,107	56.5%	104,286	65.7%	288,235	70.8%
Hispanic or Latino Population (2010)	9,310	43.5%	54,514	34.3%	118,974	29.2%
Projected Hispanic Annual Growth (2026 to 2031)	-1,645	-3.0%	-6,198	-1.7%	3,649	0.4%
Historic Hispanic Annual Growth (2010 to 2026)	1,805	1.2%	16,447	1.9%	68,746	3.6%

Age Distribution (2026)

Age Under 5	1,275	5.7%	9,667	5.6%	26,948	5.7%
Age 5 to 9 Years	1,347	6.0%	10,474	6.1%	28,117	5.9%
Age 10 to 14 Years	1,372	6.2%	10,577	6.1%	27,809	5.9%
Age 15 to 19 Years	1,291	5.8%	10,217	5.9%	27,716	5.9%
Age 20 to 24 Years	1,227	5.5%	10,067	5.8%	28,039	5.9%
Age 25 to 29 Years	1,400	6.3%	10,905	6.3%	31,422	6.6%
Age 30 to 34 Years	1,596	7.2%	12,313	7.1%	35,370	7.5%
Age 35 to 39 Years	1,770	7.9%	12,856	7.5%	35,501	7.5%
Age 40 to 44 Years	1,761	7.9%	12,516	7.3%	33,860	7.2%
Age 45 to 49 Years	1,520	6.8%	11,525	6.7%	31,039	6.6%
Age 50 to 54 Years	1,510	6.8%	11,315	6.6%	30,860	6.5%
Age 55 to 59 Years	1,543	6.9%	11,280	6.5%	30,360	6.4%
Age 60 to 64 Years	1,500	6.7%	11,027	6.4%	30,689	6.5%
Age 65 to 74 Years	1,903	8.5%	15,748	9.1%	44,118	9.3%
Age 75 to 84 Years	915	4.1%	8,612	5.0%	23,070	4.9%
Age 85 Years or Over	354	1.6%	3,408	2.0%	8,417	1.8%
Median Age	38.8		39.2		39.0	

Gender Age Distribution (2026)

Female Population	11,381	51.1%	89,017	51.6%	245,189	51.8%
Age 0 to 19 Years	2,621	23.0%	19,985	22.5%	53,764	21.9%
Age 20 to 64 Years	7,000	61.5%	53,387	60.0%	148,789	60.7%
Age 65 Years or Over	1,760	15.5%	15,645	17.6%	42,635	17.4%
Female Median Age	39.6		40.5		40.3	
Male Population	10,904	48.9%	83,491	48.4%	228,146	48.2%
Age 0 to 19 Years	2,664	24.4%	20,950	25.1%	56,826	24.9%
Age 20 to 64 Years	6,827	62.6%	50,418	60.4%	138,351	60.6%
Age 65 Years or Over	1,412	13.0%	12,123	14.5%	32,970	14.5%
Male Median Age	37.9		37.8		37.7	

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Household Income Distribution (2026)

HH Income \$200,000 or More	647	8.3%	6,704	10.9%	17,748	10.0%
HH Income \$150,000 to \$199,999	599	7.7%	5,150	8.4%	14,052	7.9%
HH Income \$100,000 to \$149,999	1,427	18.2%	11,573	18.8%	30,658	17.3%
HH Income \$75,000 to \$99,999	1,055	13.5%	8,880	14.5%	25,487	14.4%
HH Income \$50,000 to \$74,999	1,136	14.5%	9,054	14.7%	29,218	16.5%
HH Income \$35,000 to \$49,999	897	11.5%	6,285	10.2%	19,433	11.0%
HH Income \$25,000 to \$34,999	803	10.3%	4,600	7.5%	12,606	7.1%
HH Income \$15,000 to \$24,999	650	8.3%	3,973	6.5%	10,981	6.2%
HH Income Under \$15,000	613	7.8%	5,206	8.5%	17,084	9.6%
HH Income \$35,000 or More	5,762	73.6%	47,647	77.6%	136,595	77.1%
HH Income \$75,000 or More	3,729	47.6%	32,307	52.6%	87,944	49.6%

Housing (2026)

Total Housing Units	8,313		65,605		190,505	
Housing Units Occupied	7,827	94.2%	61,426	93.6%	177,266	93.1%
Housing Units Owner-Occupied	4,099	52.4%	37,250	60.6%	94,858	53.5%
Housing Units, Renter-Occupied	3,729	47.6%	24,176	39.4%	82,407	46.5%
Housing Units, Vacant	486	5.8%	4,179	6.4%	13,240	6.9%

Marital Status (2026)

Never Married	6,921	37.8%	51,028	36.0%	151,793	38.9%
Currently Married	6,784	37.1%	52,802	37.2%	139,804	35.8%
Separated	1,417	7.7%	11,013	7.8%	29,239	7.5%
Widowed	861	4.7%	7,978	5.6%	20,007	5.1%
Divorced	2,308	12.6%	18,970	13.4%	49,617	12.7%

Household Type (2026)

