



OWN A STYLISH NEW APARTMENT DEVELOPMENT

at the Epicenter
of Two of
L.A.'s Hottest
Neighborhoods



552 N Hobart Blvd, Los Angeles, CA 90004

CBRE

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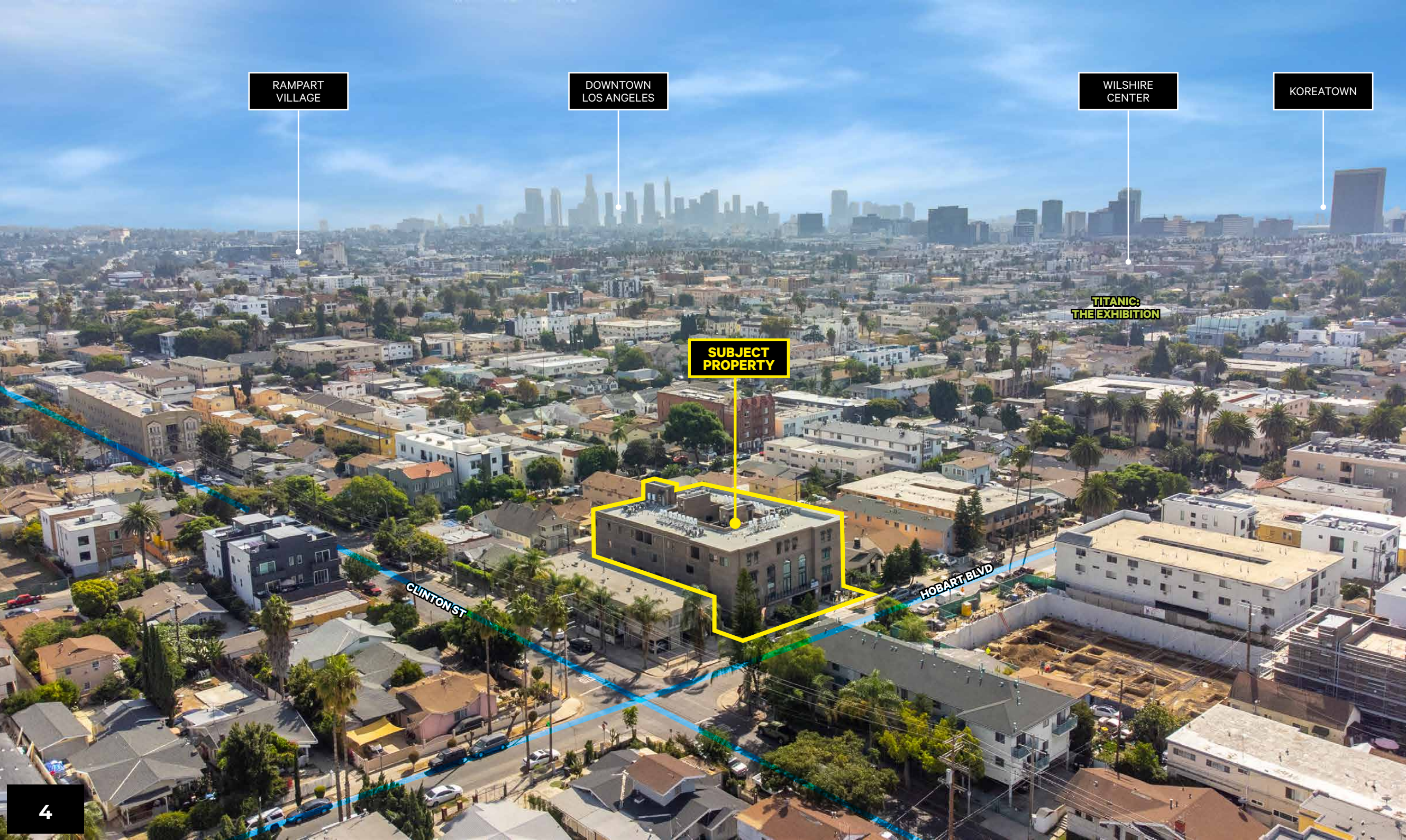
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CBRE





THE OPPORTUNITY

OWN A STYLISH NEW APARTMENT DEVELOPMENT AT THE EPICENTER OF TWO OF L.A.'S HOTTEST NEIGHBORHOODS

Built in 2022, 552 N Hobart is a deluxe building featuring 27 apartment homes and is part of two sizzling L.A. neighborhoods—Hollywood and Koreatown. The artfully designed property offers contemporary-style flats with large arched windows and spacious floor plans, averaging 900 SF. The sought-after unit mix consists of one studio, seven 1BD+1BA, 15 1BD+1.5BA, two 1BD+2BA and two 2BD+1BA units.

