

For lease

1729
N Broadway

Santa Maria
CA

Contact us:

Ryan Evans
Associate

License #02245461

Office: +1 805 544 3900

ryan.evans@colliers.com

Tony Andreini
Vice President

License #02039290

Office: +1 805 544 3900

tony.andreini@colliers.com

Colliers | San Luis Obispo
1301 Chorro Street
San Luis Obispo, CA 93401
Office Line: 805 544 3900



Site Plan and Specifications

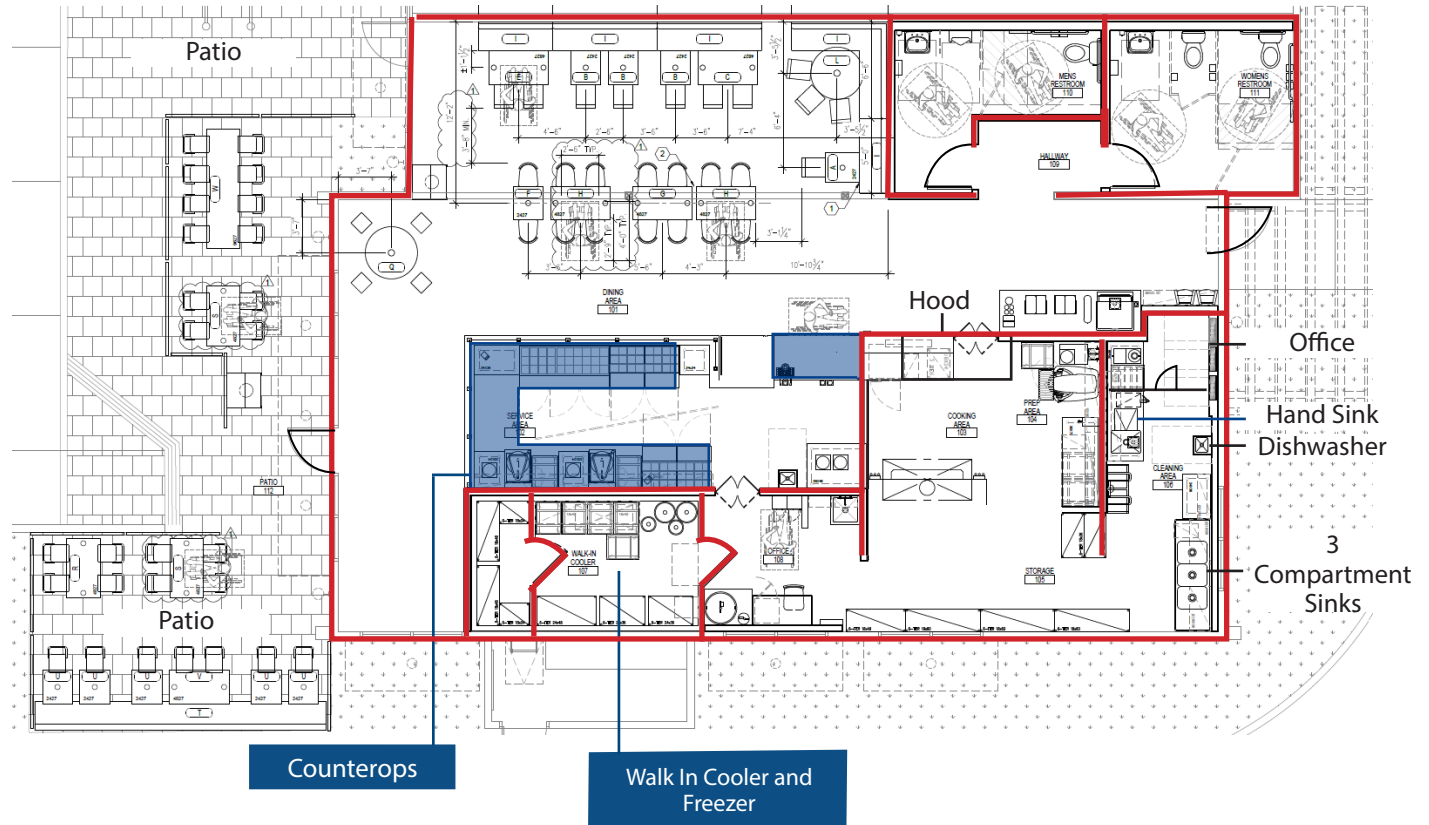
Colliers

1729 N Broadway
Santa Maria, CA

The Opportunity

Colliers | SLO is pleased to present a prime retail leasing opportunity at 1729 N Broadway in Santa Maria. This second-generation restaurant space offers a turn-key setup with existing infrastructure in place, allowing for a streamlined opening and reduced upfront costs.

