



LAKEFRONT

at Scottsdale

LAKEFRONT

A UNIQUE RE-DEVELOPMENT IN THE HEART OF SCOTTSDALE

Located along Scottsdale Road, the development totals approximately 100,000 square feet of curated restaurant, retail, and office space anchored by a rare lakefront setting with direct Camelback Mountain views. Designed as a legacy, placemaking-driven destination, the project prioritizes experience over traditional retail—featuring signature restaurants, experiential ground-floor retail, and walkable public spaces that activate the waterfront from day to night. A newly constructed building includes a small marina with Duffy boat rentals, enhancing the resort-style lifestyle appeal.

Strategic circulation improvements, including new roundabouts and a dedicated valet arrival experience, create a seamless and elevated entry sequence. Positioned within a high-income, supply-constrained submarket supported by tourism, hotels, and strong demographics, the project is built to attract best-in-class tenants, command premium rents, and establish a long-term landmark destination in Scottsdale.



FOREVER LANE

The Lakefront now features a dedicated valet arrival experience, designed to create a seamless, high-end first impression from the moment guests enter the property. This addition enhances convenience while reinforcing the project's luxury positioning, making every visit feel curated, effortless, and destination-worthy. It also establishes a true hospitality-style entry sequence, guiding guests smoothly from arrival to dining, retail, and the courtyard experience. The valet creates a sense of occasion at the front door, signaling that The Lakefront is not just a place to visit, but a place designed to be experienced.



