

BROKERS OPINION OF VALUE

# OCCIDENTAL APARTMENTS

320 S OCCIDENTAL BLVD., LOS ANGELES, CA 90057







Investment Sales

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05

## PROPERTY OVERVIEW



# PROPERTY DESCRIPTION

**Occidental Apartments** is a 20,055 square foot apartment community constructed in 1973. Situated in the Koreatown neighborhood of Los Angeles, the property has a combined unit mix consisting of (24) Studio/One-Bath units and (10) One-Bedroom/One-Bath units, totaling an average of 474 square feet each.



34

Units Total



\$204,412

\$/Unit



\$346.55

\$/SF



1973

Year Built



10.30

GRM Current



6.17%

Cap Rate Current



8.79

GRM Market



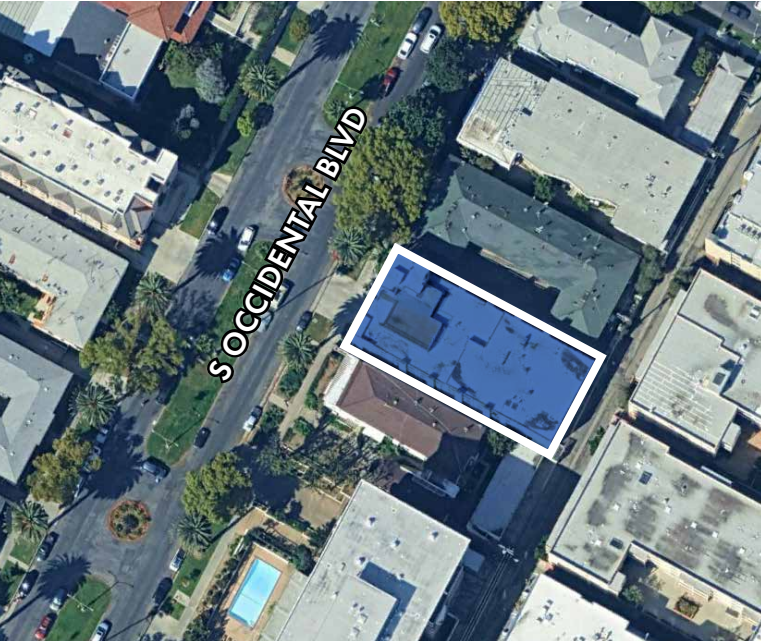
7.75%

Cap Rate Market

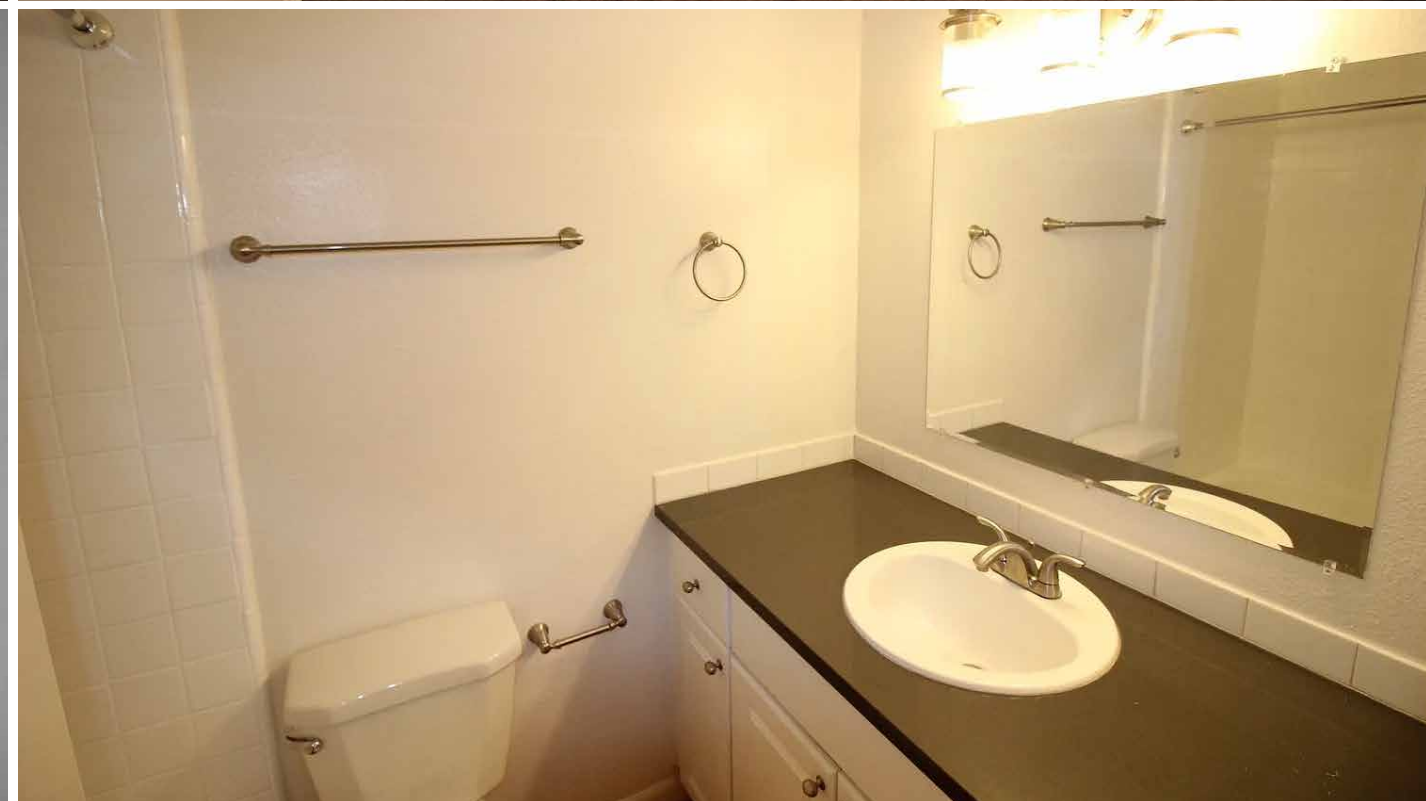
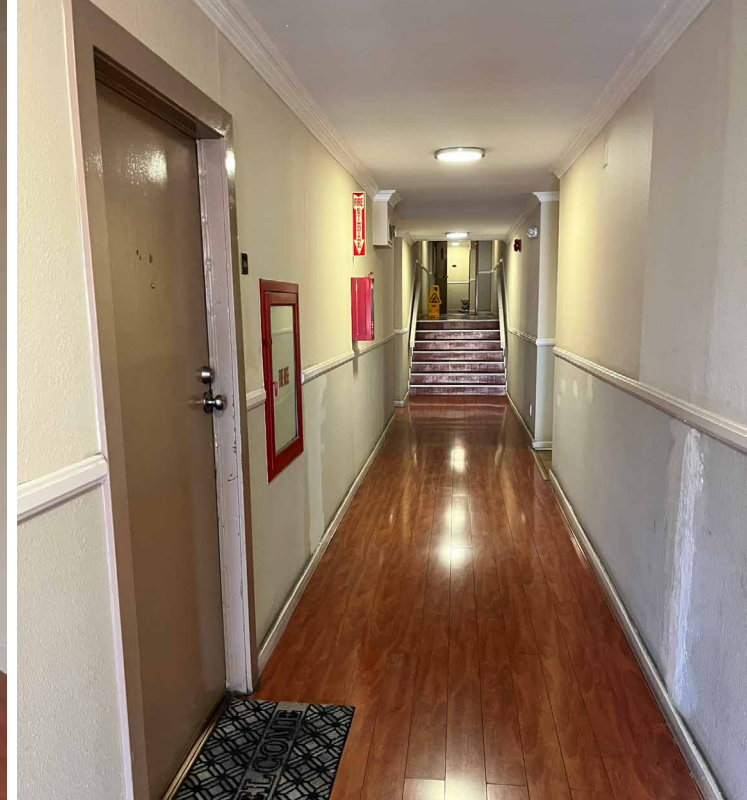