Positioned along a high-traffic corridor and co-tenanted with national retailers including Starbucks and T-Mobile, the property benefits from strong visibility and consistent consumer traffic. Surrounded by dense residential neighborhoods and established retail, this is an ideal opportunity for an operator looking to enter or expand in a proven location.



ASKING RATE:

\$2.75

PSF NNN

JOIN OTHER RETAILERS IN IMMEDIATE AREA:



2,500 SF

Local Retail







Santa Maria, CA

Trade
Area

110,854

Population

29,525

Households

3.72

Avg size
household

31.8

Median
age

\$82,610

Median
household income

\$529,024

Median
home value

74

Wealth
index

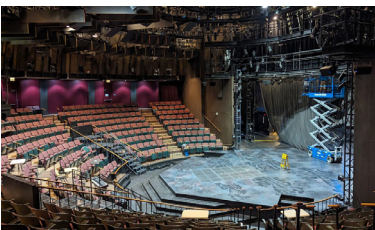
62

Housing
affordability

Welcome to Santa Maria, just off the 101 in Santa Barbara County. Santa Maria is a vibrant city on California's Central Coast, serving as the most populous city in Santa Barbara County with approximately 110,000 residents. It is widely celebrated for its agricultural roots, world-class wineries, and its legendary Santa Maria-style barbecue.

The agricultural areas surrounding the city are some of the most productive in California, with primary crops including strawberries, wine grapes, celery, lettuce, peas, squash, cauliflower, spinach, broccoli and beans. Many cattle ranchers also call the Santa Maria Valley home.

In recent years, other industries have been added to the city's agricultural and retail mix, including: aerospace; communications; high-tech research and development; energy production; military operations; and manufacturing.



Santa Maria Unified School District

17,165 students for 824 Teachers; representing a 21:1 teacher-to-student ratio, average in the state.

Minority enrollment is 98% of the student body (majority Hispanic), which is more than the California public school average of 80% (majority Hispanic).

89% graduation rate, a full 2% above the California State average

Reported by:



Arts and Culture

Pacific Conservatory Theatre
Santa Maria Museum of Flight
Santa Maria Natural History Museum
Santa Maria Historical Society Museum

Hiking and Biking

Santa Maria Levee Trail
Santa Maria Valley Multi-Purpose Trail
Orcutt Hills Coyote Loop
Orcutt Hills Watertank Trail Loop
Rice Ranch Valley View Trail
Willow Spring Trail

Wine and Dine

Tantara Winery
Rancho Sisquoc Winery
Runway
Foxen Vineyard and Winery

Entertainment and Attractions

Santa Maria Fairpark
Santa Maria Valley Discovery Museum
Rancho Maria Golf Club
Paul Nelson Aquatic Center
Waller Park

Local Demographics

Population Trend



77,881

2000 Total Population



99,553

2010 Total Population



110,854

Current Total Population



112,510

5 Yr Projected Total Population

Median Household Income



\$82,610

Current Median HH Income



\$95,050

5 Yr Projected Median HH Income

Average Household Income



102,159

Current Average HH Income



116,210

5 Yr Projected Avg HH Income

Per Capita Income



\$27,248

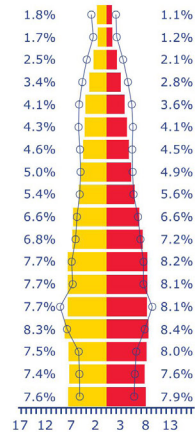
Current Per Capita Income



\$31,259

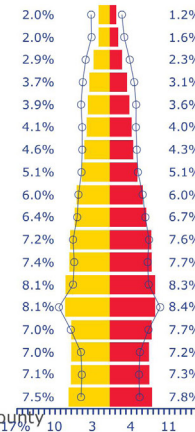
5 Year Projected Per Capita Income

Current Age Pyramid



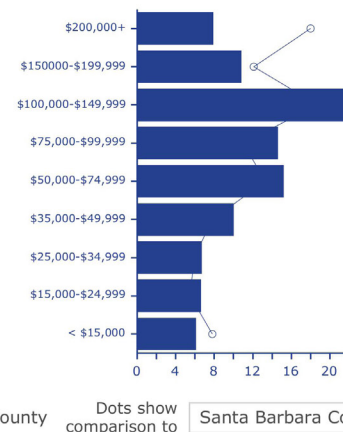
Dots show comparison to Santa Barbara County

