

Full Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.9286/-77.8164

1334 W Raleigh Blvd Rocky Mount, NC 27803	1 mi radius	3 mi radius	5 mi radius
Population			
2022 Estimated Population	6,629	30,968	56,715
2027 Projected Population	6,897	31,056	56,843
2020 Census Population	6,524	30,856	56,774
2010 Census Population	7,433	33,486	60,295
Projected Annual Growth 2022 to 2027	0.8%	-	-
Historical Annual Growth 2010 to 2022	-0.9%	-0.6%	-0.5%
Households			
2022 Estimated Households	2,859	13,231	24,299
2027 Projected Households	2,922	13,046	23,954
2020 Census Households	2,804	13,156	24,294
2010 Census Households	3,086	13,702	24,682
Projected Annual Growth 2022 to 2027	0.4%	-0.3%	-0.3%
Historical Annual Growth 2010 to 2022	0.2%	-	-
Age			
2022 Est. Population Under 10 Years	12.8%	11.4%	11.4%
2022 Est. Population 10 to 19 Years	13.9%	13.0%	12.8%
2022 Est. Population 20 to 29 Years	12.5%	11.2%	11.5%
2022 Est. Population 30 to 44 Years	17.0%	17.4%	18.6%
2022 Est. Population 45 to 59 Years	19.8%	20.2%	19.6%
2022 Est. Population 60 to 74 Years	16.1%	18.6%	18.6%
2022 Est. Population 75 Years or Over	8.0%	8.1%	7.5%
2022 Est. Median Age	38.4	41.3	40.6
Marital Status & Gender			
2022 Est. Male Population	45.1%	46.5%	46.7%
2022 Est. Female Population	54.9%	53.5%	53.3%
2022 Est. Never Married	31.1%	34.9%	33.4%
2022 Est. Now Married	32.1%	36.3%	40.4%
2022 Est. Separated or Divorced	29.3%	21.5%	18.9%
2022 Est. Widowed	7.5%	7.3%	7.3%
Income			
2022 Est. HH Income \$200,000 or More	1.9%	2.4%	3.4%
2022 Est. HH Income \$150,000 to \$199,999	2.7%	3.1%	2.9%
2022 Est. HH Income \$100,000 to \$149,999	7.6%	8.8%	10.3%
2022 Est. HH Income \$75,000 to \$99,999	4.3%	7.6%	10.9%
2022 Est. HH Income \$50,000 to \$74,999	12.9%	19.9%	20.3%
2022 Est. HH Income \$35,000 to \$49,999	8.5%	16.1%	15.0%
2022 Est. HH Income \$25,000 to \$34,999	12.2%	11.0%	9.8%
2022 Est. HH Income \$15,000 to \$24,999	16.9%	11.1%	10.2%
2022 Est. HH Income Under \$15,000	33.1%	19.9%	17.2%
2022 Est. Average Household Income	\$39,287	\$52,572	\$60,006
2022 Est. Median Household Income	\$33,803	\$46,446	\$51,119
2022 Est. Per Capita Income	\$17,108	\$22,555	\$25,794
2022 Est. Total Businesses	185	1,395	2,592
2022 Est. Total Employees	1,529	12,989	26,767

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Race				
2022 Est. White		19.1%	30.6%	36.0%
2022 Est. Black		73.9%	61.6%	55.2%
2022 Est. Asian or Pacific Islander		0.5%	0.9%	1.3%
2022 Est. American Indian or Alaska Native		0.5%	0.5%	0.5%
2022 Est. Other Races		6.1%	6.4%	6.9%
Hispanic				
2022 Est. Hispanic Population		257	1,404	2,867
2022 Est. Hispanic Population		3.9%	4.5%	5.1%
2027 Proj. Hispanic Population		3.8%	4.5%	5.1%
2020 Hispanic Population		2.8%	3.3%	4.1%
Education (Adults 25 & Older)				
2022 Est. Adult Population (25 Years or Over)		4,451	21,680	39,801
2022 Est. Elementary (Grade Level 0 to 8)		4.7%	4.1%	3.7%
2022 Est. Some High School (Grade Level 9 to 11)		13.9%	12.0%	10.1%
2022 Est. High School Graduate		38.7%	35.4%	35.3%
2022 Est. Some College		17.1%	18.9%	18.9%
2022 Est. Associate Degree Only		7.7%	9.1%	11.0%
2022 Est. Bachelor Degree Only		14.7%	13.5%	14.0%
2022 Est. Graduate Degree		3.2%	7.0%	6.9%
Housing				
2022 Est. Total Housing Units		3,443	15,471	27,416
2022 Est. Owner-Occupied		44.3%	49.2%	54.8%
2022 Est. Renter-Occupied		38.7%	36.3%	33.9%
2022 Est. Vacant Housing		17.0%	14.5%	11.4%
Homes Built by Year				
2022 Homes Built 2010 or later		2.5%	4.2%	3.4%
2022 Homes Built 2000 to 2009		6.9%	7.2%	11.9%
2022 Homes Built 1990 to 1999		14.0%	10.7%	14.0%
2022 Homes Built 1980 to 1989		7.0%	10.1%	13.6%
2022 Homes Built 1970 to 1979		11.7%	13.9%	15.3%
2022 Homes Built 1960 to 1969		12.5%	12.5%	10.4%
2022 Homes Built 1950 to 1959		15.7%	15.1%	11.6%
2022 Homes Built Before 1949		12.7%	11.8%	8.5%
Home Values				
2022 Home Value \$1,000,000 or More		0.1%	-	-
2022 Home Value \$500,000 to \$999,999		2.3%	1.8%	1.5%
2022 Home Value \$400,000 to \$499,999		1.4%	0.6%	1.2%
2022 Home Value \$300,000 to \$399,999		4.0%	3.2%	3.5%
2022 Home Value \$200,000 to \$299,999		9.4%	8.4%	10.3%
2022 Home Value \$150,000 to \$199,999		9.3%	9.8%	13.1%
2022 Home Value \$100,000 to \$149,999		18.6%	28.9%	29.4%
2022 Home Value \$50,000 to \$99,999		35.4%	36.5%	30.5%
2022 Home Value \$25,000 to \$49,999		12.1%	6.0%	4.3%
2022 Home Value Under \$25,000		7.3%	4.7%	6.1%
2022 Median Home Value		\$90,623	\$112,582	\$122,026
2022 Median Rent		\$463	\$504	\$541