# PROPERTY SUMMARY

|                  |                                                          |
|------------------|----------------------------------------------------------|
| ADDRESS          | 320 S Occidental Blvd.,<br>Los Angeles, California 90057 |
| UNITS            | 34                                                       |
| YEAR BUILT       | 1973                                                     |
| STORIES          | 3                                                        |
| LOCATION         | Koreatown                                                |
| PARCEL NUMBER    | 5155-012-004                                             |
| TYPE OF BUILDING | Low-Rise Apartments                                      |













## RENT ROLL

| Unit # | Unit Description      | Estimated Unit SF | Current Rate | Current Rent/SF | Projected Market Rate | Projected Rent/SF | Status      | Notes          |
|--------|-----------------------|-------------------|--------------|-----------------|-----------------------|-------------------|-------------|----------------|
| 101    | Studio, One Bath      | 400               | \$1,575.00   | \$3.94          | \$1,650.00            | \$4.13            |             |                |
| 102    | Studio, One Bath      | 400               | \$1,550.00   | \$3.88          | \$1,650.00            | \$4.13            |             |                |
| 103    | Studio, One Bath      | 400               | \$1,495.00   | \$3.74          | \$1,650.00            | \$4.13            |             |                |
| 104    | Studio, One Bath      | 400               | \$1,495.00   | \$3.74          | \$1,650.00            | \$4.13            |             |                |
| 105    | One Bedroom, One Bath | 650               | \$1,754.63   | \$2.70          | \$1,900.00            | \$2.92            |             |                |
| 106    | One Bedroom, One Bath | 650               | \$1,695.00   | \$2.61          | \$1,900.00            | \$2.92            |             |                |
| 107    | Studio, One Bath      | 400               | \$1,584.27   | \$3.96          | \$1,695.00            | \$4.24            |             |                |
| 108    | Studio, One Bath      | 400               | \$1,550.00   | \$3.88          | \$1,695.00            | \$4.24            |             |                |
| 109    | Studio, One Bath      | 400               | \$1,695.00   | \$4.24          | \$1,695.00            | \$4.24            | Manager     | Pays \$750     |
| 110    | Studio, One Bath      | 400               | \$1,612.00   | \$4.03          | \$1,695.00            | \$4.24            |             |                |
| 201    | Studio, One Bath      | 400               | \$1,131.60   | \$2.83          | \$1,695.00            | \$4.24            |             |                |
| 202    | Studio, One Bath      | 400               | \$1,085.71   | \$2.71          | \$1,695.00            | \$4.24            |             |                |
| 203    | Studio, One Bath      | 400               | \$748.61     | \$1.87          | \$1,695.00            | \$4.24            |             |                |
| 204    | Studio, One Bath      | 400               | \$1,612.00   | \$4.03          | \$1,695.00            | \$4.24            |             |                |
| 205    | One Bedroom, One Bath | 650               | \$1,924.98   | \$2.96          | \$2,000.00            | \$3.08            |             |                |
| 206    | One Bedroom, One Bath | 650               | \$1,911.00   | \$2.94          | \$2,000.00            | \$3.08            |             |                |
| 207    | Studio, One Bath      | 400               | \$1,741.74   | \$4.35          | \$1,750.00            | \$4.38            |             |                |
| 208    | Studio, One Bath      | 400               | \$871.48     | \$2.18          | \$1,750.00            | \$4.38            |             |                |
| 209    | Studio, One Bath      | 400               | \$1,741.74   | \$4.35          | \$1,750.00            | \$4.38            |             |                |
| 210    | Studio, One Bath      | 400               | \$1,750.00   | \$4.38          | \$1,750.00            | \$4.38            | Just Leased |                |
| 211    | One Bedroom, One Bath | 650               | \$1,750.00   | \$2.69          | \$2,000.00            | \$3.08            |             |                |
| 212    | One Bedroom, One Bath | 650               | \$1,820.00   | \$2.80          | \$2,000.00            | \$3.08            |             |                |
| 301    | Studio, One Bath      | 400               | \$1,795.00   | \$4.49          | \$1,795.00            | \$4.49            | In Eviction | Projected Rent |
| 302    | Studio, One Bath      | 400               | \$1,561.56   | \$3.90          | \$1,795.00            | \$4.49            |             |                |
| 303    | Studio, One Bath      | 400               | \$1,596.50   | \$3.99          | \$1,795.00            | \$4.49            |             |                |
| 304    | Studio, One Bath      | 400               | \$1,550.00   | \$3.88          | \$1,795.00            | \$4.49            |             |                |
| 305    | One Bedroom, One Bath | 650               | \$895.26     | \$1.38          | \$2,000.00            | \$3.08            |             |                |
| 306    | One Bedroom, One Bath | 650               | \$1,224.00   | \$1.88          | \$2,000.00            | \$3.08            |             |                |
| 307    | Studio, One Bath      | 400               | \$1,720.56   | \$4.30          | \$1,795.00            | \$4.49            |             |                |
| 308    | Studio, One Bath      | 400               | \$1,595.50   | \$3.99          | \$1,795.00            | \$4.49            |             |                |
| 309    | Studio, One Bath      | 400               | \$1,595.00   | \$3.99          | \$1,795.00            | \$4.49            |             |                |
| 310    | Studio, One Bath      | 400               | \$1,107.25   | \$2.77          | \$1,795.00            | \$4.49            |             |                |
| 311    | One Bedroom, One Bath | 650               | \$1,866.80   | \$2.87          | \$2,000.00            | \$3.08            |             |                |
| 312    | One Bedroom, One Bath | 650               | \$1,550.00   | \$2.38          | \$2,000.00            | \$3.08            |             |                |