The light-filled apartments have in-unit washers/dryers, stainless steel appliances, two-tone cabinetry, quartz countertops, stylish flooring, mobile-friendly thermostats, walk-in closets, and central A/C and heat. In addition, community amenities include a rooftop sky deck, controlled access, reserved gated parking, elevator, and an online rent and maintenance portal.

552 N Hobart is a short distance from the world-famous Hollywood Walk of Fame, Paramount Pictures, Koreatown, Melrose District, Larchmont Village, Downtown L.A., Griffith Park/Observatory, and the Hollywood Bowl.



THE PROPERTY

IS PART OF TWO DYNAMIC
NEIGHBORHOODS AND
CLOSE TO MANY OTHERS



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LOCATED IN THE TRANSIT-ORIENTED SUBMARKET OF EAST HOLLYWOOD

552 N Hobart is part of both the larger Hollywood and Koreatown neighborhoods. The property sits south of Hollywood and north of Koreatown—commonly known as K-Town—a small three square mile L.A. neighborhood buzzing nonstop energy!

K-Town is known for having one of the largest concentrations of nightclubs and 24-hour bars, clubs, restaurants, and karaoke hotspots in the country. It is also known as one of L.A.'s most culturally diverse districts with large Korean and Latino populations contributing to its celebrated food scene, energetic nightlife, desirable housing, and vibrant spirit.

The property is also close to L.A.'s trendy intersection of Beverly Boulevard and Vermont Avenue and adjacent to the 101 Freeway. Also, nearby—Hollywood Studio District, Greater Wilshire, Hollywood United, Hollywood Hills West, Mid-City West, Silverlake, and the hip Melrose and Larchmont Districts. Additionally, Downtown Los Angeles is only 6.3 miles away.