Conceptual



Conceptual

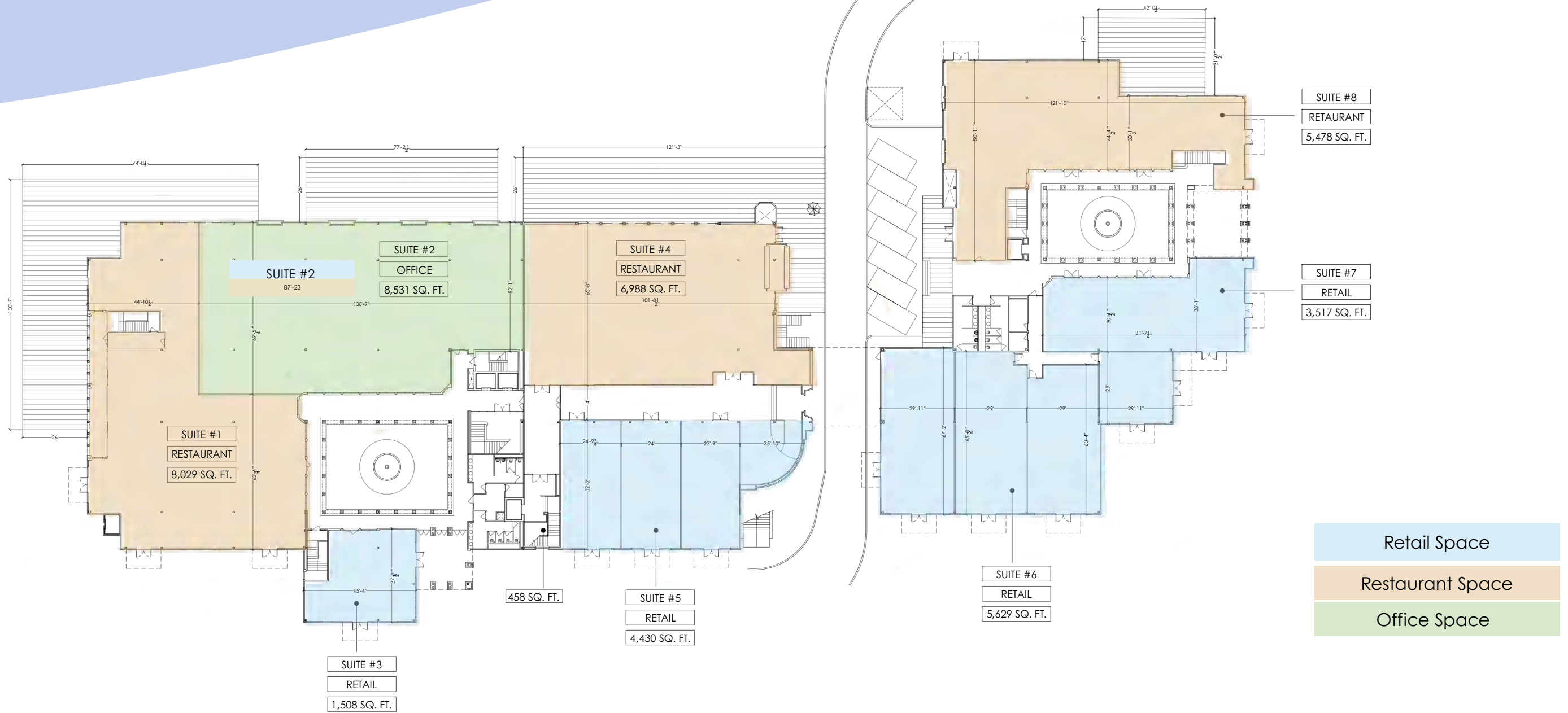


Conceptual

FIRST FLOOR EXHIBIT - RETAIL & RESTAURANT

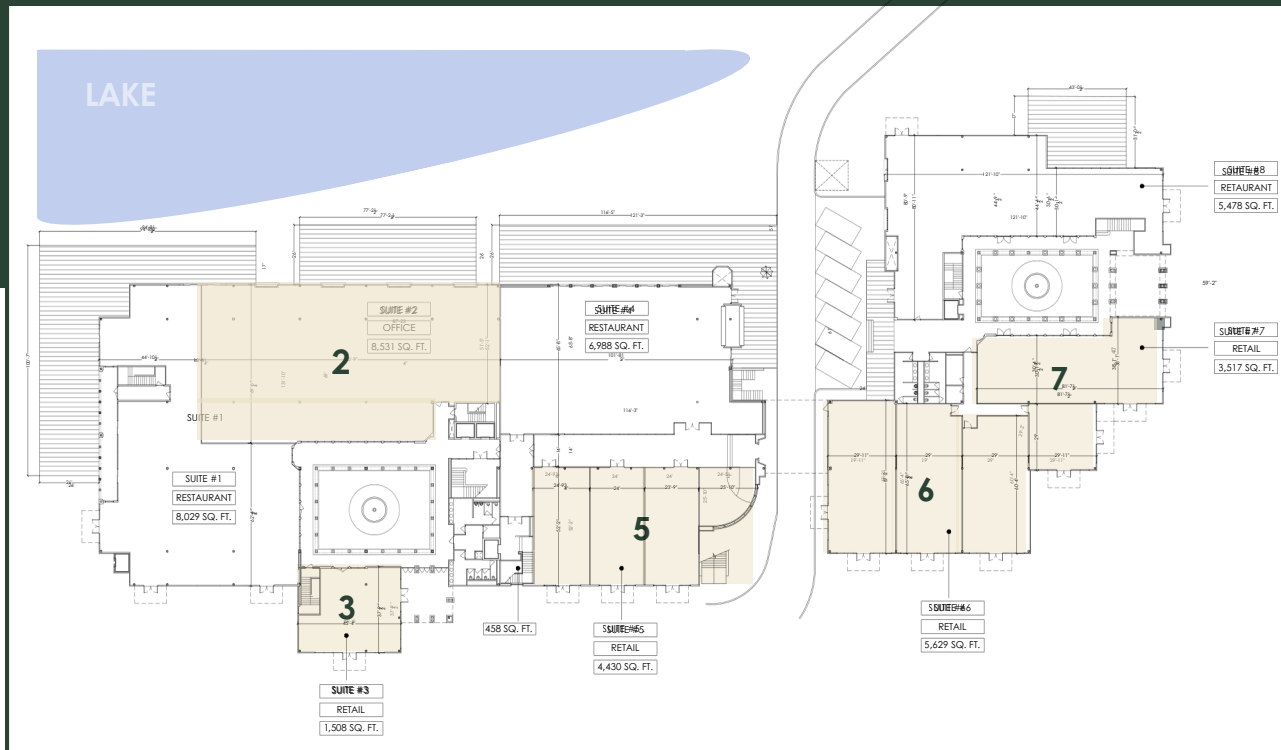
LAKEFRONT

LAKE



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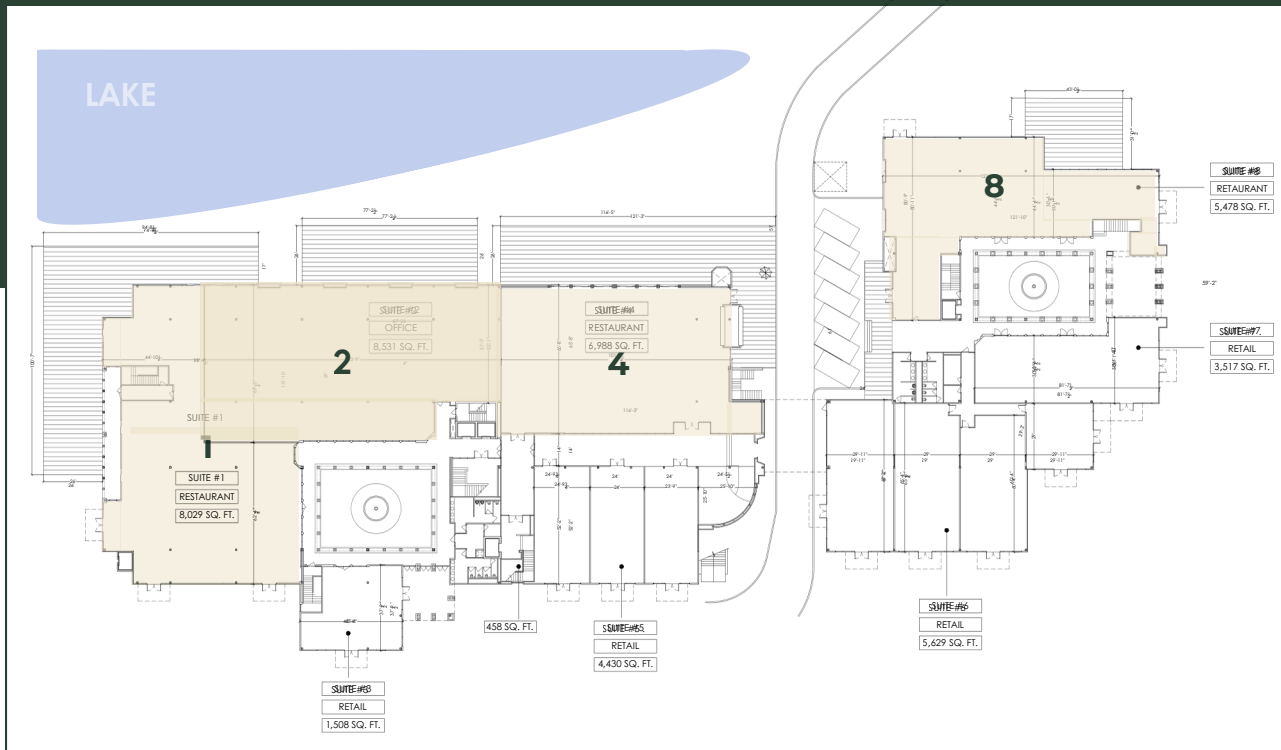
FLOOR 1 RETAIL

GO TO THE WEBSITE DPCRE.COM

Suite 2	8,531 SF
Suite 3	1,508 SF
Suite 5	1,200 - 4,430 SF (demisable)
Suite 6	1,200 - 5,629 SF (demisable)
Suite 7	3,517 SF

The retail spaces are predominantly oriented east, facing the parking lot to provide direct visibility and convenient customer access.





FLOOR 1

RESTAURANT

GO TO THE WEBSITE DPCRE.COM

Suite 1 | 8,531 SF (4,000 SF patio)

Suite 2 | 8,531 SF

Suite 4 | 6,998 SF (up to 4,000 SF patio)

Suite 8 | 5,478 SF (up to 3,000 SF patio)

Restaurant spaces occupy the South and West side, all lakeside, offering direct views of Camelback Mountain.