|         | Unit Description      | Estimated SF | Current Rate | Rent Range/SF   | Projected Market Rate | Percent Vacant | Number Vacant | Number of Units | Rental Range |
|---------|-----------------------|--------------|--------------|-----------------|-----------------------|----------------|---------------|-----------------|--------------|
| Totals: | Studio, One Bath      | 9,600.00     | \$35,760.52  | \$1.87 - \$4.49 | \$41,520.00           | 0.00%          | 0             | 24              | 70.59%       |
|         | One Bedroom, One Bath | 6,500.00     | \$16,391.67  | \$1.38 - \$2.96 | \$19,800.00           | 0.00%          | 0             | 10              | 29.41%       |
|         |                       | 16,100       | \$52,152.19  |                 | \$61,320.00           | 0.00%          | 0             | 34              |              |

|      | Unit Description      | Estimated SF | Current Rate | Current Rent Per SF | Projected Market Rate | Projected Rent Per SF | % Estimated Upside | Rental Range    |
|------|-----------------------|--------------|--------------|---------------------|-----------------------|-----------------------|--------------------|-----------------|
| Avg: | Studio, One Bath      | 400.00       | \$1,490.02   | \$3.73              | \$1,730.00            | \$4.33                | 16.11%             | \$749 - \$1,795 |
|      | One Bedroom, One Bath | 650.00       | \$1,639.17   | \$2.52              | \$1,980.00            | \$3.05                | 20.79%             | \$895 - \$1,925 |

### Unit Mix & Rent Schedule

| Units | Unit Type       | Estimated Unit SF | Current Rental Range | Current Avg. Rent | Market Rent | Current Rent/SF | Market Rent/SF | Est. Total Net SF |
|-------|-----------------|-------------------|----------------------|-------------------|-------------|-----------------|----------------|-------------------|
| 24    | Studio / 1 Bath | 400               | \$749 - \$1,795      | \$1,490           | \$1,730     | \$3.73          | \$4.33         | 9,600             |
| 10    | 1 Bed / 1 Bath  | 650               | \$895 - \$1,925      | \$1,639           | \$1,980     | \$2.52          | \$3.05         | 6,500             |
| 34    |                 | 474               |                      | \$1,534           | \$1,804     | \$3.24          | \$3.81         | 16,100            |
|       |                 |                   |                      |                   |             |                 | Gross SF       | 20,055            |





## FINANCIAL ANALYSIS

| Income                                        |            |          | Current<br>Pro Forma | Market<br>Proforma |
|-----------------------------------------------|------------|----------|----------------------|--------------------|
| Scheduled Market Rent                         |            |          | \$625,826            | \$735,840          |
| Less: Vacancy                                 |            |          | 3.00% (\$18,775)     | (\$22,075)         |
| Net Rental Income                             |            |          | \$607,051            | \$713,765          |
| Plus: Misc. Income                            |            |          | \$3,075              | \$4,080            |
| Plus: Parking Income                          |            |          | \$10,958             | \$14,400           |
| Plus: RUBS Income                             |            |          | \$28,844             | \$30,600           |
| Plus: Laundry Income                          |            |          | \$6,121              | \$6,121            |
| Total Operating Income (EGI)                  |            |          | \$656,049            | \$768,966          |
| Estimated Expenses                            | Percentage | Per Unit | Current<br>Pro Forma | Market<br>Proforma |
| Administrative                                |            |          | \$75                 | \$2,550            |
| Advertising & Promotion                       |            |          | \$50                 | \$1,700            |
| Payroll                                       |            |          | \$404                | \$13,740           |
| Repairs & Maintenance (2025 Actuals \$21,819) |            |          | \$700                | \$23,800           |
| Management Fee                                |            |          | 3.00% \$552          | \$18,775           |
| Utilities (Water, Sewer, Electric & Gas)      |            |          | \$950                | \$32,312           |
| Contracted Services                           |            |          | \$756                | \$25,711           |
| Base Property Taxes                           |            |          | 1.187% \$2,427       | \$82,523           |
| Property Tax Direct Assessments               |            |          | \$84                 | \$2,853            |
| Insurance (Actual from 2026 Renewal)          |            |          | \$488                | \$16,598           |
| Replacement Reserve                           |            |          | \$200                | \$6,800            |
| Total Estimated Expenses                      |            |          | \$227,362            | \$230,662          |
| % of Scheduled: Rent:                         |            |          | 36.33%               | 31.35%             |
| Per SF:                                       |            |          | \$11.34              | \$11.50            |
| Per Unit:                                     |            |          | \$6,687              | \$6,784            |
| Net Operating Income (NOI)                    |            |          | \$428,688            | \$538,304          |
| Less: Debt Service                            |            |          | (\$250,200)          | (\$250,200)        |
| Projected Net Cash Flow                       |            |          | \$178,488            | \$288,104          |
| Total Economic Loss                           |            |          | 3.0%                 | 3.0%               |
| Cash-on-Cash Return (Based on Asking Price)   |            |          | 6.33%                | 10.21%             |
| Debt Service Coverage                         |            |          | 1.71                 | 2.15               |