INVESTMENT SUMMARY



PURCHASE PRICE
BEST OFFER

BUILDING SIZE*
±25,050 SF

UNITS
27

AVG. UNIT SIZE*
±928 SF

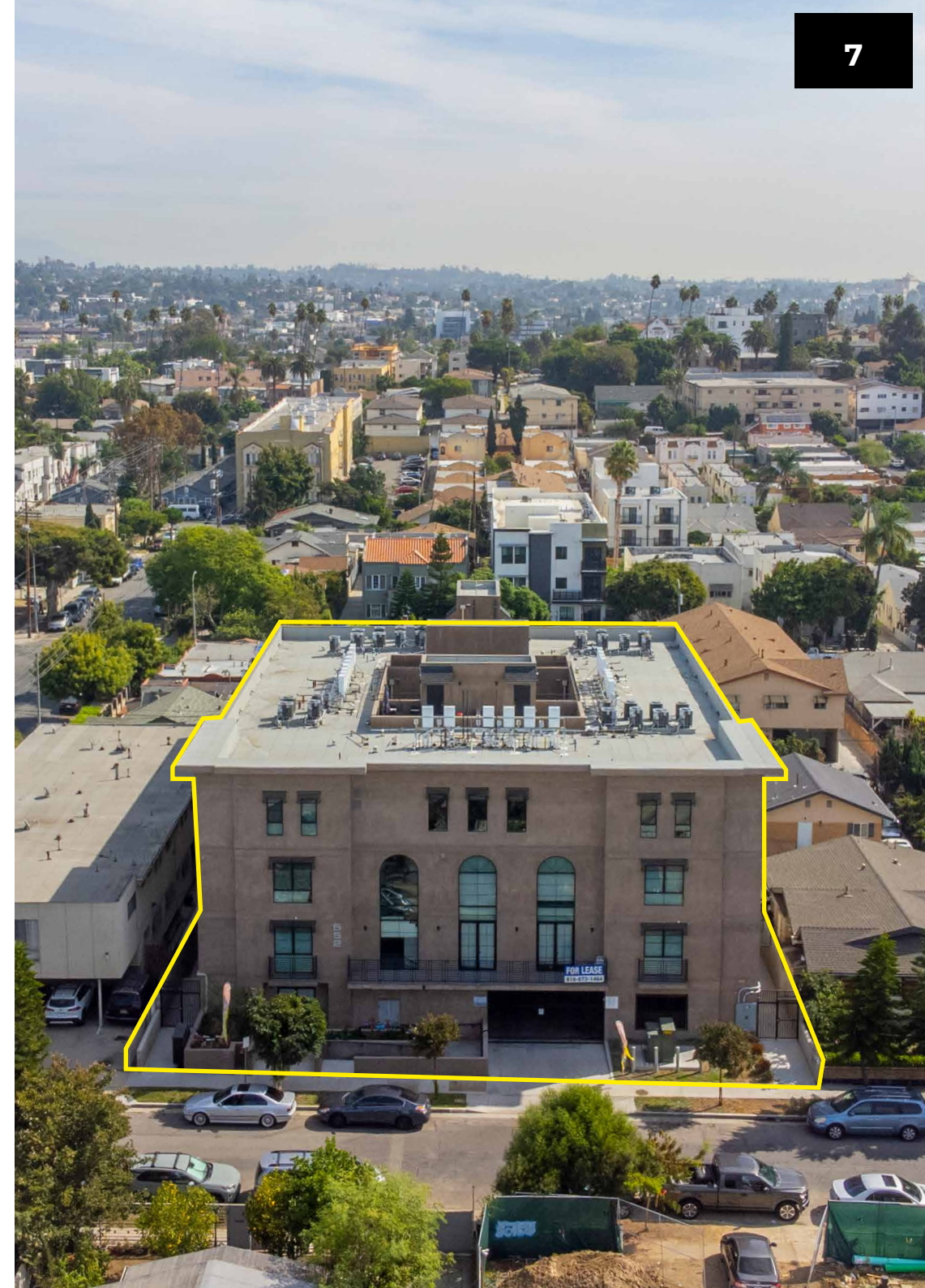
APN
5521-011-030

PARKING*
2 Spaces Per Unit

YEAR BUILT
2022

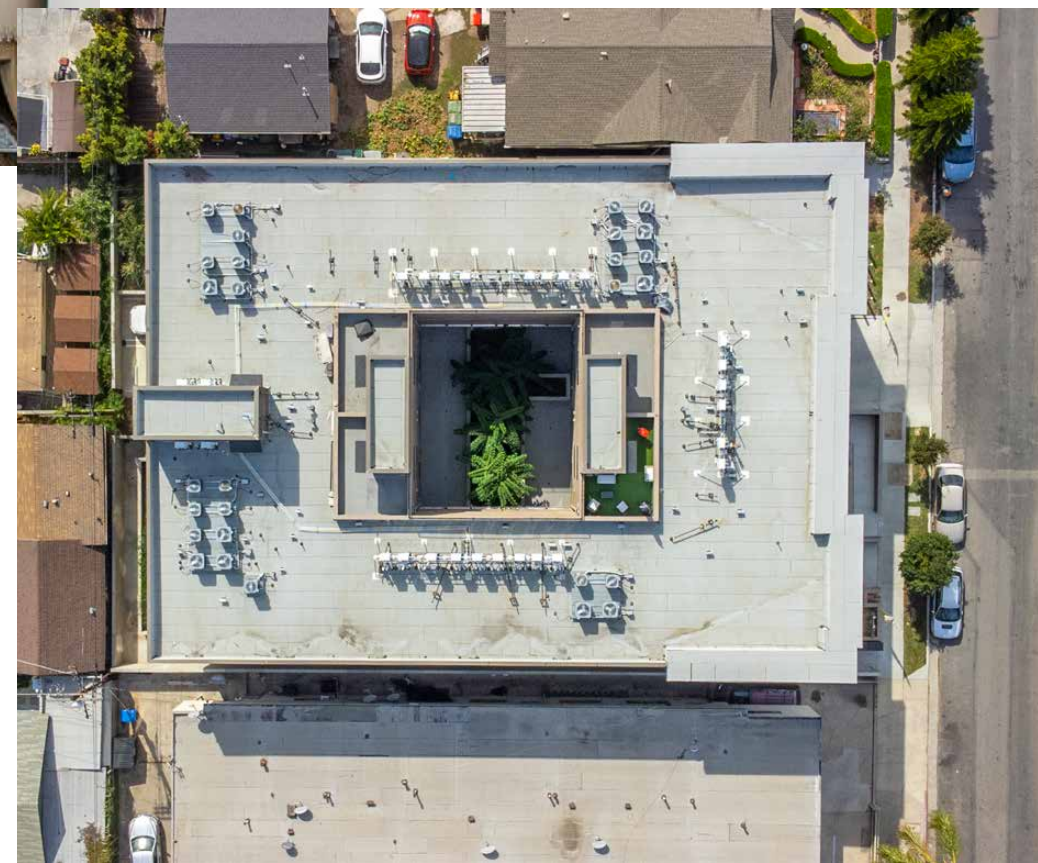
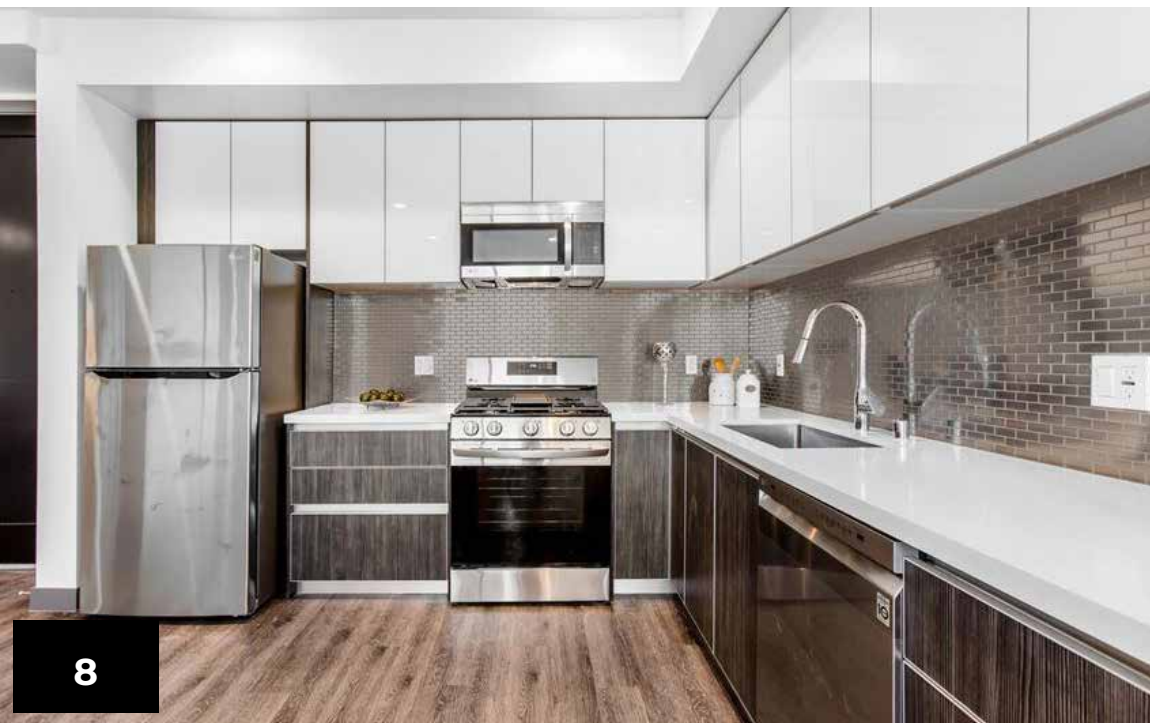
LOT SIZE
±15,014 SF