5 Yr Projected Age Pyramid

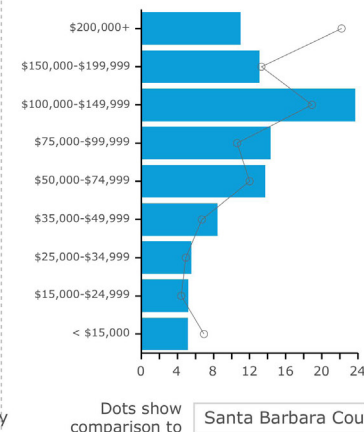


Dots show comparison to Santa Barbara County

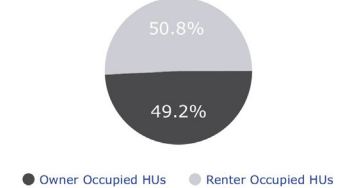
Current HH By Income



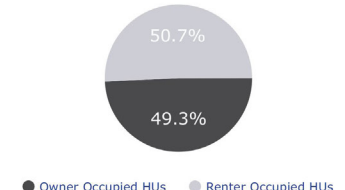
5 Yr Projected HH By Income



Current Housing By Ownership



5 Yr Projected Housing By Ownership



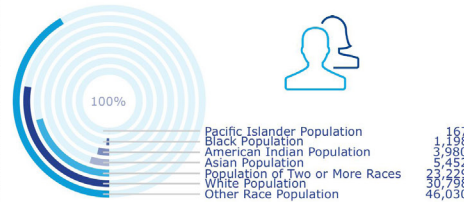
2025 Race and ethnicity (Esri)

The largest group: Hispanic Origin (Any Race) (77.71)
The smallest group: Pacific Islander Alone (0.15)

Indicator	Value	Diff
White Alone	27.78	-20.58
Black Alone	1.08	-0.47
American Indian/Alaska Native Alone	3.59	+1.48
Asian Alone	4.92	-1.12
Pacific Islander Alone	0.15	-0.01
Other Race	41.52	+18.21
Two or More Races	20.95	+2.48
Hispanic Origin (Any Race)	77.71	+28.42

Bars show deviation from Santa Barbara County

Current Year Population By Race



Current Annual Household Spending



EDUCATION



33%
No High School Diploma



23%
High School Graduate



27%
Some College



18%
Bachelor's/Grad /Prof Degree

Current Year Housing Stats



Median Home Value

\$529,024



Median Contract Rent

\$1,699



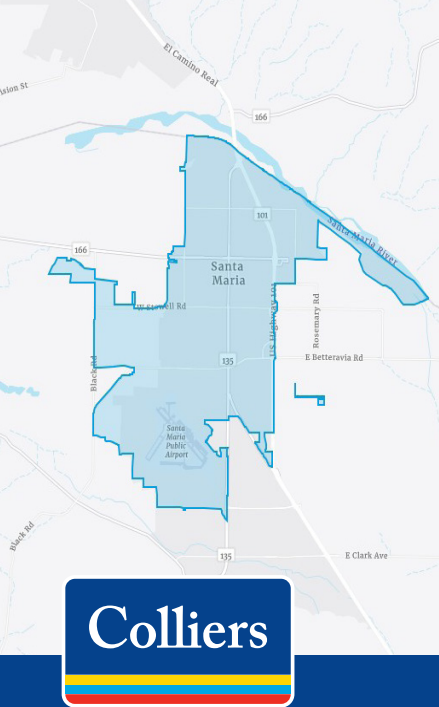
% of Income for Mortgage

40.1%

Geography: Place

Population, Income & Housing Trends





Local Demographics | Executive Summary

Due to the landscape of Santa Barbara’s South County, generic radius rings fail to capture the true extent of the Subject Property’s accessible trade area. Instead, the folowing demographics are presented in terms of 1, 5 and 10 minute drive time polygons. Please do not hesitate to contact our research team for additional demographic parameters.

Population	
2000 Population	77,881
2010 Population	99,553
2025 Population	110,854
2030 Population	112,510
2010-2020 Annual Rate	0.98%
2020-2025 Annual Rate	0.20%
2025-2030 Annual Rate	0.30%
2025 Male Population	50.5%
2025 Female Population	49.5%
2025 Median Age	31.8

Population In Summary

In the identified area, the current year population is 110,854. The 2010 Census population count in the area was 99,553, and 109,707 in 2020, a 1.0% annual growth rate. The rate of growth since 2020 was 0.2% annually. The five-year projection for the population in the area is 112,510 representing a change of 0.3% annually. Currently, the population is 50.5% male and 49.5% female.