Population Family	19,583	87.9%	147,556	85.5%	388,529	82.1%
Population Non-Family	2,629	11.8%	23,742	13.8%	80,560	17.0%
Population Group Quarters	73	0.3%	1,210	0.7%	4,246	0.9%
Family Households	6,106	78.0%	45,044	73.3%	120,677	68.1%
Non-Family Households	1,721	22.0%	16,381	26.7%	56,589	31.9%
Married Couple with Children	1,677	24.7%	13,372	25.3%	33,935	24.3%
Average Family Household Size	3.2		3.3		3.2	

Household Size (2026)

1 Person Households	1,238	15.8%	12,464	20.3%	42,963	24.2%
2 Person Households	2,782	35.5%	20,173	32.8%	58,112	32.8%
3 Person Households	1,613	20.6%	11,422	18.6%	31,226	17.6%
4 Person Households	1,202	15.4%	9,544	15.5%	25,237	14.2%
5 Person Households	591	7.5%	4,644	7.6%	11,777	6.6%
6 or More Person Households	402	5.1%	3,178	5.2%	7,951	4.5%

Household Vehicles (2026)

Households with 0 Vehicles Available	886	11.3%	5,092	8.3%	14,996	8.5%
Households with 1 Vehicles Available	2,613	33.4%	21,846	35.6%	69,603	39.3%
Households with 2 or More Vehicles Available	4,327	55.3%	34,487	56.1%	92,667	52.3%
Total Vehicles Available	13,248		107,952		294,778	
Average Vehicles Per Household	1.7		1.8		1.7	

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Labor Force (2026)

Estimated Labor Population Age 16 Years or Over	18,048		139,743		384,881	
Estimated Civilian Employed	11,966	66.3%	90,794	65.0%	250,784	65.2%
Estimated Civilian Unemployed	622	3.4%	4,291	3.1%	12,264	3.2%
Estimated in Armed Forces	28	0.2%	47	-	155	-
Estimated Not in Labor Force	5,431	30.1%	44,611	31.9%	121,678	31.6%
Unemployment Rate	3.4%		3.1%		3.2%	

Occupation (2026)

Occupation: Population Age 16 Years or Over	11,965		90,792		250,780	
Management, Business, Financial Operations	1,571	13.1%	13,965	15.4%	39,032	15.6%
Professional, Related	2,008	16.8%	17,880	19.7%	50,370	20.1%
Service	2,910	24.3%	18,501	20.4%	52,316	20.9%
Sales, Office	2,684	22.4%	21,223	23.4%	58,357	23.3%
Farming, Fishing, Forestry	20	0.2%	220	0.2%	613	0.2%
Construct, Extraction, Maintenance	1,220	10.2%	8,072	8.9%	20,775	8.3%
Production, Transport Material Moving	1,553	13.0%	10,930	12.0%	29,316	11.7%
White Collar Workers	6,262	52.3%	53,069	58.5%	147,760	58.9%
Blue Collar Workers	5,703	47.7%	37,723	41.5%	103,021	41.1%

Consumer Expenditure (2026)

Total Household Expenditure	\$700.23 M		\$5.77 B		\$16.03 B	
Total Non-Retail Expenditure	\$328.74 M	46.9%	\$2.76 B	47.8%	\$7.71 B	48.1%
Total Retail Expenditure	\$371.49 M	53.1%	\$3.01 B	52.2%	\$8.32 B	51.9%
Alcoholic Beverages	\$4.9 M	0.7%	\$40.46 M	0.7%	\$112.32 M	0.7%
Apparel	\$15.97 M	2.3%	\$129.66 M	2.2%	\$360.2 M	2.2%
Contributions	\$16.42 M	2.3%	\$139.07 M	2.4%	\$385.78 M	2.4%
Education	\$11.53 M	1.6%	\$96.64 M	1.7%	\$268.19 M	1.7%
Entertainment	\$36.08 M	5.2%	\$292.91 M	5.1%	\$813.87 M	5.1%
Food Away From Home	\$34.33 M	4.9%	\$281.6 M	4.9%	\$782.03 M	4.9%
Grocery	\$55.77 M	8.0%	\$435.01 M	7.5%	\$1.21 B	7.6%
Health Care	\$50.84 M	7.3%	\$404.58 M	7.0%	\$1.16 B	7.2%
Household Furnishings and Equipment	\$18.48 M	2.6%	\$151.67 M	2.6%	\$421.25 M	2.6%
Household Operations	\$14.61 M	2.1%	\$118.11 M	2.0%	\$327.95 M	2.0%
Miscellaneous Expenses	\$10.74 M	1.5%	\$88.25 M	1.5%	\$245.36 M	1.5%
Personal Care	\$8.71 M	1.2%	\$68.71 M	1.2%	\$191.03 M	1.2%
Shelter	\$133.06 M	19.0%	\$1.07 B	18.6%	\$3.01 B	18.8%
Tax and Retirement	\$141.53 M	20.2%	\$1.26 B	21.8%	\$3.46 B	21.6%
Tobacco and Related	\$3.75 M	0.5%	\$27.43 M	0.5%	\$76.67 M	0.5%
Transportation	\$101.02 M	14.4%	\$834.86 M	14.5%	\$2.29 B	14.3%
Utilities	\$42.5 M	6.1%	\$330.16 M	5.7%	\$918.72 M	5.7%