*Per Assessor's Office



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PROPERTY PHOTOS



EAST HOLLYWOOD IS A HIDDEN YET HIGH DEMAND RENTAL GEM

East Hollywood is 1.8 square miles and is surrounded by Hollywood, Los Feliz, Silverlake, and Koreatown. The neighborhood is an attractive haven for artists who have been priced out of Hollywood and nearby Silver Lake.

Active Business Improvement District Nurtures Neighborhood Investment

The East Hollywood Business Improvement District (BID) has been financing services for the Vermont Avenue Corridor of East Hollywood since its founding in 2007. Recent projects include planting more than 100 trees, removing graffiti, and partnering with Metro, CalTrans, and City Council District 13 to install street medians along two heavily trafficked and high-profile boulevards.



Full of Vibrant Culturally Diversity and Acclaimed Global Cuisine

East Hollywood is a charming and densely populated neighborhood of over 78,000 residents and is one of L.A.'s most culturally diverse communities—if not the most diverse. It includes the smaller communities of Thai Town, Little Armenia, the El Salvador Corridor, and Melrose Hill, as defined by the Los Angeles Times Mapping Project. It also serves as home to many Mexican, Filipino, Korean, Chinese, Japanese, Russian, Eastern European and Middle Eastern residents and businesses.

According to Eater LA, **East Hollywood** has emerged as “one of the most desirable dining scenes,” featuring neighborhood favorites Sqirl, Jitlada, Northern Thai Food Club, Found Oyster, Courage Bagels, Voodoo Vin, Marouch, KinKan LA and Saffy's.



IT'S EASY TO GO GREEN AND ENJOY NATURE AT 552 N HOBART

The property has five parks within 4.9 miles, including Griffith Park, MacArthur Park Lake and Echo Park Lake. Unwind and enjoy nature at one of these beloved settings:

Barnsdall Art Park

One of L.A.'s most beautiful outdoor spaces, this hilltop haven located 2.3 miles from the property showcases a stunning view of downtown and has an arts center, gallery and theater as well as the Hollyhock House, which was designed by Frank Lloyd Wright and was recently designated a UNESCO World Heritage Site for its historical significance.

Griffith Park

As the second-largest city park in California covering 4,310 acres, it's 4.9 miles from the property and features a number of popular attractions such as the Los Angeles Zoo, the Autry Museum of the American West, the Griffith Observatory, and the Hollywood Sign.

Hollywood Bowl

Since 1922, this iconic award-winning 18,000 seat outdoor amphitheater nestled in the Hollywood Hills has been one of the leading outdoor music venues in the world and serves as the summer home of the Los Angeles Philharmonic. Located only 3.5 miles from the property, "The Bowl" hosts a tremendous range of artists from classical and jazz to rock and reggae to iconic film scores and special presentations of musical theater.

Lake Hollywood Park and Reservoir

Located 5.7 miles from the property, this beautiful dog-friendly spot features urban hiking trails, walking paths and one of the best views of the Hollywood sign.