### INVESTMENT SUMMARY

|                  |             |
|------------------|-------------|
| ASKING PRICE     | \$6,950,000 |
| PRICE/UNIT       | \$204,412   |
| PRICE/SF         | \$346.55    |
| CAP RATE CURRENT | 6.17%       |
| CAP RATE MARKET  | 7.75%       |
| GRM CURRENT      | 10.30       |
| GRM PRO FORMA    | 8.79        |

### ALL FINANCING

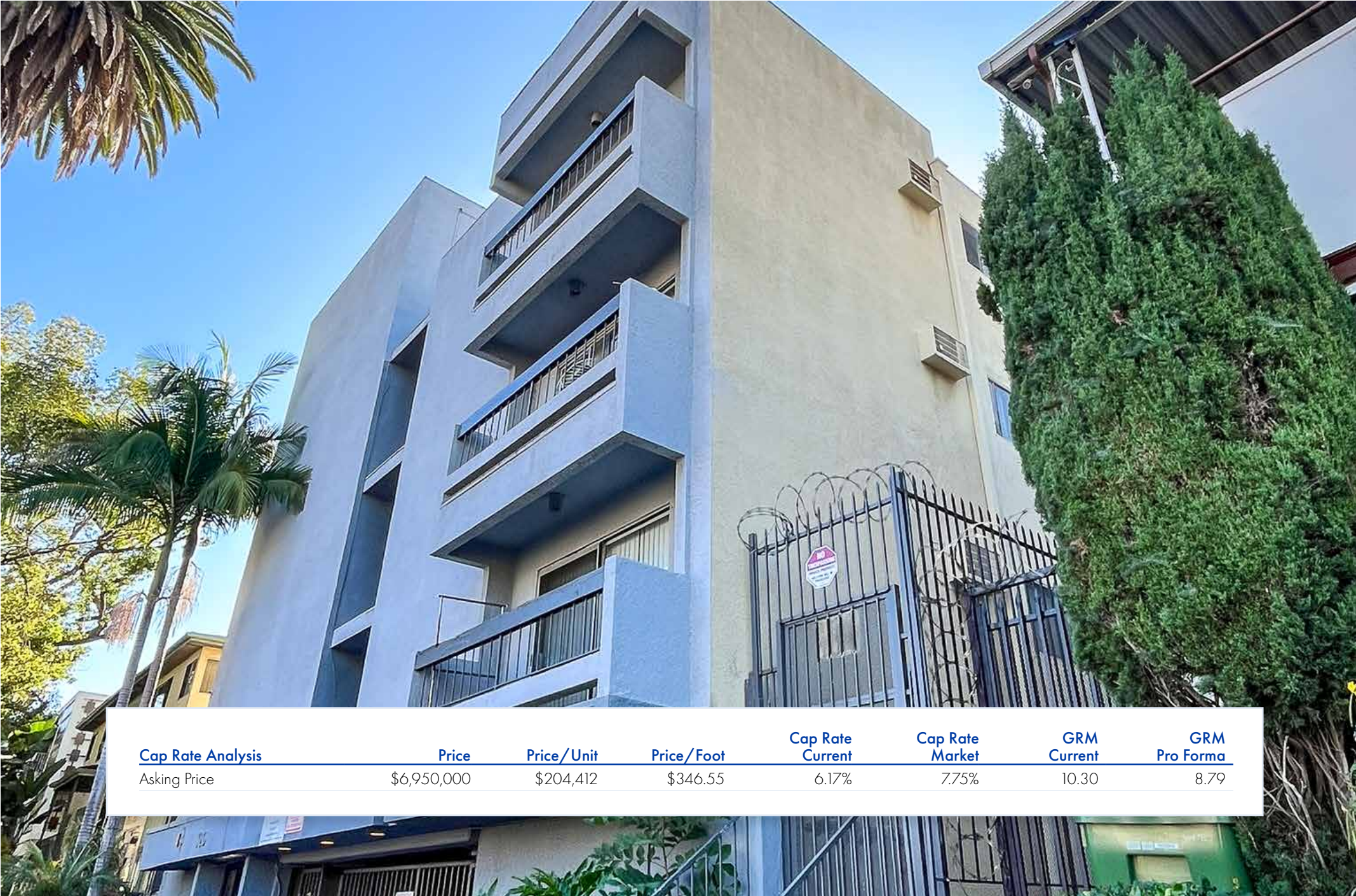
|                   |             |
|-------------------|-------------|
| TOTAL LOAN AMOUNT | \$4,170,000 |
| DOWN PAYMENT      | \$2,821,700 |
| LTV               | 60%         |
| MONTHLY PAYMENT   | (\$20,850)  |
| DEBT CONSTANT     | 6.0%        |

### NEW FIRST MORTGAGE

(to be originated at purchase)

|                   |               |
|-------------------|---------------|
| LTV FOR THIS LOAN | 60%           |
| AMOUNT            | \$4,170,000   |
| INTEREST RATE     | 6.00%         |
| AMORTIZATION      | INTEREST ONLY |
| PAYMENT           | (\$20,850)    |
| FEES              | 1.00%         |
| I/O TERM (YRS)    | 5             |

## PRICING SUMMARY



| Cap Rate Analysis | Price       | Price/Unit | Price/Foot | Cap Rate<br>Current | Cap Rate<br>Market | GRM<br>Current | GRM<br>Pro Forma |
|-------------------|-------------|------------|------------|---------------------|--------------------|----------------|------------------|
| Asking Price      | \$6,950,000 | \$204,412  | \$346.55   | 6.17%               | 7.75%              | 10.30          | 8.79             |