SITE PLAN

LAKEFRONT

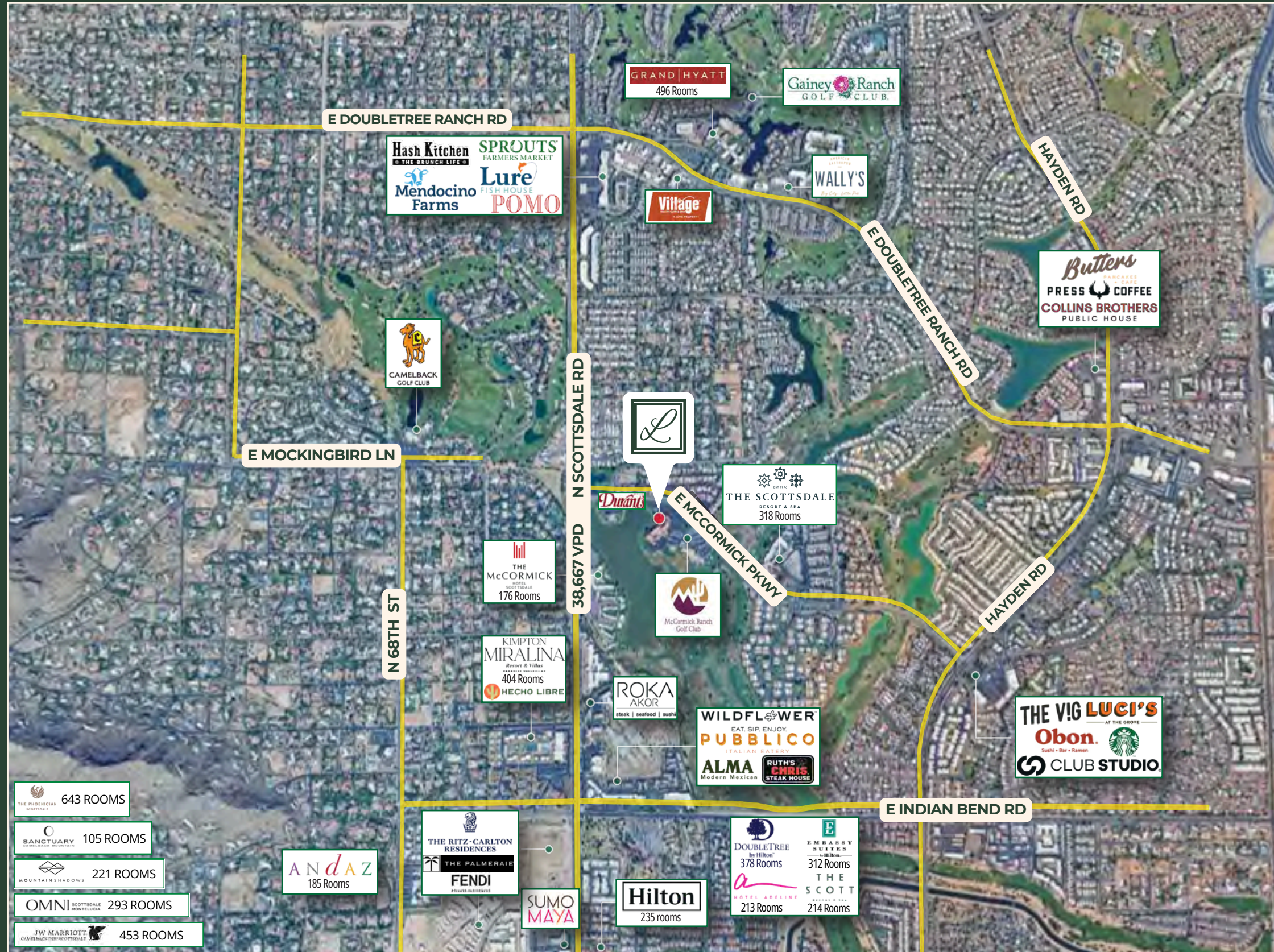


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MACRO AERIAL - TOTAL ROOM COUNT: 4,646

L LAKEFRONT



DEMOGRAPHICS

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	1 MILE	3 MILE	5 MILE
POPULATION:	5,446	56,444	163,948
ESTIMATED HOUSEHOLDS:	2,678	28,072	79,919
AVERAGE HOUSEHOLD INCOME:	\$214,331	\$205,882	\$195,128
MEDIAN AGE:	55	49.5	46
DAYTIME POPULATION:	6,350	79,606	213,048
TOTAL BUSINESSES	573	7,712	20,761

Scottsdale Road - 38,666 VPD



E. McCormick Pkwy - 6,071 VPD

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