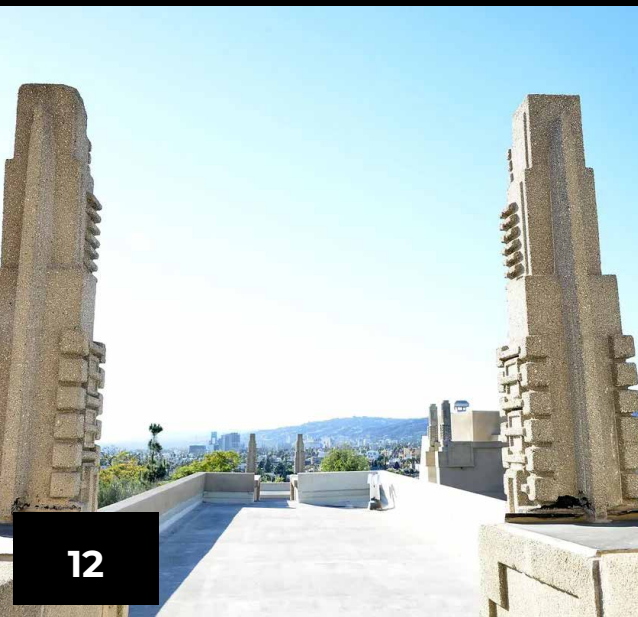
EXCEPTIONAL WALK SCORE®

This "Walker's Haven" Offers Outstanding Access to Neighborhood Amenities and Transportation

- The property sits in the Wilshire Center-Koreatown neighborhood of Los Angeles, which is the 4th most walkable neighborhood in the city with **95,278** residents.
- The property is touted by Walk Score® as a "walker's paradise." Enjoying a **close to perfect walk score of 92 / 100**, daily errands don't require a car!

In-Demand TRANSIT-ORIENTED LOCATION

Additionally, the property's location offers excellent public transportation options, earning a great transit score of **62 / 100**. Several Metro rail stations are conveniently less than two miles away: Vermont/Beverly Station (**1.2 mi**), Vernon/Santa Monica Station (**1.3 mi**), Wilshire/Normandie Station (**1.7 mi**), Wilshire/Western Station (**1.7 mi**) and Vermont/Sunset Station (**1.9 mi**).





GETTING TO THE AIRPORT IS A BREEZE WITH TWO GREAT OPTIONS

HOLLYWOOD BURBANK AIRPORT 10.8 MILES AWAY



LOS ANGELES INTERNATIONAL AIRPORT 13.5 MILES AWAY



In-Demand Location for Young Professional and Artistic Renters

East Hollywood is attractive to many young professionals who are seeking abundant employment options and a close or transit-friendly commute. The property's location is also ideal for budget conscious renters who want to capitalize on the area's more affordable rents as well as the artistic crowd who have been priced out of nearby Silverlake.



KEY DEMOGRAPHICS OF NEARBY HOLLYWOOD MAKE 552 N HOBART AN ATTRACTIVE INVESTMENT OPPORTUNITY

Known as America's Creative Capital, Hollywood's key demographics make 552 N Hobart a perfect fit for this hip, upwardly mobile rental crowd.

- Primarily renter-occupied
- Has a median age of **36.5**
- **52%** have a bachelor's degree or higher
- Has a median household income of **\$64K**
- Compared to citywide averages, Hollywood residents are more likely to take transit or walk to work



Close to Thriving Employment Hubs in and Around Hollywood

- The heart of Hollywood is a short 2.5 miles from the property and offers residents easy access to the area's robust job market.
- The property is also close to downtown L.A. (6.3 mi), Burbank (9.2 mi) and Glendale (8.9 mi).
- Hot local employment sectors include media/technology, healthcare, personal and professional services, retail, business, real estate development, hospitality and creative and entrepreneurial ventures. Prominent Hollywood employers are Netflix with its 3.5-acre creative campus, Ticketmaster, Paramount Pictures, Children's Hospital, Kaiser Permanente and Sunset Bronson Studios.

IDEAL FREEWAY AND MAIN THOROUGHFARE ACCESS

The property offers exceptional access to the 101 Freeway, which conveniently connects throughout Southern California via the 10, 5, 405, 134 and 110 Freeways.

In addition to Santa Monica Boulevard, 552 N Hobart is located close to main arterial thoroughfares including the iconic Sunset Boulevard/Sunset Strip, Western Avenue, Highland Avenue, Wilshire Boulevard, Melrose Avenue and Beverly Boulevard.



Near the Property, “Shoppertainment” Rules!

Crossroads Hollywood: Just 3.2 miles from the property, this massive multiuse project comprises approximately 1.4 million square feet of newly developed floor area including commercial space, retail storefronts, residential buildings, a hotel and live theater and music venues all accessible through an open-air walkway.