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**MARKET COMPARABLES**



## MARKET COMPARABLES

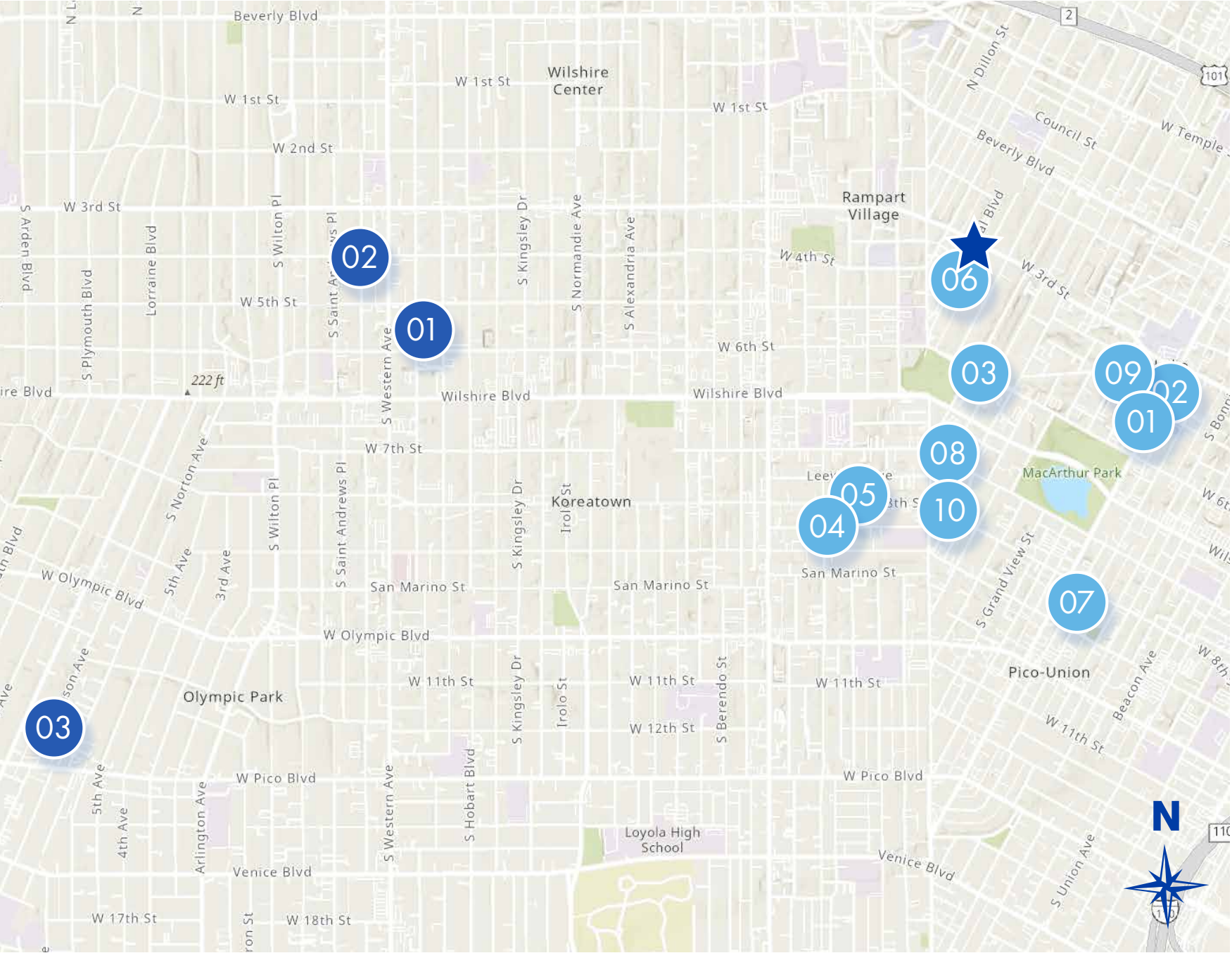
### SALES COMPARABLES

| #                                          | Property              | Units | Year Built | SF     | Price       | Price/Unit | Price/SF | Cap Rate | Sale Date |
|--------------------------------------------|-----------------------|-------|------------|--------|-------------|------------|----------|----------|-----------|
| ★                                          | Occidental Apartments | 34    | 1973       | 20,055 | \$6,950,000 | \$204,412  | \$346.55 | 6.17%    | ON MARKET |
| 01                                         | 538 S Oxford Ave      | 24    | 1966       | 17,280 | \$4,775,000 | \$198,958  | \$276.33 | 5.26%    | 4/7/2026  |
| 02                                         | 409 S Manhattan Pl    | 29    | 1957       | 19,108 | \$5,100,000 | \$175,862  | \$266.90 | 5.95%    | 3/5/2026  |
| 03                                         | 1232 S Bronson Ave    | 16    | 1965       | 17,448 | \$3,050,000 | \$190,625  | \$174.81 | 5.27%    | 5/13/2026 |
| Property Averages (excl. subject property) |                       |       | 1963       | 17,945 | \$4,308,333 | \$188,482  | \$239.35 | 5.49%    |           |