Households	
2025 Wealth Index	Santa Maria c... 74
2000 Households	22,369
2010 Households	26,908
2020 Households	28,944
2025 Households	29,525
2030 Households	30,227
2010-2020 Annual Change (CAGR)	0.73%
2020-2023 Annual Change (CAGR)	0.38%
2024-2029 Annual Change (CAGR)	0.47%
2025 Average Household Size	3.72

Households In Summary

The household count in this area has changed from 28,947 in 2020 to 29,525 in the current year, a change of 0.38% annually. The five-year projection of households is 30,227, a change of 0.47% annually from the current year total. Average household size is currently 3.72, compared to 3.76 in the year 2020. The number of families in the current year is 22,591 in the specified area.



Colliers | San Luis Obispo
1301 Chorro Street
San Luis Obispo, CA 93401
colliers.com/slo

Contact:

Ryan Evans
Associate
Office: +1 805 544 3900
License #02245461
ryan.evans@colliers.com

Tony Andreini
Vice President
Office: +1 805 544 3900
License #02039290
tony.andreini@colliers.com



Mortgage Income	
2025 Percent of Income for Mortgage	40.1%
Median Household Income	
2025 Median Household Income	\$82,610
2030 Median Household Income	\$95,050
2025-2030 Annual Change (CAGR)	2.85%
Average Household Income	
2025 Average Household Income	\$102,159
2030 Average Household Income	\$116,210
2025-2030 Annual Change (CAGR)	2.61%
Per Capita Income	
2025 Per Capita Income	\$27,248
2030 Per Capita Income	\$31,259
2025-2030 Annual Change (CAGR)	2.78%
Households by Income	

Household Income In Summary

Current median household income is \$82,610 in the area, compared to \$81,624 for all U.S. households. Median household income is projected to be \$95,050 in five years, compared to \$92,476 for all U.S. households. Current average household income is \$102,159 in this area, compared to \$116,179 for all U.S. households. Average household income is projected to be \$116,210 in five years, compared to \$128,612 for all U.S. households. Current per capita income is \$27,248 in the area, compared to the U.S. per capita income of \$45,360. The per capita income is projected to be \$31,259 in five years, compared to \$50,744 for all U.S. households.

	5 minutes	10 minutes	15 minutes
Housing			
2025 Housing Affordability Index			62
2010 Total Housing Units			28,294
2010 Owner Occupied Housing Units			13,893
2010 Renter Occupied Housing Units			13,015
2010 Vacant Housing Units			1,386
2020 Total Housing Units			29,960
2020 Owner Occupied Housing Units			14,527
2020 Renter Occupied Housing Units			14,417
2020 Vacant Housing Units			1,016
2025 Total Housing Units			30,850
2025 Owner Occupied Housing Units			14,534
2025 Renter Occupied Housing Units			14,991
2025 Vacant Housing Units			1,325
2030 Total Housing Units			31,498
2030 Owner Occupied Housing Units			14,891
2030 Renter Occupied Housing Units			15,336
2030 Vacant Housing Units			1,271

Housing In Summary

Currently 49.2% of the 30,850 housing units in the area are owner occupied; 50.8% renter occupied; and 4.3% are vacant. 64.2% of the housing units in the US are owner occupied; 35.8% are renter occupied; and 9.8% are vacant. In 2010, there were 28,294 housing units in the area - 49.1% owner occupied, 46.0% renter occupied, and 4.9% vacant. The annual rate of change in housing units since 2020 is 0.6%. Median home value in the area is \$529,024, compared to a median home value of \$370,578 for the U.S. In five years, median home value in the area is projected to change to \$633,433, compared to a median home value of \$440,921 in the US.



For lease

1729
N Broadway

Santa Maria
CA

Contact us:

Ryan Evans
Associate
License #02245461
Office: +1 805 544 3900
ryan.evans@colliers.com

Tony Andreini
Vice President
License #02039290
Office: +1 805 544 3900
tony.andreini@colliers.com

Colliers | San Luis Obispo
1301 Chorro Street
San Luis Obispo, CA 93401
Office Line: 805 544 3900
colliers.com/slo

Disclaimer

This document has been prepared by Colliers International for advertising and general information only. Colliers International makes no guarantees, representations or warranties of any kind, expressed or implied, regarding the information including, but not limited to, warranties of content, accuracy and reliability. Any interested party should undertake their own inquiries as to the accuracy of the information. Colliers International excludes unequivocally all inferred or implied terms, conditions and warranties arising out of this document and excludes all liability for loss and damages arising there from. This publication is the copyrighted property of Colliers International and/or its licensor(s). ©2026. All rights reserved.