Hollywood & Highland Center: Hollywood & Highland is located 4.2 miles from the property and is a world-class retail, dining, event, and entertainment center. Home of the Dolby Theatre, red carpet movie premieres, and the Academy Awards®, the center is steps away from the iconic Hollywood Walk of Fame and TCL Chinese Theatre.



Strong Rental Market and Historically Low Vacancy Rates

Los Angeles is an under-supplied housing and rental market, and East Hollywood's vacancy rates are typically among the lowest of any L.A. submarket, holding below 4% for most of the last decade. While certain L.A. rental markets have been hit harder than others emerging from the pandemic, East Hollywood has been less affected with rents 20% lower than nearby neighborhoods, keeping this location high demand.



INCOME			UNIT MIX		
RENTAL INCOME	CURRENT	PROFORMA	UNIT TYPE	AVERAGE RENT	COUNT
Monthly Income	\$71,920	\$83,075	Studio	\$2,250	1
Expected Gross Income	\$863,034	\$996,900	1BD+1BA	\$3,075	7
Vacancy	3% -\$25,891	-\$29,907	1BD+1.5BA	\$3,100	15
Total Income	\$837,143	\$966,993	1BD+2BA	\$3,150	2
Less Expenses	-\$265,611	-\$270,805	2BD+1BA	\$3,250	2
Estimated Net Operating Income (NOI)	\$571,533	\$696,188	TOTAL:		27

PURCHASE PRICE
BEST OFFER

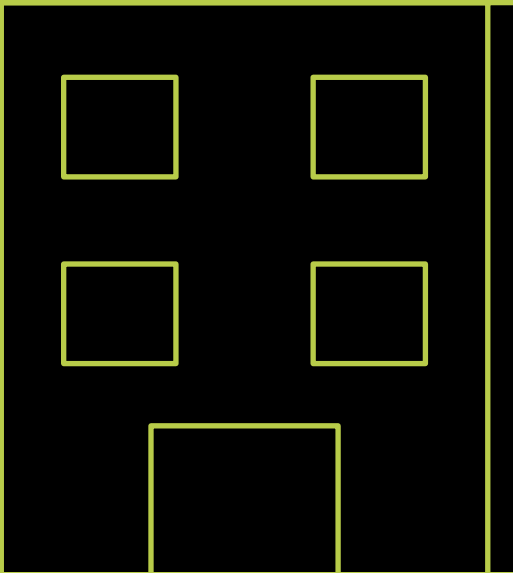
BUILDING SIZE*
±25,050 SF

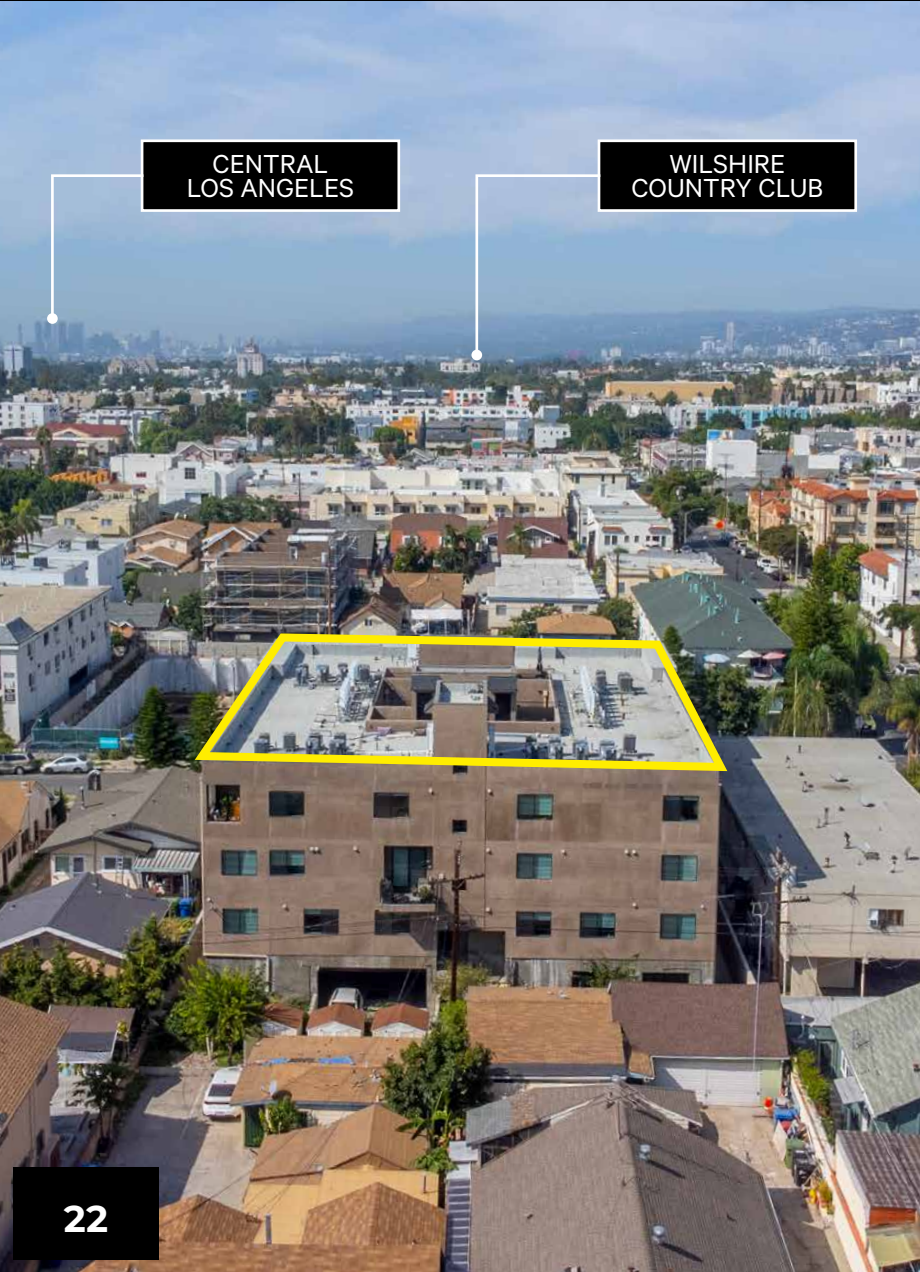
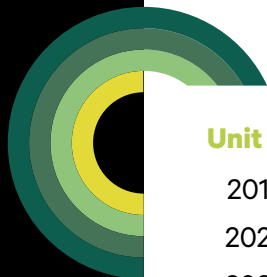
NUMBER OF UNITS*
27

