

\$990K PRICE REDUCTION

Loma Starr

— OFFERING MEMORANDUM —



FOR SALE OFFICE/MEDICAL

3065 ROSECRANS PLACE, SAN DIEGO, CA 92110

CAST
CAPITAL PARTNERS

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EXECUTIVE SUMMARY

The Opportunity

Loma Starr is 23,168 SF office project located in the Midway District of San Diego District. The project is strategically located along Rosecrans Street at the entrance to one of San Diego's busiest developments, Liberty Station. In the coming years, the Midway District is poised to see exponential growth with the future redevelopment of the famed San Diego Sports Arena into one of the most vibrant mixed-use communities in all of Southern California.

OFFERING SUMMARY

Address	3065 Rosecrans Place, San Diego, CA 92110
Sale Price	\$7,990,000 (\$345/RSF) \$6,999,999 (\$302/SF)
Square Feet	23,168 SF
Occupancy	77% (as of 7/13/26)



Evolving Submarket

The Village is poised for significant growth, driven by the upcoming redevelopments of the Sports Arena, Post Office, and NAVWAR sites, as well as pending updates to the community plan. These projects are expected to transform the area into a dynamic, mixed-use hub.



Redevelopment Opportunity

Expansive CN-1-6 zoning allows for a variety of uses, including medical office and residential development—providing flexibility for investors and developers looking to capitalize on the area's momentum.



Strong Fundamentals & Desirable Location

Point Loma offers a rare balance of coastal accessibility, walkable amenities, and proximity to major employment centers, including Downtown, Mission Valley, and the airport. Its stable tenant base and limited office supply create long-term demand and insulation from oversaturation seen in other submarkets.

PROPERTY DESCRIPTION

Address 3065 Rosecrans Place, San Diego, CA 92110

APN 450-412-19-00

Submarket Point Loma/Sports Arena

Square Feet 23,168 SF

Land Square Feet 20,038 SF (0.43 AC)

Year Built / Renovated 1960 / 2018

Elevator Served Yes

Zoning CN-1-6 (Allows Medical)

Floors 2

Parking 37 underground and secured stalls

Tenancy Multi-tenant (20 suites)

Recent Capital Improvements

The property has undergone significant upgrades, including the installation of a new roof, the addition of an ADA-compliant ramp to the 3065 building, and the replacement of multiple HVAC systems. A new elevator was installed, and all exterior recessed lighting was updated to energy-efficient LED fixtures. The terrazzo flooring throughout the property has been repaired, all restrooms in the 3065 building have been fully remodeled, and the sewer system has been upgraded.

CAST

CAPITAL PARTNERS

5090 Shoreham Place Suite 100
San Diego, CA 92122
information@cast-cap.com
619-308-6680

www.Cast-Cap.com

BRET MORRISS

Managing Partner
619-308-6787
Bret.Morriss@Cast-Cap.com
Lic. #02037074

PATRICK WALKER

Director
858-752-1938
Patrick.Walker@Cast-Cap.com
Lic. #01317007

CARRIE DUDA

Senior Associate
619-489-5373
Carrie.Duda@Cast-Cap.com
Lic. #02199169