

You're in  
**Good**  
company.

# GOODYEAR

2023



Incorporated  
**1946**

Total Acres  
**122,369**

Total Sq. Miles  
**191.2**

Elevation  
**968 ft.**

Population  
**106,090**

College Educated  
**71%**  
some college or higher

Median Age  
**38.7**

Days of Sunshine  
**300+**

**Goodyear, Arizona gleams with tremendous community spirit and is surrounded by desert vistas, golf courses, lakes, parks, and scenic views of the Sierra Estrella and White Tank Mountains.**

- Executive-corporate housing, upscale master planned communities, resort-style luxury apartments
- Five executive and award winning golf courses
- Safe neighborhoods with a philosophy of community policing
- Community parks with athletic fields, sport courts, picnic areas, swimming pool, splash pad, and dog parks



Total Housing Units

**40,916**

Median Home Value

**\$410,300**



Average Household Income

**\$103,387**

Median Household Income

**\$90,577**



- Located 20 minutes from downtown Phoenix in close proximity to Interstate 10, major freeways, airports, and rail services
- Minutes away from professional sports venues featuring MLB, NFL, NHL and NASCAR
- Home to over 40 churches of all denominations
- Phoenix-Goodyear Airport serves the corporate, industrial, general aviation communities and also offers pilots a variety of services, amenities, and supplies through its fixed base operator, Lux Air

[developgoodyearaz.com](http://developgoodyearaz.com)  
623.932.3025 | [gynecdev@goodyearaz.gov](mailto:gynecdev@goodyearaz.gov)

**CITY OF**  
**Goodyear**  
Arizona | ECONOMIC DEVELOPMENT



**RETAIL AND ENTERTAINMENT**



**Goodyear's retail sector is flourishing with the swift increase in our residential communities. Locally owned and power retailers alike are thriving and there is more on the way!**

**Retail Shopping:** Bath & Body Works, Best Buy, Burlington, Home Goods, Lowe's, Old Navy, Party City, PetSmart, Pottery Barn Outlet, Ross, Staples, Super Target, TJ Maxx, Total Wine, Ulta, and more

**Dining:** AH-SO, Applebee's, Black Angus, Cafe Rio, Cheddar's, Chili's, Chipotle, Cracker Barrel, Macayo's, Mimi's Cafe, Olive Garden, Oregano's, P.F. Chang's, Texas Road House, Red Lobster, Red Robin, Rudy's Bar-B-Q

**Brew Pubs & Sports Bars:** Augie's Sports Grill, BJ's Restaurant & Brewery, Booty's Wings, Burgers & Beer, Buffalo Wild Wings, Clubhouse Grill, Tailgaters Sport Grill, Saddle Mountain Brewing Co.



Scenic Hiking, Biking, Horseback Riding

**19,840**  
acres

**33**  
miles of trails

**Grocery Options:** ALDI, Fry's Marketplace, Safeway, Target, Walmart Supercenter, and Walmart Neighborhood Market

**Entertainment:** Harkins Theaters, Urban Air Adventure Park, Shooter's World, Goodyear Ballpark, Twisted Riddles Escape Room, Estrella Yacht Club, and five golf courses

**Estrella Mountain Regional Park:** Over 19 thousand acres to hike, bike, golf, picnic, camp and ride horses

**Parks & Recreation:** Civic Square Park at GSQ, Goodyear Recreation Campus, Bullard Wash Park, Roscoe Dog Park, and [many more](#)

Community Parks

Specialty Parks

**15**

**5**

BMX Racing, Bike Tracks, Pickleball, Volleyball, Softball, Tennis, Splash Pad, Pool, Basketball, BBQ, Dog Parks, Playgrounds, and Skate Park



## EDUCATION AND HOUSES OF WORSHIP



Many K-12 schools as well as local and regional area colleges serve Goodyear residents.