### RENT COMPARABLES

| #                                          | Property               | Unit Type  | Year Built | Avg. SF | Rent    | Rent/SF |
|--------------------------------------------|------------------------|------------|------------|---------|---------|---------|
| ★                                          | Occidental Apartments  | Studio/1Ba | 1973       | 400     | \$1,490 | \$3.73  |
| 01                                         | 409 S Alvarado St      | Studio/1Ba | 1926       | 350     | \$1,472 | \$4.21  |
| 02                                         | 403 S Alvarado St      | Studio/1Ba | 1924       | 375     | \$1,475 | \$3.93  |
| 03                                         | 603 S Rampart Blvd     | Studio/1Ba | 1928       | 425     | \$1,295 | \$3.05  |
| 04                                         | 852 S Westmoreland Ave | Studio/1Ba | 1925       | 300     | \$1,629 | \$5.43  |
| 05                                         | 2820 W 8th St          | Studio/1Ba | 1926       | 400     | \$1,500 | \$3.75  |
| Property Averages (excl. subject property) |                        |            |            | 370     | \$1,474 | \$3.98  |

|                                            |                       |         |      |     |         |        |
|--------------------------------------------|-----------------------|---------|------|-----|---------|--------|
| ★                                          | Occidental Apartments | 1Bd/1Ba | 1973 | 650 | \$1,639 | \$2.52 |
| 06                                         | 400 S Occidental Blvd | 1Bd/1Ba | 1928 | 650 | \$1,950 | \$3.00 |
| 07                                         | 831 S Westlake Ave    | 1Bd/1Ba | 1988 | 500 | \$1,450 | \$2.90 |
| 08                                         | 711 S Rampart Blvd    | 1Bd/1Ba | 1926 | 650 | \$1,595 | \$2.45 |
| 09                                         | 433 S Lake St         | 1Bd/1Ba | 1927 | 600 | \$1,595 | \$2.66 |
| 10                                         | 2600 W 8th St         | 1Bd/1Ba | 1926 | 650 | \$1,595 | \$2.45 |
| Property Averages (excl. subject property) |                       |         |      | 610 | \$1,637 | \$2.68 |







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## LOCATION OVERVIEW



# KOREATOWN

## KEY DEMOGRAPHIC INDICATORS

(Within a 1-Mile Radius)

Koreatown is a dense, urban, and highly transit-oriented trade area characterized by an educated, professional, and overwhelmingly renter-based population. Within a one-mile radius, the area supports approximately 123,127 residents and 51,509 households, with a median age of 36.4 and an average household size of 2.32 — reflecting the neighborhood's concentration of young urban professionals commuting into Downtown and small immigrant households. The community is deeply diverse, with a Diversity Index of 87, and multiple languages are widely spoken — including Spanish (57,266 residents), Asian-Pacific Island languages (24,319), and Indo-European languages (3,080) — alongside 28,452 English-only speakers. Housing is predominantly older mid- and low-rise multi-unit product built into a 39,840 residents-per-square-mile urban fabric, and the trade area is one of the most renter-dominated in the country: 94.8% of households are renters, with a median home value of \$941,952 and a Housing Affordability Index of just 25 — signaling that homeownership is well out of reach for the typical resident.

Economically and socially, Koreatown is driven by a dominant "Trendsetters" (D2) segment (30.8% of one-mile households — 15,874 households) — young, urban, educated professionals from the Tech Trailblazers LifeMode who commute to work, live in multi-unit rentals, and rely heavily on digital payments, ride-share, and food-delivery apps — followed by "Welcome Waves" (A5) at ~22% and "High Rise Renters" (F1) at ~20%, with additional layers of "Young and Restless" (A6), "Downtown Melting Pot" (F3), and "Metro Renters" (D4). The median household income is \$57,352, and 42.1% of adults hold at least a two-year college degree. Residents prioritize convenience, digital-first commerce, and health-conscious lifestyles — imported beer, organic and natural groceries, nondairy milk, and vegetarian/specialty diets are widely embraced, alongside daily exercise routines, streaming media, and active engagement in local politics, fundraising, and community activities. Overall, Koreatown reflects a fast-paced, tech-savvy, and culturally dynamic urban environment shaped by young professionals, immigrant families, and one of the most renter-driven, high-density multifamily housing markets in Los Angeles.



### KEY FACTS FOR THIS AREA

Click facts to 'Explore for more' details

123,127

Population

51,509

Households

2.32

Avg Size  
Household

37

Wealth Index

25

Housing Affordability  
Index

87

Diversity Index

\$941,952

Median Home Value

0.39%

Forecasted Annual  
Growth Rate



# HOUSING MARKET SUMMARY

(Within a 1-Mile Radius)



**\$941,952**

Median Home Value

The median home value for the area is **60.1% higher** than the national median of **\$376,272**.

### Housing Affordability Index

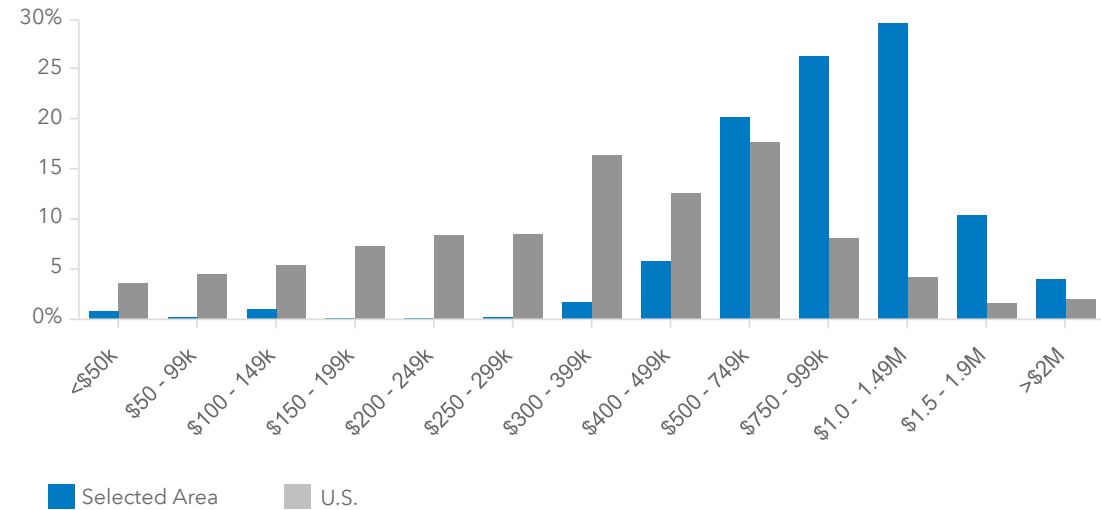
25



Median household income in this area is **71.3% lower** than what is required to afford a median valued home.