Educational Attainment (2026)

Adult Population Age 25 Years or Over	15,772		121,507		334,706	
Elementary (Grade Level 0 to 8)	977	6.2%	6,220	5.1%	16,236	4.9%
Some High School (Grade Level 9 to 11)	1,169	7.4%	8,219	6.8%	20,438	6.1%
High School Graduate	5,106	32.4%	34,697	28.6%	99,389	29.7%
Some College	3,088	19.6%	23,099	19.0%	57,276	17.1%
Associate Degree Only	1,388	8.8%	12,728	10.5%	33,897	10.1%
Bachelor Degree Only	2,517	16.0%	23,132	19.0%	66,784	20.0%
Graduate Degree	1,526	9.7%	13,411	11.0%	40,686	12.2%

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Units In Structure (2026)

1 Detached Unit	4,056	51.8%	33,193	54.0%	76,743	43.3%
1 Attached Unit	586	7.5%	4,462	7.3%	16,441	9.3%
2 to 4 Units	1,138	14.5%	4,271	7.0%	15,070	8.5%
5 to 9 Units	489	6.2%	3,015	4.9%	10,231	5.8%
10 to 19 Units	488	6.2%	3,908	6.4%	12,867	7.3%
20 to 49 Units	399	5.1%	4,983	8.1%	17,942	10.1%
50 or More Units	423	5.4%	5,924	9.6%	22,224	12.5%
Mobile Home or Trailer	226	2.9%	1,524	2.5%	5,515	3.1%
Other Structure	22	0.3%	145	0.2%	231	0.1%

Occupied Homes Built By Year (2026)

Homes Built 2020 or later	135	1.7%	1,021	1.7%	4,229	2.4%
Homes Built 2010 to 2019	204	2.6%	2,285	3.7%	11,495	6.5%
Homes Built 2000 to 2009	481	6.1%	5,068	8.3%	18,036	10.2%
Homes Built 1990 to 1999	471	6.0%	4,475	7.3%	16,682	9.4%
Homes Built 1980 to 1989	842	10.8%	6,445	10.5%	25,879	14.6%
Homes Built 1970 to 1979	1,103	14.1%	13,746	22.4%	39,214	22.1%
Homes Built 1960 to 1969	2,424	31.0%	14,688	23.9%	29,294	16.5%
Homes Built Before 1959	2,166	27.7%	13,698	22.3%	32,436	18.3%

Home Values (2026)

Home Values \$1,000,000 or More	106	2.6%	1,718	4.6%	5,249	5.5%
Home Values \$500,000 to \$999,999	1,472	35.9%	11,347	30.5%	29,777	31.4%
Home Values \$400,000 to \$499,999	872	21.3%	7,650	20.5%	17,442	18.4%
Home Values \$300,000 to \$399,999	774	18.9%	7,050	18.9%	16,612	17.5%
Home Values \$200,000 to \$299,999	350	8.5%	4,769	12.8%	12,500	13.2%
Home Values \$150,000 to \$199,999	144	3.5%	1,710	4.6%	4,600	4.8%
Home Values \$100,000 to \$149,999	55	1.3%	1,009	2.7%	2,971	3.1%
Home Values \$70,000 to \$99,999	48	1.2%	412	1.1%	1,351	1.4%
Home Values \$50,000 to \$69,999	51	1.2%	268	0.7%	712	0.8%
Home Values \$25,000 to \$49,999	107	2.6%	580	1.6%	1,493	1.6%
Home Values Under \$25,000	119	2.9%	737	2.0%	2,151	2.3%
Owner-Occupied Median Home Value	\$462,600		\$427,938		\$435,757	
Renter-Occupied Median Rent	\$1,841		\$1,860		\$1,889	

Transportation To Work (2026)

Drive to Work Alone	7,685	64.2%	63,852	70.3%	174,833	69.7%
Drive to Work in Carpool	2,366	19.8%	11,835	13.0%	30,227	12.1%
Travel to Work by Public Transportation	393	3.3%	3,118	3.4%	9,795	3.9%
Drive to Work on Motorcycle	28	0.2%	108	0.1%	462	0.2%
Walk or Bicycle to Work	192	1.6%	1,521	1.7%	5,064	2.0%
Other Means	451	3.8%	1,696	1.9%	4,199	1.7%
Work at Home	851	7.1%	8,662	9.5%	26,200	10.4%

Travel Time (2026)

Travel to Work in 14 Minutes or Less	1,787	14.9%	14,454	15.9%	37,504	15.0%
Travel to Work in 15 to 29 Minutes	3,904	32.6%	27,845	30.7%	74,247	29.6%
Travel to Work in 30 to 59 Minutes	4,041	33.8%	30,643	33.8%	85,669	34.2%
Travel to Work in 60 Minutes or More	1,383	11.6%	9,188	10.1%	27,161	10.8%
Average Minutes Travel to Work	27.1		26.9		27.7	