**Elementary** — 4 districts, 27 public, private, & charter schools

**High School** — 2 districts, 11 public, private, & charter schools

**Local & Regional Higher Ed** — Franklin Pierce University, Estrella Mountain Community College, ASU West Campus, DeVry University, Keller Graduate School, Grand Canyon University, Midwestern University, Ottawa University, Park University, Thunderbird School of Global Management, University of Phoenix



### Over 40 churches of all denominations serve the community

**Religion Statistics:** 39.8% of the people in Goodyear, Arizona are religious, meaning they affiliate with a religion. - 2.4% are Baptist, 0.4% are Episcopalian, 14.2% are Catholic, 1.8% are Lutheran, 1.0% are Methodist, 3.2% are Pentecostal, 0.7% are Presbyterian, 6.5% are Church of Jesus Christ, 7.8% are another Christian faith, 0.4% are Judaism, 1.1% are an eastern faith, 0.2% affiliates with Islam

Source: <https://www.bestplaces.net/religion/city/arizona/goodyear>





# HOUSING AND HOSPITALITY ACCOMMODATIONS



Sierra Estrella and White Tank Mountains surround the city of Goodyear, which is located in the West Valley approximately 25 minutes west of Sky Harbor Airport. The scenic views, lifestyle, and superior city amenities bring people to visit and fall in love with the area. It is an easy 20 minute commute from downtown Phoenix and 30-40 minutes to Scottsdale and other east valley cities.

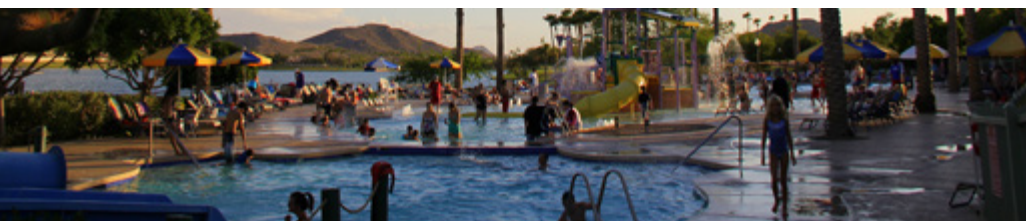


### Single Family Communities:

Communities ranging from luxury custom built homes and gated communities to courtyard homes and townhouses. Master planned developments include Estrella, Las Brisas, Palm Valley, Canyon Trails, Sedella, Vanderbilt Farms, and more!

**Active Adult:** Pebble Creek Golf Resort and CantaMia at Estrella

**Multi-Family Housing:** The last five years has seen a boom in the multi-family housing market in Goodyear. More than 3,300 multi-family unit have come online including townhouses, apartments, and detached luxury rentals, with many more on the way.





**The Wigwam resort — Arizona landmark and Historic Hotel of America couples historic charm with a truly modern sense of adventure.**

Located just minutes from Goodyear City Hall, relax in the elegant comfort of 331 casitas and suites. Be sure to carve out time for the resort's legendary golf and pools — including a 25-foot tower with twisting water slides. Other amenities include superb spa treatments, nine tennis courts, fitness center, "farm-to-table" award-winning dining and 100,000 square feet of indoor and outdoor meeting space.



**Hotels:** Best Western Plus, Comfort Suites, Hampton Inn & Suites, Holiday Inn & Suites, Red Lion Inn & Suites, Quality Inn & Suites, Residence Inn by Marriott, SpringHill Suites by Marriott, Super 8 Goodyear, TownePlace Suites by Marriott, Tru by Hilton and several other affordable and upscale options in the development process.

**Executive Housing:** Goodyear is home to luxury apartments with features to make you feel right at home, yet impress you with infinite modern conveniences. From gourmet kitchens to the state-of-the art fitness centers, cyber cafes and resort-size pools – you will live in luxury.



## HEALTHCARE AND FITNESS



**The Goodyear Medical Innovation Corridor offers a strong asset base of national and regional medical and healthcare businesses.**

Best-in-class businesses include Abrazo West Campus a Level 1 Trauma Center, the world-renowned City of Hope, previously known as the Cancer Treatment Centers of America, Banner Health Medical Center in Estrella, Phoenix Spine Surgery Center, Southwest Kidney Institute, DaVita Kidney Care, Adelante Health Care, multiple urgent care facilities, and Ironwood Cancer and Research Centers is currently under construction.