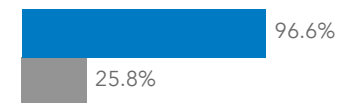
### Households by Home Value

Compares the distribution of home values for the selected area to the United States.



**96.6%**

Income / Mortgage



The percent of income for mortgage is **73.3% higher** than the national rate of **25.8%**.

**5.2%**

Home Ownership



The percentage of homes that are owner occupied is **1,132.8% lower** than the national value of **64.0%**.

**2.45**

Avg Household Size



The average household size for the area is **4.1% lower** than the national average of **2.55**.

**\$1,782**

Median Rent



The median monthly contract rent for the area is **19.0% higher** than the national average of **\$1,444**.



# FIGAT7TH

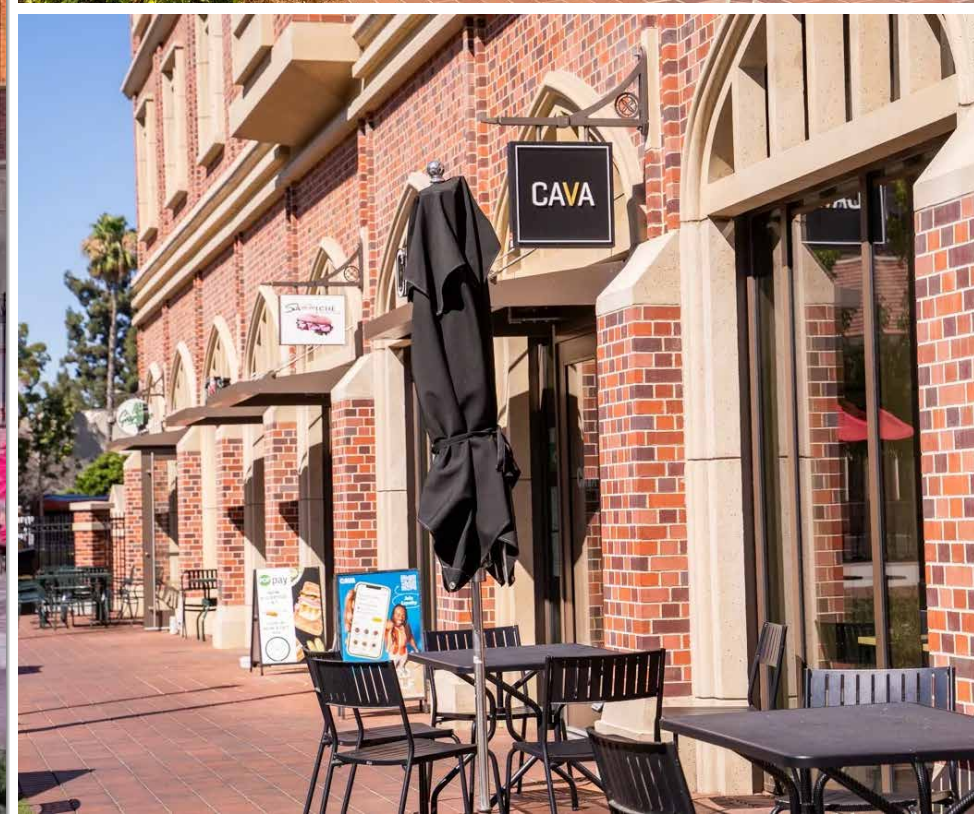
Located in the heart of Downtown Los Angeles' Financial District, **FIGat7th** is one of the region's most prominent urban retail and dining destinations. Strategically positioned at the intersection of Figueroa Street and Seventh Street, the center serves a diverse customer base consisting of office professionals, Downtown residents, convention visitors, and tourists. As Downtown Los Angeles has evolved into a live-work-play environment, FIGat7th has emerged as one of the area's most recognizable lifestyle destinations.

The center features an attractive mix of shopping, dining, wellness, and entertainment uses, creating a dynamic atmosphere that remains active throughout the day and evening. Outdoor plazas and programmed public spaces host seasonal events, community gatherings, fitness activities, and live entertainment, contributing to a vibrant pedestrian experience. Its direct access to major transit lines and proximity to the city's largest office concentrations further reinforce its role as an important commercial hub.

For residents of Koreatown and surrounding neighborhoods, FIGat7th provides convenient access to high-quality retail and dining options within minutes of home. Its presence contributes to the growing appeal of urban living in Central Los Angeles and enhances the area's connectivity to employment centers, entertainment venues, cultural institutions, and transportation infrastructure.







## — The Shops At — USC Village

**USC Village** is a transformative mixed-use district that has redefined the relationship between the university and the surrounding community. Completed as a **\$700 million development spanning approximately 15 acres**, the project is among the largest university-affiliated mixed-use developments in the United States. Designed as an extension of campus life, USC Village combines residential, retail, academic, and public gathering spaces into a vibrant pedestrian-oriented environment.

The development features a diverse collection of national retailers, restaurants, and lifestyle-oriented amenities, including anchors such as **Target, Trader Joe's, Sephora, Starbucks, Sweetgreen, and CAVA**. Beautifully landscaped plazas, outdoor seating areas, and community gathering spaces create an active urban environment that attracts students, faculty, local residents, and visitors alike. The Village functions as both a neighborhood amenity and a regional destination, providing a level of retail and dining offerings rarely found in university-adjacent environments.

USC Village has become a powerful catalyst for investment and redevelopment throughout the surrounding area. By creating a highly walkable environment with a curated mix of retail and lifestyle experiences, the project has elevated the perception of the broader submarket and strengthened housing demand among students, young professionals, and university-affiliated residents seeking proximity to premier amenities and educational opportunities.

