

Popstats: Demographic Summary

Q4 2025 Estimates & Q4 2030 Projections
Calculated using KLI Retrieval



May 14, 2026

Latitude: 33.600520 Longitude: -84.337036

5656 Jonesboro Rd, Morrow, GA 30260		3 Mile Radius	5 Mile Radius	7 Mile Radius
Population	Q4 2025 Estimated Population	66,658	166,557	309,649
	2030 Projected Population	67,784	169,851	318,193
	2020 Census Population	66,658	166,557	309,649
	2010 Census Population	62,921	152,403	285,557
	2000 Census Population	61,182	143,378	266,499
	Historical Annual Growth 2000 to 2010	0.28%	0.61%	0.69%
	Estimated Annual Growth 2010 to 2025	0.37%	0.57%	0.52%
	Projected Annual Growth 2025 to 2030	0.34%	0.39%	0.55%
	Median Age	35.22	36.09	36.86
Households	Q4 2025 Estimated Households	23,015	60,011	111,867
	2030 Projected Households	23,400	61,261	115,099
	2020 Census Households	23,015	60,011	111,867
	2010 Census Households	21,404	54,163	100,991
	2000 Census Households	20,618	49,837	92,411
	Historical Annual Growth 2000 to 2010	0.38%	0.84%	0.89%
	Estimated Annual Growth 2010 to 2025	0.46%	0.65%	0.65%
	Projected Annual Growth 2025 to 2030	0.33%	0.41%	0.57%
	Population per Household	2.86	2.75	2.74
Population by Race	White	12.39%	10.91%	11.28%
	Black or African American	55.02%	66.65%	70.07%
	Asian & Pacific Islander	10.90%	6.36%	4.77%
	Other Races	21.69%	16.08%	13.88%
	Non Hispanic or Latino Population	77.57%	83.46%	86.36%
	Hispanic or Latino Population	22.43%	16.54%	13.64%
Income	Average Household Income	\$70,972	\$74,531	\$79,829
	Median Household Income	\$55,529	\$59,094	\$62,833
	Per Capita Income	\$24,640	\$26,992	\$29,013
Education (Age 25+)	Elementary	10.02%	7.50%	6.29%
	Some High School	12.19%	9.77%	8.93%
	High School Graduate	35.11%	34.68%	32.90%
	Some College	17.26%	19.00%	20.45%
	Associates Degree Only	8.72%	9.17%	9.54%
	Bachelors Degree Only	12.38%	13.08%	14.54%
	Graduate Degree	4.31%	6.80%	7.35%
Business	Number of Businesses	1,438	3,352	5,884
	Total Number of Employees	40,161	85,905	182,962
	Employees per Business	27.92	25.63	31.09
	Residential Population per Business	46.34	49.69	52.62