**Goodyear Recreation Campus:** The 86-acre campus provides state-of-the-art recreational amenities, complete with a community park, aquatic center, multi-purpose gymnasium, indoor track, lap pool, and activities and classes for teens, families, seniors.

**Veterinarians (Pet Care):** Multiple full-service veterinary care doctors and hospitals offering inpatient and outpatient services for your beloved family pets.

**Fitness & Entertainment:** Body Works Health Studio, Club Pilates, Cross Fit Fury, EoS Fitness, LA Fitness, Life Time Fitness, Little Gym, Orange Theory, Planet Fitness, Sonny's Boxing Gym, TITLE Boxing Club, YMCA, and more!



# ANNUAL GOODYEAR EVENTS



### Major League Baseball in Goodyear

The Cleveland Guardians joined the Cactus League in 2009 when they moved their spring training operations from Winter Haven, Florida to Goodyear, Arizona. When the Indians came to Goodyear, it marked Cleveland's return to Arizona and the Cactus League, where they trained from 1947 to 1992.

The Cincinnati Reds made the move to Goodyear from Sarasota, Florida. The Reds took possession of their new development complex in October 2009, and hosted their inaugural season in Goodyear in the spring of 2010.



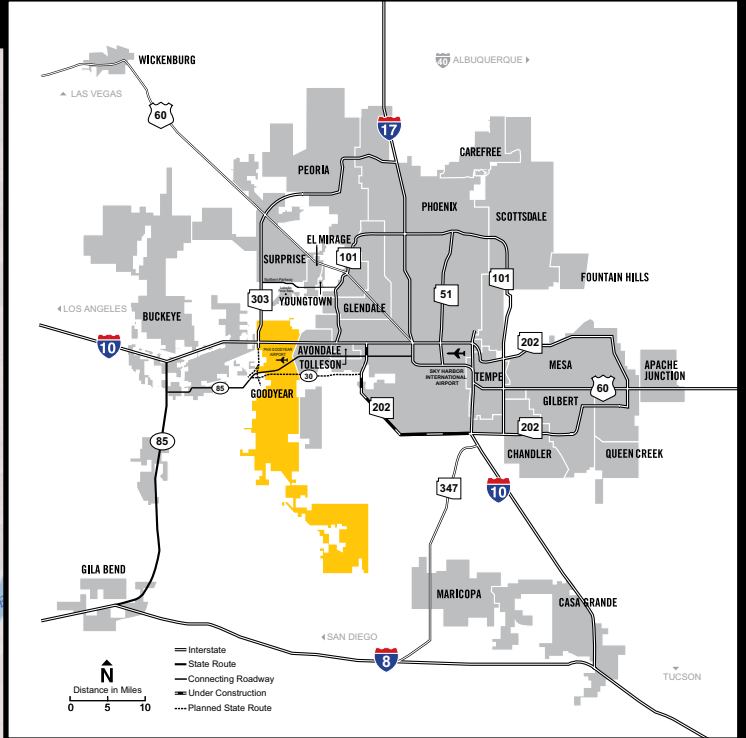
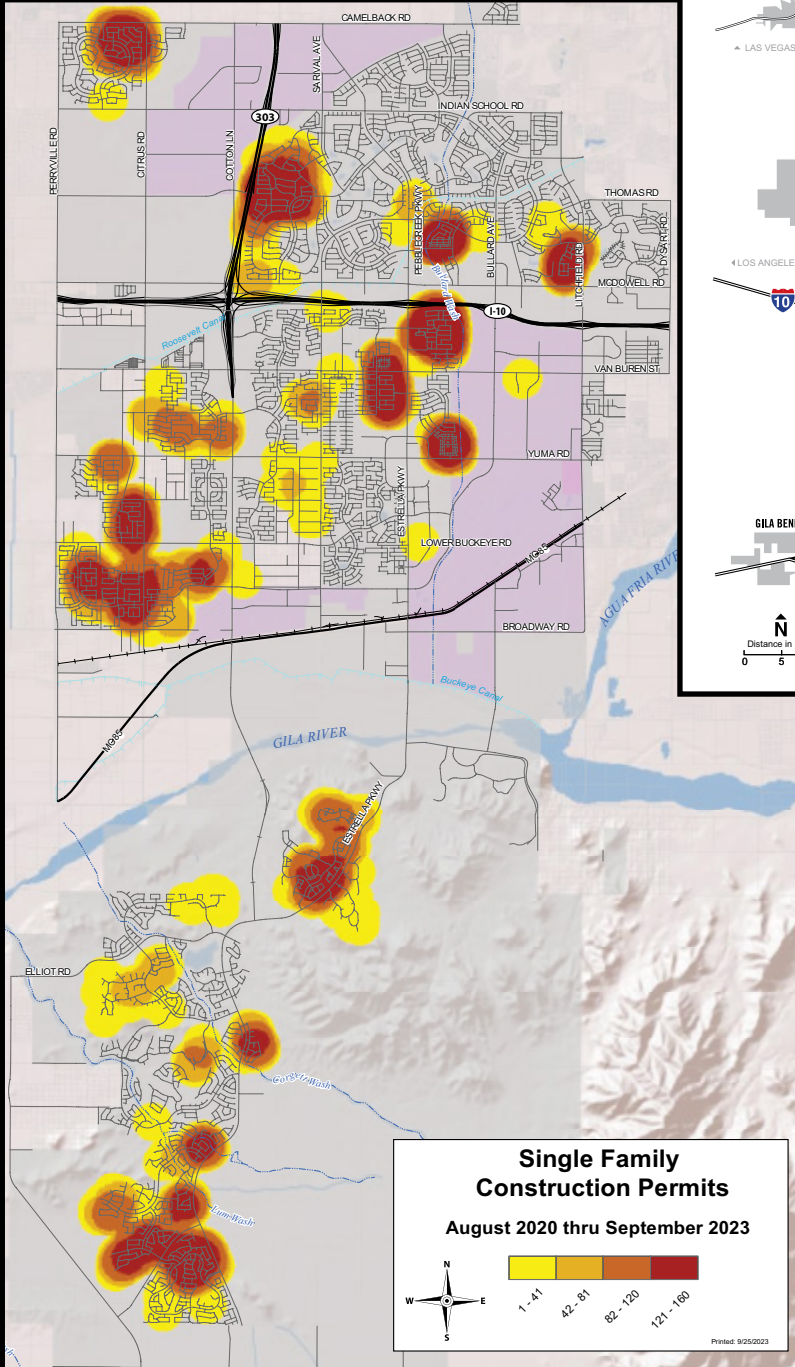
**The city of Goodyear hosts a variety of exceptional special events for the community. Join us in building an excellent, diverse community!**

- Arizona Balloon Classic
- Ballet Under The Stars
- Chalk Art in the Park
- Fall Festival
- Goodyear Farmers Market
- Goodyear Rocks in partnership with Alice Cooper Solid Rock
- Heart & Sole 5K and 1-Mile Run/Walk
- Holidays on the Square

- Hop & Hops Easter Event
- Juneteenth Family Day
- Lakeside Music Festival at Estrella Market at GSQ
- Mind Over Mat yoga festival
- Movie in the Park Pop Up Holiday
- Star Spangled Fourth
- Vision & Sound
- Wag & Tag Pet Festival



# City of Goodyear Residential Growth Point Density Map



**GOODYEAR STATS**

Median Gross Rent

**\$1,543**

source: MAG July 2019

Single-Family Home Permits

**7,309**

5 year total | 2015-2019

source: City of Goodyear

3rd Highest Population Growth in Arizona

**4.4%**

percent change 2021-2022

source: MAG Population Estimates

Goodyear Zip Codes

**85338**  
**85395**

State/County/City Retail Sales Tax

**8.8%**

Arizona State 5.6%, Maricopa County .70%, Goodyear 2.5%