AVG UNIT SIZE
±928 SF

LOT SIZE
±15,014 SF

YEAR BUILT
2022



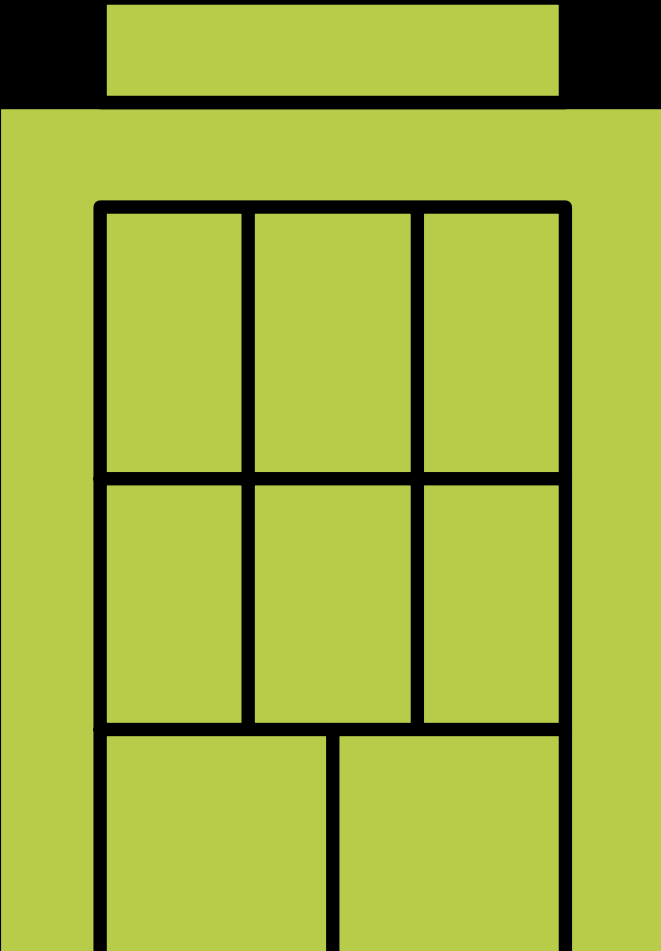


Unit #	Unit Mix	±Net SF	Current Rent	Market Rent	Notes
201	2+1	1,050	3,000	3,250	
202	2+1	1,050	3,000	3,250	
203	1+1	850	2,800	3,075	
204	1+1	850	2,800	3,075	
205	1+1	1,100	754	3,075	
206	1+1	850	2,350	3,075	
207	1+1	950	3,000	3,075	VACANT
208	1+1	800	2,700	3,075	VACANT; No parking
209	1+1	800	2,800	3,075	VACANT
301	1+1.5	1,050	3,000	3,100	Property Manager
302	1+1.5	1,100	804	3,100	
303	1+1.5	1,050	2,862	3,100	
304	1+1.5	1,100	3,000	3,100	VACANT
305	1+1.5	1,050	2,900	3,100	
306	1+1.5	850	2,500	3,100	VACANT
307	1+2	1,050	3,050	3,150	
308	1+2	1,050	3,000	3,150	
309	1+1.5	900	2,700	3,100	
310	1+1.5	900	2,750	3,100	
311	1+1.5	900	2,500	3,100	
312	1+1.5	1,050	2,850	3,100	
313	1+1.5	1,100	3,000	3,100	VACANT
314	1+1.5	900	2,850	3,100	
315	1+1.5	900	2,800	3,100	
316	1+1.5	900	3,000	3,100	VACANT
317	1+1.5	900	3,000	3,100	
318	Studio	475	1,900	2,250	ADU; No parking
TOTAL		25,525	\$71,920	\$83,075	