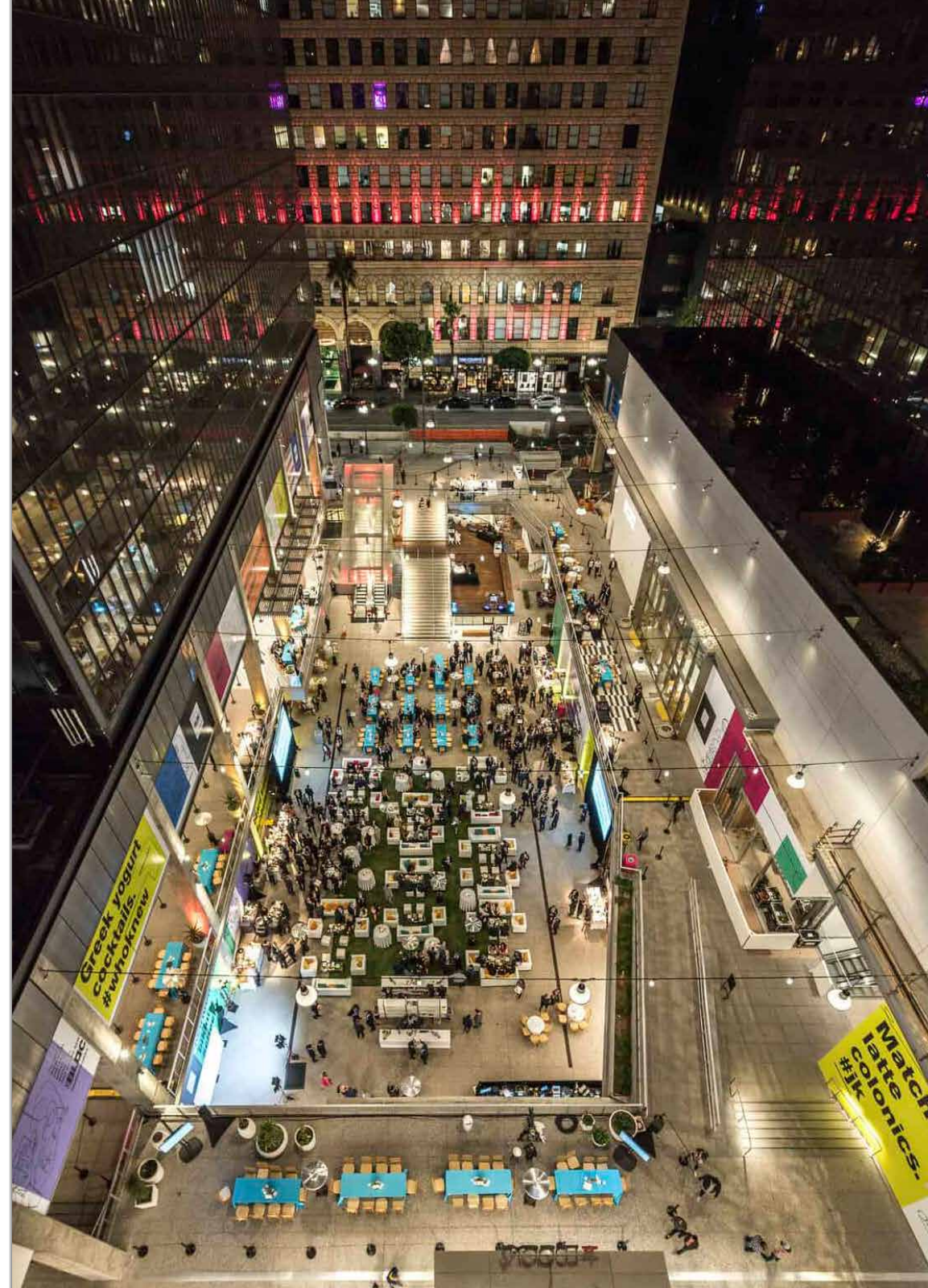


# THE BLOC

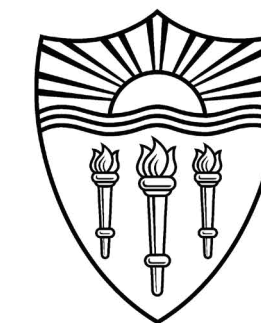
The Bloc represents one of Downtown Los Angeles' most ambitious urban redevelopment projects, transforming a traditional enclosed shopping center into a modern open-air mixed-use destination. Encompassing approximately **1.8 million square feet of office**, retail, hospitality, and public space, The Bloc occupies a prominent location along the Seventh Street corridor and serves as a key component of Downtown's revitalization.

Designed to create a more engaging and pedestrian-friendly environment, The Bloc features contemporary architecture, expansive public gathering areas, and a diverse mix of retailers, restaurants, fitness operators, and entertainment venues. The development's open-air design encourages walkability and interaction, creating a dynamic urban experience that appeals to both residents and visitors. Its integration with the regional transit network provides exceptional accessibility and further enhances its role as a major destination within Downtown Los Angeles.

The center benefits from its location within one of the largest employment hubs in the western United States, surrounded by millions of square feet of office space, residential towers, hotels, and cultural institutions. As Downtown Los Angeles continues to attract new residents and businesses, The Bloc remains an important lifestyle and commercial anchor that contributes to the area's economic vitality and residential appeal.







# USC

**USC Village** is a transformative mixed-use district that has redefined the relationship between the university and the surrounding community. Completed as a **\$700 million development spanning approximately 15 acres**, the project is among the largest university-affiliated mixed-use developments in the United States. Designed as an extension of campus life, USC Village combines residential, retail, academic, and public gathering spaces into a vibrant pedestrian-oriented environment.

The development features a diverse collection of national retailers, restaurants, and lifestyle-oriented amenities, including anchors such as **Target, Trader Joe's, Sephora, Starbucks, Sweetgreen, and CAVA**. Beautifully landscaped plazas, outdoor seating areas, and community gathering spaces create an active urban environment that attracts students, faculty, local residents, and visitors alike. The Village functions as both a neighborhood amenity and a regional destination, providing a level of retail and dining offerings rarely found in university-adjacent environments.

USC Village has become a powerful catalyst for investment and redevelopment throughout the surrounding area. By creating a highly walkable environment with a curated mix of retail and lifestyle experiences, the project has elevated the perception of the broader submarket and strengthened housing demand among students, young professionals, and university-affiliated residents seeking proximity to premier amenities and educational opportunities.





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