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Labor Force			
2022 Est. Labor Population Age 16 Years or Over	5,226	24,983	45,820
2022 Est. Civilian Employed	48.8%	48.7%	52.3%
2022 Est. Civilian Unemployed	1.8%	4.1%	3.5%
2022 Est. in Armed Forces	-	-	-
2022 Est. not in Labor Force	49.4%	47.2%	44.2%
2022 Labor Force Males	43.8%	45.5%	45.7%
2022 Labor Force Females	56.2%	54.5%	54.3%
Occupation			
2022 Occupation: Population Age 16 Years or Over	2,548	12,173	23,949
2022 Mgmt, Business, & Financial Operations	14.2%	15.3%	14.7%
2022 Professional, Related	9.3%	12.2%	16.3%
2022 Service	18.8%	17.9%	16.1%
2022 Sales, Office	21.3%	20.2%	20.0%
2022 Farming, Fishing, Forestry	0.5%	0.9%	0.8%
2022 Construction, Extraction, Maintenance	5.4%	7.7%	8.0%
2022 Production, Transport, Material Moving	30.5%	25.8%	24.2%
2022 White Collar Workers	44.8%	47.7%	51.0%
2022 Blue Collar Workers	55.2%	52.3%	49.0%
Transportation to Work			
2022 Drive to Work Alone	89.3%	83.2%	85.4%
2022 Drive to Work in Carpool	4.6%	8.1%	8.0%
2022 Travel to Work by Public Transportation	0.9%	0.9%	0.6%
2022 Drive to Work on Motorcycle	0.7%	0.2%	0.1%
2022 Walk or Bicycle to Work	0.7%	1.1%	0.8%
2022 Other Means	0.2%	2.8%	2.0%
2022 Work at Home	3.5%	3.7%	3.1%
Travel Time			
2022 Travel to Work in 14 Minutes or Less	42.6%	39.3%	38.2%
2022 Travel to Work in 15 to 29 Minutes	38.5%	34.6%	33.4%
2022 Travel to Work in 30 to 59 Minutes	16.9%	15.4%	18.1%
2022 Travel to Work in 60 Minutes or More	1.9%	10.6%	10.3%
2022 Average Travel Time to Work	15.9	18.0	18.6
Consumer Expenditure			
2022 Est. Total Household Expenditure	\$105.36 M	\$589.88 M	\$1.19 B
2022 Est. Apparel	\$3.65 M	\$20.39 M	\$41.15 M
2022 Est. Contributions, Gifts	\$5.71 M	\$32.36 M	\$65.7 M
2022 Est. Education, Reading	\$3.32 M	\$17.72 M	\$35.69 M
2022 Est. Entertainment	\$5.73 M	\$32.44 M	\$65.78 M
2022 Est. Food, Beverages, Tobacco	\$16.52 M	\$91.83 M	\$184.68 M
2022 Est. Furnishings, Equipment	\$3.56 M	\$20.2 M	\$40.94 M
2022 Est. Health Care, Insurance	\$9.77 M	\$55.1 M	\$111.04 M
2022 Est. Household Operations, Shelter, Utilities	\$35.15 M	\$194.36 M	\$390.06 M
2022 Est. Miscellaneous Expenses	\$1.97 M	\$11.12 M	\$22.41 M
2022 Est. Personal Care	\$1.41 M	\$7.89 M	\$15.91 M
2022 Est. Transportation	\$18.56 M	\$106.47 M	\$215.63 M

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