MARKET RENT
SCHEDULE

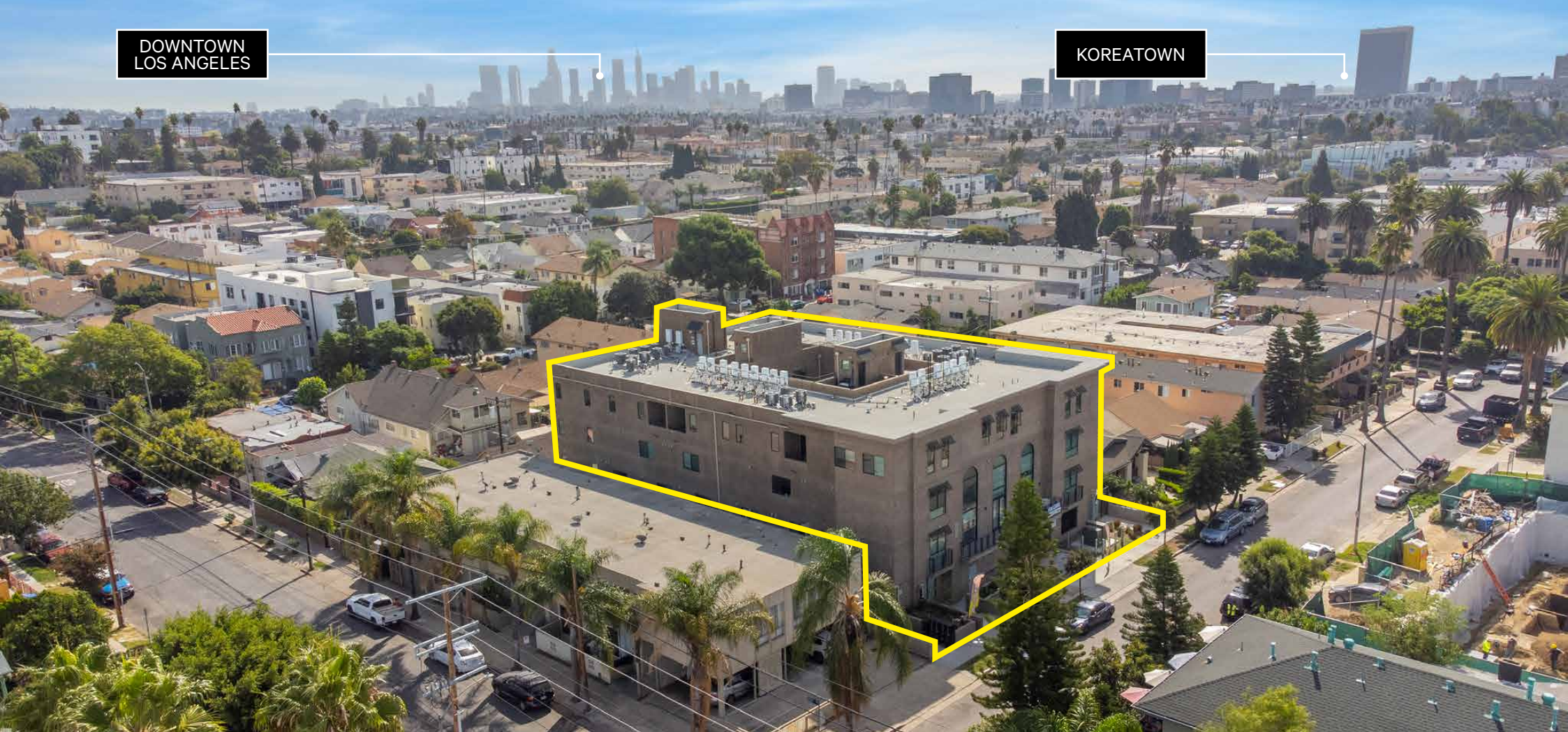
APARTMENT TYPE	AVERAGE RENT	#
STUDIO	\$2,250	1
1+1	\$3,075	7
1+1.5	\$3,100	15
1+2	\$3,150	2
2+1	\$3,350	2
TOTAL		27*

* Total building SF per title report is 25,050. However, including the ADU, unit 318, the total building SF is ±25,525. Buyer to verify SF. Originally built as a 26-unit building; however including the ADU, there are now 27 units being rented.



DOWNTOWN
LOS ANGELES

KOREATOWN



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